

# Clinton Foundation Initiatives

## April-June 2016 Programmatic Update

In 2016, the Clinton Foundation's initiatives have continued their life-changing work around the globe, making a difference in the lives of millions. These efforts have driven impact on a variety of issues – from fostering economic development and promoting global health and wellness; to empowering girls and women and addressing climate change.

See below for highlights of their efforts during the second quarter of 2016.

### Clinton Climate Initiative

The **Clinton Climate Initiative (CCI)** works to tackle global climate change by developing solutions for preventing deforestation, increasing renewable energy sources, and increasing the resiliency of communities facing climate change. In the last three months, among other efforts CCI:

- Expanded its work helping to restore degraded forests and lands to India and Vietnam;
- Launched an online information-sharing tool to spread information and best practices about clean energy projects between experts in island nations;
- Continued development of a system to estimate land-based emissions in Kenya – which can help mitigate the effects of climate change and restore degraded land– to be completed by the end of 2016; and
- Continued to help reduce greenhouse gas emissions around the world, by assisting with **clean energy projects in islands** like Jamaica where one recent project – a utility-scale wind farm– is producing over 63,000 MWh of clean energy annually in Jamaica.

### Clinton Development Initiative

The **Clinton Development Initiative (CDI)** works in Africa to help farmers increase their incomes and improve their yields by providing access to training, markets, and farming essentials, like seeds and fertilizers. In the last three months, among other efforts, CDI:

- Opened its first of three health clinics in Malawi, which served more than 6,000 patients in April;
- Began purchasing more than 500 MT groundnuts from more than 1,000 farmers through the Moyo Nuts and Seeds project; and
- Continued to **help farmers in Malawi, Tanzania, and Rwanda**, working with more than 105,000 smallholder farmers since inception.

## Clinton Giustra Enterprise Partnership

The **Clinton Giustra Enterprise Partnership (CGEP)** works to provide underserved communities with access to markets, livelihoods, training, finance, and technology. In the last three months, among other efforts, CGEP:

- Launched a pilot program to provide coconut sugar farmers in Indonesia with best agricultural practices as well as introduce more environmentally friendly cooking methods;
- Began distributing seeds and fertilizer to farmers in its soybean supply chain pilot in Cote d'Ivoire;
- Continued work to set up a new fish and seafood business line working with artisanal fishermen associations in El Salvador;
- Continued to **create opportunities for low-income communities** through its businesses, reaching more than 450,000 individuals since inception who have benefitted from improved economic opportunities.

## Clinton Global Initiative

The **Clinton Global Initiative (CGI)** convenes global leaders to create and implement innovative solutions to the world's most pressing challenges. In the past three months, among other efforts CGI:

- The sixth annual CGI America meeting in Atlanta in June brought together nearly 1,000 attendees from business, foundation, nonprofit, and government sector. At CGI America, CGI members developed more than 50 Commitments to Action to improve the lives of more than 477,000 people in the United States. **These new commitments include** national efforts to expand summer book distribution; transform energy savings into college savings; and bolster access to financial services for low-income families; as well as Atlanta-based efforts to address environmental challenges, increase green infrastructure, and support employment opportunities and poverty alleviation; and
- The ninth annual CGI University (CGI U) meeting in April at the University of California, Berkeley brought together more than 1,200 college and university students. These students created more than 900 Commitments to Action to address this generation's most pressing challenges. **These new commitments include** efforts to create 24-hour centers to assist victims of gender-based violence in Pakistan; use drones to monitor elephant poaching in Benin, Niger, and Burkina Faso; create an algorithm to predict and monitor disease transmission in Brazil and Malaysia; develop a \$1 HIV test to reverse the spread of HIV/AIDS in Africa; and organize coding workshops to increase employment opportunities for refugees.

## Clinton Health Matters Initiative

The **Clinton Health Matters Initiative (CHMI)** works to reduce preventable disease and address health inequalities by improving access health solutions for all people. In the past three months, among other efforts CHMI:

- Hosted events focused on improving health and well-being of communities in Florida, **Illinois**, and **Texas**, bringing thought leaders and key stakeholders together to map out and implement solutions;
- Held a working conversation on access to Naloxone, the reversal agent for opioid overdose to further facilitate their ongoing efforts to address this epidemic; and
- Completed the first unit of the **SpouseForce program**, which addresses the health and economic inequalities in military families by offering training and career building opportunities to military spouses.

## Clinton Foundation in Haiti

The Clinton Foundation **Haiti** initiative works to encourage economic growth, support small businesses, and empower girls and women in Haiti by helping Haitian businesses develop skills, facilitate investments, and connect with international partners. In the last three months, among other efforts the Haiti initiative:

- Provided the first loan from the Working Capital Artisan Fund, created to provide local artisan businesses with the working capital necessary to fill larger orders from international retailers and buyers;
- Led a delegation, including representatives from West Elm, Kate Spade, Holt Renfrew, Kenneth Cole, and others, on **an artisan, fashion, and manufacturing trip** in the Port-au-Prince area to introduce them to potential investment and sourcing opportunities, and to develop new partnerships with Haitian business owners. As a result, four new partnerships were formed between international retailers and several Haitian artisan businesses they met during the visit; and
- Worked with Kuli Kuli and the Smallholder Farmers Alliance to announce the sale of Moringa Green Energy shots at Whole Foods checkout counters-- each made with moringa directly sourced from Haitian smallholder farmers; in June Kuli Kuli increased their sales fivefold.

## No Ceilings: Full Participation Project

**No Ceilings: The Full Participation Project** works to advance the rights and opportunities of girls and women by building a data-driven evaluation of the progress girls and women have made and the challenges that remain to achieve full participation in the 21st century. In the last three months, among other efforts No Ceilings:

- Hosted working sessions focused on topics including the gender-related targets of the U.N.'s Sustainable Development Goals and the financial inclusion gender gap;
- Was recognized with an Edison Award, for social innovation, and an Effie Award, which recognizes the most effective marketing efforts of the year; and
- Presented to over 300 youth advocates at the Women Deliver conference in Copenhagen, Denmark on the importance of using evidence for advocacy to advance gender equality. To coincide with the conference, No Ceilings launched a new data visualization on [www.noceilings.org](http://www.noceilings.org), which highlights women's unmet need for family planning around the world and trends over time.

## Too Small to Fail

**Too Small to Fail** is leading a public awareness and action campaign to promote the importance of early brain and language development and to empower parents and caregivers with tools to talk, read, and sing with their young children from birth. In the past three months, among other efforts Too Small to Fail:

- Launched local “Talking is Teaching: Talk, Read, Sing” awareness campaigns in Miami and Minneapolis;
- Launched its twelfth “Talking is Teaching: Talk, Read, Sing” themed playground in South Los Angeles;
- Began **a national program** to equip Early Head Start teachers, family childcare providers and other early educators with new tools and resources to promote children's early brain and language development;
- Announced two new CGI commitments to help under-resourced parents engage their children every day—one to distribute 100,000 children's books and early literacy resources to parents when they pick up diapers for their children at diaper banks nationwide and the other to distribute 100,000 copies of a bilingual nutrition-themed children's book and tip sheets to help families engage in language-rich interactions during meal time; and
- Launched the third year of its public awareness and action campaign with Univision.

## Clinton Presidential Center

The **Clinton Presidential Center** is the home of the Little Rock offices of the Clinton Foundation, the Clinton Presidential Library and Museum, and the Clinton School of Public Service, the first institution in the nation to offer a Master of Public Service degree. The Clinton Center is a world-class educational and cultural venue offering a variety of educational programs, special events, exhibitions, and lectures, presenting a unique perspective of the work – past, present, and future – of the 42nd President of the United States, William Jefferson Clinton. In the last three months, among other efforts the CPC:

- Continued to host visitors, welcoming more than 4 million visitors since opening in 2004;
- Hosted a number of events, including the fifth “Curbside Couture,” Arkansas’s largest “green” fashion show, and the Clinton School of Public Service’s 10th graduation ceremony; and
- Launched its first mobile app, which includes exhibit tours, exclusive photos and videos, a museum audio guide, and quizzes and trivia, among other features.

## Alliance for a Healthier Generation

The **Alliance for a Healthier Generation** – an independent, affiliated entity of the Clinton Foundation – works to empower kids to develop lifelong, healthy habits by providing healthier food and drink options and more exercise in schools, juvenile justice facilities, and during out-of-school time. In the last three months, among other efforts the Alliance:

- Announced it would expand the Healthy Schools Program to reach more than 20 million students in 35,000 schools by 2017, through a grant from the Target Corporation;
- Launched a **social media campaign** to celebrate girls’ athleticism, #GirlsAre, which reached 28 million direct impressions; and
- Began a partnership with the Centers for Disease Control and Prevention (CDC) to expand its programs.