COMMITMENT HIGHLIGHTS: WORKFORCE DEVELOPMENT

Construction Ready: Putting Atlantans to Work (CGI America 2016) ..................................................................................1
Creating the Talent Pipeline in Health Information Management (CGI America 2016) .............................................................1
Employing People with Barriers: Making it Make Sense to Employers (CGI America 2016) .........................................................2
Empowerment Thru Employment (CGI America 2016) ..................................................................................................................2
Louisiana Calling: A Pilot Program (CGI America 2016) ..............................................................................................................3
More Than Just Copies: Business Guide to Internships (CGI America 2016) .............................................................................3
New Start Career Network for the Long-term Unemployed (CGI America 2016) ........................................................................3
Nothing Stops a Bullet Like a Job: Opportunities for Reentry (CGI America 2016) .................................................................4
Scaling Social Enterprises as Employment for Proven-Risk Youth (CGI America 2016) ............................................................4
Skilled Workforce Development through Online Competitions (CGI America 2016) .................................................................5

CONSTRUCTION READY: PUTTING ATLANTANS TO WORK (CGI AMERICA 2016)

CGI Track / Subtopic: Workforce Development / Skills Development

Commitment By: Construction Education Foundation Of Georgia
Partner(s): Atlanta CareerRise; City of Atlanta; Georgia Ready Mixed Concrete Association; HB Next; The Annie E. Casey Foundation; The Center for Working Families, Inc.; United Way, Inc.
Project Start: 6/1/2016
Geographic Scope: United States

In 2016, CEFGA, in partnership with TCWFI, committed to replicate their proven construction and ready mix driver training model in communities south of I-20 in Atlanta. Over a period of three years, these training programs will lead to full-time living wage employment for over 250 metro Atlanta residents from communities where more than 20% of the population is unemployed and many have significant barriers to employment. Of the 250 participants, this program aims to serve 150 formerly incarcerated individuals and increase the participation of females in the program from 10% to 15%. CEFGA plans to implement 14 20-day boot camp style training programs (known as Construction Ready) and 10 40-day ready mix driver training programs (known as Driver Ready) by June 2019.

CREATING THE TALENT PIPELINE IN HEALTH INFORMATION MANAGEMENT (CGI AMERICA 2016)

CGI Track / Subtopic: Workforce Development / Skills Development

Commitment By: AHIMA Foundation
Partner(s): Banner Health; Kaiser Permanente; MedPartners; TrustHCS; West Virginia University Medicine; Yale New Haven Health System
Project Start: 10/1/2015
Geographic Scope: United States

In 2016, the AHIMA Foundation committed, building on the announcement to create 1,000 apprenticeships in health information management professions through a partnership with the U.S. Department of Labor, to expand its registered apprenticeship program by doubling the number of apprenticeship opportunities created. This is a nationwide program to create an additional 1,000 apprenticeship opportunities in health information management
over five years, and will include support from companies in all 50 states as well as over 400 colleges and universities. Efforts will be focused on inclusion of underserved populations (women, people of color, individuals with disabilities, and veterans) within the total of the 1,000 who will be reached through the program. Through the registered roles – Hospital Coder/Coding Professional, Clinical Documentation Improvement Specialist, Data Analyst, and Business Analyst, the AHIMA Foundation will work to embed the apprenticeship model as a standard practice in health information and other healthcare verticals.

EMPLOYING PEOPLE WITH BARRIERS: MAKING IT MAKE SENSE TO EMPLOYERS (CGI AMERICA 2016)

CGI Track / Subtopic: Workforce Development / Jobs

Commitment By: Chrysalis
Partner(s): Skid Row Housing Trust; SRO Housing Corporation; The Giving Keys
Project Start: 6/30/2016
Geographic Scope: United States

In 2016, Chrysalis committed to developing a new employer focused initiative to increase the number of job opportunities available to program participants with criminal backgrounds and other barriers to employment through partnerships with more than 40 local employers. Chrysalis offers employment preparation classes and services that help participants set goals and find resources to address roadblocks to entering the workforce and places more than 2,100 individuals in jobs yearly. This pilot project will be launched across all three Chrysalis sites in Downtown Los Angeles, Santa Monica, and Pacoima in the San Fernando Valley with the goal to place 200 individuals with high barriers to employment in jobs. By employing targeted marketing, employer engagement strategies, and dedicated business development resources, Chrysalis aims to make the business case for employing high barrier populations and prove to employers that their participants are positioned to be successful and meet their talent needs.

EMPOWERMENT THRU EMPLOYMENT (CGI AMERICA 2016)

CGI Track / Subtopic: Workforce Development / Jobs

Commitment By: The Empowerment Plan
Partner(s): Carhartt, Inc.; Coalition on Temporary Shelter (COTS); GM Foundation; Level One Bank; Pro-Literacy Detroit
Project Start: 9/1/2016
Geographic Scope: United States

In 2016, The Empowerment Plan (TEP) committed to replicating its proven employment model in three major U.S. cities to support the hiring and training of 600 homeless individuals. By opening satellite production facilities in three new cities and moving to a larger headquarters in Detroit, TEP will be able to scale up its transitional employment programs and the production of their innovative sleep coat that transforms into a sleeping bag at night, and warm coat by day. This expansion will allow for 600 formerly homeless individuals to be employed as full-time seamstresses, and 60,000 coats to be distributed to low-income individuals experiencing extreme poverty. As part of this commitment, TEP also plans to launch a retail line of products sold exclusively direct-to-consumer through e-commerce to ensure 100% sustainability of the social enterprise by 2020.
LOUISIANA CALLING: A PILOT PROGRAM (CGI AMERICA 2016)

CGI Track / Subtopic: Workforce Development / Awareness Raising

Commitment By: CSpence Group
Partner(s): Louisiana Board of Regents; Louisiana Calling; Louisiana Chemical Association; Louisiana Community and Technical College; Louisiana Department of Education; Louisiana Workforce Commission; SSA Consultants; The Purpose Institute
Project Start: 7/1/2016
Geographic Scope: United States

In 2016, Louisiana Calling committed to launching the first year of a multi-year integrated communications campaign to raise awareness about the different educational and training opportunities and high-skill jobs in Louisiana. The one-year campaign will include launching TV commercials, Billboards, radio, and social media, in addition to experiential activations that includes events, outreach activities, and other ways to bring the campaign directly to the target audience. Louisiana Calling aims to raise awareness, change outdated perceptions, shift public opinion, and ultimately change behavior — leading more students, young adults, and underemployed workers to pursue different educational and training opportunities that offer good careers and a better future. Their ultimate goal is to create robust and complementary workforce pipelines that meets the needs of industry in the state, while moving citizens into lifelong, successful careers that better their lives and the lives of their families.

MORE THAN JUST COPIES: BUSINESS GUIDE TO INTERNSHIPS (CGI AMERICA 2016)

CGI Track / Subtopic: Workforce Development / Skills Development

Commitment By: Spokane Area Workforce Development Council
Partner(s): Washington State Department of Vocational Rehabilitation; Washington State Employment Security Department
Project Start: 7/1/2016
Geographic Scope: United States

In 2016, the Spokane Area Workforce Development Council (SAWDC) committed to creating an internship toolkit for employers to ensure the development of quality project-based internship programs, and to increase employment among young adults. The SAWDC will share this innovative tool with 2,500 students/young adults, 1,000 businesses, and 50 educators. This toolkit will exceed existing publications by not only addressing the technical aspects of hosting interns, but by offering specific resources such as sample work-based projects and company need assessments to assist interested businesses with identifying meaningful work opportunities. The intent is that interns and companies will use this guide alongside the Passport for Career Success, the free downloadable multi-media career platform for young adults, teachers, and counselors that SAWDC created in 2015, to ensure a mutually beneficial relationship that ideally leads to increased employment among young adults.

NEW START CAREER NETWORK FOR THE LONG-TERM UNEMPLOYED (CGI AMERICA 2016)

CGI Track / Subtopic: Workforce Development / Jobs

Commitment By: Rutgers University
In 2016, Rutgers University’s Heldrich Center committed to greatly expand the New Start Career Network (NSCN), a unique model to help older long-term unemployed job seekers in New Jersey. NSCN will triple its current efforts, with a goal of reaching 9,000 job seekers statewide by the end of 2019. NSCN is deploying innovative strategies to efficiently and effectively serve older (45+) long-term unemployed job seekers that include: providing information and advice about the labor market and job search strategies via a website and tutorials, one-on-one coaching provided by trained volunteers and access to peer-support and job clubs, access to incentives that encourage employers to offer trial employment and on-the-job training, employer engagement by employers who commit to focus on older, long-term unemployed job seekers, and access and referral to a broad range of services through NSCN's 25 partners, including education, training, mental health counseling, and financial advising.

NOTHING STOPS A BULLET LIKE A JOB: OPPORTUNITIES FOR REENTRY (CGI AMERICA 2016)

CGI Track / Subtopic: Workforce Development / Jobs

Commitment By: Homeboy Industries
Project Start: 1/1/2017
Geographic Scope: United States

In 2016, Homeboy Industries committed to expand two of their programs, the Global Homeboy Network and their 18-month employment program that employs those with a criminal and/or gang history in its social enterprises. Homeboy Industries will expand membership of the Global Homeboy Network (GHN), a coalition of likeminded organizations that share best practices and advocate for social justice and economic opportunity, from 75 to 100 organizations and will host more than 1,000 people between the GHN conference and technical assistance visits over the next three years. In addition, Homeboy commits to scaling its existing social enterprises which currently employ 180 trainees at any time, to employ an additional 150 individuals. By employing those with a criminal and/or gang history and providing case management, tattoo removal, legal assistance, education, mental health, and employment counseling, Homeboy fosters healing and removes barriers to employment offering a second chance to those who need it most.

SCALING SOCIAL ENTERPRISES AS EMPLOYMENT FOR PROVEN-RISK YOUTH (CGI AMERICA 2016)

CGI Track / Subtopic: Workforce Development / Jobs

Commitment By: UTEC, Inc.
Partner(s): State of Massachusetts; Whole Foods Market, Inc.
Project Start: 7/1/2016
Geographic Scope: United States

In 2016, UTEC committed to scaling their program by launching a new commercial kitchen and growing their mattress recycling enterprise to provide an employment slot to every young adult aged 17-25 who returns from
corrections. UTEC works with state prisons and county jails, making weekly visits to the incarcerated youth to support transitional planning and bringing them directly to UTEC for intake and employment upon release. UTEC’s proven employment model offers paid work experience and workforce development through in-house social enterprises: Mattress Recycling, Food Services, and Woodworking. In partnership with Whole Foods and others, UTEC will open a second commercial kitchen focused on food manufacturing. UTEC will also expand mattress recycling services to additional businesses and municipalities in partnership with the Commonwealth of Massachusetts. Through this commitment, UTEC plans to train a total of 210 youth and hire 150 of them to work in UTEC’s social enterprises.

**SKILLED WORKFORCE DEVELOPMENT THROUGH ONLINE COMPETITIONS (CGI AMERICA 2016)**

**CGI Track / Subtopic:** Workforce Development / Skills Development

**Commitment By:** SkillsUSA  
**Partner(s):** FWD Training & Consultancy Limited  
**Project Start:** 7/1/2016  
**Geographic Scope:** United States

In 2016, SkillsUSA committed to create Try-Skillathon, an online skill-competition platform that will provide 10,000 people from marginalized populations with personalized career-path recommendations, 1,000 with technical skills and industry-recognized digital badges, and 100 with internships and/or employment. The Try-Skillathon platform will utilize online games to assess personal and workplace skills, include interactive online assessments of technical skills in nine occupations, and have online profiles showcasing competitors’ performance to employers. This commitment is a digital expansion of SkillsUSA’s successful in-person skills program and will provide opportunity youth and adults disengaged from formal education and training with a unique skills assessment experience to explore jobs, gain skills, and demonstrate aptitude to employers.