

A close-up photograph of a young boy with a bright smile, looking directly at the camera. He is wearing a yellow shirt. In the background, a globe is visible, showing parts of the Earth. The overall tone is positive and hopeful.

# Clinton Foundation 2013 Year-End Report

The Bill, Hillary & Chelsea Clinton Foundation convenes businesses, governments, NGOs, and individuals to improve global health and wellness, increase opportunity for women and girls, reduce childhood obesity, create economic opportunity and growth, and help communities address the effects of climate change. In 2013, the Clinton Foundation reached significant milestones across all of its initiatives, from adding **5,000 new schools** across the United States to the Alliance for a Healthier Generation's Healthy Schools Program, to facilitating **\$30 million in foreign direct investment** in Haiti. To date, Clinton Foundation accomplishments include **providing kids in more than 20,000 American schools with healthy food** choices in an effort to eradicate childhood obesity; **improving the incomes of 21,000 farmers** in Malawi by more than 500 percent; reducing 248 million tons of greenhouse gas emissions in cities worldwide; **training more than 5,000 people in marketable job skills** in Colombia; helping more than 6.8 million people access lifesaving HIV/AIDS medications; **positively impacting the health of 25 million people** in the United States by facilitating **\$100 million in strategic investments**; and **improving more than 430 million lives** through more than 2,800 commitments made by Clinton Global Initiative members.

Highlights from each of the Clinton Foundation's initiatives and programs are below.

## Alliance for a Healthier Generation

The Alliance for a Healthier Generation, founded by the American Heart Association and the Clinton Foundation, works to reduce the prevalence of childhood obesity and to empower kids to develop lifelong, healthy habits. The Alliance works with schools, companies, community organizations, healthcare professionals and families to transform the conditions and systems that lead to healthier children.

### 2013 Alliance Highlights:

- The Alliance recruited more than 5,000 schools for the Healthy Schools Program, which is now comprised of more than 20,000 schools serving more than 12.2 million children.
- In September, the Alliance joined McDonald's to announce a Clinton Global Initiative commitment that will increase access to fruits and vegetables and expand marketing for healthy options in McDonald's top 20 markets, representing 85 percent of their global sales.
- More than 2.7 million children now have access to the Healthier Generation Benefit for weight-related medical care and nutrition counseling.
- The Alliance expanded its Healthy Out of School Time program to provide onsite technical assistance in nutrition and physical activity to 340 sites, serving more than 23,000 youth.

## Clinton Climate Initiative

The Clinton Climate Initiative (CCI) was launched in 2006 to implement solutions to the root causes of climate change. CCI works to improve the energy efficiency of 63 cities around the world: to advance building retrofits; to increase access to clean energy technology and deploy it at the government, corporate, and homeowner levels; to help over 20 island nations reduce their reliance on diesel and adopt renewable energy; and to preserve and grow forests in line with national governments and communities. CCI's approach addresses the major sources of greenhouse gas (GHG) emissions and the people, policies, and practices that impact them - while also saving money for individuals and governments, creating jobs, and growing economies.

### 2013 CCI Highlights:

- In 2013, with support from Norway, CCI's Forestry team launched a new \$12.5 million program with the Kenyan government to deliver reliable greenhouse gas data for the entire land sector; worked to unite the three tropical forest basins regions around the world in partnership with former President Jagdeo of Guyana; and assisted Indonesia's government with setting aside 73,000 hectares of threatened peat land for conservation.
- CCI's Islands program signed memorandums of understanding with 22 island nations to develop clean energy projects, with support from the Norwegian Agency for Development Cooperation (NORAD), and began facilitating renewable energy projects in 9 nations.
- Building on the successful efforts of CCI's Home Energy Affordability Loan (HEAL) Program in Arkansas, CCI has launched national replication efforts in six states, with agreements in place or under negotiation for 3 additional sites outside Arkansas in 2014. In total, HEAL has directly impacted over 1,300 people by providing healthier homes, and reduced more than 4,000 tons of greenhouse gas emissions annually across the country.

## Clinton Development Initiative

The Clinton Development Initiative (CDI) provides smallholder farmers in Rwanda, Malawi, and Tanzania with the tools they need to increase their harvests, generate stable incomes, support their families, and improve their communities. At the invitation of governments, CDI works in close collaboration with nongovernmental organizations, social investors, and farmers to help smallholders enter the market ensuring that communities can sustain themselves. In Malawi, CDI operates five large-scale commercial farms and uses those farms as a base to work with 21,000 smallholder farmers, helping them improve their incomes, many by more than 500 percent. In Rwanda, CDI, with support from the Hunter Foundation, partners with local investors to develop value-additive agribusinesses, including a soy processing factory that will purchase feedstock from 30,000 farmers in the Eastern Province, and a coffee-roasting and packaging factory in Kigali that will positively impact 50,000 local coffee farmers.

### 2013 CDI Highlights:

- In 2013, CDI established the Anchor Farm Project in Tanzania to increase incomes for 120,000 farmers over the next five years and increase production and distribution to smallholder farmers of improved maize, soya, and sunflower seed by 2,800 tons.
- CDI expanded the number of smallholder farm families in the Anchor Farm and Trees of Hope projects in Malawi to more than 50,000.
- CDI secured critical partnerships with the government of the Netherlands and the Dutch Postcode Lottery, which has already and will continue to further expand CDI projects in Malawi, Tanzania, and Rwanda.
- CDI signed a memorandum of understanding with the German government to construct rural health facilities on three of the Anchor Farm sites in the Mchinji and Kasungu Districts of Malawi, which will provide basic health care to farmers' families and the surrounding community.
- In the 2012/2013 season, 42 percent of farmers directly trained by CDI were women, fulfilling CDI's farmer club guidelines that each club of ten to twenty members be comprised of at least 40 percent women.

## Clinton Giustra Enterprise Partnership

The Clinton Giustra Enterprise Partnership (the Enterprise Partnership), established by President Bill Clinton and Canadian philanthropist Frank Giustra, creates new enterprises that capitalize market opportunities to generate social impact and financial returns by addressing existing market gaps in developing country supply and distribution chains. The Enterprise Partnership has been refining its approach for several years and works to enhance the economic and social benefits of marginalized communities by incorporating these individuals into one of three "market-driven" models – Distribution Enterprises, Supply Chain Enterprises, and Training Center Enterprises. Through these models, the Enterprise Partnership seeks to help people work themselves out of poverty.

### 2013 Enterprise Partnership Highlights:

- Reflecting a new strategic direction, the Clinton Giustra Sustainable Growth Initiative was renamed the Clinton Giustra Enterprise Partnership in May 2013.
- The Enterprise Partnership concluded its market linkage project in Cartagena, Colombia, generating \$2.5 million of small producer income.
- The Enterprise Partnership completed 50,000 cataract surgeries in Peru at 18 percent under budget and three months ahead of schedule.
- The Enterprise Partnership leveraged \$2.6 million of co-investment in enterprise development in 2013.
- The first Supply Chain and Training Center enterprises were opened in Cartagena, Colombia, and a female entrepreneur distribution venture, Chakipi, was launched in southern Peru, targeting life-changing income opportunities for 3,000 women.

## Clinton Global Initiative

Established in 2005 by President Bill Clinton, the Clinton Global Initiative (CGI) convenes global leaders to create and implement innovative solutions to the world's most pressing challenges. CGI Annual Meetings have brought together more than 150 heads of state, 20 Nobel Prize laureates, and hundreds of leading CEOs, heads of foundations and NGOs, major philanthropists, and members of the media. To date, CGI members have made more than 2,800 commitments, which are already improving the lives of more than 430 million people in 180 countries. When fully funded and implemented, these commitments will be valued at \$87.9 billion.

CGI also annually convenes CGI America, a meeting focused on collaborative solutions to economic recovery in the United States, and CGI University (CGI U), which brings together undergraduate and graduate students to address pressing challenges in their communities or around the world. In 2013, CGI held its first international meeting since 2008, CGI Latin America, which brought together leaders to identify, harness, and strengthen ways to improve the livelihoods of people in Latin America.

### 2013 CGI Highlights:

- CGI members made more than 300 commitments in 2013, valued at over \$12.9 billion that, when fully funded and implemented, will impact the lives of more than 22.2 million people.
- CGI hosted CGI U at Washington University in St. Louis, Missouri, in April, bringing together more than 1,100 students from 317 universities around the world. Together, they made 733 commitments to action.
- In June, CGI hosted the third annual convening of CGI America in Chicago, Illinois, focused on economic recovery and long-term competitiveness in the United States. In 2013, CGI America participants made 104 commitments valued at \$1.9 billion that will create or fill more than 10,000 jobs when fully-funded and implemented.
- At the ninth CGI Annual Meeting in September, participants made nearly 180 commitments valued in excess of \$10.8 billion when fully funded and implemented.
- In December, President and Chelsea Clinton hosted the second CGI International meeting, CGI Latin America, in Rio de Janeiro, Brazil. CGI Latin America attendees made 27 commitments, that, when fully funded and implemented, are valued at more than \$222 million and are expected to positively impact 500,000 lives.

## Clinton Foundation in Haiti

The Clinton Foundation has been actively engaged in Haiti since 2009, focusing on economic diversification, private sector investment and job creation in order to create long-term, sustainable economic development. In 2013 the Haiti team provided approximately \$1 million in grants and investments to support Haitian entrepreneurs, small businesses, and farming cooperatives, helped to facilitate more than \$30 million in foreign direct investment into Haiti, and continued to provide capacity building and access to markets for Haitian businesses and the Haitian Center for Investment Facilitation. The full cycle investing model that launched in late 2012 has continued to develop, and companies in the agricultural, artisan and environmental sectors, such as Heineken, Caribbean Craft, and SRS Recycling, are all benefiting and demonstrating positive results. In 2013, the Haiti team expanded its work at the nexus of agriculture, energy and the environment with new solar, recycling, tree planting, and alternative energy projects.

### 2013 Clinton Foundation in Haiti highlights:

- The Clinton Foundation facilitated \$30 million in foreign direct investment and visits of more than 50 international investors, while supporting the growth of 40 entrepreneurial businesses across Haiti.
- As part of its focus on the nexus of environment, energy, and agriculture, the Clinton Foundation facilitated the planting of more than 350,000 trees and plants throughout the country.
- The Clinton Foundation built, repaired, or improved schools for 3,400 students, and worked with partners to install over 225 KW of solar power at schools, medical facilities and small businesses.

## Clinton Health Access Initiative

The Clinton Health Access Initiative (CHAI) began in 2002 as the Clinton HIV/AIDS Initiative to address the HIV/AIDS crisis in the developing world and strengthen health systems there. Taking its lead from governments and working with partners, CHAI has improved markets for medicines and diagnostics, lowered the costs of treatment, and expanded access to life-saving technologies creating a sustainable model that can be owned and maintained by governments. CHAI has since expanded this model to increase access to high-quality treatment for malaria, accelerate the rollout of new vaccines, and lower infant mortality. Today, more than 6.8 million people in more than 70 countries have access to medicines purchased under CHAI agreements.

### 2013 CHAI Highlights:

- As of 2013, 6.8 million people in more than 70 countries have access to CHAI-negotiated prices for HIV/AIDS medicines.
- CHAI helped to secure a 45 percent reduction in the price for pentavalent vaccine; the deal will result in an estimated \$150 million in savings over four years. The vaccine, administered in a three-dose schedule, offers protection for children against five diseases: diphtheria-tetanus-pertussis (DTP), hepatitis B, Haemophilus influenzae type b, which causes pneumonia and meningitis.
- CHAI helped to secure a greater than 50 percent reduction in the price of long-acting reversible contraceptives; the deal will result in an estimated \$250 million in savings over six years.
- CHAI helped the government of South Africa to achieve a 53 percent price reduction for antiretroviral drugs; CHAI's support will help the South African government achieve \$960 million in savings over four years.
- Together with UNITAID, CHAI helped to reduce the price of pediatric ARV regimens by over 80 percent, and catalyzed the scale up of treatment to 647,000 children.

## Clinton Health Matters Initiative

The Clinton Health Matters Initiative (CHMI) works to improve the health and well-being of people throughout the United States across all generations. CHMI builds strategic partnerships to implement evidence-based systems and environmental and investment strategies, with the goals of ultimately reducing the prevalence of preventable diseases, reducing health care costs associated with preventable diseases, and reducing health disparity and inequity gaps. CHMI builds scalable solutions to address the drivers of health and wellness, serves as a catalyst for community health transformation by convening local partners and commitment-makers, and leverages the digital platform to innovate and disseminate best practices.

### 2013 CHMI Highlights:

- CHMI generated more than 50 formalized strategic partnerships with national and local entities, which collectively reflect an investment of more than \$100 million in health and wellness positively impacting more than 25 million people across the United States.
- CHMI now operates its community health transformation program in four markets, including the Coachella Valley, California; Central Arkansas; Greater Houston; and Northeast Florida. As a result, there has been more than \$3 million in local investments, and another \$1 million of national CHMI partner investments in advancing the health status of the Coachella Valley.
- Through a partnership with ACE Hotels, Tumblr and Jawbone, CHMI hosted four codeathons, which challenge developers and designers to create mobile or online applications focused on the social determinants of health, such as sleep or stress. One of the winning solutions, FitCoin, has already been brought to market to help individuals keep track of their water intake.

## Clinton Presidential Center

The William J. Clinton Presidential Center & Park (the Center), located on the banks of the Arkansas River in Little Rock, Arkansas, attracts hundreds of thousands of visitors from around the world to its grounds each year. Opened in 2004, the Center is home to the William J. Clinton Presidential Library and Museum, the University of Arkansas Clinton School of Public Service, and the Little Rock offices of the Clinton Foundation.

The Center plays an active role in the Little Rock community, hosting a number of events, lectures, and conferences throughout the year. The Center was also instrumental in bringing more than \$2.5 billion in economic development to the area, including renovations of the nearby historic River Market district.

### 2013 Center Highlights:

- In 2013, the Center's visitor traffic increased by 4 percent. Since its grand opening in 2004, the Center has welcomed 3 million visitors from around the world.
- Partnering with the CIA and the National Archives and Records Administration (NARA), the Center hosted a symposium on intelligence and presidential policymaking during the Bosnian War, which included the release of 300 newly declassified documents.
- The Center developed an exhibit on President Clinton's role in the Northern Ireland peace progress for the Clinton Centre in Enniskillen, Northern Ireland.
- The Center hosted its most popular temporary exhibit, "Oscar de la Renta: American Icon," which traced Oscar de la Renta's fashion evolution and inspirations from the Dominican Republic, Spain, France, and the United States.

## No Ceilings: The Full Participation Project

No Ceilings: The Full Participation Project is an effort led by Hillary Rodham Clinton at the Clinton Foundation to bring together partner organizations to evaluate and share the progress women and girls have made in the 20 years since the UN Fourth World Conference on Women in Beijing. This new effort will help chart the path forward to accelerate full participation for women and girls in the 21st century. The full participation of women and girls is critical to global progress, development, and security.

### 2013 No Ceilings Highlights:

- In November 2013, Secretary Clinton launched the No Ceilings: The Full Participation Project.
- No Ceilings began laying the groundwork for strategic partnerships to announce in early 2014.

## Too Small to Fail

Too Small to Fail, a joint initiative of the Clinton Foundation and Next Generation, aims to help parents and businesses take meaningful actions to improve the health and well-being of children ages zero to five, so that more of America's children are prepared to succeed in the 21st century. Too Small to Fail works to promote new research on the science of children's brain development, early learning and early health, and helps parents, businesses, and communities identify specific actions, consistent with the new research, that they can take to improve the lives of young children.

### 2013 Too Small to Fail Highlights:

- In June, the Clinton Foundation partnered with Next Generation to launch Too Small to Fail, which will improve the health and well-being of children ages zero to five.
- Too Small to Fail established Advisory and Leadership Councils, which include national child development experts, business leaders, community advocates and political leaders.
- Too Small to Fail released a strategic roadmap delineating a two-pronged approach: a public awareness campaign, and a call to action for the private sector to make commitments and break down economic barriers to vocabulary development.
- Univision partnered with Too Small to Fail to launch a multi-platform campaign to narrow the word gap among young Hispanic children.

## The Clinton Foundation Day of Action

Founded by Chelsea Clinton in the wake of Hurricane Sandy, the Clinton Foundation Day of Action program seeks to create service opportunities and mobilize thousands of volunteers to give back to their respective communities. Since 2012, the Clinton Foundation has hosted eight Day of Action events in New York, Chicago, St. Louis, and Rio de Janeiro, which have mobilized more than 2,400 volunteers donating more than 12,600 volunteer hours.

### 2013 Day of Action Highlights:

- On January 19, 120 volunteers participated in the Day of Action on the National Day of Service on behalf of the Clinton Foundation.
- Following CGI University in March, 620 volunteers participated in a service project at Gateway STEM High School in St. Louis.
- On June 15, following the CGI America Meeting in Chicago, 400 CGI and Clinton Foundation volunteers participated in three service projects in the South Side of Chicago with Chicago Cares at the Hyde Park Nightingale Elementary School, Harvard Elementary School, and at Englewood Kozminski Community Academy.
- On the one-year anniversary of Hurricane Sandy in New York City, approximately 400 volunteers participated in projects with the St. Bernard Project, NYC Service, and the NYC Department of Parks and Recreation in the Rockaways and Staten Island.
- Before the CGI Latin America Meeting in Rio de Janeiro, Brazil, Laureate students and members of the local community refurbished the Mini Creche Santo Amoro, a day care center in the Vidigal community.