THE SUCCESS OF OUR WORK IS MEASURED BY A SINGLE QUESTION: ARE PEOPLE BETTER OFF NOW THAN WHEN WE STARTED?

— PRESIDENT BILL CLINTON

Through Clinton Global Initiative commitments

9 MILLION PEOPLE
have been provided with new jobs and income-generating opportunities

The Clinton Giustra Sustainable Growth Initiative has provided resources for

4,000 CATARACT SURGERIES
to previously underserved communities in Peru

Through Clinton Hunter Development Initiative community refocusing projects

1.9 MILLION TREES
have been planted in Malawi

The Alliance for a Healthier Generation has empowered

2.3 MILLION KIDS
to eat better and live healthier lives

Through the Clinton Economic Opportunity Initiative’s Entrepreneurship Program

72,500 HOURS
of pro bono consulting services worth more than $15 million have been provided to support entrepreneurs

The Clinton Climate Initiative is implementing

35 BUILDING RETROFIT PROJECTS
in 14 cities that will prevent the release of 75,000 tons of CO₂ into the atmosphere each year

2.6 MILLION PEOPLE
are benefiting from HIV/AIDS drugs purchased at reduced prices under the Clinton Health Access Initiative’s agreements

The Clinton Presidential Center has been an anchor for economic revitalization, helping to bring

$2 BILLION
economic development to downtown Little Rock

IN THIS ANNUAL REPORT

■ President Clinton on the motivation behind each initiative.
■ Explanations of how each initiative addresses innovative action items within its areas of focus.
■ Overviews of the unique partnerships we build that improve individual lives, address local issues, and solve global problems.
■ Information about how you can get involved in the work of the Clinton Foundation.
DEAR FRIENDS,

When I left office, I had truly been blessed with an improbable, wonderful life, and I wanted to spend the rest of it doing whatever I could to help empower other people, in America and around the world, to live their dreams. I started the Clinton Foundation with a commitment to find real solutions to big challenges, and to do it with government, business, and nongovernmental partners faster, cheaper, and better than any one sector could do alone.

We started our HIV/AIDS work in 2002 to reduce the costs of lifesaving medicines in the developing world. After more than 70 countries were accessing medicines at our prices, we realized we had stumbled on a model of bringing together partners from all sectors, changing markets, and building systems that could be applied to a variety of other pressing issues. Over the years, we’ve launched initiatives focused on addressing climate change and economic opportunity worldwide and reducing childhood obesity in the United States.

In the last year, we’ve been able to move these programs forward. The Alliance for a Healthier Generation’s agreements with the beverage industry have decreased the total number of beverage calories shipped to 99,000 schools by 88 percent. Five meetings of the Clinton Global Initiative and three sessions of the Clinton Global Initiative University have produced more than $57 billion of commitments that have improved the lives of 220 million people in 170 countries. We have worked to implement 35 building retrofit projects in 14 cities and reached new agreements with the governments of India and South Africa to explore new clean energy and solar projects. Our projects in Colombia and Peru are improving child nutrition, supporting women entrepreneurs, and providing critically needed cataract surgeries.

We also announced that two of our initiatives have grown into their own independent organizations – the Clinton HIV/AIDS Initiative has evolved into the Clinton Health Access Initiative and will now run as its own 501(c)(3). The Alliance for a Healthier Generation – a joint partnership of the American Heart Association and my Foundation – will also stand as its own nonprofit.

One of the most defining moments of the past year occurred on January 12, when an earthquake shook the coast of Haiti, leaving millions who already had little to spare without food, water, shelter, or emergency medical care. Our Foundation launched a relief fund and worked around the clock to coordinate and mobilize lifesaving resources to the affected areas. Now, we are looking ahead to the long-term rebuilding and reconstruction, working alongside other NGOs, the private sector, and the people of Haiti to help build the nation back better. I have also agreed to serve along with Haitian Prime Minister Bellerive as the co-chair of the Interim Haiti Recovery Commission to oversee the spending of aid funds, and at President Obama’s request, have established a fund with President George W. Bush to support Haiti’s development.

The increase in the number of private citizens taking action for the public good is one of the most exciting developments of our 21st century world, and it gives me great hope for our future. For our part, my Foundation, no matter where we work, is leveraging our convening power, flexibility, and focus on results to forge innovative partnerships and sustainable solutions that make the biggest difference for the greatest number of people. In the pages to come, we’ll outline some of those solutions and share our successes.

It’s a privilege to do this work, and I’m very grateful to the more than 1,400 talented, dedicated people whose efforts make all our programs possible. And while we are proud of what we’ve accomplished with the support of individuals from around the world, we have not yet met our ultimate goal: to work ourselves out of a job. We’ll keep trying until we do.

Sincerely,

Founder, William J. Clinton Foundation
42nd President of the United States
President Bill Clinton established the William J. Clinton Foundation in 2001 to identify and take action on global problems he could uniquely influence through his experience as a global leader and public servant. Today, the Clinton Foundation works to strengthen the capacity of governments and individuals to alleviate poverty, improve global health, strengthen economies, and protect the environment.

Under President Clinton’s leadership, the Foundation initiates change by fostering partnerships among governments, businesses, nongovernmental organizations (NGOs), and private citizens. The Foundation focuses these collaborations to develop programs that leverage the expertise, resources, and passions of all sectors and turn good intentions into measurable results.

To accomplish its goals, the Clinton Foundation has established separate initiatives, each with a distinct mission but all reflecting President Clinton’s founding vision: to implement sustainable programs that improve access worldwide to investment, opportunity, and lifesaving services now and for future generations. Working in diverse geographic regions and responding to local needs, the initiatives address targeted challenges in the Foundation’s key areas of focus: economic empowerment, education, environment and energy, health systems, and nutrition.

Through strategic organization and investment, the Clinton Foundation strives to change global systems, entire communities, and the way business is done in both developed and developing countries – while emphasizing solutions that make meaningful and positive changes in individual lives.

Each of the initiatives founded by President Clinton has a distinct mission, but they all work under President Clinton’s guiding principles:

- **Partnership and Collaboration.** The Foundation brings together governments, NGOs, and businesses in partnerships that harness each sector’s unique expertise and resources. No matter where the Foundation works, it engages partners on the ground to ensure that projects are properly responding to local needs.
- **Measurable Results.** The Foundation focuses its efforts in areas where it can have the greatest impact. Foundation projects develop best practices and lessons learned.
- **Innovation and Markets.** The Foundation drives the innovation of individuals and businesses to develop new technologies and approaches that respond to markets and economies.
- **Efficiency and Sustainability.** The Foundation spends every dollar and every moment wisely, and works to ensure that projects can be affordably sustained by local communities.
- **Replication and Scale.** The Foundation ensures that programs can be replicated and expanded by organizations, governments, and individuals to address their own specific challenges.
- **Systemic Change and Local Impact.** The Foundation takes comprehensive approaches that reenvision entire systems while still responding to the unique challenges in the places where we work.

1,700 Commitments to Action improving more than 220 million lives around the world.

1.9 million trees planted through community reforestation projects in Malawi.

1 million meals provided to primary school students in Colombia.

72,500 consulting hours donated to support entrepreneurs in underserved communities.

9,000 American schools providing kids with healthy food choices in an effort to eradicate childhood obesity.

The world’s largest cities working to reduce their carbon footprints.

2.6 million people benefiting from lifesaving HIV/AIDS medicines in more than 70 countries.
Through our projects, the Clinton Foundation improves lives around the globe. Projects labeled by country show where we work in collaboration with national governments; projects labeled by city show where our civic partnerships are active. Clinton Global Initiative members further our mission by implementing their own projects worldwide.

For more detailed and updated information about our ongoing work, please visit www.clintonfoundation.org.
Since 2001, the Clinton Foundation has grown from a small office in Harlem to a worldwide nongovernmental organization. Each year, we build on our success to find new ways to help more people. Last year was no exception: Each of the seven initiatives founded by President Clinton formed new partnerships, scaled up programs, and achieved measurable results. Here are some of our proudest moments from the year.

NEW PARTNERSHIPS
Across all initiatives, the Clinton Foundation launched new partnerships with governments, businesses, nonprofits, and individuals that will broaden our work to reach more people in more communities around the globe.

CGI: The Clinton Global Initiative (CGI) held its Fifth Annual Meeting in New York City. More than 1,200 world leaders came together to make 291 new Commitments to Action – partnerships that will improve the lives of 195 million people.

COSL: In partnership with local mining companies, the Clinton漫画 Sustainable Growth Initiative (COSL) launched two programs in Cucuamara, Peru: the Poverty Reduction and Alleviation Program and the Child Nutrition Program.

CEO: President Clinton and the Clinton Economic Opportunity Initiative (CEO) partnered with Zagat Survey to launch its first Spotlight on Harlem neighborhood guide, which highlights 323 of Harlem’s restaurants, nightspots, shops, and attractions.

Alliance: The Alliance for a Healthier Generation is one of the six founding members of the Partnership for a Healthier America – a foundation formed to catalyze public-private partnerships that support First Lady Michelle Obama’s Let’s Move initiative.

CCI: The Clinton Climate Initiative (CCI) announced agreements to work with governments in Gujarat and Rajasthan in India as well as in South Africa to access the potential to create large-scale “solar parks” that would significantly decrease the cost of producing solar power.

CHAI: President Clinton and the Clinton Health Access Initiative (CHAI) announced a new agreement with Pﬁzer to reduce the cost of Rifabutin, a key drug used to treat tuberculosis in HIV/AIDS patients taking second-line medications, by 60 percent, to $1 per dose.

CGSD: As part of their income-generation programs in Colombia, CGSD and the Fundación Carlos Slim announced the creation of a $20 million investment fund to create a new source of financing for qualified small- and medium-sized enterprises.

RESULTS
Clinton Foundation projects reached signiﬁcant milestones in 2009 in terms of lives saved, trees planted, students mobilized, and businesses helped, among many other accomplishments. Across all of our initiatives, we achieve measurable and meaningful results.

CSU: At the second annual CSU University Meeting, held at The University of Texas at Austin, 1,000 students committed to improve education, the environment, peace and human rights, economic stability, and public health on their campuses and around the world.

COSL: In Peru, COSL is working with corporate partners and implementing NGOs to expand its Poverty Reduction and Alleviation Program. More than 1,000 people have beneﬁted, and $4.6 million in incremental sales have been made.

CHDI: The Clinton Hunter Development Initiative (CHDI) successfully completed the harvest and sale of 380 tons of soy on behalf of 168 smallholder farm families. A three-year partnership with the Alliance for a Green Revolution in Africa will extend CHDI’s outreach to 21,000 families.

Alliance: The Alliance Healthcare Initiative announced a major agreement with health insurers: 5 million kids will have yearly access to at least four visits with a primary care physician and at least four visits with a registered dietitian.

CEO: The Entrepreneur Mentoring Program expanded to Chicago, Newark, and Philadelphia, where CEO will work with the cities and local organizations to connect business mentors to emerging entrepreneurs.

CCI: As part of its Outdoor Lighting Initiative, CCI partnered with the City of Los Angeles to replace 140,000 existing streetlight fixtures with LED lights, which will reduce CO2 emissions by 40,500 tons annually.

Chdii: President Clinton signed an agreement with President Rene Prévul of Haiti to expand CHAI’s work to Haiti. CHAI will provide programmatic and technical support to help expand access to HIV/AIDS care and treatment services.

For more detailed and updated information about our ongoing work, please visit www.clintonfoundation.org.
CLINTON GLOBAL INITIATIVE

Focus Areas:  
- Economic Empowerment  
- Education  
- Environment and Energy  
- Health Systems  
- Nutrition

Geographic Regions: United States and 170 countries worldwide

When I was President, I attended thousands of meetings where people talked about the issues but took too little action to solve them. When I left the White House, I wanted to host a different kind of a meeting — one focused on action. In 2005, we launched the Clinton Global Initiative to solve a specific global challenge.

We've expanded our model to establish an annual meeting for college students, and new action networks that inspire action and forge partnerships throughout the year. We believe CGI can transform philanthropy and dramatically increase its impact.

— President Clinton

Action Item: All sectors of society — nonprofit, government, and business — as well as individuals must work together to solve global challenges.

CGI Approach: Organize and mobilize a membership of world leaders across all sectors who are committed to taking action.

CGI MEMBERSHIP AND ANNUAL MEETING

Led by President Clinton, CGI is a membership organization of world leaders who work together to identify urgent needs around the world — in areas including economic empowerment, education, environment and energy, and global health — and then devise solutions that can be reached by taking collective action. CGI specializes in making connections and building partnerships among change-makers around the world.

CGI's innovative partnerships often begin at its Annual Meeting, where the world's leading authorities from the private sector and international development come together to exchange ideas. For three days, at this invitation-only event held each September in New York City, members learn about creative approaches taken by different organizations around the world to solve social and environmental challenges. They hear from inspiring speakers and interact with their peers from different sectors, from different countries, and with different points of view.

CGI's staff also works throughout the year to enhance relationships among its members — bringing in new partners, offering advice, and convening smaller events at which like-minded leaders can meaningfully connect.

Results

- 125 current and former heads of state, 15 Nobel Peace Prize laureates, hundreds of leading CEOs, heads of foundations, major philanthropists, directors of the most effective nongovernmental organizations, and prominent members of the media have come together at CGI Annual Meetings.

- Reflecting CGI's commitment to building partnerships among the public and private sectors, the CGI Annual Meeting was ranked the number-one conference for CEOs in 2009 in a study by international public-relations firm Weber Shandwick.

Next Steps

President Clinton and CGI will host heads of state, CEOs, leaders of nonprofits at the CGI Annual Meeting in New York City, from September 21 to 23, 2010. CGI is also forming CGI Lead, an organization for young leaders that will foster the next generation of CGI membership.

9 MILLION PEOPLE PROVIDED WITH NEW JOBS AND INCOME-GENERATING OPPORTUNITIES

10 MILLION CHILDREN GIVEN ACCESS TO A BETTER EDUCATION

12 MILLION PEOPLE PROVIDED WITH ACCESS TO CLEAN DRINKING WATER
COMMITMENTS TO ACTION

CGI’s primary goal is to generate Commitments to Action – programs designed and undertaken by CGI members to address specific social or environmental problems. A unique feature of CGI membership, commitments translate practical goals into meaningful and tangible results. CGI acts as a marketplace for a diverse community of leaders to develop commitments that fit their core business and philanthropic goals. After making a commitment, members report to CGI on progress made over time.

Results

To date, CGI members have made more than 1,700 commitments valued at $57 billion, which have already improved the lives of more than 220 million people in more than 170 countries. More than 365 commitments made since 2005 are already complete. In 2009 alone, CGI members made 291 commitments with an estimated value of more than $9.4 billion. Once these commitments are fully funded and implemented, they are projected to positively change the lives of 197 million people.

Results of CGI commitments made since 2005 include:

- Enough clean energy generated to power more than 400,000 homes.
- $600 million invested in or loaned to small- and medium-sized enterprises.
- 650,000 people learned new skills through professional training in education, health care, and financial services.
- 6 million people given access to safe, clean drinking water.
- 10 million children given access to a better education.
- 9 million people provided with new jobs and income-generating opportunities.
- 650,000 people learned new skills through professional training in education, health care, and financial services.
- 12 million people given access to safe, clean drinking water.
- Enough clean energy generated to power more than 400,000 homes.

Next Steps

CGI will help its members develop an estimated 200 additional commitments in 2010, and it will also gather progress reports on the nearly 1,400 active commitments from previous years in order to further their development and measure their success.

In 2007, Tomorrow’s Youth Organization committed to offer children and communities in the Middle East educational, cultural, and recreational activities to promote a peaceful outlook among the region’s next generation. By April 2010, the organization had reached 10,000 community members with its innovative programming.

Brad Pitt attended the CGI Fifth Annual Meeting in 2009 to provide a progress report on his 2007 CGI commitment to launch the Make It Right project. Make It Right works with the local government and nonprofits in New Orleans to build energy-efficient houses for people who were displaced from their homes by Hurricane Katrina.

Zainab Salbi, cofounder and CEO of Women for Women International, speaks in the meeting of the Empowerment of Girls and Women Action Network at the CGI Fifth Annual Meeting.

In 2009, helped NGOs gain Internet access in Port-au-Prince soon after the January 2010 earthquake, while other communications channels were still down.

www.clintonglobalinitiative.org Read more about the 2010 Annual Meeting.

Watch CGI Stories from members about how CGI helped them make Commitments to Action.

Watch stories from the field about how commitments are improving lives around the world.

2009 HIGHLIGHTS

The Corporate Initiatives Development Group’s 2009 commitment is to help people in Ghana gain formal recognition of their land rights through legal documentation in a project called Medeem. This proof of ownership will allow them to raise capital and profit from their own property.

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2010 CGI Annual Meeting.

At the Fifth Annual Meeting, CGI organized Action Networks, small groups of CGI members who met to engage in intimate discussions on focused topics. The Action Networks were so successful in helping members improve and implement their commitments that CGI decided to make them an ongoing feature of CGI membership. The Action Network on Haiti, for example, convened in Port-au-Prince in November 2009, and has met five times since. Other Action Networks – on topics including Impact Investing, Rethinking Waste, and Economic Empowerment of Girls & Women – began meeting in 2010.

Results

More than 30 projects have been started or enhanced as a result of the Action Network on Haiti. For example, members involved in the energy subgroup have distributed 9,500 solar lights, which are helping to provide security in refugee camps. Other members are restoring cultural landmarks, developing teacher certification standards, and supporting microfinance projects.

Next Steps

More than a dozen Action Networks are meeting on an ongoing basis. Select Action Networks will also convene during the 2010 CGI Annual Meeting.
Each day, more than 300 million children around the world wake up and do not attend school. Furthermore, 750 million people worldwide are illiterate, and the majority are women and girls. After witnessing the problem firsthand in Nepal, John Wood founded Room to Read. Through partnerships with governments and local communities, Room to Read establishes libraries, builds schools, publishes children’s books, and helps girls complete secondary school. In 2007, when Room to Read was looking to expand its flagship program and find new partners to reach additional children in Africa and Asia, John attended the CGI Annual Meeting. 

As a result of the meeting, Room to Read made a Commitment to Read’s total to 10,000 libraries worldwide. Room to Read also committed to self-publish 350 new children’s books in local languages, and to more than double its impact by reaching 5 million children through its programs. Through the CGI commitment, Scholastic Inc. agreed to provide at least 750,000 English-language children’s books to help fill the new libraries. Additional funding partners, including one met through CGI, committed to provide resources needed to train librarians and teachers, purchase child-friendly shelving and furniture, and stock each library with approximately 1,000 books.

In April 2010, Room to Read celebrated the completion of its CGI commitment when it opened its 10,000th library, located in Nepal. Room to Read, operating now in nine countries, opens an average of six new Reading Rooms per day. Each and every day, approximately 3,000 children become beneficiaries of the program. By the end of 2010, the organization will have improved the lives of more than 5 million children throughout Asia and Africa.

John and Room to Read continue to attend CGI’s Annual Meeting each year, and Room to Read aims to double its impact yet again by reaching more than 10 million children with quality programming by 2015.

**COMMITMENT IN ACTION: ROOM TO READ**

Each year, CGI University (CGI U) hosts a meeting on an American campus for students, national youth organizations, and university officials to discuss solutions to pressing global issues. CGI U is more than just an event. It is a growing community of young leaders who discuss the world’s challenges and also take real, concrete steps toward solving them. Throughout the year, and as a prerequisite for attending the CGI U Meeting, participants develop their own Commitments to Action: specific plans that address pressing challenges on their campuses, in their communities, or in different parts of the world.

**Results**

As a result of CGI U meetings held at Tulane University in 2008 and The University of Texas at Austin in 2009, CGI U students have made more than 1,600 commitments. Results of these commitments include:

- 26,000 university students and 2,000 university faculty and staff members actively engaged in efforts to promote clean energy, mitigate climate change, alleviate poverty, improve global health, and promote human rights and peace.
- 5,800 new recycling containers placed on college campuses and in surrounding communities.
- $260,000 raised by students for humanitarian relief, and more than 2,500 refugees provided with assistance.
- $375,000 raised by students to fund scholarships, and more than $100,000 of educational materials – including books, laptops, uniforms, and pencils – collected for students in need.
- $354,000 raised by students to fund global health programs, and more than 70,000 people reached with health care and social services.

**Action Item**: Engage the next generation of leaders from college campuses around the world to take action on global challenges.

**CGI U Approach**: Convene students, university presidents, and youth organizations to work together to make commitments to address global challenges.

**Next Steps**

Nearly 1,500 students, university presidents, and heads of national youth organizations joined President Clinton at the 2010 CGI U Meeting held at the University of Miami. A weekend of panel discussions, working sessions, and skill-building workshops helped participants formulate their commitments in the areas of education, environment and climate change, public health, poverty alleviation, and peace and human rights. CGI U is looking forward to the 2011 meeting.

**www.cgiu.org** Watch the webcast of the 2010 CGI U Meeting. Apply to attend the 2011 CGI U Meeting.
CLINTON GIUSTRA SUSTAINABLE GROWTH INITIATIVE

In Latin America, the gap between the rich and the poor is greater than anywhere else in the world. The richest 10 percent of the people in Latin America earn 48 percent of the total income, while the poorest 10 percent earn only 1.6 percent. So, when Canadian philanthropist Frank Giustra, who had supported much of our AIDS and climate change work, approached me one day with the idea of investing in health, education, and economic opportunity to improve lives in the places where the natural resource industry has come and will some day leave, I was eager to do it. Within 48 hours we had dozens of mining companies committed to investing in projects in Colombia and Peru that are trying to broaden the sharing of prosperity. Our goal is two-fold: to create jobs and support the base of economic activity, improve health and education, and increase sustainable income generation for underserved populations.

ACTION ITEMS

Nearly 50 percent of the populations of both Colombia and Peru live below the poverty line, with many people struggling to sustain livelihoods.

Action Item. Nearly 50 percent of the populations of both Colombia and Peru live below the poverty line, with many people struggling to sustain livelihoods.

CGSGI Approach: Work with government, private-sector, and nonprofit partners to increase access to financing alternatives and sustainable markets for emerging entrepreneurs.

COLOMBIA: ENTREPRENEURSHIP TRAINING FOR INCOME GENERATION

Small and medium enterprises (SMEs), which employ approximately 30 percent of the labor force in Colombia, often face challenges in accessing the financing that would enable them to expand. The Clinton Giustra Sustainable Growth Initiative’s (CGSGI) economic development projects in Colombia focus on providing financing opportunities for underserved SMEs as well as market-driven job creation and income generation for people living in marginalized communities.

Results

• 1,200 new jobs created through business-strengthening services in Barranquilla, Bogota, Cartagena, and Quibdo.
• 150 Afro-Colombian women in Choco provided with assistance to improve the production, packaging, and distribution process for their organic spice business.
• 17 local suppliers in Cartagena connected with regional industry buyers, increasing their sales by more than $175,000 in the past year.

Results

Next Steps

In partnership with Fundación Carlos Slim, CGSGI has established a $20 million investment fund, Fondo Acceso, to provide access to financing alternatives to SMEs in Colombia that are looking to expand but are underserved by existing capital markets.

PERU: LINKING SMALL BUSINESSES TO SUSTAINABLE MARKETS

In the Ancash and Cajamarca regions of Peru, CGSGI and its private-sector and NGO partners have developed a program to provide small-scale business consulting services to agriculture and tourism businesses through local economic service centers. These services are helping entrepreneurs expand their businesses and access market information.

Results

• 1,191 entrepreneurs in Ancash and Cajamarca provided with consulting services to link them to regional buyers. Entrepreneurs in the two regions reported combined incremental regional sales of more than $4.9 million.

Next Steps

CGSGI will continue to work with small producers in Peru, targeting support to more than 3,500 enterprises over the term of the project.
CGSGI Approach: Create programs for school nutrition and family nutritional education to support CGSGI income-generation programs.

Chronic child malnutrition limits full physical and mental development and perpetuates the cycle of poverty. To sustain economic growth in the regions in which it works, CGSGI has created nutrition programs to support the health of children, families, and communities. CGSGI and Shakira's Fundación Pies Descalzos have implemented a two-year, $4 million initiative that uses a holistic approach to child nutrition, vocational training, and income generation in Barranquilla, Cauca, and Quibdo.

**Results**
- 4,000 primary school students receiving two meals a day for 180 days a year in Pies Descalzos schools, resulting in more than 1 million meals made possible by CGSGI funding.
- 49 mothers of school students trained as kitchen assistants in the Pies Descalzos school cafeterias.
- Hundreds of students and their families learning planting skills in gardens located on school grounds.

**Next Steps**
In Colombia, the CGSGI-funded nutrition program is expected to reduce malnutrition among students from 32 percent to 22 percent in 2010. Also in 2010, CGSGI is launching a child nutrition program in Cajamarca, Peru, in partnership with multiple mining companies, NGOs, and regional governments. Its focus is to ensure that more than 2,000 expectant mothers and mothers of 5,000 children 5 years of age and younger receive the micronutrients, education, empowerment, and planning support needed to provide clean, healthy homes and nutritionally balanced meals to their children.

**INITIATIVE IN ACTION: ECONOMIC SERVICES FOR SMALL BUSINESSES**

In Peru, the demand for "green" products is on the rise, which presents a unique growth opportunity for small agriculture and food manufacturing businesses. But in rural areas, many entrepreneurs lack access to markets and the technical expertise that enable them to grow their businesses and respond to demand.

CGSGI works with private-sector partners to provide small-scale businesses with consulting services through local economic service centers (ESCs). In May 2009, Villa Andina SAC, which produces organic mashed potatoes and dehydrated fruit, began receiving technical assistance in sustainable farming methods from the local ESC in Cajamarca. The ESC also recently assisted the company in becoming a member of the Union of Ethical BioTrade, a nonprofit association of businesses that adhere to practices that focus on the conservation of biodiversity and the respect of human rights. In 2010, Villa Andina is taking the necessary steps, with the help of CGSGI and its partners, to become the leading distributor of several organic manufactured products in the Peruvian market, and anticipates $30,000 in incremental monthly sales.

**2009 HIGHLIGHTS**

- Primary school students in the Pies Descalzos school in Barranquilla receive two nutritious meals a day for 180 days a year, through CGSGI funding.
- At the Pies Descalzos school in Barranquilla, students and their families are learning planting skills in gardens located on school grounds.

**Action Item: Sustainable income generation for underserved populations is limited if adults are not healthy enough to work.**

**CGSGI Approach: Provide resources to improve health systems and increase operating capacity for targeted health problems, such as cataracts in Peru.**

To help ensure a healthy workforce in underserved populations of Peru, CGSGI is focusing on cataracts, which is the leading cause of blindness in the developing world – despite being relatively simple to treat. In 2007, there were 83,000 untreated cataract cases reported in Peru. To help close this treatment gap, CGSGI partnered with Fundación Carlos Slim and the Peruvian Ministry of Health to provide the necessary resources to increase the number of cataract surgeries taking place in Peru by 50,000 over four years. CGSGI also aims to increase operative capacity in the country by streamlining processes such as screening campaigns and postoperative follow-up.

**Results**
- 12 private clinics performing cataracts surgeries through agreements brokered by CGSGI.
- 4,000 cataract surgeries successfully completed by June 2010.

**Next Steps**
CGSGI will continue to work with both the public health system and private clinics throughout Peru to accomplish 1,000 cataract surgeries per month. CGSGI is also monitoring the economic impact that restoring vision has on the patients and their caretakers.

**2009 HIGHLIGHTS**

- 1,820 cataract surgeries.
- 12 private clinics performing cataracts surgeries.

**CLINTON GIUSTA SUSTAINABLE GROWTH INITIATIVE**

CGSGI is supporting the health and economic stability of 4,000 families across Colombia.

www.clintonfoundation.org/cgsgi Read more about all of CGSGI’s economic development, nutrition, education, and health programs. Hear stories from small business owners who have been empowered by CGSGI programs.
Clint Clinton u ner De vel op m ent Initiati ve

In my travels around the world, I’ve seen that while intelligence, hard work, and ability are all equally distributed, investment and opportunity are not. This is especially true in the poorest regions of Africa, where two-thirds of people rely on agriculture to support themselves and their families. Farmers are smart and capable, yet they lack access to markets and tools to lift themselves from poverty.

In partnership with Scottish philanthropist Sir Tom Hunter, and at the invitation of the governments, my Foundation started a development project in Rwanda and Malawi to organize agricultural markets and provide clean water and education. We built off the same approach we used to lower the prices of HIV/AIDS medicines, and organized the market for fertilizer and other farming inputs. We also work with the farmers to improve their farming techniques, and improve the supply chain from farm to market. We had a 300 to 400 percent increase in harvest yields in the first year. Our goal is to increase per capita income in Malawi and Rwanda and sustain their livelihoods.

A lack of stable health and education infrastructure hinders the development of sustainable rural communities.

President Clinton

Action Item: Two-thirds of Africans rely on agriculture for survival, but many farmers lack access to markets that would allow them to support their families and sustain their livelihoods.

CHDI Approach: Work with local farmers to develop community associations, commercial farms, and agribusinesses to improve access to affordable inputs and sustainable markets.

Farmers’ Associations and Commercial Farms

The Clinton Hunter Development Initiative (CHDI) is helping smallholder farmers in Malawi and Rwanda organize into associations and establish commercial farms to allow large groups of farmers to take advantage of market efficiencies. CHDI helps farmers buy inputs (such as seeds and fertilizer) in bulk, receive training on advanced farming techniques, negotiate pricing, and apply for fair-trade certification.

Results

• 40,000 tons of fertilizer, 100 tons of maize seed, 5.7 million cuttings of disease-resistant cassava, and 150 tons of improved bean seeds distributed to farmers in Rwanda.
• 4,300 farmers in Rwanda enabled to increase productivity by 240 percent, feeding 30,000 people.
• 290 tons of high-quality certified maize seed and 480 tons of soy seed distributed in Malawi.
• 78 permanent and several hundred temporary workers employed on a commercial soy farm in Malawi.
• 400 additional smallholder farmers near the commercial farm growing additional soy.

Next Steps

The Alliance for a Green Revolution in Africa has provided a grant to CHDI to expand training in improved soil fertility management, productivity, and market access to more than 21,000 smallholder farmers in Mchinji District, Malawi. The partnership will also increase local farmers, develop market research and business plans to support them, and then actively invest in the businesses alongside local co-investors. CHDI lends management, technical, and marketing expertise to local farmers and operators to ensure sustainability.

Results

• 4,300 farmers in Rwanda enabled to increase productivity by 30 percent, feeding 30,000 people.
• 4,300 farmers in Rwanda enabled to increase productivity by 240 percent, feeding 30,000 people.

Agribusiness: Rwanda

In Rwanda, CHDI identifies large-scale business opportunities for local farmers, develops market research and business plans to support them, and then actively invests in the businesses alongside local co-investors. CHDI lends management, technical, and marketing expertise to local farmers and operators to ensure sustainability.

Results

• 6,500 Rwandan coffee farmers helped to develop their company, Rwandan Farmers Coffee Company Ltd, into a profitable brand, which is now sold in more than 1,000 stores in the United Kingdom.

Next Steps

CHDI is in the process of developing two new large-scale, value-additive businesses in Rwanda: a soy-processing plant that will contract crops from 30,000 farmers, and a coffee-roasting business that will impact 100,000 coffee farmers.

2009 Highlights

Through the soy-processing business Soyco Ltd in Rwanda, CHDI is providing farmers with inputs, soy growing expertise, and a contract for the purchase of the crop. CHDI is helping approximately 5,000 farmers cultivate 1,000 hectares of soybeans.

CHDI operates a 2,000-hectare commercial farm in western Malawi, growing soy and maize, and is working with 400 nearby smallholder farmers to grow additional soy. CHDI negotiated the purchase of last season’s harvest at a price 50 percent higher than that offered by traditional buyers.

CHDI helped Rwandan Farmers Coffee Company Ltd become incorporated in 2009.

1.9 million trees planted through community reforestation projects in Malawi

More than 265,000 people provided with access to health care through the renovation of Rwinkwavu Hospital in Rwanda

6,500 coffee farmers increased production for their coffee business by 30 percent
CHDI has established large-scale reforestation programs that enable smallholder farmers in Malawi and Rwanda to improve erosion control, fruit and lumber production, and soil fertility. CHDI distributes seedlings and cuttings, educates farmers on the benefits of tree farming to watersheds and farmland, seeks local and international markets for the produce, and pursues fair-trade certification. To build the sustainability of the program, responsibility for growing seedlings will transfer from CHDI’s central nurseries to these community nurseries.

**Results**
- More than 1.9 million trees planted by 4,000 producers, which will sequester more than 248,000 tons of carbon dioxide equivalents.
- 35 community nurseries fully operational and 67 currently under construction and expected to be operational for the 2010-2011 season.
- 2.5 million fruit and forest-tree seedlings raised in central nurseries in Rwanda.

**Next Steps**
During the next phase of the planting project in Malawi, local community groups will build and operate their own nurseries to grow seedlings for distribution to farmers locally. To build the sustainability of the program, responsibility for growing seedlings will transfer from CHDI’s central nurseries to these community nurseries.

**IMPROVING HARVESTS AND FEEDING COMMUNITIES**

In 2009, CHDI helped design, fund, and manage construction of the Ethel Mutharika Maternity Hospital along with the Ministry of Health, in Lilongwe, Malawi, to help reduce infant mortality rates. The hospital will be the first in sub-Saharan Africa to provide women with a private labor and delivery room regardless of their ability to pay.

In 2009, 822 new producers were added to the Malawi tree-planting project, making the total number of producers almost 4,000. These new producers planted 863,527 new nonfruit trees and 20,051 fruit trees, with a projected impact of saving more than 100,000 tons of carbon dioxide equivalents.

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**INITIATIVE IN ACTION: A BOUNTIFUL HARVEST IN MALAWI**

When Malawian farmer Ifijenia Kamlaza relied on groundnut crops for a living, she had trouble supporting her family on a yield of five bags of groundnuts per acre of land. In Malawi, where 85 percent of the population lives in rural areas, farming is the backbone of the local and national economies. But an ongoing food crisis in Malawi has left millions hungry and unable to lift themselves from poverty.

In the Mchinji District of Malawi, CHDI established a commercial farm that includes 300 hectares of soy. Leveraging economies of scale, this farm has secured bulk-pricing for soy seed, fertilizer, and other inputs, and has made these resources available to 250 surrounding smallholder farmers, including Ifijenia. Through the program, Ifijenia learned advanced farming techniques for planting and harvesting soy instead of groundnuts. As a result, her yield increased from 5 bags per acre to 20 bags.

Ifijenia is now earning nearly double what she would have under the traditional trader system. With her improved income, Ifijenia realized her long-standing dream of putting an iron roof on her home and paying the tuition for her eldest daughter, Esinter, to go to secondary school. With her improved income, Ifijenia realized her long-standing dream of putting an iron roof on her home and paying the tuition for her eldest daughter, Esinter, to go to secondary school.

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I’ve battled with my weight all my life, and in 2004, a lifetime of unhealthy eating caught up with me. After going in for a routine check up, I underwent heart bypass surgery because of a blockage in my arteries. After my recovery, I knew I had a second chance, and I wanted to do what I could, not just to be a spokesperson, but to actually do something to help young people avoid the same fate. America’s huge rate of childhood obesity puts millions of them at risk of diseases like diabetes, heart disease, and strokes.

My Foundation partnered with the American Heart Association in 2005 to stop and reverse the rising tide of childhood obesity. We work with schools, communities, and young people themselves to try and increase the level of physical activity, reduce the intake of bad food, and make it as easy to do – and as fun to do – as possible to ensure this generation of young kids isn’t the first to live shorter lives than their parents.

— President Clinton

**ACTION ITEMS**

*Nearly one in three children and teens in the United States is overweight or obese.*

Schools are powerful places to shape the nutritional health, education, and well-being of our children. The prevention and treatment of childhood obesity requires participation from the healthcare, food, and beverage industries. Action Item. Nearly one in three kids and teens in the United States is overweight or obese.

**Alliance Approach:** Empower parents and kids to make healthy behavior changes and become advocates for physical activity and healthy eating.

### HELPING PARENTS KEEP THEIR KIDS HEALTHY

Parents and guardians are key decision-makers when it comes to the nutrition, physical activity, and health needs of their children. The Alliance provides parents with tools and information that will help them take advantage of the healthy choices around them and do little things that can affect their child’s health in a big way.

**Results**

*More than 1,000 parents joined our Healthy Schools Network in 2009.*

• 700,000 copies of Be Well: Messages from Moms on Living Healthier Lives, a free resource for parents, were distributed by the Alliance and the Michael & Susan Dell Foundation.

**Next Steps**

The Alliance will work to provide parents with even more robust resources, tools, and tips to help them form healthy habits for their kids. To that end, the Alliance has teamed up with Safeway in Washington, D.C., to provide in-store education and tips for shoppers throughout the year.

### EmpowerME MOVEMENT

The Alliance works with parents, schools, and industries to ensure that young people have healthy foods, health care, and physical activity available to them, but kids are their own best advocates in the fight against childhood obesity. A by kids, for kids movement, empowerME inspires all kids to make healthy-behavior changes and to become champions for healthy eating and physical activity. The empowerME Movement integrates healthy messages and resources into after-school and faith-based programs, youth clubs, parks, recreational facilities, and dozens of other organizations that play essential roles in encouraging youth to live healthier lives.

**Results**

*More than 1,000 parents joined our Healthy Schools Network in 2009.*

1. 2.3 million teens and tweens committed to eat better, move more, and serve as leaders among their peers.

2. Integrated fun health messages and resources into programs and organizations, including the YMCA, Camp Fire USA, United National Indian Tribal Youth, and Big Brothers Big Sisters.

3. Boston Celtics captain and NBA All-Star Paul Pierce signed on as the Alliance’s National Athlete Spokesperson, and will motivate young people across the country to be more active.

**Next Steps**

The Alliance will be scaling up empowerME in communities across the country with the help of 17 champion organizations and AmeriCorps VISTA volunteers.

**Alliance Approach:** Empower parents and kids to make healthy behavior changes and become advocates for physical activity and healthy eating.

### ACTION ITEMS

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Schools are powerful places to shape the nutritional health, education, and well-being of our children. The prevention and treatment of childhood obesity requires participation from the healthcare, food, and beverage industries.
The Alliance’s Healthy Schools Program supports more than 9,000 schools across the United States in their efforts to create environments where physical activity and healthy eating are accessible and encouraged. The Alliance helps schools in the program establish a healthy school environment as an education priority: provide healthier food and beverage options for students; increase opportunities for students to move and play; and develop programs for teachers and staff to become healthy role models.

Results
- More than 9,000 schools in all 50 states enrolled in the Healthy Schools Program.
- More than 5 million students receiving expanded access to physical activity and healthier foods before, during, and after school.
- 8.5 percent of the schools enrolled in the program have implemented the Alliance’s school beverage guidelines.
- 93 percent of schools in the program dedicate at least 50 percent of their physical education time to moderate and vigorous physical activity.

Next Steps
The Alliance will continue to work with schools across the country to transform their environments into healthier places where students and staff have access to healthier foods, beverages, and physical activity.

2009 HIGHLIGHTS
President Clinton joined the American Heart Association and the Robert Wood Johnson Foundation at the fourth annual Healthy Schools Program Forum to honor 114 schools that are transforming into healthier places for students to learn and staff to work.

Students at Sophis SaoK Creek Elementary in West Virginia, a member of the Alliance’s Healthy Schools Program, worked with a teacher to provide input on playground improvements and drew pictures to submit with a grant application. The school received a $5,000 local grant to use toward building a paved walking track around the playground.

2009 HIGHLIGHTS
In March 2010, President Clinton and the American Heart Association announced the formation of the Alliance Healthcare Initiative. Together, leading insurers and employers, along with the American Academy of Pediatrics and the American Dietetic Association, are providing 1.5 million children with expanded access to visits to primary-care physicians and dietitians.

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When doctors first told Debra that her 10-year-old daughter, Giovanni, had stopped growing, she didn’t realize that both the problem and the solution could be found on her own dining room table. Giovanni was severely lacking in nutrition, and her daily diet of fast foods and greasy meals was leaving her deficient in vitamins and minerals.

With the help of Giovanni’s doctor, Debra took swift action to implement a new meal plan for Giovanni that included whole-grains, fresh lean meats, fruits, and vegetables. Debra changed her own shopping habits and the eating habits of her daughter to eliminate white bread, fried foods, and sugary sodas from their home. After one month of healthy eating, Giovanni walked into the living room carrying three new pairs of shoes, which had been bought a month earlier, and they were much too small. She was growing – and bursting with new energy.

Through its Industry Initiatives, the Alliance serves as a catalyst for businesses to become a part of the solution for childhood obesity. The Alliance establishes voluntary agreements with companies to provide healthier options for kids across a range of industry segments, with the belief that companies can be socially responsible while continuing to be profitable. Through landmark agreements with the healthcare, food, beverage, and fitness industries, the Alliance is making a greater impact in the lives of millions of children than any one could alone.

Results
- More than 1.5 million children provided with expanded access to visits to primary-care physicians and dietitians through the Alliance’s Healthcare Initiative.
- 88 percent decrease in total beverage calories shipped to schools between the 2004-2005 school year and the 2009-2010 school year.
- 93 percent reduction in the shipment of full-calorie soft drinks to America’s schools in the past three years.

Next Steps
In February 2010, the Alliance announced that Humana and Nationwide Children’s Hospital have signed on to the Healthcare Initiative, increasing the number of people covered with expanded healthcare benefits to more than 1.5 million individuals.
Entrepreneurship is a critical pathway to the middle class, as business ownership is second only to home ownership in contributing to household wealth. The Clinton Economic Opportunity Initiative (CEO) promotes lasting economic development in economically distressed and emerging communities in the United States by enlisting people with business expertise to help local entrepreneurs compete and succeed. In partnership with Inc. magazine, CEO’s Entrepreneur Mentoring Program (EMP) is building mentoring communities in several cities nationwide by pairing entrepreneurs running high-growth companies with successful business leaders or entrepreneur mentors. Guided by their own experiences and successes, mentors help these entrepreneurs develop a better understanding of their businesses and industries, become better leaders, and make better decisions on the critical issues facing their companies. CEO team members also work with participants to guide and advise them during the 12-month mentoring process so that the entrepreneurs can reach and sustain their stated goals. The EMP is currently working with entrepreneurs in Chicago, Newark, New York, Oakland, and Philadelphia.

**Results**
- 700 mentoring hours volunteered by highly successful business leaders to EMP entrepreneurs nationwide to help their businesses compete and succeed.
- 50 entrepreneurs helped through EMP in five cities nationwide: Chicago, Newark, New York, Oakland, and Philadelphia.

**Next Steps**
CEO is planning to expand the EMP into more cities nationwide. Additionally, CEO is currently working with other nonprofit, governmental, and private-sector partners to develop collaborations that will expand the services and resources offered by EMP to more entrepreneurs.

**Action Items**
- Small businesses make up 99 percent of inner-city establishments and account for more than 80 percent of inner-city jobs, however, only 31 percent of new small businesses survive for more than seven years.

Entrepreneurs with highly successful business leaders to help them grow their businesses.

**Focus Areas:**
- Economic Empowerment
- Education
- Environment and Energy
- Health Solutions
- Nutrition

**Geographic Regions: United States**

**CEO Approach:** Match emerging entrepreneurs in underserved communities with experienced mentors who can encourage the sustainable growth and success of their companies.

**Access to high-level professional business advisory services and resources can help small businesses in underserved communities succeed and grow.**

28 million Americans do not have a bank account, and an additional 44 million rely on higher-cost financial-service outlets.

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- President Clinton
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York University’s Stern School of Business in a consulting program to support small businesses in New York City. In 2009, CEO’s consulting program provided financial and operational assessments to small-business owners in New York City. These baseline assessments provide business owners with an in-depth analysis of the financial and operational strengths of their businesses as well as areas of possible improvement and opportunity. The assessments can help owners make better decisions about their businesses and also assist them in developing a strategic plan to grow their businesses.

Results

• 72,500 hours of pro bono consulting services, valued at $15 million, provided to support small businesses in New York City, in association with Booz & Company and New York University’s Stern School of Business.

Next Steps

As part of a new strategic partnership between CEO and Seedco Financial Services, Inc., teams of Booz consultants and NYU Stern students will provide strategic 10-week financial and operational assessments to new small-business owners in New York City. These baseline assessments will help entrepreneurs decide whether their businesses are viable, and, if so, how to improve and grow.

In 2009, CEO’s Entrepreneur Mentoring Program, a partnership with Inc.

When Susan Doban started her career as an architect, she never dreamed she would become an entrepreneur. But in 1996, she started a successful architectural firm; 12 years later, she was ready to expand. Unsure of how to diversify her client base and develop a new line of business, Susan enrolled in CEO’s Entrepreneur Mentoring Program, a partnership with Inc. magazine.

Enter a turn around entrepreneur Lexy Funk, chief executive officer and cofounder of Brooklyn Industries, America’s 9th fastest-growing retailer from 2004 to 2007. CEO matched Susan with Lexy as her mentor, knowing that Lexy’s experience of effectively growing a local, sustainable business would prove valuable to Susan. Together, Lexy and Susan developed branding, marketing, financial, and new-business development strategies aimed at achieving Susan’s goal of expanding into the design field.

Since working with Lexy, Susan has launched a new design firm, Think Fabricate, to complement her architectural practice, and has hired four new employees—an important achievement not just for Susan but also for CEO’s mentoring program, which strives to improve entire communities one small business at a time.

Action Item: 28 million Americans do not have a bank account, and an additional 44 million rely on higher-cost financial-service outlets.

CEO Approach: Partner with private-sector and community-based partners to expand access among low- and middle-income families to safer, lower-cost financial services and tools that promote sound money management.

In the wake of the economic crisis, many financial providers have scaled back on efforts to lend to the nation’s most financially vulnerable. In response, CEO’s Financial Mainstream Program has increased its focus on working with private-sector and community-based partners to develop innovative and sustainable product-based solutions that address the needs of the financially distressed population. CEO is currently helping to scale up implementation of one such program, Bank On, a city- and state-based initiative designed to connect low- and moderate-income households to low-cost services, including checking and savings accounts.

Results

• With San Francisco’s Office of the Treasurer, CEO created www.joinbankon.org, an online portal that provides the tools and resources to support cities and states that are interested in developing Bank On programs.

• 30 cities in the United States have replicated the Bank On model.

Next Steps

CEO is currently working with edō Interactive and MasterCard Worldwide to develop a new financial product that would teach financial education and management skills to teenagers through the use of prepaid cards. The program is targeted toward reaching teenagers across the United States, many of whom are working at their first jobs and, as a result, are having their first financial management experiences. This pilot program is scheduled to launch within the second half of 2010.

Entrepreneurs have received 700 hours of mentoring in Chicago, Newark, New York, Oakland, and Philadelphia.

Entrepreneurs have received 7,700 hours of consulting and 700 hours of mentoring across the United States.

www.clintonfoundation.org/CEO Read more about CEO’s Entrepreneurship and Financial Mainstream Programs. Watch stories from entrepreneurs whose businesses have been improved through CEO’s Entrepreneur Mentoring Program.
Most climate scientists agree that we must reduce our greenhouse gas emissions globally 80 percent by 2050 or risk facing calamitous consequences. Yet there are still people who believe we cannot change the way we produce and consume energy and grow the economy at the same time. In 2006, my Foundation began our climate work, using the same market-based and convening approach that had successfully lowered the prices of AIDS medicines to advance clean energy technology development and innovation, and to prove on a large scale that improving energy efficiency also creates jobs and lifts economies.

In our first phase, we partnered with the C40 Cities Climate Leadership Group. While only capturing 2 percent of the earth’s surface, cities contribute more than 70 percent of global carbon dioxide emissions. Through our Cities Program, we have helped implement energy-efficient projects including building retrofits, waste management, lighting, and transportation. We’re also working to prevent deforestation and have begun to promote clean energy projects, such as solar parks and carbon capture and storage, in ways that increase economic opportunity locally and save our planet for our children and grandchildren.

~ President Clinton

**Action Items**

Cities account for more than 70 percent of global carbon dioxide emissions.

Deforestation contributes 15 percent of carbon dioxide emissions. Many countries cut down forests, or will be compelled to do so in the future, due to the economic benefits of activities such as logging and agriculture.

**Building Retrofits**

More than one-third of energy is consumed in buildings worldwide, accounting for about 15 percent of global emissions of carbon dioxide, the most prevalent greenhouse gas. By retrofitting with up-to-date products, technologies, and systems, building owners can realize significant energy savings. The Clinton Climate Initiative (CCI) works with building owners and financial and government partners to develop financially viable solutions that improve the energy efficiency of buildings around the world.

**Results**

- 200 building energy efficiency projects in 47 cities around the world.
- 35 retrofit projects in 14 cities – representing more than 40 million square feet of real estate – are currently being implemented or are now complete. These projects will prevent the release of more than 75,000 tons of carbon dioxide into the atmosphere per year.

**Next Steps**

CCI is continuing to develop building retrofit projects in cities including Melbourne, Chicago, Jakarta, Johannesburg, London, Melbourne, Mumbai, and New York.

**Outdoor Lighting**

Outdoor lighting systems can account for a significant percentage of a city’s electricity usage. However, new lighting technologies such as high-efficiency light-emitting diode (LED) and induction lamps, and centralized intelligent control systems, enable cities to reduce their lighting energy use by up to 70 percent. CCI is helping cities improve the energy efficiency of street- and traffic-light systems by advising on project management, purchasing, financing, and technology.

**Results**

- 17 outdoor lighting retrofit projects in development in 16 cities worldwide.
- 8 outdoor lighting projects in the implementation phase; once complete, these projects will reduce greenhouse gas emissions by more than 66,000 tons every year.

**Next Steps**

CCI is furthering projects to help cities including Melbourne, Rio de Janeiro, and San Francisco to retrofit street lighting. CCI is also helping cities including Bogota, Lima, and Rotterdam with their traffic light retrofit projects.

Action Item: Cities account for more than 70 percent of global carbon dioxide emissions.

**CCI Approach:** Partner with large cities around the world to develop and implement large-scale projects that will significantly reduce greenhouse gas emissions.

**Building Retrofits**

CCI helped the University of Central Missouri (UCM) to develop a project to retrofit 29 buildings, totaling 1.7 million square feet on its campus. CCI provided financing advice that helped UCM secure tax-exempt lease financing with Bank of America for the $36 million project. Construction is now underway.

CCI partnered with the city of Lima to help them convert up to 19,000 traffic lights to lower-energy LED bulbs. Once complete, carbon dioxide emissions will be reduced by 2.525 tons annually. CCI is providing advice on lighting technologies and procurement.

200 Building Energy Efficiency Projects in 47 Cities Around the World

10 Forestry Projects Benefiting 353,000 People in Forest-Dependent Communities

17 Outdoor Lighting Retrofits in Development in 16 Cities Around the World
WASTE MANAGEMENT

Waste in landfills is the third largest source of anthropogenic methane emissions, which is 25 times more potent as a greenhouse gas than carbon dioxide. Yet much of the discarded material has the potential to be made into new products or converted into clean energy. CCI’s Waste Management Program works with cities throughout the world to develop waste management systems that use garbage as a resource. CCI helps to establish the infrastructure, policies, and use of alternative technologies that enable recycling, composting, and waste-to-energy conversion.

Results

• 30 waste management projects in development around the world

Next Steps
CCI will be working with cities including Bangkok, Driusaki, Ho Chi Minh City, Houston, Jakarta, Lagos, Lima, Rio de Janeiro, and Seoul to improve waste management systems.

TRANSPORTATION

Cars, buses, and trucks contribute 10 percent of global greenhouse gas emissions. CCI works with partner cities to develop cost-effective public and nonmotorized transit systems that reduce greenhouse gas emissions and increase the quality of urban life. CCI also helps cities adopt proven and emerging low-carbon technologies, such as hybrid buses.

Results

• 31 transportation projects in 20 cities around the world

• 16 cities committed through the C40 Electric Vehicle Network, which CCI established, to implement public and private charging stations, create incentives for electric vehicle adoption, and mobilize demand for electric vehicles in their fleets.

REDUCING GREENHOUSE GAS EMISSIONS BUILDING BY BUILDING

CCI helped the government of Guyana create a low carbon development strategy to outline alternatives to deforestation to protect its approximately 15 million hectares of tropical forest. The work determined the assets or industries Guyana could develop to attract commercial investment, such as sustainable forestry, value-added timber processing, bio-ethanol, and ecotourism.

CCI’s Waste Management Program sought to demonstrate to store owners that they could act as environmental stewards in a commercially viable way. CCI assisted Buenos Aires in project design and public awareness for a series of dedicated bicycle lanes across the city. Guillermo Dietrich, secretary of transportation, is helping to promote the notion that biking is for everyone. To date, a quarter of the planned 100 kilometers of the lanes have been constructed.

In Houston, CCI’s innovative partnership with Walmart, America’s largest retailer, is reducing the amount of organic waste being thrown away in landfills – cutting the amount of methane gas released into the atmosphere and producing an organic product that creates healthy soils in the process. There are no mandates to recycle food waste in Houston and landfill fees are low. With few economic incentives for companies to compost their organic waste, CCI’s Waste Management Program sought to demonstrate to store owners that they could act as environmental stewards in a commercially viable way. CCI launched a pilot project in 2009, which started with just one company sending food scraps to a local composting facility, Nature’s Way. Following the early success of this project, more than 40 local grocery stores, including numerous Walmart stores, are now participating, with 12,000 tons of food waste composted last year alone.

CCI also worked closely with municipal governments and waste management companies to ensure that all participating parties would benefit. The result: a financially sustainable composting system. Walmart executives have been so impressed by the program that they have included composting in the organic waste reduction program that has been rolled out to all of their stores across Texas.

In Johannesburg, CCI worked with the City of Johannesburg to help the city reduce traffic congestion, improve air quality, and generate economic growth. A key part of its strategy was promoting bicycle use as a viable alternative to auto commuting. CCI assisted Johannesburg with developing multiple projects, including the construction of dedicated bicycle lanes across the city. CCI also helped the city develop a multi-modal transportation strategy that included promoting the use of electric vehicles, improving the operation of existing transport, and mobilizing the demand for electric vehicles in its fleets.

CCI’s Waste Management Program also helped to improve waste management systems in cities around the world. For example, in Bangkok, CCI worked with the city to improve its waste management system, which led to significant reductions in waste sent to landfills and an increase in recycling rates. CCI also worked with the city of Jakarta to improve its waste management system by implementing a composting program and promoting the use of bioenergy technologies, such as hybrid buses.

For the governments of forested countries to attract financing for forest protection projects, the projects must generate revenue from either forest products or carbon credits – where countries and companies buy the rights to the carbon stored in trees to offset their own emissions. CCI is working with government partners, including Cambodia, Guyana, Indonesia, Kenya, and Tanzania in two principle areas: projects that measure forest carbon and projects that avoid deforestation, reforest forests, and alleviate poverty.

Results

• 10 projects in development that will encompass 644,000 hectares of land, benefiting more than 353,000 people in forest-dependent communities.

• 82.1 million tons of avoided CO₂e emissions over the next 30 years from two advanced forestry projects in Cambodia and Indonesia.

• 5 government partners working with CCI to develop national and subnational measurement, reporting, and verification systems that will generate accurate information on the carbon content of 63 million hectares of land.

Next Steps
CCI will continue to work with government partners, including Cambodia, Guyana, Indonesia, Kenya, and Tanzania, to develop projects that enable local communities to be compensated for preserving and regrowing forests.
Focus Areas:

- Economic Empowerment
- Health Systems
- Environment and Energy
- Education
- Economic Empowerment
- Nutrition

Geographic Regions: 72 countries benefiting from drug pricing agreements

After leaving office, I knew I wanted to continue to address the inequalities in access to health care in the developing world as a private citizen. I started my Foundation’s HIV/AIDS work in 2002 when the prime minister of St. Kitts and Nevis asked me to help fix the HIV/AIDS crisis in the Caribbean at the Barcelona AIDS Conference. Nelson Mandela, who was standing next to me at the time, told me I ought to try.

We began working in the Bahamas, and found the market for lifesaving medicines was completely disorganized, operating at high cost and low volume. We convinced the manufacturers to adopt a grocery store model, to become a high volume, low cost, certain payment business. That one simple thing changed the whole economics of care, and we reduced the price of lifesaving antiretrovirals two-thirds of children. All of this work has been made possible because of funding from our partners, including UNITAID, the Global Fund, the Gates Foundation, and several nations.

ACTION ITEMS

To successfully treat HIV/AIDS, patients must first be diagnosed and staged, and their subsequent treatment must be monitored.

Overcoming cost and distribution obstacles for the treatment of HIV/AIDS, malaria, and other diseases in developing countries requires the cooperation of governments, drug manufacturers, and healthcare providers.

Note: As of January 1, 2010, the Clinton HIV/AIDS Initiative became a separate nonprofit organization called the Clinton Health Access Initiative (CHAI).

ACTION ITEM. To successfully treat HIV/AIDS, patients must first be diagnosed and staged, and their subsequent treatment must be monitored.

CHAI Approach: Ensure the availability of appropriate testing and monitoring technology to expand access to high-quality HIV/AIDS care and treatment in resource-poor environments.

ADULT DIAGNOSTICS

Since 2003, CHAI’s Laboratory Services Team has used its market-based approach in developing countries to reach agreements with suppliers to reduce the prices of the most widely used diagnostics for HIV/AIDS care and treatment. CHAI works with partner countries to develop plans for laboratory development, improve training programs for laboratory workers, and expand access to testing technologies in resource-limited settings.

Results

• 10 supplier agreements negotiated for more than 14 diagnostic tests for HIV/AIDS.
• As much as a 50 percent reduction in the cost of rapid testing since 2003.
• Up to an 80 percent reduction since 2003 in prices of CD4 equipment and testing compounds with three suppliers.

Next Steps

CHAI is working with Ministry of Health partners to evaluate and pilot new point-of-care diagnostic tests, including CD4 tests. Conducted locally, these tests will enable patients to receive treatment more efficiently after testing is completed.

PEDIATRIC DIAGNOSTICS

Infants carry their mothers’ antibodies, which leads to false HIV-positive diagnoses using conventional HIV rapid tests. CHAI works in partnership with governments to introduce or strengthen the capacity of national health systems to run specialized infant diagnostic tests at central labs, train health workers on blood collection, and establish transport networks between the two.

Results

• 50 to 50 percent reduction in the cost of testing for early infant diagnosis in developing countries, as a result of a partnership with UNITAID.
• More than 25 countries using bundled blood collection materials and laboratory consumables for early infant diagnosis provided at reduced prices.
• 33,000 HIV diagnostic tests run for infants in 2009 – a 67 percent increase from 2008. These tests were virtually unavailable prior to 2007.

Next Steps

CHAI is focusing on implementing technologies for quick testing results that allow infants who test positive for HIV to begin treatment as quickly as possible.

At the Buikwe Hospital supported by CHAI and Partners in Health, in the Buikwe District of Uganda, mothers bring in their children for follow-up care and nutritional counseling to prevent mother-to-child transmission of HIV.

The “dry blood spot” method of HIV/AIDS testing for infants is useful in resource-poor environments because it doesn’t require refrigeration. Through negotiations with suppliers, CHAI has reduced the price of these specialized tests from $10 to $7 per test for developing countries.

2.6 MILLION PEOPLE BENEFITTING FROM HIV/AIDS MEDICINES PURCHASED UNDER CHAI AGREEMENTS

80% PRICE REDUCTION FOR LEADING PEDIATRIC HIV/AIDS TREATMENTS

250,000 CHILDREN IN 34 COUNTRIES BENEFITING FROM LIFESAVING ANTIRETROVIRAL THERAPY

In 2009, CHAI’s laboratory testing programs have ensured that 286,000 HIV/AIDS tests for early infant diagnosis were processed at centralized laboratories in 34 countries – a 67 percent increase in testing volumes compared to 2008.
When CHAI began its drug-access work in 2002, the price of HIV/AIDS drugs was preventing developing countries from providing treatment to millions of people in need. CHAI’s early price-reduction efforts transformed the drug marketplace in developing countries into one that serviced a higher demand volume with lower production costs—while still ensuring profit margins for drug manufacturers. Since then, CHAI has continued its work to reduce prices, while also broadening its approach to ensure that patients have access to high-quality treatment.

**Results**
- 2.6 million people benefiting from HIV/AIDS medicines purchased under CHAI agreements, representing nearly half of all people living with HIV and on treatment in developing countries.
- 70 percent price reduction for gold-standard, once-daily, first-line HIV/AIDS treatments.
- 50 percent price reduction in second-line HIV/AIDS treatments.
- 70 percent price volatility reduction of artemisinin, the plant ingredient in the effective treatment called artemisinin-based combination therapies (ACTs). In 2007, CHAI expanded its efforts to increase access to effective malaria treatment.

**Next Steps**
In 2010, CHAI will continue to focus on improving the marketplace for HIV/AIDS drugs, increasingly focusing on longer-term projects with transformative potential to improve the effectiveness and lower the cost of antiretroviral therapy.

**INITIATIVE IN ACTION: BASIL’S STORY**

Basil’s HIV-positive mother died in Thailand in 2006, when he was one month old. His mother’s doctor referred him to the care facility New Hope for Cambodian Children (NHCC), where he was diagnosed with both HIV and tuberculosis. The prognosis for Basil’s survival was bleak; at that time, few children of any age in Cambodia received HIV treatment.

Through NHCC, Basil was taken to a hospital in Takeo, where a Clinton Foundation fellow started him on HIV prophylaxis and TB treatment. His prognosis was improving but still precarious. When his treatment began, Basil was the youngest child to receive antiretroviral treatments (ART) in Cambodia. When President Clinton first met him, Basil was 10 months old and still in the early stages of his treatment. Basil was receiving antiretrovirals supplied by Cambodia’s National Center for HIV/AIDS, Dermatology, and STIs (NCHADS). Since 2005, CHAI has worked closely with NCHADS to expand access to HIV treatment in the country, particularly to children.

With ART, Basil quickly began thriving—he sustained weight gain, became visibly healthy, and responded well to the medications. Four months before he was born, No longer a unique case, Basil is one of 2.6 million children in Cambodia now on ART, made possible through CHAI’s drug-pricing agreements.

**PEDIATRIC HIV/AIDS TREATMENT**

When CHAI’s pediatric program began in 2005, only 1 in 40 children had access to lifesaving HIV/AIDS treatments. Half of those children under 2 years old died without treatment. CHAI focuses on increasing access to affordable treatment, helping to make widespread testing of children possible, training healthcare workers in pediatric care, and improving national capacity to manage pediatric programs.

**Results**
- 250,000 children in 34 countries have received lifesaving ART.
- 63,000 children received treatment in 2009 for the first time.
- 80 percent price reduction for leading pediatric HIV/AIDS treatments.

**Next Steps**
CHAI’s future role is to drive the sustainability of the successes achieved to date and to catalyze action to improve services to infants, to ensure retention of treatment, to overcome decentralization of treatment and care, and to prevent mother-to-child transmission of HIV.

**MALARIA TREATMENT**

Approximately 40 percent of the world’s population, mostly in the developing world, is at risk for malaria, a preventable and curable disease. Many obstacles, including price volatility, threaten the supply of the effective treatment called artemisinin-based combination therapies (ACTs). In 2007, CHAI expanded its efforts to increase access to effective malaria treatment.

**Results**
- 30 percent price reduction of an effective type of ACT.
- 70 percent price volatility reduction of artemisinin, the plant extract in ACTs.
- 6 suppliers providing price reductions for medicines for malaria and tuberculosis.

**Next Steps**
CHAI is helping several countries realize the complete elimination of malaria.

**STABILIZING DEMAND TO LOWER HIV/AIDS DRUG PRICES**

When CHAI first began its work, much needed to reduce prices of HIV/AIDS medicines couldn’t be paid for with the profits generated on the drugs. CHAI’s initial focus was on high-volume categories.

- 50 percent price reduction in second-line HIV/AIDS treatments.
- 70 percent price volatility reduction of artemisinin, the plant ingredient in the effective treatment called artemisinin-based combination therapies (ACTs).

30 countries • More than 10% of people living with HIV/AIDS on treatment • ART cost reduced by over 90% in 22 countries

**2.6 MILLION CHILDREN IN 70 COUNTRIES BENEFITING FROM LIFESAVING MEDICATIONS PURCHASED UNDER CHAI AGREEMENTS.**

www.clintonfoundation.org/chai  Learn about CHAI’s complete portfolio of programs, including its Nutrition, Human Resources for Health, and Prevention of Mother-to-Child Transmission Programs.
The William J. Clinton Presidential Center & Park chronicles an American presidency at the end of the 20th century, inspires future generations of leaders, and is Arkansas’s top destination for visitors from around the world.

Located in Little Rock, Arkansas, the Center comprises the William J. Clinton Presidential Library and Museum, the University of Arkansas Clinton School of Public Service, and the Little Rock offices of the Clinton Foundation.

The Center is committed to supporting the work of the Clinton Foundation, Clinton School of Public Service, and the Little Rock offices of the Clinton Foundation.

Since opening its doors five years ago, the Center has welcomed more than 1.6 million visitors from around the world, while providing free school tours to more than 100,000 Arkansas students. And our dedicated volunteers have donated more than 207,000 hours of service, essential to the Center’s daily operations.

In addition to serving as a major tourist attraction, the Center has driven economic development throughout the city and the state. According to The Downtown Little Rock Partnership, the Center has spurred more than $2 billion in revitalization and investment in the community.

President Clinton announced the renovation of the Rock Island Railroad Bridge, located in the Presidential Park. The conversion of this historic railroad bridge into a pedestrian pathway will give Central Arkansas one of the finest urban trail systems in the country, as well as a distinctive landmark that will continue to support revitalization efforts in downtown Little Rock.

The Bill Clark Wetlands Project was another exciting announcement for the Presidential Park in 2009. The Clark Wetlands will rehabilitate 13 acres of wildlife and river life in a restored wetlands habitat for the education and enjoyment of the Center’s visitors.

President Clinton gave a surprise lesson to children visiting the Clinton Presidential Center.

Government operations.

Donated more than 207,000 hours of service, essential to the Center’s daily operations.

Dedicated by volunteers.

$2 billion.

In revitalization and investment in the community.

Five Days of Giving.

The Center marked its five-year anniversary in November 2009 with “Five Days of Giving,” a celebration created to reflect on the first five years, give back to the community, and look ahead to the future. For five days leading up to the Center’s anniversary on November 18, the Center served as a venue for a variety of events and activities focused on giving back. From coat drives to service projects, the Center staff and volunteers demonstrated their commitment to the community.

FIVE DAYS OF GIVING

1.6 MILLION VISITORS

FROM AROUND THE WORLD

207,000 HOURS

DEDICATED BY VOLUNTEERS

$2 BILLION

IN REVITALIZATION AND INVESTMENT IN THE COMMUNITY

The Clinton Center has provided our state with a one-of-a-kind destination for visitors from across the globe. We are extremely fortunate that President Clinton chose to build this first-class educational and cultural venue in our capital city.”

– Richard Davies, executive director, Arkansas Department of Parks and Tourism

The Clinton Climate Initiative (CCI) Arkansas continued its work to assist the State of Arkansas in implementing energy-efficient retrofits for state-owned buildings in 2009. With more than $3 million in energy program grants, CCI Arkansas has begun implementing the Home Energy Affordability Loan (HEAL) program, a business and residential energy retrofit program that provides industrial energy audits to businesses throughout Arkansas and residential energy audits to their employees. These audits identify utility savings opportunities for participating businesses and their employees. Utility savings from the completed industrial retrofits are used by the businesses to establish a zero-interest revolving loan fund that their employees can access to implement the retrofits in their homes. Loans made to employees from the revolving loan fund are paid back through residential utility bill savings.

The HEAL program will help create green-collar jobs and provide educational opportunities in the fields of green building, home energy rating, and case management by facilitating on-the-job training of AmeriCorps VISTA members who work with CCI Arkansas to implement the HEAL program.

RURAL PHILANTHROPY CONFERENCE

The Center hosted the Council on Foundation’s second national Rural Philanthropy Conference in July 2009. President Clinton delivered the keynote address to more than 150 attendees from nonprofit organizations throughout the country who engaged in sessions focusing on topics such as education, economic development, energy and environment, and building philanthropic capacity in rural communities. Additionally, attendees visited and observed community-based development efforts in Helena-West Helena and Clark County, Arkansas.

ANNE FRANK TREE SAPLING

President Clinton presented a tree sapling from the original at Anne Frank’s secret annex in Amsterdam. The original tree is coming to the end of its life and The Anne Frank Center USA wanted to receive a chestnut sapling from the tree located outside of Anne Frank’s secret annex in Amsterdam. The original tree is coming to the end of its life and The Anne Frank Center USA wanted to receive a chestnut sapling from the tree located outside of Anne Frank’s secret annex in Amsterdam.
NATURALIZATION CEREMONY
In cooperation with the U.S. District Courts, the Center continues to host four naturalization ceremonies each year. Annually, more than 500 participants take the naturalization oath and are recognized as citizens of the United States.

EDUCATIONAL AND CULTURAL EVENTS
In 2009, the Center commemorated the 40th anniversary of the moon landing by presenting “Space: From the Moon to Mars,” sponsored by the National Air and Space Museum. More than 50,000 visitors viewed the exhibit and participated in educational programming and special events.

The exhibit included fascinating artifacts, documents, models, and memorabilia from NASA’s Jet Propulsion Laboratory, Johnson Space Center, and Marshall Space Flight Center, as well as Mars Launch Operations Consulting, Singer Telepathic, and the Smithsonian National Air and Space Museum.

The Center also featured iconic art and presidential treasures in 2009. “Peter Max Paints America” featured more than 250 works of Peter Max’s 1960s-style American pop art. “Jewels to Jelly Beans: Treasures from the Presidential Vaults” was a one-of-a-kind exhibit that featured rarely seen artifacts, foreign and domestic gifts, and other priceless objects from the collections of more than 14 U.S. presidents.

The Center is the exclusive venue for the Arkansas Symphony’s Chamber Music Series. The Center’s Great Hall provides a breathtaking venue designed with magnificent acoustics to accommodate a range of musical performances.

Forty Two, the full-service on-site restaurant at the Clinton Center, continued its popular monthly dinner series, “Around the World Thursdays.” In 2009, the Center’s award-winning executive chef, Jacob Peck, prepared culinary masterpieces inspired by 12 exciting destinations around the world.

The Center hosts two of Arkansas’s premier annual family festivals in the Presidential Park. The festival attracts more than 250,000 people annually to the banks of the Arkansas River during Memorial Day weekend.

Concertgoers enjoy the opening night of Riverfest, a three-day art and music festival, in the Presidential Park. The festival attracts more than 250,000 people annually to the banks of the Arkansas River during Memorial Day Weekend.

New citizens take the naturalization oath in the Clinton Center’s Great Hall.

Families participate in a special rocket-building and launch activity in conjunction with the Center’s blockbuster summer exhibit “Space: From the Moon to Mars.”

THE CLINTON SCHOOL OF PUBLIC SERVICE
The Clinton School of Public Service offers the unique Master of Public Service (MPS) degree program. During the two-year program, Clinton School students complete three for-credit public service projects, partnering with government, nongovernment, and nonprofit organizations in Arkansas and around the world to help with efforts to improve health care, education, and the environment as well as to eradicate hunger and poverty.

In the classroom, students are taught core courses in the areas of social change, leadership, decision-making, conflict resolution, ethics, and professionalism. Elective courses and field service projects allow students to tailor their Clinton School experiences to fit their public service interests.

The Clinton School program is enhanced by a speaker series featuring prominent leaders and timely topics. The series provides a venue for the public to engage in intellectual discussions on issues of the day.

Clinton School students come from across the United States and around the world. To date, the school boasts graduation and career-placement rates of more than 85 percent.

As one of Arkansas’s most popular tourism attractions, the Clinton Center could not open its doors each day without the service of its volunteers. Visitors from all over the world are greeted by engaging and knowledgeable ambassadors of the Clinton Center. Volunteers welcome visitors from all over the world with their gracious southern hospitality. Since opening in 2004, the Center’s volunteers have given more than 207,000 hours of service. Volunteers serve in a variety of essential roles that range from leading school groups through exhibits to providing staff support in the Foundation offices. Through 2009, the monetary value of their vital support exceeded $4.2 million.

“I take great pride in my work at the Clinton Center. I get to meet interesting people from all walks of life who come to the Center to learn and leave informed and inspired,” said founding volunteer Joy Brook.
A COMMITMENT TO HAITI

President Clinton first traveled to Haiti in 1975. As President, he worked to encourage economic development and to restore democratically elected leadership. After leaving the White House, he continued to travel to the country as a private citizen and respond to the needs of Haitians through the work of the Clinton Foundation, the Clinton Health Access Initiative, and the Clinton Global Initiative.

Due to urgent needs that have arisen from natural disasters in Haiti—hurricanes and tropical storms in 2008 and the devastating earthquake in January 2010—the Clinton Foundation also has assisted disaster relief and recovery.

Immediately after the January 2010 earthquake destroyed buildings, leveled homes, and took the lives of hundreds of thousands and displaced millions of others, President Clinton formed the Clinton Foundation Haiti Fund. And at the request of President Barack Obama, President Clinton and President George W. Bush teamed up to launch the Clinton Bush Haiti Fund. Through his role as UN Special Envoy to Haiti, President Clinton has worked to enhance and expedite the humanitarian response by mobilizing the international private sector, civil society, and donors to advance the government of Haiti’s priorities and plans for reconstruction. In May 2010, at the invitation of the Haitian government, President Clinton began serving as international co-chair of the Interim Haiti Recovery Commission (IHRC), alongside Haitian Prime Minister Jean-Max Bellerive. The IHRC was established by the Haitian government to advance strategic planning and coordination of reconstruction efforts, and to optimize investments and contributions in Haiti.

President Clinton has helped to keep the world’s attention on earthquake recovery, ensuring that the unprecedented amount of humanitarian aid that poured into Haiti after the earthquake is distributed effectively and efficiently.

As the core of all of these efforts has been President Clinton’s belief that there is opportunity in the wake of natural disasters to not just repair what was damaged but also to establish new systems that will help communities thrive far into the future.

THE CLINTON FOUNDATION

Since the January 2010 earthquake, the Clinton Foundation has been receiving the donations of money and supplies made by individuals and organizations into direct assistance for the people and government of Haiti. More than 100,000 individuals have donated more than $16 million to the Clinton Foundation Haiti Fund.

The Foundation issued $3 million in emergency relief grants to 12 organizations, and recently allocated $1 million for communal hurricane emergency shelters and $1 million for operational support of the IHRC. The Foundation also directly purchased emergency relief, education, and agricultural supplies as well as supported the shipment and delivery to Haiti of more than $16 million worth of goods, including 14 pieces of heavy equipment, 52,680 solar flashlights and lanterns, 58 solar-powered streetlights, and 390,000 articles of clothing. Thanks to supporters and partners, the total value of assistance to Haiti provided through the Foundation’s efforts has been nearly $23 million to date. The Foundation also provided pro bono staffing, administration, and fundraising support for all Haiti relief efforts.

THE CLINTON GLOBAL INITIATIVE

In 2008, a series of hurricanes and tropical storms ravaged Haiti, leaving many without water, food, shelter, or access to basic services. In response, President Clinton made a call to action at the 2008 CGI Annual Meeting, asking CGI members to do what they could to help the nation rebuild. The response was enormous. Business CEOs, NGO leaders, and philanthropists came together to pledge more than $100 million in projects to deliver immediate and long-term assistance.

CGI is also actively involved in the Haitian reconstruction effort in response to the January 2010 earthquake. CGI U, working to meet the educational needs of students displaced from school, has partnered with the Haitian Education and Leadership Program (H.E.L.P.) to place Haitian students into U.S. universities, facilitate faculty exchanges, provide material assistance toward reconstruction in the education sector, and establish connections between Haitian and international secondary education institutions. In addition, there are currently 44 CGI members working on the ground in Haiti.

THE CLINTON BUSH HAITI FUND

In the aftermath of the January 2010 earthquake, President Barack Obama asked President Clinton and President George W. Bush to raise funds to help Haitians overcome the immediate crisis and move toward economic recovery and prosperity. In response, the two Presidents established the Clinton Bush Haiti Fund to develop partnerships and collaborations with other nonprofit and for-profit private entities—particularly Haiti’s own—to support the development of small- and medium-sized businesses, the transition from an informal to a formal economy, the creation of sustainable jobs, and the promotion of economic opportunity.

UN SPECIAL ENVOY FOR HAITI

In May 2009, building on President Clinton’s leadership as UN Special Envoy for Tsunami Recovery, UN Secretary General Ban Ki-moon and Haitian President René Préval asked President Clinton to become the UN Special Envoy for Haiti. In this role, President Clinton has worked with UN agencies, NGOs, government and multilateral donors, the international business community, philanthropists, the Haitian Diaspora around the world, and the Haitian people to help implement the Haitian government’s plan to develop a more modern economy.

Since the earthquake in January 2010, President Clinton has worked to enhance and expedite the humanitarian response by mobilizing the international private sector, civil society, and donors to advance the government of Haiti’s priorities and its plans for reconstruction.

44

DEVELOPED UNITS TO PRODUCE WATER FOR UP TO 10,000 PEOPLE PER DAY

34,000 TENTS PROVIDED TO PEOPLE WHO LOST THEIR HOMES

24 TONS OF MEDICAL SUPPLIES DELIVERED
GET INVOLVED

I hope that the preceding pages have given you a sense of the size and scale of our work at the Clinton Foundation over the past year.

I am proud of all the work we have accomplished in 2009. But it is only with the support of individuals, foundations, corporations, and governments from around the world that the Clinton Foundation is able to build better futures. Every one of us can make a difference in addressing global problems and improving the lives of others. This idea is at the core of the Clinton Foundation’s work.

The generous contributions of our donors provide essential ongoing support of our work to combat the childhood obesity epidemic in the United States, help cities cut greenhouse gas emissions, improve economic sustainability, and achieve other results that have given millions of people here and abroad hope for a better future.

On behalf of the Clinton Foundation and the people around our world who count on your continued support, I would like to thank all of our supporters for their generous commitments.

While we’re proud of what we’ve been able to accomplish, we know that there is much more to do. And with your help, we are able to continue to actively build on our victories – both large and small – to look for new ways to make an impact and reach even more people.

Sincerely,

Bruce R. Lindsey
Chief Executive Officer

CLINTON FOUNDATION SUPPORTERS ARE MAKING A DIFFERENCE

Because of our supporters, the Clinton Foundation was able to achieve landmark results, scale up existing programs to reach more lives, launch new programs, and respond to the Haiti earthquake.

And with continued support, here is just a sample of what we can accomplish in 2010 to improve lives:

• Enroll more schools into the Healthy Schools Program to create environments where physical activity and healthy eating are accessible and encouraged.
• Develop new sustainable businesses in Rwanda through the Clinton Hunter Development Initiative, which will increase incomes and improve lives.
• Expand the Clinton Hunter Development Initiative planting project in Malawi, where local community groups will continue to build and operate their own nurseries to grow seedlings for distribution to local farmers.
• Reduce malnutrition among students in Colombia through Clinton Giustra Sustainable Growth Initiative-funded nutrition programs.
• Create lasting economic development in the United States by expanding the Clinton Economic Opportunity Initiative’s Entrepreneur Mentoring Program into more cities nationwide.
• Provide emergency relief to the individuals and families affected by the devastating January 2010 earthquake in Haiti, and help to “build back better” so that the people in Haiti can have a safer and more secure future.

Will you join the more than 30,000 Clinton Foundation supporters in committing to improve lives around the world with innovative, sustainable approaches to the world’s most pressing problems?

DONOR SPOTLIGHT: MARCIA SHPALL

Marcia Shpall of Denver, Colorado, made a $36 donation to the Clinton Foundation in October 2009 in response to an opportunity to spend a day with President Clinton. But she never dreamed she would be selected: “I never win anything!” A mother of four and grandmother of six, Marcia is getting her master’s degree at the Josef Korbel School of International Relations.

Why did she choose to give $36? The number 18 is chai in Hebrew, meaning “life.” Marcia saw a fortuitous link between this word and the Foundation’s work through the Clinton Health Access Initiative (also known as CHAI). To support CHAI, she wanted to give “double the chai.”

THE MORE THAN 30,000 CLINTON FOUNDATION SUPPORTERS HAIL FROM 101 COUNTRIES AND ALL 50 UNITED STATES.

William and Christie Robinson asked their wedding guests for a unique gift to commemorate their nuptials: a donation to the Clinton Foundation.

Pamela Henline Villines, a teacher in Little Rock, Arkansas, is a supporter of President Clinton and his global vision. She likes to inspire her students with President Clinton’s work and contributes what she can online.

Ryan Jeffries founded his own foundation to mentor kids and runs an independent film company. He is also a member of the Millennium Network – joining over 5,000 young philanthropists dedicated to addressing global challenges.
YOU CAN MAKE A DIFFERENCE

$100,000 could develop a sustainable agribusiness in Africa.

$25,000 could purchase a solar water purification system that would provide clean drinking water to 10,000 people for 10 years.

$1,000 could provide resources for cataract surgeries in Peru.

$500 could help an entrepreneur in Colombia set up her own business.

$100 could help provide training to a forest-preservation worker in Cambodia.

$80 could purchase seedlings for a farmer in Africa to help both the environment and his family.

$20 could provide online tools and resources to help 20 kids commit to a healthier lifestyle and develop basic skills for good nutrition and daily physical exercise.

HOW TO GET INVOLVED

ONLINE
Our online supporters have grown by almost 200,000 within the last year. Join the Clinton Foundation online community and receive updates from President Clinton. Sign up at www.clintonfoundation.org/signup.

MILLENNIUM NETWORK
Inspired by President Clinton’s vision to encourage the next generation of leaders and philanthropists to address global challenges, the Millennium Network invites individuals age 45 and under to get involved in the work of the Clinton Foundation by attending events held in cities throughout the United States. Learn more at www.clintonfoundation.org/mn.

GIVING CIRCLE
Monthly giving is a convenient, effective way to support our efforts to address pressing issues. Join the Giving Circle at www.clintonfoundation.org/givingcircle.

WAYS TO GIVE

There are many ways you can make a tax-deductible gift supporting the work of the Clinton Foundation. We will be tremendously grateful for your generosity and commitment, by whichever means you chose.

PHONE
You can make a tax-deductible contribution to the Foundation using your credit card by calling 646.775.9175 between the hours of 10 a.m. and 5 p.m. EST/EDT Monday through Friday.

ONLINE
Contribute securely online at www.clintonfoundation.org/support.

CHECK
Send your check (along with an address to which we can send your acknowledgment), made payable to the William J. Clinton Foundation, to:
Development Department
William J. Clinton Foundation
610 President Clinton Avenue
Little Rock, Arkansas 72201

WIRE TRANSFER
If you would like to make your contribution to the Foundation through a wire account, call 646.775.9175 for details.

APPRECIATED SECURITIES
If you have owned appreciated securities for more than a year, you can take a tax deduction based on their current market value and avoid paying capital-gains tax on the increase. For more information, please call 646.775.9175.

MATCHING GIFTS
Many employers have matching-gift programs and will match charitable contributions made by their employees. Ask your human resources office if your organization has such a program.

YOUR PLANNED GIFT WILL...

We hope that you will include the Clinton Foundation in your estate or long-term financial planning. A planned gift can help ensure that the work of the Clinton Foundation will continue for years to come.

The simplest planned gift is a bequest to the Clinton Foundation in your will. You can also designate the Foundation as a beneficiary of a bank account or security.

You can establish a trust that will enable you to contribute to the Foundation while providing you with income, helping you meet your current and long-term financial and philanthropic needs. Or you might designate the Foundation as a beneficiary of your retirement plan or of a life insurance policy when the policy is paid in full.

Ask your legal or financial advisor to help you determine the most appropriate plan. To learn more about the ways you can make a planned gift, please call 646.775.9175 or email plannedgiving@clintonfoundation.org.

CONTACT US
A member of our development team would be happy to answer any questions you might have and discuss how you can become involved. To learn more, please contact the development department at 646.775.9175.

www.clintonfoundation.org/contactus

President Clinton addresses a group of young philanthropists in April 2009 at the Millennium Network event in Los Angeles, California.
STATEMENT OF ACTIVITIES
Year Ended December 31, 2009 | GAAP Basis | Unaudited

REVENUE AND SUPPORT

Contributions $90,617,000
Grants $150,724,000
Other Revenue $4,925,000
Total Revenue and Support $246,266,000

EXPENSES (PERCENT OF TOTAL EXPENSES)
PROGRAM SERVICES

Clinton Health Access Initiative $173,442,000 (73.5%)
Clinton Global Initiative $13,221,000 (5.6%)
Clinton Climate Initiative $12,167,000 (5.2%)
Clinton Giustra Sustainable Growth Initiative $4,251,000 (1.8%)
Clinton Hunter Development Initiative $2,031,000 (0.9%)
Other Programs $16,559,000 (7.0%)
Management and General $10,513,000 (4.5%)
Fundraising $3,591,000 (1.5%)
Total Expenses $235,775,000

Change in net Assets $10,491,000
Net Assets, Beginning of Year $168,112,000
Net Assets, End of Year $178,603,000

STATEMENT OF FINANCIAL POSITION
As of December 31, 2009

ASSETS
CASH AND CASH EQUIVALENTS
Unrestricted $3,461,000
Committed $19,548,000
Restricted $22,129,000
Restricted - UNITAID and Other Grants¹ $71,808,000

FIXED ASSETS AND OTHER
Clinton Presidential Center² $115,108,000
Other Fixed Assets $4,459,000
Inventory and Accounts Receivable $3,791,000
Multiyear Pledges $17,227,000
Prepaid Expenses $316,000
Total Assets $257,847,000

LIABILITIES AND NET ASSETS
LIABILITIES
Accounts Payable and Accrued Expenses $9,294,000
Deferred Grant Income¹ $69,950,000
Total Liabilities $79,244,000

NET ASSETS
Total Net Assets $178,603,000

¹Represents funds received for grants that have not been disbursed.
²The Clinton Presidential Center is run by the National Archives under a capital lease with the Foundation, for which no fee is paid to the Foundation.
Jean-Pierre Ntakirumtimana is a teenage boy living with HIV in Rwinkwavu, Rwanda. He is alive and well today due to antiretroviral drugs made accessible to him through the Clinton Health Access Initiative.

Suzanne Malec-McKenna is the commissioner of the city of Chicago’s Department of Environment. She works with the Clinton Climate Initiative’s Chicago office to implement building retrofit projects to reduce the city’s carbon footprint.

Gracienne Mahoro recently built a new house with the increased income he earned through the Clinton Hunter Development Initiative’s cassava planting program.

The Clinton Giustra Sustainable Growth Initiative has provided 1 million nutritious meals to children at Pies Descalzos schools in Colombia, including this young girl.

The PepsiCo Foundation and Water.org partnered to make a Clinton Global Initiative commitment to provide access to safe water and sanitation for those living without them in India.

Connie Lim, an 18 year old from Bellevue, Washington, is inspiring young people to eat healthier and move more as a member of the Alliance for a Healthier Generation’s Youth Advisory Board.

Nathan Bell is one of 28 AmeriCorps VISTA participants in CCI Arkansas’s HEAL AR program (Home Energy Affordability Loan – Arkansas). Nathan and the other participants are being trained to meet the growing demand for careers in the clean-energy economy.

Minh Tsai’s entrepreneur mentor, provided to him through the Clinton Economic Opportunity Initiative, is helping him develop the marketing and public relations strategy for his growing business, Hodo Soy Beanery.

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