WE BELIEVE IN THE CAPACITY OF PEOPLE TO BUILD A BETTER WORLD.

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DEAR FRIENDS,

When I left office in 2001, our new millennium was just beginning, bringing with it a new set of challenges and opportunities and an increased awareness of our interdependence. I knew I wanted to do whatever I could to reduce the inequalities and instabilities of the modern world and give more people, both in the United States and around the globe, the opportunity to live their dreams.

I started the Clinton Foundation to pursue causes I could still have an impact on as a private citizen, and to take advantage of our interdependence by bringing together governments, businesses, and nongovernmental partners to implement solutions more effectively than any one sector could do alone. Together we’ve focused on building lasting systems that have changed millions of lives for the better and that ensure communities ultimately can take control of their own futures. This has been our defining belief: that people have the capacity to build a better world for themselves and for their children, they just need the opportunity to do so. From villages in Rwanda to schools and neighborhoods in American cities we’ve seen just how transformative these opportunities can be.

When we started our HIV/AIDS work in 2002, we looked at the market for lifesaving medicines and saw that we could lower costs and improve distribution by building a new system for HIV/AIDS care. Today nearly four million people are accessing medicines at prices we’ve negotiated. HIV-positive parents are giving birth to HIV-negative children. And communities are more productive and tomorrows are more certain because people can reach the care they need.

We’ve since applied this transformative model to address climate change in cities on six continents, to strengthen economic opportunity in Africa and Latin America, and to promote healthier childhoods in the United States and around the world — all with measurable results. Our climate programs are helping cities reduce their carbon emissions by tens of thousands of tons annually. Our small business programs in Colombia and Peru have created thousands of new jobs in underserved communities; in the United States, our business-to-business mentoring programs have helped emerging entrepreneurs grow their businesses despite difficult economic times. And, in the last year, the Alliance for a Healthier Generation brokered an agreement with leading food manufacturers to help America’s schools serve healthier meals at affordable prices, providing more nutritious options to as many as 30 million students.

The Clinton Global Initiative and the Clinton Global Initiative University have also produced dramatic results. Members have made nearly 2,000 commitments that have already improved the lives of 300 million people in more than 180 countries. Next year, I’ll be able to report on our first ever CGI meeting focused solely on domestic issues: CGI America.

Our work in 2010 was also defined by the earthquake in Haiti and our continued effort to help Haitians recover their future, first through immediate relief efforts and now through long-term recovery projects. I believe now — as I did even before the earthquake — that Haitians have the best chance in my lifetime to build the country they want to become, and thanks to the hard work and generosity of people and organizations around the world we’ve been progressing steadily towards that goal.

Our 21st century world will undoubtedly face new challenges, but the number of private citizens taking action for the public good gives me hope for our shared future. In the following pages you will learn about the issues we’re addressing and the systems we’re building to ensure the biggest difference for the greatest number of people. You’ll read stories of changed lives and stronger communities. None of this would be possible without the dedication of our staff and volunteers — more than 1,300 people in 50 countries — or the support of individuals and organizations worldwide. We all believe that a better world is possible. I hope you’ll help us build it.

Sincerely,

Founder, William J. Clinton Foundation
42nd President of the United States
The 21st century has raised new challenges but it has also invited new responsibilities. For the first time in history, because of our interdependence, we have the opportunity to work together to make positive changes that will impact our world for generations to come. But in order to implement effective solutions to the most pressing issues, we need to match the best resources with the best ideas — and then we need to work harder to turn those ideas into action.

After decades of attending meetings where people talked about issues but took little action to solve them, President Clinton launched the Clinton Global Initiative (CGI) to bring together world leaders, business executives, leaders of effective nongovernmental organizations, and philanthropists to match resources with those doing good work on the ground. CGI asks everyone who attends the annual meeting to make a Commitment to Action — new, measurable, and tangible — to solve a specific global challenge. CGI has revolutionized philanthropy and dramatically increased its impact, convening the global community to make a measurable, meaningful, and sustainable difference in millions of lives and communities around the world.

BECAUSE OF COMMITMENTS MADE BY CGI’S MEMBERS

MORE THAN 16 MILLION WOMEN & GIRLS
have had access to empowerment initiatives.

MORE THAN 10 MILLION PEOPLE
have improved their access to capital and financial services.

NEARLY 5 MILLION PEOPLE
have obtained access to information technology.

MORE THAN 2 MILLION GIRLS
have been reached with school enrollment efforts.

50 MILLION CHILDREN
have been given access to educational programs.

MORE THAN 90 MILLION ACRES
of forest have been protected or restored.

MORE THAN 400 MILLION METRIC TONS
of CO₂ emissions have been cut or abated.

MORE THAN 400,000 HOMES
are powered by clean energy.

75 MILLION PEOPLE
have increased access to maternal and child health and survival programs.

NEARLY 20 MILLION PEOPLE
have increased access to safe drinking water.

MORE THAN $1.75 BILLION IN CAPITAL
has been invested in or loaned to small and medium enterprises.
While worldwide access to lifesaving medicines and treatments has improved significantly in the new millennium, we still have much work to do. Every day around the world, more than 7,000 people—including 1,000 children—are newly infected with HIV. Every 20 seconds, someone dies an AIDS-related death. Each year, nearly one million people die from malaria, most of them children in Africa. Malaria morbidity alone costs the continent an estimated $12 billion in lost productivity, overwhelming fragile health systems and preventing communities from determining their own futures.

In 2002, the Clinton Foundation began its HIV/AIDS work in the Bahamas, eventually expanding to more than 70 countries around the world. By collaborating with manufacturers and governments to organize the market for these medicines and implementing a high-volume, low-cost model, we’ve helped nearly four million people access lifesaving antiretroviral treatments (ARTs) at significantly reduced prices—representing well over two-thirds of all people living with HIV and on treatment in developing countries. In recent years, we’ve applied the same model to reduce the costs of the most effective malaria medicines by up to 80 percent and improved their distribution, helping millions of families access these lifesaving treatments.

SREY’S STORY
Three-year-old Srey arrived at the Maryknoll Seedling of Hope Orphanage in Cambodia weighing only six pounds. Initially diagnosed as suffering from tuberculosis and malnutrition, her condition was so severe that several hospitals did not want to treat her. When her condition did not improve, she was tested for HIV and diagnosed positive—but at that time in Cambodia, antiretroviral drugs (ARVs) were not readily available for children and prices were high in neighboring countries. Around this time, the Clinton Foundation, in partnership with Cambodia’s Ministry of Health, was working to get more children in the country tested and put on treatment by improving access to ARVs for children. The Foundation worked to lower the price of drugs, develop a child-friendly tablet, negotiate deals for specialized testing, train health care workers in pediatric care, and improve the national capacity to manage pediatric programs—all of which allowed Srey and thousands of other children to access the treatment and care they needed. Today Srey is a healthy and happy 10-year-old supported by Maryknoll Seedling of Hope. She takes her ARV treatment twice a day and is doing well at school, where computers are her favorite class.

JOYCE’S STORY
When Joyce Jalifu, a lifelong resident of Malawi’s Machinga District, became pregnant, her health began declining rapidly. Eventually she went to the nearest health center, where both she and her husband Dixon were diagnosed HIV-positive. They were immediately assigned an Expert Clinician (EC)—a community member who has been HIV-positive for many years and can serve as a support system for newly diagnosed individuals. Their EC and the hospital staff reassured them that if Joyce enrolled in HIV care and treatment, she could not only improve her health but also deliver an HIV-negative baby. At a district hospital pilot program supported by the Clinton Foundation, Joyce received a continuum of care under one roof: antiretroviral drug treatment (ART), ante-natal clinic and diagnostics, community outreach, psychosocial support, and post-natal care and follow up. Dixon also provided his full support, making sure Joyce went to all her appointments regardless of what work had to be done or how she was feeling. Joyce went on to give birth to a healthy girl, Tamanda, who was and is still HIV-negative at age 18 months. And Joyce herself is healthy and able to care for her daughter.
Farmers in Rwanda have increased harvests and incomes through Clinton Foundation development programs.

Opposite: Kristen and James Smith increased revenues for their flooring business through the Entrepreneur Mentoring Program.

STRENGTHENING ECONOMIES

While intelligence, hard work, and ability are all equally distributed in communities around the world, investment and opportunity are not. In Africa, where two-thirds of the population relies on agriculture for survival, farmers still lack access to the resources and markets they need to build a future. In Latin America, where the gap between rich and poor is perhaps more dramatic than anywhere else in the world, small entrepreneurs struggle simply to keep their businesses afloat, with little hope of growing economically, creating jobs, or uplifting their communities. And in the United States, small businesses face a tough economic reality: About half fail in their first five years. Yet they are crucial to inner-city communities, where they provide 80 percent of jobs.

In each of these regions, despite their unique challenges, the Clinton Foundation works to strengthen the capacity of people and communities to achieve greater, more sustainable levels of progress and prosperity. The Foundation’s results-oriented programs — whether developing agribusinesses in Rwanda, helping small and medium enterprises access financial capital and new markets in Peru, or cultivating entrepreneurship through business-to-business mentoring in Oakland — ensure that people everywhere have the means to build their own future and lay the foundation for continued development.

YURI AND JANETH’S STORY

Ten years ago, Yuri Hollman and his wife Janeth created Pescadería Mar de Leva, LTDA — a fish and seafood purveyor — in order to make a better life for themselves and their two sons. The Cartagena natives started their small business with just US $750, working with local artisan fishermen and using the backyard of their small house as a processing plant. In 2010, the Clinton Foundation provided Mar de Leva with assistance in product delivery, advice in designing their processing plant to comply with industry standards, and instruction in proper management practices. Mar de Leva is now a permanent supplier to several large local hotels. By the second quarter of 2010, this microenterprise had achieved cumulative sales of over US $50,000 with 6 full-time employees and 12 part-time workers. Mar de Leva has continued to acquire new clients.

KRISTIN AND JAMES’ STORY

After working for years in the flooring industry, husband and wife duo Kristin and James Smith set out to establish their own commercial flooring company, Smith Flooring, Inc. in 2006 in Philadelphia. Four years later, however, like many small business owners in the United States, the Smiths were caught in a difficult economic climate and struggled to increase sales. The Clinton Foundation’s Entrepreneur Mentoring Program matched the Smiths with industry veteran Catherine Leidersdorff, president of Architectural Flooring Resource. Together they mapped a plan to increase sales and improve financial infrastructure and management by hiring new sales personnel and streamlining business operations. As a result, Smith Flooring increased 2010 revenue by 27 percent over 2009 and is poised for continued growth.

PROMOTING OPPORTUNITY
PROMOTING HEALTHIER CHILDHOODS

The Healthy Schools Program supports more than 12,000 U.S. schools in their efforts to create healthier learning environments.

Opposite: Through a project with Shakira’s Pies Descalzos Foundation, the Clinton Foundation has served more than 2 million meals to Colombian school children.

Children across the world have different challenges and opportunities, yet they share one certainty: Their ability to be successful in their futures depends on the nutrition and care they receive today. In developing communities around the world, children lucky enough to attend school often arrive hungry, thwarting their ability to learn. Even less fortunate children may suffer from malnutrition, which leads to chronic health issues and even death. In the United States, the opposite is often true. Children typically have an abundance of food, even in economically distressed communities. Yet the food they have access to is not always healthy. Today nearly one in three children in America is overweight or obese — a trend that’s also linked to historically high rates of type 2 diabetes, particularly in low-income neighborhoods.

In close collaboration with families, physicians, and communities, the Clinton Foundation’s nutrition programs aim to help all children, no matter their background, live longer and healthier lives. Much of our work is done in schools, where many children take most of their meals and spend most of their time, but our programs also extend to doctors’ offices, hospitals, and clinics, and even to families’ homes.

A STRONGER START FOR KIDS

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NORTHEAST ELEMENTARY MAGNET SCHOOL’S STORY

Northeast Elementary Magnet School in Danville, Illinois, is home to a diverse student population in a rural area of the state that suffers from high unemployment and a subsequent lack of health care. Over a four-year period, supported by the Healthy Schools Program, Northeast Elementary worked to become one of the healthiest schools in America — overcoming obstacles and creating solutions to ensure its students and staff had ongoing and consistent access to nutritious food and physical activity. As part of their commitment to health and wellness, Northeast Elementary increased physical education by 50 minutes for all grades each week; started an evening activity program through which students and families have the opportunity to walk or jog on the school’s outdoor track; provided a climbing wall for students to use during PE classes; improved school meals; and earned a grant from the Illinois State Board of Education to serve fresh fruits and vegetables to students every day.

COLOMBIA’S STORY

The Association of Mothers from La Playa (ASOMEP) was started by four Barranquilla mothers whose children attended Shakira’s Pies Descalzos School in La Playa. Through a Clinton Foundation-operated program at the school that focuses on providing job skills training to underserved members of the community, the mothers secured jobs in the school cafeteria, where they could both see their children’s development and learn how to prepare nutritious meals at home. Stimulated by this new opportunity, the four women sought the Foundation’s assistance in helping them and 16 other mothers and grandmothers of Pies Descalzos children form a business — ASOMEP — to provide cafeteria services. The women, now skilled in running a cafeteria operation, bid and won the contract to operate the La Playa cafeteria. Today ASOMEP serves daily snacks and lunches to over 1,400 students and has created 20 permanent jobs and 2 seasonal jobs while generating a monthly income of US $15,000. Each woman earns a base salary plus health benefits and all other statutory benefits while at the same time generating a sustainable income for her family and helping schoolchildren access nutritional meals.
Our planet’s future depends on the way we produce and consume energy today. The majority of the world’s population now lives in cities, which cover only 2 percent of the Earth’s surface but account for nearly 80 percent of global greenhouse gas emissions. Most climate scientists agree that we must dramatically reduce these emissions or face devastating consequences; already rising temperatures and changing weather patterns are disrupting natural and economic systems and exacerbating intense poverty and health pandemics. Yet we are only just beginning to recognize that the answer to how we protect the environment is inextricably tied to how we power our economy.

In cities and forests across the globe, Clinton Foundation programs are proving that we can confront the debilitating effects of climate change in a way that makes sense for governments, businesses, and economies. From iconic projects like the retrofit of the Empire State Building to a tree-planting program that generates income for farmers in Malawi, our work to build more energy efficient cities and reverse deforestation has reduced global greenhouse gas emissions by tens of thousands of tons per year while also creating local jobs and boosting economies.

**ARKANSAS’ STORY**

In Little Rock, home to the Clinton Presidential Center and Park, the Clinton Foundation operates the Home Energy Affordability Loan (HEAL) program — an initiative that helps local businesses reduce energy use and related utility expenditures. HEAL also works with each industry partner to provide home energy audits for their employees. Winfred Batch, an employee at L’Oréal USA, is just one of 200 individuals who took advantage of the HEAL program last year. Through HEAL, Winfred received a free home energy audit and identified key areas where energy was being wasted. The program provided free labor from AmeriCorps to perform the retrofit, and he received a zero interest loan from L’Oréal to pay for materials. HEAL also identified incentives from the local electric utility, and Winfred can pay back his loan in less than 5 months. Today he is already seeing the savings on his electric bill and is helping his community reduce its carbon footprint.

**KENYA’S STORY**

Historically, forests in Kenya have been under threat, and most have already been destroyed or considerably degraded. In partnership with the Green Belt Movement and local communities, the Clinton Foundation has established a multi-pronged approach to rehabilitating the Enoosupukia Forest Trust land area in southwest Kenya. These organizations are working together to plant trees on the Trust land, which will mitigate greenhouse gas emissions while also enabling the community to sell carbon offset credits in the global marketplace. The program is also establishing community woodlots and agroforestry farming systems to foster the sale of wood and surplus farm produce, increasing farmers’ yields and the median income per family fivefold. An important co-benefit of the project, once complete, will be enhanced resilience to climate variability and change.
"CGI is evidence of something I have always believed — that people are inherently generous, that giving makes you feel good, and that the only thing most of us are looking for is an opportunity to make a difference."

– President Bill Clinton

The Clinton Global Initiative's (CGI) mission is to inspire, connect, and empower a community of global leaders to forge solutions to the world’s most pressing challenges. By fostering partnerships, providing strategic advice, and driving resources toward effective ideas, CGI helps its members — organizations from the private sector, public sector, and civil society — maximize their efforts to alleviate poverty, create a cleaner environment, and increase access to health care and education. Since 2005, CGI Annual Meetings have brought together nearly 150 current and former heads of state, 18 Nobel Prize laureates, and hundreds of leading CEOs along with heads of foundations, major philanthropists, directors of the most effective nongovernmental organizations, and prominent members of the media.
The 2010 Clinton Global Initiative (CGI) Annual Meeting was the most successful yet. The program focused on four main topics: Empowering Girls & Women, Enhancing Access to Modern Technology, Harnessing Human Potential, and Strengthening Market-Based Solutions.

Attendees included more than 600 business leaders, 500 leaders of philanthropic or nonprofit organizations, and 62 current or former heads of state. CGI members made 304 new commitments in 2010, bringing the total number of CGI commitments made over the past six years to nearly 2,000. These commitments have already improved the lives of nearly 300 million people in more than 180 countries. When fully funded and implemented, these commitments will be valued in excess of $63 billion.

**COMMITMENT HIGHLIGHTS**

**Clean and Efficient Cookstoves**
Exposure to smoke from traditional cookstoves and open fires is the cause of 1.9 million premature deaths annually, mostly of women and children. In 2010, the UN Foundation, in collaboration with leading public and private partners, committed to launch a Global Alliance for Clean Cookstoves to help 100 million households convert to clean and efficient cookstoves and fuels by 2020. The Alliance seeks to save lives, improve livelihoods, empower women, and combat climate change by creating a thriving global market for clean and efficient household cooking solutions. The project has an estimated value of $250 million.

**Education, Entrepreneurship, and Job Creation for Girls**
Around the world, girls and women continue to suffer from a lack of economic opportunity, inadequate health care and education, early marriage, sexual violence, and discrimination. To address this issue in Ghana and Malawi, over the next five years, the Mastercard Foundation, the Campaign for Female Education (Camfed), and Google will provide secondary, financial literacy, and Information and Communications Technology (ICT) education for 270,000 adolescent girls and women. With support from the Mastercard Foundation, Camfed will scale its financial literacy and business training programs and experiment with a new internship program, while Google will provide 1,000 girls with ICT training to increase their technical skills and employability.

**Brightening Boucan Carré**
The earthquake that struck Haiti in January 2010 left hundreds of thousands of people dead, injured, or displaced and much of the country’s infrastructure in ruins. Yet already signs of Haiti’s resilience and promising future have returned. Through CGI, NRG Energy and the Solar Electric Light Fund have committed to expand clean, renewable solar energy to the Boucan Carré region, a mountainous area in central Haiti with limited infrastructure development. NRG and SELF will use a solar farm model to power medical clinics, schools, farms, water pumps, and street lights — demonstrating that renewable energy can power Haiti cleanly and affordably while also addressing conditions of chronic poverty and stalled development. The project is one of many in the country developed through CGI’s Haiti Action Network — a forum that allows members to discuss ideas, forge partnerships, and coordinate their efforts in the country.

**LOOKING AHEAD**
The 2011 Annual Meeting will be organized around three topics:
- **Girls and Women: Scaling What Works**
- **Sustainable Consumption: Ensuring Long-term Prosperity on a Finite Planet**
- **Jobs, Jobs, Jobs: Generating Employment for the 21st Century**
COMMITMENT IN ACTION

At the Clinton Global Initiative University’s 2010 Annual Meeting, Razin Mustafiz committed to creating a culturally-appropriate financial literacy program for the Somali and Somali-Bantu community in Lewiston, Maine. The commitment will empower a traditionally underserved community with the skills and the confidence necessary to operate in a modern financial environment. The workshops will cover a wide range of topics, from opening a bank account to saving money for children’s education. They will serve as an introduction to U.S. currency and to ATMs, as well as to more advanced topics like planning for retirement. Additionally, all the study materials will be available in both English and Somali, while a financial planning toolkit will be the first of its kind to be designed for non-native English speakers. The commitment, which won a 2010 Outstanding Commitment Award, combines the capabilities of a diverse group of partners, including academia, nonprofits, and privately-held companies.

2010 PROGRAM HIGHLIGHTS

Action Networks
Action Networks, a new feature of CGI membership, allow CGI members to meet throughout the year to discuss specific topics, develop new, collaborative commitments, and coordinate their work. In 2010, CGI hosted 71 Action Network meetings on 29 different topics, including Addressing Violence Against Girls and Women, Agriculture, Green Mobility, Maternal and Infant Survival, Rethinking Waste, Road Safety, and Sustainable Buildings. Dozens of commitments were developed or strengthened because of CGI Action Networks in 2010.

CGI Lead
In 2010, President Clinton launched CGI Lead, which brings together a select group of accomplished young leaders to develop innovative solutions to some of the world’s most pressing challenges. Members join CGI Lead for a two-year period, and during that time they participate in leadership-development training and collective commitment-making. At the 2010 CGI Annual Meeting, President Clinton and the inaugural members of CGI Lead — including Chad Hurley, Jeff Gordon, Ashley Judd, Jennifer Buffet, and Lauren Bush — announced a new, collaborative Commitment to Action called “Rethink Refugees,” a pilot initiative which will help thousands of displaced people in the Congo. For this commitment, CGI Lead members will identify and implement effective programs in the areas of economic empowerment, education, and energy.

CGI University 2010 Annual Meeting
Building on the successful model of the CGI annual meeting, President Clinton launched the Clinton Global Initiative University (CGI U) in 2007 to engage the next generation of leaders on college campuses around the world. Each year, the CGI U meeting invites students, national youth organizations, topic experts, and celebrities to discuss solutions to pressing global issues. More than 1,000 students from 318 schools, 83 countries, and all 50 states convened at the University of Miami from April 16-18, 2010, for the third annual meeting of CGI U. The program featured a special focus on the recent earthquake in Haiti; five university presidents from the country attended to help their counterparts at U.S. colleges and universities learn how they could help Haitian students. These students, along with the presidents of National Youth Organizations and universities in attendance, made more than 1,000 new commitments, which will impact 290,000 people when fully funded and implemented. Examples of this impact include:

• More than 230,000 students and faculty will engage in awareness-raising initiatives, which range from empowering students to fight cancer to helping students to green their own campuses and communities
• 120,000 people with disabilities will have better access to healthcare
• An estimated 7,000 students will be engaged as advocates to support 185,000 women survivors of war
• 75,000 students will benefit from a better education thanks to an unprecedented number of concurrent school reform initiatives in Detroit
• 2,000 families in Haiti will have emergency housing thanks to the efforts of university students in the Dominican Republic and Haiti
Launched in 2007 by President Clinton and philanthropist Frank Giustra, the Clinton Giustra Sustainable Growth Initiative (CGSGI) seeks to narrow the wealth gap in the developing world by empowering individuals with the skills, access, and opportunities needed to sustain a livelihood. An innovative partnership among the Clinton Foundation, the private sector, governments, local communities, and other NGOs, CGSGI focuses on alleviating poverty through market-driven development that creates jobs and increases incomes and on strengthening factors that enable economic growth such as health and education.
INITIATIVE IN ACTION
Several years ago, Juan Isaac Zapata Ruiz, a taxi driver from the Barrios Altos community in Lima, developed cataracts in both of his eyes. As the disease progressed, he was forced to significantly reduce his hours of work, and the resulting loss in income made it difficult for him to support his family. Last summer, Mr. Zapata learned about CGSGI’s cataract surgeries program and in September 2010, at 60 years old, he underwent surgery. Today, with his vision restored, Mr. Zapata is able to work full-time and even works the night shift some days — representing an income increase of about 60 percent, as night rates in Lima are paid higher than regular working hours. By providing people like Mr. Zapata with this simple, life-changing procedure, CGSGI has helped to provide new economic opportunity to more than 16,000 Peruvians and plans to reach 50,000 people by 2013.

OUR APPROACH
CGSGI maximizes impact by creating cross-sectoral partnerships, designing innovative programs and bringing them to scale, aligning stakeholders, and mainstreaming best practices. CGSGI is committed to ensuring transparency and efficient use of resources and uses real-time data collection tools to continuously monitor the impact of a project throughout its life.

2010 PROGRAM HIGHLIGHTS
Health Access and Income Generation
In developing communities around the world, limited access to even the simplest health resources reduces the economic productivity of suffering individuals as well as their caretakers, perpetuating the cycle of poverty and hardship. To address this issue in Peru, CGSGI is supporting the delivery of 50,000 cataract surgeries by 2013, engaging private clinics and public hospitals in a unique health-delivery network and using real-time monitoring to track patient and caretaker economic impact. CGSGI scaled the program significantly in 2010, bringing the total number of cataract surgeries to 16,053 — thereby restoring hope and independence to individuals whose vision problems prevented them from earning a living. The program has generated over $6.7 million in post-surgical economic impact from the renewed productivity of both patients and their caretakers. CGSGI has also applied this successful model to other health programs, including a child nutrition project in Cajamarca, Peru that was launched in June 2010 and a similar nutrition project in Colombian schools.

Market Linkages and Sustainable Business
In order to generate enough revenue to grow, create jobs, and ultimately uplift their communities, microenterprises need access to formal markets and large buyers. In Latin America, however, microenterprises typically lack the resources and capacity to reach these larger local buyers; large buyers, in turn, often ignore opportunities to buy from local providers in favor of larger suppliers from urban centers. To establish new market linkages between microenterprises and buyers, CGSGI is helping small suppliers build capacity and improve their products while also securing purchasing commitments from buyers. In 2010, through CGSGI’s Income Generation Project in Colombia, 717 microenterprises created 2,160 jobs; through the Hotel Supplier Network Project in Cartagena, 23 local small suppliers representing 193 households and producers have generated $910,000 in sales through transactions with six large local hotels and a group of nine local boutique hotels; and with CGSGI’s support, 120 Afro-Colombian women from Choco are producing organic spices sold in Colombia’s largest supermarkets. In the Ancash and Cajamarca regions of Peru, 3,959 producers with CGSGI’s support, have received technical assistance from Economic Service Centers and reported a total of more than $2.6 million in incremental sales. CGSI will work to replicate the success of these projects in other regions while tracking their impact in real time.

Job Training and Sustainable Employment
Access to job training and education is severely limited in the poorer regions of Colombia, Peru, and Mexico, preventing large portions of the population from finding good jobs. To help people in these communities build more sustainable livelihoods, CGSGI has developed training programs that teach marketable skills and has secured commitments from large employers to hire graduates of the programs. To date more than 1,200 jobs have been created from retail, call center, and utility job training programs in Barranquilla, Bogota, and Quibdo, Colombia. Local job creation is also a key objective of the Access Investment Fund in Colombia, a $20 million fund focused on providing small- and medium-sized enterprises access to growth capital.

LOOKING AHEAD
Future CGSGI projects will focus on both income generation and high-impact job creation. In the coming year, CGSGI will work to provide training and skills certification to 5,000 construction workers in Soacha, Colombia, and will enroll 900 young people in a job training project in Chihuahua, Mexico that utilizes soccer as a way to teach employability skills.
“If people can be rewarded for their efforts with systems that work, with investments, with opportunity, that should be a source of hope for people everywhere.”
— President Bill Clinton

A HARVEST OF HOPE IN MALAWI AND RWANDA

The Clinton Foundation works to give smallholder farmers in Rwanda and Malawi the tools they need to increase their harvests and incomes and support their families and communities. In close collaboration with farmers and nongovernmental organizations and at the invitation of the governments of Malawi and Rwanda, these programs provide access to better farming inputs and more stable markets — and ensure that communities can ultimately sustain themselves. The Clinton Development Initiative (CDI) in Malawi is supported financially by the Salida Capital Foundation, and the Clinton Hunter Development Initiative (CHDI) in Rwanda is a partnership between the Clinton Foundation and the Hunter Foundation.
INITIATIVE IN ACTION

Celestin Nzumurambaho, married and with three children, was living on a small plot of land in Rwanda. Through the Clinton Foundation he was given 10,000 disease-resistant cassava cuttings and advice on the best farming techniques, and after several years of planting, he has tripled his cassava harvest. The resulting increase in income has helped him buy additional plots of land on which he has planted fruit and grass for his cow. Celestin’s land has more than doubled, his cow is producing both milk and organic manure, and he is now able to pay school fees for his children.

OUR APPROACH

The Clinton Development Initiative works with local farmers to develop community associations, commercial farms, and agribusinesses to improve access to affordable inputs and sustainable markets. Our founding principle is that these programs can and should include their own revenue generating capability, so that they become financially self-sufficient instead of relying on the ongoing support of foreign donors.

CDI MALAWI 2010 PROGRAM HIGHLIGHTS

Anchor Farm

Smallholder farmers in Malawi face obstacles on both the production and market sides of their businesses. Yields are depressed by a lack of quality inputs, depleted soils, and outdated practices, and farmers often have difficulty finding stable markets that will offer fair prices for their crops. The Anchor Farm Project is a CDI-operated 1,000-hectare commercial farm that provides neighboring smallholder farmers with access to quality inputs for maize and soy production as well as training and market access. In 2010, CDI expanded the Anchor Farm’s outreach to 2,505 smallholders, 860 of whom are women — up from 200 farmers in 2008. Through their affiliation with the Anchor Farm, smallholder farmers have experienced a 271 percent increase in yields, a 111 percent increase in the sale price of harvests, and a 185 percent increase in profitability.

Trees of Hope

Deforestation remains a major environmental challenge in Malawi, contributing to soil depletion and watershed degradation. At the same time, smallholder farmers have not found it profitable to plant and maintain orchards for the years needed for trees to mature. The Trees of Hope project was launched in 2007 in the Dowa and Neno Districts of Malawi to reverse deforestation by making tree farming attractive and profitable for smallholder farmers. Initially, CDI operated central nurseries to grow seedlings for distribution to farmers and to educate and train farmers in planting and nurturing. But in 2010, as a planned next step in the program, CDI helped establish 102 community-operated nurseries — an important transition that helps build local capacity and long-term sustainability. To date, more than two million trees — including 150 tons of improved bean seeds have been distributed to Rwandan farmers. This has enabled 4,300 farmers to increase productivity by 240 percent, feeding 30,000 people.

CHDI RWANDA 2010 PROGRAM HIGHLIGHTS

Developing Agribusiness: Soya and Coffee

Locally operated agribusinesses create jobs and help farmers build sustainable livelihoods. They provide reliable, long-term buyers for local produce and offer farmers a buffer against the price fluctuations that are endemic to the market. In 2010, CHDI advanced two major agribusinesses in the region: Soyo LTD and Rwandan Farmers Coffee Company (RFCC). Incorporated in 2009, Soyo is a large soy processing business that will dramatically increase the demand for soybeans. The company is contracting with an estimated 30,000 local farmers to grow soybeans and is providing inputs to support them. Soyo’s own commercial farm will employ up to 1,400 farmers, and its factory will employ a staff of around 120. Together with RFCC, CHDI also initiated construction in 2010 on a coffee roasting and packaging facility in Kigali that will have the capacity to process 3,000 tons of coffee every year, improving incomes for up to 50,000 local coffee farmers. This project builds on CHDI’s longstanding work with Rwandan coffee farmers to increase their yields, improve their marketing, and develop their own brand.

Food Security

Many people in Rwanda rely on agriculture for survival, but farmers there often lack the inputs and technologies that can help increase their yields, improve incomes, and feed communities. By working closely with communities and the government to secure bulk purchases of reliable inputs, CHDI helps farmers access the best varieties of seeds, fertilizer, and other inputs and scale the best production technologies. To date, 40,000 tons of fertilizer, 100 tons of maize seed, 5.7 million cuttings of disease-resistant cassava, and 150 tons of improved bean seeds have been distributed to Rwandan farmers. This has enabled 4,300 farmers to increase productivity by 240 percent, feeding 30,000 people. In 2010, CHDI partnered with the Alliance for a Green Revolution in Africa (AGRA) to scale up inputs provision to 30,000 farmers across Rwanda over three years; for the first phase of the project, the two organizations ran trials on a variety of seeds and inputs to determine the most productive combination.

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CDI’s programs train smallholder farmers in productive techniques and provide access to quality inputs.

Previous page: CDI programs help farmers improve their Approach, increase their incomes, and support their families and communities.

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"We can help turn young people’s lives around and give them hope for a healthier future."

– President Bill Clinton

The Alliance for a Healthier Generation, a partnership between the Clinton Foundation and the American Heart Association, is leading the charge against the childhood obesity epidemic by engaging directly with industry leaders, educators, parents, doctors, and kids themselves. The goal of the Alliance is to reduce the nationwide prevalence of childhood obesity by 2015.
INITIATIVE IN ACTION

The Alliance’s Healthy Schools Program works with schools across the country to help students and staff build healthier learning environments, but few communities have embraced this mission more passionately than Miami Dade County. Each of its 392 schools is enrolled in the Healthy Schools Program, impacting the lives of over 345,000 students and over 40,000 employees. More than 80 percent of Miami Dade schools have made significant changes in their school environment, including increasing physical activity during school and increasing access to healthy food and beverages in the cafeteria. They have found innovative ways to implement healthier choices through walk-a-thons, cooking classes, and new state-of-the-art fitness centers, which are available to the community before, during, and after school. And Miami Dade is just one example of the more than 12,000 schools across the nation that are getting healthy with the Alliance.

OUR APPROACH

Because there is no single cause and no single solution for childhood obesity, the Alliance works to positively affect all the places that can make a difference in a child’s health including homes, schools, doctors’ offices, and communities. Alliance initiatives address both the macro- and micro-level changes necessary to combat the childhood obesity epidemic.

2010 PROGRAM HIGHLIGHTS

Healthy Schools Program

Today nearly one out of three young people in America, ages 2 to 19, are already overweight or obese — leading to a dramatic rise in type 2 diabetes among children and presaging numerous health problems in adulthood. Because there is no single cause for this epidemic, the Healthy Schools Program takes a comprehensive approach to building healthier learning environments for students and staff, providing free technical assistance to any school that wants to participate. Launched in 2006 with 231 schools in 13 states, the program reached 10,000 schools in 2010 — and is now supporting more than 12,000 schools across the county. Nearly 80 percent of schools participating in the program have made measurable progress towards creating a healthier environment, and more than 50 percent have improved the overall nutritional value of their meals. Additionally, more than 75 percent of elementary schools are now offering at least 20 minutes of recess per day.

School Meals Agreement

Students consume up to 50 percent of their daily calories at school, making the school meal one of the key places to positively impact health and nutrition. Preparing and serving a healthy meal, however, is often cost-prohibitive for schools and requires the engagement of a broad spectrum of stakeholders, from providers to school boards. In January 2011, through a voluntary agreement brokered by the Alliance, leading food manufacturers, group purchasing organizations, and technology companies have agreed to help America’s schools serve healthier meals at affordable prices — giving more than 30 million students across the country access to healthier school meals. Going forward, the Alliance will expand its program through menu planning, in-person and online training programs, and recipes and cooking techniques from celebrity chefs.

Alliance Health Care Initiative

Until recently, few insurance plans covered the prevention and treatment of childhood obesity. To address this barrier, the Alliance is collaborating with some of the nation’s leading employers and insurance companies to offer the Healthier Generation Benefit to children and families, providing eligible children with access to at least four follow-up visits with a primary-care provider and four visits with a registered dietitian per year. The Alliance also works with the American Academy of Pediatrics and the American Dietetic Association to educate health care professionals about the benefit. The Healthier Generation Benefit reached more than two million young people nationwide in 2010 and aims to reach more than six million children by the end of 2012. The Alliance also added new signatories to the benefit in 2010, including employer Accenture and health care providers Humana and Highmark.

LOOKING AHEAD

The Alliance ultimately seeks to support more than 30,000 schools across the nation as they transform into healthier places; to engage more than four million tweens and teens as leaders of the movement to eat better and move more; to extend health care benefits related to the prevention and treatment of childhood obesity to more than six million kids; and to continue working in schools to support food services professionals in healthy menu planning and cooking techniques.
“America was built with the hands and on the backs of aspiring entrepreneurs who wanted to bring goods and services to their communities.”

– President Bill Clinton

The Clinton Economic Opportunity Initiative (CEO) works to accelerate economic progress in underserved communities in the United States by promoting entrepreneurship and advancing business-to-business public service. Through programs that provide entrepreneurs with support, ideas, and tools that can help them succeed in the marketplace, CEO aims to empower growing businesses, create jobs, generate wealth, and promote lasting economic development.
INITIATIVE IN ACTION

Inspired by the legacy of her grandfather, an executive chef, Amy Hilliard founded the ComfortCake company in Chicago in 2001 to make “pound cake so good it feels like a hug.” The brand was quickly successful, but by 2009, Amy was ready to grow her business even further. The Clinton Foundation’s Entrepreneur Mentoring Program paired Amy with Katrina Markoff, founder of Vosges Haut-Chocolat, and together they developed a growth strategy for ComfortCake centered on diversifying the brand’s products and acquiring new clients. In 2010, ComfortCake achieved revenue growth of 16 percent, which led to the creation of 11 new jobs for the manufacturer producing her baked goods line.

OUR APPROACH

CEO believes that promoting entrepreneurship is one of the strongest ways to create lasting economic development in underserved communities, and we strive to be a leader in domestic economic development by creating, implementing, and scaling sustainable and impactful models to support entrepreneurs. Our entrepreneurship programs promote economic growth by enlisting Americans with business expertise to help local entrepreneurs compete and succeed.

2010 PROGRAM HIGHLIGHTS

Entrepreneur Mentoring Program

Currently operating in Chicago, Newark, New York City, Oakland, and Philadelphia, the Entrepreneur Mentoring Program (EMP) is a partnership with Inc. magazine that facilitates structured, high-impact mentoring relationships between successful business leaders and entrepreneurs building growth companies in underserved communities. Mentors work with EMP entrepreneurs over the course of a year to help them grow their businesses and become better leaders. To date, mentors have donated more than 1,400 mentoring hours to EMP entrepreneurs. In 2010, despite a difficult economic climate, the average revenue growth rate for EMP companies was 12 percent and the average job growth rate was 20 percent. In New York City alone, the EMP job growth rate was 21 percent — compared to only 1.6 percent for all New York City businesses. The program aims to extend to more cities and reach more entrepreneurs through partnerships and an online platform.

Consulting Program

CEO’s Consulting Program, a partnership with Booz & Company and the NYU Stern School of Business, provides pro bono consulting services to small business owners. Business owners receive a comprehensive assessment of their company, along with advice on opportunities for operational improvement and business growth. Since 2002, more than 73,500 hours of pro bono consulting services, worth more than $15 million, have been provided in New York City; the estimated value of each assessment is $60,000. CEO plans to expand this program nationwide by creating a model that can be replicated by other organizations.

Strategic Partnership

As an example of ways in which CEO seeks to provide business owners with better tools and resources, in the summer of 2010 it launched a strategic partnership with Seedo Financial Services, a not-for-profit Community Development Financial Institution. This new partnership is an economic empowerment model that works cooperatively to promote economic opportunity in underserved communities by bringing together the best practices from each organization’s programmatic work. The partnership will provide up to 20 small business owners in New York City with strategic assessments from Booz & Company and NYU MBA students through CEO’s Consulting Program, a loan of up to $750,000 from Seedo Financial, an EMP mentor, and access to a network of professional service providers through Seedo Financial.

LOOKING AHEAD

In the coming year, CEO will continue to run the Entrepreneur Mentoring Program in its current cities and expand into more cities nationwide. CEO is also working with other not-for-profit, governmental, and private sector partners to develop projects that would expand the services and resources offered by CEO programs to more entrepreneurs.
The solution to the climate crisis isn’t far off in the future — it’s in the buildings we inhabit, our civic infrastructure, and the way we organize our lives.

– President Bill Clinton

The Clinton Climate Initiative (CCI) creates and advances solutions to the core problems driving climate change. Working with governments and businesses around the world to develop programs that are economically and environmentally sustainable, CCI focuses on three strategic goals: reducing emissions in cities; catalyzing the large-scale supply of clean energy; and working to measure and value the carbon absorbed by forests. CCI’s programs prove that reducing carbon emissions can also create jobs and lift economies.
OUR APPROACH
CCI operates at the nexus of business, politics, and environmental groups to produce viable, high-impact solutions that make sense environmentally and economically. A large part of our work is aimed at helping governments turn pledges to reduce carbon emissions into action through replicable, scalable projects that can be tailored to local conditions.

2010 PROGRAM HIGHLIGHTS

Forests
Deforestation contributes 15 percent of global carbon dioxide emissions. Many countries cut down forests to reap the economic benefits of logging and agriculture. At the invitation of the governments of Cambodia, Guyana, Indonesia, Kenya, and Tanzania, CCI’s Forestry Program is developing forestry projects and carbon-measurement systems that help governments and local communities receive compensation for preserving and regrowing forests. CCI is currently working on 10 sustainable forest management projects, encompassing 644,000 hectares of land, that will benefit more than 353,000 people in forest-dependent communities with revenue from the sale of carbon credits and forest products. During 2010, CCI supported the validation process for the 90,000-hectare Rimba Raya project in Indonesia, which will prevent 96 million tons of carbon from being emitted into the atmosphere once complete.

Cities
CITIES OCCUPY 2 PERCENT OF THE GLOBE’S LANDMASS, YET THEY ACCOUNT FOR MORE THAN TWO-THIRDS OF THE WORLD’S ENERGY USE AND ARE RESPONSIBLE FOR MORE THAN 70 PERCENT OF GLOBAL CO₂ EMISSIONS. SINCE ITS LAUNCH IN 2006, CCI’S CITIES PROGRAM HAS HELPED MUNICIPAL GOVERNMENTS, AT THEIR INVITATION, IMPROVE ENERGY EFFICIENCY AND REDUCE EMISSIONS, CREATING A MODEL FOR CLIMATE ACTION THAT CAN BE REPLICATED IN CITIES EVERYWHERE. TO DATE, CCI HAS HELPED TO INITIATE 250 INDIVIDUAL AND MULTI-BUILDING RETROFIT PROJECTS, 30 WASTE-MANAGEMENT PROJECTS, AND 17 OUTDOOR LIGHTING RETROFIT PROJECTS IN CITIES ACROSS THE GLOBE THAT WILL REDUCE GREENHOUSE GAS EMISSIONS BY MORE THAN 2.2 MILLION TONS ANNUALLY UPON COMPLETION. IN 2011, THE CCI CITIES PROGRAM AND THE C40 CITIES CLIMATE LEADERSHIP GROUP (C40) EXPANDED THEIR ALLIANCE IN ORDER TO MORE EFFECTIVELY ENGAGE CITIES IN REDUCING THEIR CARBON EMISSIONS. THE NEW PARTNERSHIP BRINGS SIGNIFICANT RESOURCES AND INFRASTRUCTURE THAT WILL ENHANCE AND ACCELERATE CCI/C40 ACTIVITIES.

Clean Energy
Fossil fuels, the source of most of our energy today, are responsible for about 60 percent of global greenhouse gases. Technologies to generate clean, safe energy already exist — but large-scale demonstration projects are needed to prove their viability, attract investment, and accelerate commercial deployment. CCI advises governments on the development and implementation of strategies, policies, and incentives supporting solar-energy projects. CCI also develops and tests innovative financial structures for these projects to attract private investment. In 2010, CCI completed pre-feasibility studies assessing the potential to deploy solar energy on a large scale in South Africa, Australia, and India — which would provide these countries with clean, secure, and affordable energy.

LOOKING AHEAD
In the coming year, the C40/CCI Cities organization will expand its work to more cities around the world and restructure its networks to maximize efficiency and more effectively share resources and best practices. CCI will also work to scale its forestry programs and progress government commitments to design and develop large-scale solar parks in Australia, India, and South Africa.
“It is difficult to imagine how the world can grow together and overcome the instabilities and inequalities of global interdependence unless something serious is done to turn the tide on AIDS.”

– President Bill Clinton

The Clinton Health Access Initiative (CHAI) began in 2002 as the Clinton HIV/AIDS Initiative to address the HIV/AIDS crisis in the developing world and strengthen health systems there. Taking the lead from governments and working with partners, CHAI has improved markets for medicines and diagnostics, lowered the costs of treatments, and expanded access to life-saving technologies — creating a sustainable model that can be owned and maintained by governments. CHAI has since expanded this model to increase access to high-quality treatment for malaria, accelerate the rollout of new vaccines, and lower infant mortality. On January 1, 2010, CHAI became a separate nonprofit organization.
In 2010, CHAI partnered with the South African government to undertake the largest expansion of HIV testing and AIDS treatment ever attempted in the world. CHAI’s efforts to support the government’s goals included working directly with the national Department of Health and each of the country’s nine provinces to develop implementation plans for testing and treatment and to select facilities for antiretroviral treatment (ART) scale-up. CHAI also empowered the nursing staff, between April and December 2010 more than 2,200 nurses were trained in a standardized Nurse Initiated Management of ART (NIMART) curriculum. Most significantly, CHAI supported the Department of Health in designing and managing its ART tender, which will result in a savings of around $700 million over the next two years and will enable the government to dramatically increase the number of people on treatment within its current budget. In the 12 months since the project’s launch in April 2010, nearly 10 million people have been tested for HIV, more than 6 million symptomatically screened for TB, and over 400,000 more have been newly diagnosed with HIV, more than 10 million have been treated for tuberculosis and over 34 countries have received ARVs under CHAI programs. These programs are now being transitioned to national governments. A key contributor to these achievements was a massive rollout of early infant diagnosis (EID) services. The number of EID sites in resource-limited settings increased from under 1,400 in 2007 to more than 8,000 today. Finally, CHAI’s Prevention of Mother-To-Child Transmission (PMTCT) initiative changed the way PMTCT programs are managed, resulting in a 40 percent drop in transmission rates across CHAI’s six focus countries from 2008–2010.

2010 PROGRAM HIGHLIGHTS

HIV/AIDS

CHAI works closely with both governments and other partners to improve the management and organization of in-country health systems and global commodity markets. Across all programs, we seek to have rapid and large-scale impact while at the same time ensuring solutions are sustainable and can be owned and maintained by government partners.

Access to HIV/AIDS Treatment

When CHAI began its drug access programs in 2002, the common belief was that health systems in developing countries were too weak and the prices of needed treatments too high to make a significant impact on the AIDS crisis. CHAI took a business-oriented approach to the problem, collaborating closely with governments to build the in-country systems needed to implement treatments and increase demand, while simultaneously working with manufacturers to increase production and lower costs. Today nearly four million patients are benefiting from CHAI-negotiated prices on lifesaving ARVs; over the past three years alone, CHAI collaborated with UNITAID, DFID and the Bill and Melinda Gates Foundation to reduce the price of several key ARVs by 60-70 percent. Agreements that CHAI has negotiated since 2007 are saving developing country governments more than $1 billion.

Focus on Mothers and Children

When CHAI launched its pediatric initiative in 2005, only one in 40 children had access to treatment. CHAI established specialized care systems and lowered the price of pediatric treatments by as much as 80-92 percent, and today more than 305,000 children in 34 countries have received ARVs under CHAI programs. These programs are now being transitioned to national governments. A key contributor to these achievements was a massive rollout of early infant diagnosis (EID) services. The number of EID sites in resource-limited settings increased from under 1,400 in 2007 to more than 8,000 today. Finally, CHAI’s Prevention of Mother-To-Child Transmission (PMTCT) initiative changed the way PMTCT programs are managed, resulting in a 40 percent drop in transmission rates across CHAI’s six focus countries from 2008–2010.

MALARIA

Though effective malaria treatments exist, they are often unaffordable or unavailable. Less than 15 percent of children with fever, for example, are treated with effective artemisinin-based combination treatment (ACT). CHAI aims to reduce the number of malaria-related illnesses and deaths worldwide by expanding access to treatment, increasing the number of malaria-free areas around the world, transforming fever case management through the scale-up and effective use of rapid diagnostic tests, and improving the sustainability and efficiency of malaria financing. CHAI supports eight countries in sub-Saharan Africa and Southeast Asia in accessing a factory-gate subsidy on high quality ACTs. CHAI has negotiated price reductions of up to 80 percent for ACTs available through the private sector. As of May 2011, over 150 million doses of subsidized drugs have been ordered under CHAI-negotiated prices in both the public and private sectors. CHAI is also helping Swaziland advance towards becoming the first country in mainland sub-Saharan Africa to eliminate malaria — a goal many experts thought impossible.

LOOKING AHEAD

CHAI will apply its successful drug access model to accelerate the rollout of vaccines in several developing countries. These vaccines have the potential to transform global child mortality by reducing incidence of pneumonia and diarrhea to save the lives of up to 725,000 children annually.
It was very important to me that this Center be in Arkansas, and especially in Little Rock, where so much of my philosophy of leadership and public service took shape. My hope is that it will continue to be an educational resource that inspires people young and old to invest in serving others.

– President Bill Clinton

The William J. Clinton Presidential Center and Park is an educational and cultural center, a world-class venue, and a community partner offering a variety of special events, educational programs, and lectures to the public throughout the year. Most importantly, the Center is a reflection of the work — past, present, and future — of the 42nd President of the United States.

Located in Little Rock, Arkansas, the Center includes the William J. Clinton Presidential Library and Museum, the University of Arkansas Clinton School of Public Service, and the Little Rock offices of the Clinton Foundation.
The Clinton Climate Initiative Arkansas operates the Home Energy Affordability Loan (HEAL) program to help businesses reduce energy use and related utility expenditures. In 2010, three industry partners completed facility energy audits and had access to a $1.3 million revolving loan fund to finance potential retrofits. HEAL also worked with each business or industry partner to provide home energy audits for over 200 of their employees. As a result, at least 30 low-to-moderate income employees from each industry partner are in line to receive residential retrofits. Annual projected utility savings are $475 for each employee with an average reduction of 2.5 tons of greenhouse gases per year.

2010 HIGHLIGHTS

The University of Arkansas Clinton School of Public Service

This year, the Clinton School of Public Service graduates its fifth class from its Master of Public Service (MPS) degree program. This year’s 36 graduates represent 17 states and four countries: Indonesia, Pakistan, South Africa, and Thailand. They completed international public service projects in 25 countries on six continents. Examples of these projects include developing a distribution plan for TOMS Shoes in Addis Ababa, Ethiopia; developing public health strategies for a hospital that serves minority populations in Jilin City, China; and working with a program to educate citizens about the effects of climate change in the Eastern Caribbean.

Clinton Presidential Park Bridge

In the spring of 2010, the Clinton Foundation secured the funding needed to convert the former abandoned Rock Island Railroad Bridge in Little Rock, Arkansas, into a ramped pedestrian and bicycle pathway. Once completed, this landmark project will provide the capstone to the Arkansas River Trail, one of the finest urban trail systems in the county. President Clinton was joined by Assistant Secretary of Commerce for Economic Development John Fernandez, Arkansas Governor Mike Beebe, several state and local officials, and hundreds of parks and trail advocates at the bridge’s groundbreaking ceremony in May. As part of the $10.5 million renovation project — a partnership with public and private entities — the bridge’s original steel structure will be enhanced with an ADA-compliant ramped pedestrian pathway and energy-efficient lighting, and donors to the project will have their names engraved in the pathway. The city of Little Rock renamed the historic structure the Clinton Presidential Park Bridge in honor of President Clinton and the Foundation.

Exhibits and Programs

Three temporary exhibits at the Center last year focused on the challenges of disasters — both manmade and natural — and how effective leadership is instrumental to recovery. In partnership with the Oklahoma City National Memorial and to mark the 15th anniversary of the Oklahoma City bombing, “Leadership in a Time of Crisis” focused on President Clinton’s leadership during the tragedy, and how the city — and nation — responded and recovered. “Nature Unleashed,” investigating the science behind natural disasters and commemorating the fifth anniversary of Hurricane Katrina by exploring rebuilding efforts in the region, including the work of the Bush-Clinton Katrina Fund. “Haiti: Building Back Better” celebrated the people and culture of Haiti as the nation continued its recovery from the devastating earthquake a year later. The exhibit highlighted the history of Haiti, Haitian arts and culture, President Clinton’s commitment to the country, and recent earthquake recovery efforts.

Other exhibits included “Read My Pins: The Madeleine Albright Collection,” which included more than 200 of Secretary Albright’s decorative pins along with stories about jewelry, global politics, and Secretary Albright’s life; “Headed to the White House,” an interactive multimedia exhibit that placed visitors on the presidential campaign trail; and “Mexico 2010,” which commemorated the bicentennial of Mexico’s independence movement and highlighted President Clinton’s relationship with Mexico during his administration.

As part of its continuing commitment to educational programming, the Clinton Center welcomes a number of world-class speakers to Little Rock each year.

Michael M. Kaiser, president of the John F. Kennedy Center for the Performing Arts, brought his national tour, “Arts in Crisis: A Kennedy Center Initiative,” to the Clinton Center where he addressed the challenges facing nonprofit performing arts organizations today. The Clinton Center Kumpuris Distinguished Lecture Series featured Laura Ling, one of the American journalists held captive in North Korea, and her sister Lisa Ling, a noted journalist, who discussed their new book, Somewhere Inside: One Sister’s Captivity in North Korea and the Other’s Fight to Bring Her Home, the story of Laura’s imprisonment and Lisa’s unrelenting campaign to get her sister released. President Clinton participated in the lecture and spoke about his role in Laura’s safe return. Other Distinguished Lecturers were Secretary Madeleine Albright; Presidential Historian Michael Beschloss; and Secretary of Education Arne Duncan.

Additionally the Center is proud to be one of Arkansas’ most popular field trip destinations for school children. Ongoing educational efforts at the Center include programming in conjunction with the CPC’s exhibits for students of all ages. A number of professional development workshops for teachers, accredited by the Arkansas Department of Education, are also offered.
The 7.0 magnitude earthquake that struck Haiti on January 12, 2010, destroyed hospitals and schools, leveled homes, and took the lives of hundreds of thousands of Haitians. In the disaster’s immediate aftermath, President Clinton formed the Clinton Foundation Haiti Fund to turn donations of money and supplies into direct relief for the people and government of Haiti. More than 100,000 individuals donated more than $16.4 million to the Fund. The Foundation spent nearly $2.5 million to directly purchase relief supplies and spent more than $1.7 million to deliver and distribute goods donated by other organizations, including heavy equipment, solar flashlights and lanterns, and tents — bringing the total value of the Foundation’s effort to nearly $28 million. The Foundation has also issued $5.3 million in grants to 16 organizations, including $1 million for operational support of the Interim Haiti Recovery Commission, and provided millions of dollars in technical assistance, pro bono, to the government of Haiti to help advance the reconstruction process.
A COMMITMENT TO HAITI

Prior to the earthquake, President Clinton had been working as United Nations Special Envoy for Haiti and through the Clinton Foundation to bring new investment to the country. The Clinton Health Access Initiative helped Haitians expand their response to HIV/AIDS, and beginning in 2008, members of the Clinton Global Initiative implemented projects in education, health, economic empowerment, infrastructure, and clean energy. After the immediate earthquake crisis subsided, the Foundation continued this commitment to Haiti’s future by mobilizing resources for the country’s long-term recovery and development. The Foundation has directly allocated more than $2.5 million to long-term projects and facilitated additional projects, investments, and partnerships that have jump-started Haiti’s economic growth. At the core of these efforts is President Clinton’s belief that, in the wake of natural disasters, there is opportunity not just to repair what was damaged but also to establish new systems that will help communities thrive far into the future.

2010 HAITI FUND HIGHLIGHTS

Business Investment and Job Creation

President Clinton and the Clinton Foundation have worked since before the earthquake to encourage private sector investment in Haiti. In October 2009, the Foundation worked with the Inter-American Development Bank to host a successful investors conference in Port-au-Prince that attracted over 500 participants from over 30 countries. And since the earthquake, President Clinton has remained committed to engaging the Haitian and international private sector to assist the country with long-term recovery. The Clinton Foundation has facilitated new investments in artisans from large international retailers such as Macy’s, West Elm, and Donna Karan. The Foundation also worked closely with smallholder farmers, farming cooperatives, Haitian exporters, and international companies on a variety of investments in the agricultural sector, most notably the Coca Cola Haiti Hope Mango Lime Aid and the La Colombe coffee purchase. The Foundation is currently facilitating additional investments in the agricultural sector, including new coffee plantations, a line of Haitian-inspired teas, and a line of essential oils for perfume and cosmetics. Additional investment opportunities are also being pursued in non-traditional sectors such as apparel manufacturing, tourism, and green energy.

Life without Cholera

In April 2011, President Clinton launched a new Clinton Foundation effort in Haiti, “Lavi san Kolera” (“Life without Cholera”). Building on a November 2010 commitment of $1.5 million to the Haitian Ministry of Health for cholera prevention, the new project will use $500,000 of this funding to work in consultation with the Haitian Ministry of Health and local health, nongovernmental, and private organizations to help foster awareness for both the prevention and treatment of cholera. The second step in the exposition process will be a built expo event where the participants will construct full-scale housing models. Following the exposition, the best solutions will be assessed by Haitian government officials, community leaders, and other experts and implemented into new housing construction projects including a replicable Exemplary Housing Settlement (EHS).

Emergency Shelters in Léogâne

In June 2010, President Clinton announced the first financial commitment made to the Interim Haiti Reconstruction Commission (HRCC) after the January 12 earthquake: $1 million by the Clinton Foundation to construct emergency communal shelters in Léogâne, Haiti. On August 6, construction on Léogâne’s emergency shelters commenced at the École Communautaire Sainte Thérèse de Darbonne, with President Clinton breaking ground. The Clinton Foundation contracted with a Haitian and international firm to develop and install the structures, which are designed to serve as schools when there is no risk of storm. All 20 of the structures are now complete and serving as schools: each building is able to accommodate upwards of 60 children for classroom instruction.
The Clinton Foundation works at the invitation of national and local governments and with individuals and nongovernmental organizations to reach millions of lives around the world. Follow our work by focus area (indicated by the color key at right) or by initiative.

**OUR INITIATIVES**
- Clinton Global Initiative
- Clinton Giustra Sustainable Growth Initiative
- Clinton Development Initiative
- Alliance for a Healthier Generation
- Clinton Economic Opportunity Initiative
- Clinton Climate Initiative
- Clinton Health Access Initiative
- Clinton Presidential Center
- Clinton Foundation Haiti Fund

**CGI member commitments already IMPROVED THE LIVES OF NEARLY 300 MILLION PEOPLE IN MORE THAN 180 COUNTRIES.**

**CGSGI empowers THOUSANDS OF INDIVIDUALS AND PRODUCERS in Latin America with SKILLS, ACCESS, AND OPPORTUNITIES.**

**CDI has helped THOUSANDS OF SMALLHOLDER FARMERS in Rwanda and Malawi IMPROVE THEIR LIVELIHOODS AND THEIR COMMUNITIES.**

**The Alliance for a Healthier Generation works with MORE THAN 12,000 SCHOOLS in all 50 UNITED STATES.**

**CEO operates the Entrepreneur Mentoring Program in CHICAGO, NEWARK, NEW YORK CITY, OAKLAND, AND PHILADELPHIA.**

**CCI works in 19 CITIES AND 23 COUNTRIES ON 6 CONTINENTS TO COMBAT GLOBAL CLIMATE CHANGE.**

**CHAI works in 70 COUNTRIES ON 5 CONTINENTS AND HAS REACHED NEARLY 4 MILLION PEOPLE.**

**The CPC in Little Rock, Arkansas has ATTRACTED 2 MILLION VISITORS from around the world.**

The Clinton Foundation’s RELIEF AND RECOVERY effort in Haiti is VALUED AT NEARLY $28 MILLION.

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The Alliance for a Healthier Generation works with MORE THAN 12,000 SCHOOLS in all 50 UNITED STATES.

CEO operates the Entrepreneur Mentoring Program in CHICAGO, NEWARK, NEW YORK CITY, OAKLAND, AND PHILADELPHIA.

CCI works in 19 CITIES AND 23 COUNTRIES ON 6 CONTINENTS TO COMBAT GLOBAL CLIMATE CHANGE.

CHAI works in 70 COUNTRIES ON 5 CONTINENTS AND HAS REACHED NEARLY 4 MILLION PEOPLE.

The CPC in Little Rock, Arkansas has ATTRACTED 2 MILLION VISITORS from around the world.
## 2010 FINANCIALS

### STATEMENT OF ACTIVITIES

**Year Ended December 31, 2010 | GAAP Basis | Unaudited**

#### REVENUE AND SUPPORT

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$161,939,000</td>
</tr>
<tr>
<td>Grants</td>
<td>$142,428,000</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>$9,278,000</td>
</tr>
<tr>
<td>Total Revenue and Support</td>
<td>$313,645,000</td>
</tr>
</tbody>
</table>

#### EXPENSES (PERCENT OF TOTAL EXPENSES)

**PROGRAM SERVICES**

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Amount</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clinton Health Access Initiative</td>
<td>$170,844,000</td>
<td>(57.5%)</td>
</tr>
<tr>
<td>Clinton Global Initiative</td>
<td>$14,772,000</td>
<td>(5.0%)</td>
</tr>
<tr>
<td>Clinton Climate Initiative</td>
<td>$11,375,000</td>
<td>(3.8%)</td>
</tr>
<tr>
<td>Clinton Giusta Sustainable Growth Initiative</td>
<td>$4,594,000</td>
<td>(1.5%)</td>
</tr>
<tr>
<td>Clinton Bush Haiti Fund</td>
<td>$4,175,000</td>
<td>(1.4%)</td>
</tr>
<tr>
<td>Other Programs</td>
<td>$37,741,000</td>
<td>(12.7%)</td>
</tr>
<tr>
<td>Management and General</td>
<td>$11,392,000</td>
<td>(3.8%)</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$4,986,000</td>
<td>(1.7%)</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$297,454,000</td>
<td></td>
</tr>
</tbody>
</table>

Change in Net Assets | $16,191,000

Net Assets, Beginning of Year | $181,937,000

Net Assets, End of Year | $198,128,000

### STATEMENT OF FINANCIAL POSITION

**As of December 31, 2010**

#### ASSETS

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CASH AND CASH EQUIVALENTS</strong></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$10,014,000</td>
</tr>
<tr>
<td>Committed</td>
<td>$19,850,000</td>
</tr>
<tr>
<td>Restricted</td>
<td>$40,719,000</td>
</tr>
<tr>
<td>Restricted–UNITAID and Other Grants¹</td>
<td>$86,304,000</td>
</tr>
<tr>
<td><strong>FIXED ASSETS AND OTHER</strong></td>
<td></td>
</tr>
<tr>
<td>Clinton Presidential Center²</td>
<td>$110,278,000</td>
</tr>
<tr>
<td>Other Fixed Assets</td>
<td>$6,355,000</td>
</tr>
<tr>
<td>Inventory and Accounts Receivable</td>
<td>$5,750,000</td>
</tr>
<tr>
<td>Multiyear Pledges</td>
<td>$12,528,000</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>$1,030,000</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$292,828,000</td>
</tr>
</tbody>
</table>

#### LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LIABILITIES</strong></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>$10,310,000</td>
</tr>
<tr>
<td>Deferred Grant Income¹</td>
<td>$84,390,000</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$94,700,000</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>$198,128,000</td>
</tr>
</tbody>
</table>

¹ Represents funds received for grants that have not been disbursed.

² The Clinton Presidential Center is run by the National Archives under a capital lease with the Foundation, for which no fee is paid to the Foundation.

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Charity Navigator has awarded its highest rating of four stars to the Clinton Foundation in recognition of our careful stewardship of contributions and accountability to our supporters.
President Clinton had a vision when he left office: to establish a foundation dedicated to implementing sustainable long-term solutions to some of the world’s biggest challenges. By fostering partnerships with governments, businesses, nongovernmental organizations, and individuals, the Clinton Foundation has been able to build lasting systems that have changed millions of lives for the better.

The work of the Clinton Foundation, however, would not be possible without the generous support of our partners and our donors. For that, you have our sincerest thanks.

With your help, the Clinton Foundation has helped turn the tide on childhood obesity in the United States and ensured that nearly 4 million people have access to lifesaving HIV/AIDS treatment. Through the Clinton Global Initiative we have redefined the way we think about giving and philanthropy.

In 2010 alone, we expanded more programs, welcomed more donors, worked with more partners, and touched more lives than ever before. With the support of more than 100,000 generous donors we provided more than 16,000 cataract surgeries in underserved communities in Peru, created healthier learning environments in more than 12,000 U.S. schools, and helped 4,300 smallholder farmers build sustainable agroforestry businesses that enable them to support their families and reverse deforestation. In the wake of the devastating earthquake in Haiti, the Clinton Foundation has helped provide approximately $28 million worth of assistance to support relief and recovery efforts and to help Haiti build back better and stronger.

Because we know that you expect your donations to the Clinton Foundation to be put to the best possible use, we are proud that 94 percent of every dollar donated goes directly to our programs and that the Clinton Foundation has earned the highest possible four-star rating from Charity Navigator, an independent evaluator of nonprofit organizations.

Under President Clinton’s leadership, and together with your support, the Clinton Foundation has become one of the fastest growing and most effective nongovernmental organizations in the world, taking advantage of our global interdependence to convene the right people — and the right resources — to make a measurable, meaningful, and sustainable difference in millions of lives and communities around the world.

We hope that you are proud of what we have accomplished together and that you will continue to work with us going forward to build a better world.

Sincerely,

Bruce Lindsey
Chief Executive Officer

“Amazing things happen when people from different backgrounds, regions, and sectors come together in the spirit of true collaboration. We challenge each other to do more, and to do it better.”

– President Bill Clinton

**THANK YOU**

**GET INVOLVED**

**FIND OUT HOW YOU CAN MAKE A DIFFERENCE**

President Clinton has inspired people around the world to support the Clinton Foundation in making a measurable, meaningful, and sustainable difference in millions of lives and communities.

**MAKE A TAX-DEDUCTIBLE GIFT**

To support the Clinton Foundation’s work you can donate online at www.clintonfoundation.org/support, call 646.775.9175 or send your check, made payable to the William J. Clinton Foundation, to Development Department William J. Clinton Foundation 610 President Clinton Avenue Little Rock, Arkansas 72201

**GIVE STOCK, BONDS, OR MUTUAL FUNDS, OR MAKE A GIFT FROM YOUR IRA**

For more information or to transfer securities to the Clinton Foundation, please call 646.775.9179.

**CREATE A LEGACY**

For additional information about the Clinton Foundation’s Planned Giving program, contact Amy Rome at 646.775.9116 or arome@clintonfoundation.org.

**JOIN THE MILLENNIUM NETWORK**

The Millennium Network invites the next generation of philanthropists to get involved in the work of the Clinton Foundation. Learn more at www.clintonfoundation.org/millenniumnetwork

**STAY INFORMED**

Join the Clinton Foundation’s online community to receive news and updates from President Clinton about how you can make a difference. Sign up today at www.clintonfoundation.org/signup

**JOIN THE CONVERSATION**

Follow President Clinton at facebook.com/billclinton and @clintontweet to stay current about all of our work.

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**A FOUNDATION OF SUPPORT**

268,736 CLINTON FOUNDATION DONORS
FROM 50 STATES AND 139 COUNTRIES

159,071 ONLINE DONORS

8,760 MONTHLY DONATIONS

1 MILLION ONLINE COMMUNITY MEMBERS

5,000 MILLENNIUM NETWORK MEMBERS

BECOME A PART OF THE FOUNDATION TODAY.
This report was printed on paper containing 100 percent post consumer waste, reflecting the Clinton Foundation’s commitment to protecting our environment.