COMMITMENT HIGHLIGHTS: EARLY CHILDHOOD EDUCATION

Abriendo Puertas/Opening Doors to Two Generations (CGI America 2016) ............................................1
Barbershop Books: Inspiring Black Boys to Read for Fun (CGI America 2016) ........................................1
First Book Logistics: Elevating the Social Sector (CGI America 2016) ......................................................2
I’m Only Four! Ending Pre-K Suspensions in NYC (CGI America 2016) .....................................................2
Inclusion in Philadelphia’s Early Childhood Education Centers (CGI America 2016) ..................................3
Meal Time is Talk Time: Promoting Children’s Early Health & Language Development (CGI America 2016) ....3
Pathways to Quality Early Learning (CGI America 2016) .................................................................4
Start with a Child: A Kid’s View on Military Homecoming (CGI America 2016) .....................................4
Stop Summer Slide! Among Georgia’s Most Vulnerable Students (CGI America 2016) ................................4
Talk, Read, Sing for Change: Promoting Children’s Early Literacy Development through Diaper Banks (CGI America 2016) ........................................................................................................5
The National Partnership for Early Literacy Innovation (CGI America 2016) ........................................5
United Through Reading: Enhancing Military Family Connections (CGI America 2016) ..........................6

ABRIENDO PUERTAS/OPENING DOORS TO TWO GENERATIONS (CGI AMERICA 2016)

CGI Track / Subtopic: Early Childhood Education / Skills Development

Commitment By: Abriendo Puertas/Opening Doors
Partner(s): Bezos Family Foundation; Catholic Charities USA; City of Los Angeles, Unified School District; Heising-Simons Foundation; Latino Policy Forum; National Head Start Association; Partnership for Community Action; Redlands Migrant Christian Association; The David And Lucile Packard Foundation; The James Irvine Foundation
Project Start: 9/1/2016
Geographic Scope: United States

In 2016, Abriendo Puertas/Opening Doors (AP) and its partners committed to reach more than 12,500 parents over 18 months with an initiative that adds four content areas to the current AP curriculum: early math skills development; comprehension of the rights of dual language learners in the school system; keys to a successful transition to kindergarten; and parental use of technology. Through its three-day “Training of Trainers” Institutes, AP will prepare and certify 250 community partners to deliver its bilingual curriculum and additional resources throughout the U.S. The institutes will be held in high-need communities and leverage partnerships with migrant Head Start centers, school districts, housing authorities, and various other organizations. AP will measure parent and caregiver results through a pre- and post-test to be developed by outside evaluators.

BARBERSHOP BOOKS: INSPIRING BLACK BOYS TO READ FOR FUN (CGI AMERICA 2016)

CGI Track / Subtopic: Early Childhood Education / Literacy

Commitment By: Reading Holiday Project, Inc.
Partner(s): Campaign for Black Male Achievement; Columbus Public Schools; Office of Mayor, City of Columbia, SC; The Skillman Foundation
Project Start: 9/1/2016
Geographic Scope: United States
In 2016, Barbershop Books committed to create child-friendly reading spaces for over 4,000 black boys ages four to eight annually in 110 barbershops across 11 cities. Each Barbershop Books reading space includes culturally relevant, age appropriate, and gender responsive children’s books on a colorful bookshelf. Foundations, school districts, institutions such as churches, and other community partners will fund local program implementation and recruit participants. Barbershop Books will provide early literacy training to more than 110 local volunteers including at least 55 barbers. These workshops detail the reading challenges Black boys face and outline practical reading and engagement strategies barbers can use to support early literacy in their barbershops. While Barbershop Books’ target audience is young black boys, the program enables community organizations to sponsor individual reading spaces for any barbershop in the U.S. regardless of the racial or ethnic makeup of that barbershop’s clientele.

**FIRST BOOK LOGISTICS: ELEVATING THE SOCIAL SECTOR (CGI AMERICA 2016)**

**CGI Track / Subtopic:** Early Childhood Education / Capacity Building

**Commitment By:** First Book  
**Partner(s):** Feed The Children, Inc.; US Soccer Foundation  
**Project Start:** 7/1/2016  
**Geographic Scope:** Canada; United States

In 2016, First Book committed to create First Book Logistics (FBLogistics), a fee-for-service logistical and operational platform for nonprofits delivering essential goods to children and families in need throughout North America. Use of FBLogistics will reduce costs and elevate the effectiveness of other nonprofits’ cash and staff resources. FBLogistics will offer participants a menu of services as needed: warehousing; inventory management and insurance; user-friendly ecommerce platforms; access to a verified market of child-serving programs; fulfillment and shipping; “white label” options; and the opportunity to add their users to the First Book Network. First Book will also negotiate collective discounts for services including shipping and insurance on inventory. From their savings, nonprofit partners will pay FBLogistics on a fee-for-service basis as a percentage of their FBLogistics-processed product volume and on a fee-for-access basis for access to the growing First Book Marketplace of 250,000 educators serving children in need.

**I'M ONLY FOUR! ENDING PRE-K SUSPENSIONS IN NYC (CGI AMERICA 2016)**

**CGI Track / Subtopic:** Early Childhood Education / Educator Training

**Commitment By:** Ramapo for Children  
**Partner(s):** Bank Street College of Education; Carl Hirschmann; Leo Oppenheimer and Flora Oppenheimer Haas Trust; New York University; Teach For America; The Edith Glick Shoolman Children's Foundation  
**Project Start:** 6/1/2016  
**Geographic Scope:** United States

In 2016, Ramapo for Children and its partners committed to provide professional development to 150 Pre-K sites in New York City over three years through centralized workshops and individualized one-on-one coaching. Ramapo first introduces participants to a toolbox of classroom management strategies for positively and proactively handling distracting, aggressive, and/or disruptive behaviors. All school staff participating in the workshops receive an easy-to-use reference guide detailing strategies that can be implemented in the classroom immediately. Next, Ramapo’s seasoned educators provide in-classroom coaching to support school staff in implementing classroom and behavior management strategies. Ramapo also provides parent support to these Pre-K sites through on-campus workshops and coaching opportunities. Additionally, Ramapo will shift from a paper-based on-site coaching evaluation to a mobile
app version, which will enable qualitative and quantitative classroom-level data to be shared with Ramapo’s various teams and stakeholders.

**INCLUSION IN PHILADELPHIA’S EARLY CHILDHOOD EDUCATION CENTERS (CGI AMERICA 2016)**

**CGI Track / Subtopic:** Early Childhood Education / Educator Training

**Commitment By:** The Children's Hospital of Philadelphia

**Partner(s):** Public Health Management Corporation

**Project Start:** 12/1/2016

**Geographic Scope:** United States

In 2016, the Children’s Hospital of Philadelphia Policy Lab committed to pilot social-emotional training in one Philadelphia childcare center and then expand to an additional four local centers. Pennsylvania professional development and technical assistance providers will train childcare directors and staff at these centers on how to link children with community resources, integrate parent education, and build collaborative relationships among service providers. This sustainable model will leverage public childcare supports from the Public Health Management Corp, Early Intervention, Community Behavioral Health, and community mental health service providers. Financial aid for implementation will be provided through state early childhood funds. CHOP PL will evaluate impact and lessons learned using center reported data, direct observations of program implementation, and qualitative interviews with participants including center directors, teachers, and children to document improvement in children as well as changes in teacher and family sense of confidence in nurturing social-emotional skills.

**MEAL TIME IS TALK TIME: PROMOTING CHILDREN’S EARLY HEALTH & LANGUAGE DEVELOPMENT (CGI AMERICA 2016)**

**CGI Track / Subtopic:** Early Childhood Education / Educational Materials

**Commitment By:** Clinton Foundation; National Black Child Development Institute; Nestlé; Scholastic Inc.

**Partner(s):** Barbershop Books; Spotify; Too Small to Fail

**Project Start:** 6/15/2016

**Geographic Scope:** United States

In 2016, Too Small to Fail (TSTF), Gerber, Scholastic, the National Black Child Development Institute (NBCDI), and partners committed to distribute 100,000 copies of a Scholastic bilingual nutrition-themed children’s book, “At the Farmer’s Market,” and supplemental tip sheet to underserved families nationwide over a one-year period. These books will include customized messages on the back cover to help families engage in language-rich interactions about food. The books will be distributed via NBCDI’s affiliate networks and the NBCDI “Good for Me” nutrition education program; TSTF city campaigns in Oakland, Tulsa, Miami, and other communities; and Barbershop Books’ growing network of barbershop reading spaces. Additionally, TSTF is partnering with Spotify on a new tool to encourage parents to sing with their kids during everyday moments. Gerber commits to collaborate with TSTF and Spotify on creating and promoting a “Meal Time is Talk Time” themed playlist.
PATHWAYS TO QUALITY EARLY LEARNING (CGI AMERICA 2016)

CGI Track / Subtopic: Early Childhood Education / Capacity Building

Commitment By: Think Small
Partner(s): AmeriCorps; Elizabeth Hodges; Generation Next; University of Minnesota, Twin Cities
Project Start: 7/1/2016
Geographic Scope: United States

In 2016, Think Small committed to support early childhood providers and parents in effectively preparing children for success in kindergarten. Think Small will serve 102 providers – specifically target providers of color, English Language Learner providers, and providers that are serving low-income and new immigrant communities – who are in need of high quality early learning improvement supports. Additionally, Think Small will engage 1,500 parents and their child care providers in a joint effort to enhance children’s early development and decrease the word gap in underserved communities by supporting the Minnesota Reading Corps; implementing the LENA Start program; and developing the Reminders for Readiness texting program that will give weekly prompts to parents for engaging their children in literacy-enhancing activities.

START WITH A CHILD: A KID'S VIEW ON MILITARY HOMECOMING (CGI AMERICA 2016)

CGI Track / Subtopic: Early Childhood Education / Wellness

Commitment By: Station Foundation
Partner(s): Bob Woodruff Foundation; Compassion It; Mindful Classrooms; Navy SEAL Foundation; Success through Character
Project Start: 5/1/2016
Geographic Scope: United States

In 2016, The Station Foundation and its partners committed to expand The Station’s childcare curriculum to equip military children with positive, healthy approaches to deal with the adversities of combat. Through comprehensive mindfulness practices and a character development course, military children at The Station’s Montana retreat will learn techniques to manage stress, increase awareness of emotions, and demonstrate compassion. Inserting these mindfulness practices will allow The Station to provide the same level of care to military children that is currently offered to their parents. A working group of pediatric mindfulness experts will develop the “Start With A Child” course and other resources. The Station’s approach will begin with its family workshops in Montana and alumni supports, with the goal to eventually identify a school for piloting integration of the “Start With A Child” curriculum into schools near military installations. Additionally, a program evaluation professional will document curriculum efficacy.

STOP SUMMER SLIDE! AMONG GEORGIA'S MOST VULNERABLE STUDENTS (CGI AMERICA 2016)

CGI Track / Subtopic: Early Childhood Education / Educational Materials

Commitment By: Books for Keeps
Partner(s): Atlanta Public Schools; Clarke County School District; Elbert County School District; Everybody Wins! Atlanta; Family Connection-Communities in Schools of Athens; First Book; Learning Ally Athens; Scholastic Inc.; United Way of Northeast Georgia; Wee Read
Project Start: 6/1/2016
**Geographic Scope:** United States

In 2016, Books for Keeps and its partners committed to expand its flagship book donation program, Stop Summer Slide!, to serve 25 elementary schools annually within three years, more than doubling the 11 schools currently served. Stop Summer Slide! helps children maintain reading skills during summer by inviting each student to choose 12 new books to keep every year. BFK will distribute 315,000 books to 14,400 unique students over the three-year period. BFK will serve 11,000 students annually and reach every child in grades K-5 enrolled in an Athens public school, along with several schools in Atlanta and rural Georgia. Scholastic will handle book inventory and delivery for Books for Keep’s free book fairs outside of BFK’s core service area of Athens. BFK is also launching quarterly family engagement sessions in its service areas to teach interactive reading strategies and provide information on additional free book and e-book services.

**Talk, Read, Sing for Change: Promoting Children’s Early Literacy Development through Diaper Banks (CGI America 2016)**

**CGI Track / Subtopic:** Early Childhood Education / Literacy

**Commitment By:** Clinton Foundation; National Diaper Bank Network

**Partner(s):** Huggies Brand; Penguin Random House, Inc.; Too Small to Fail

**Project Start:** 6/16/2016

**Geographic Scope:** United States

In 2016, Penguin Young Readers, the National Diaper Bank Network (NDBN), Too Small to Fail (TSTF), and Huggies committed to establish Baby Book Banks within 20 NDBN-member diaper banks serving low-income communities throughout the U.S. These Baby Book Banks will distribute age-appropriate books and early literacy resources to parents when they pick up diapers for their children. To launch this effort, Penguin is donating 100,000 age-appropriate board books to the new Baby Book Banks. NDBN and TSTF will also launch “Talk, Read, Sing for Change,” an initiative encouraging parents to take a pledge to spend time talking, reading, and singing with their children every day. Parents who take this pledge will receive information on ways to use everyday moments like diaper time to engage in language-rich interactions with their children. Huggies will share early literacy resources encouraging parents to take the pledge through its social media channels.

**The National Partnership for Early Literacy Innovation (CGI America 2016)**

**CGI Track / Subtopic:** Early Childhood Education / Online Platform

**Commitment By:** Footsteps2Brilliance, Inc.

**Partner(s):** Napa County Office of Education; Palmdale School District; Pomona Unified School District; Raymondville Independent School District; Salinas City Elementary School District; School District of Osceola County, Florida

**Project Start:** 6/12/2016

**Geographic Scope:** United States

In 2016, Footsteps2Brilliance and its partners committed to create eight new Model Innovation Cities with four urban school districts and four rural school districts over three years. The Model Innovation City license creates turnkey, community-wide literacy solutions that allow school districts and others to cost effectively scale Pre-K through third grade literacy support services including access to thousands of audio-encoded books, songs, and games that develop vocabulary, comprehension, literacy, and writing skills. In partnership with Footsteps2Brilliance, school districts will create awareness campaigns inviting families to enroll in and engage with Footsteps2Brilliance. Additionally,
Footsteps2Brilliance commits to form the National Partnership for Early Literacy Innovation, which will select a first cohort of innovative urban school districts serving populations with high instances of poverty and dual language learners including Los Angeles, Miami, Chicago, and New York City while also seeking out exceptional rural school districts.

**UNITED THROUGH READING: ENHANCING MILITARY FAMILY CONNECTIONS (CGI AMERICA 2016)**

**CGI Track / Subtopic:** Early Childhood Education / Educational Materials

**Commitment By:** United Through Reading  
**Partner(s):** First Book; Kindoma; Too Small to Fail  
**Project Start:** 9/1/2016  
**Geographic Scope:** United States

In 2016, United Through Reading (UTR) and its partners committed to develop an iOS and Android App that will expand access to UTR’s proven model for supporting U.S. military families who face physical separation by facilitating the bonding experience of reading aloud together – which will benefit at least 10,000 service and family members. App features will include the ability to pre-record book readings with video synchronized to page view and, when a live connection between family members is possible, the ability to read books together over video chat with the same page of the book appearing on each users’ screen. Evaluation tools will also be integrated into the App. UTR will lead program management and implementation. Kindoma will develop, publish, and maintain the App. First Book will work with its publishing partners to curate the App’s book collection. Too Small to Fail will help parents identify specific actions they can take to support their children.