

	4 – Exemplary	3 – Proficient	2 – Developing	1 – Needs Improvement
Understanding of Problem <i>Nuanced understanding of scope, origins and significance of problem</i>	Our project meets the criteria in the “Proficient” column. In addition, we illustrate an understanding of why this problem continues to persist in the U.S.	We demonstrate a nuanced understanding of the origins, scope and significance of the problem in the U.S. We also explain the role of key stakeholders.	We demonstrate a limited understanding of the problem in the U.S. and our description of its scope, origins, and significance lack depth.	We demonstrate a minimal to no understanding of the problem in the U.S., and/or only address one or none of the following: its scope, origins, or significance.
Innovation <i>Inspiring solution that addresses an unmet need and distinguishes itself from existing approaches</i>	Our project meets the criteria in the “Proficient” column. In addition, our solution is inspiring, industry-changing, and comprehensively addresses an unmet need in a truly unique way.	We clearly present an original solution that addresses a specific, unmet need and is distinct from other current approaches.	We vaguely describe a solution that partially addresses an unmet need and has some differences from current approaches.	We minimally describe a solution that does not address an unmet need and is similar to current approaches.
Technical Feasibility <i>Discussion and illustration of underlying leading-edge technology, plan for technological development, and privacy/safety issues</i>	Our project meets the criteria in the “Proficient” column. In addition, our understanding of the underlying leading-edge tech is particularly insightful, our research plan is comprehensive, and we provide solutions to issues of safety, privacy, or intellectual property.	We illustrate a clear understanding of the underlying leading-edge tech, through both our written description and visual representation. We have a clear research plan for technological development. We discuss issues of safety, privacy, or intellectual property.	We illustrate a general understanding of the underlying leading-edge tech. We have an unclear plan for technological development, and we minimally discuss issues of safety, privacy, or intellectual property.	We illustrate minimal or no understanding of the underlying leading-edge tech. We do not share a plan for technological development, and we do not discuss issues of safety, privacy, or intellectual property.
Impact <i>Clear relevance to and involvement with target communities</i>	Our project meets the criteria in the “Proficient” column. In addition, we proactively identify ways to engage community members in the design and proposed implementation of our solution.	We explain the relevance of our solution to the target community's needs and use evidence to show how it will advance equity in that community. We also address and incorporate multiple perspectives from community members.	We investigate the relevance and potential effect of our solution on the target community but use limited evidence in our analysis. We only address and/or incorporate one community member's perspective.	Our solution does not have any clear connections to the needs or perspectives of the target community.
Scalability <i>Clear path to market potential (including metrics), revenue streams, and options for large-scale use</i>	Our project meets the criteria in the “Proficient” column. In addition, we describe our approach for metric analysis, present plans to secure additional revenue streams and present environmentally and financially sustainable scalability options.	We illustrate a clear path to market for our solution with specific quantitative or qualitative metrics, identify clear revenue streams, and present options for large-scale use.	We outline a path to market for our solution, but it is unclear. Our proposed metrics are vague, and options for revenue streams and scalability are unrealistic.	We do not outline a path to market for our solution. Metrics, as well as options for revenue streams and scalability, are minimal or nonexistent.
Project Timeline + Budget <i>Discussion of project goals, timeline, budget and how participation in program will advance project</i>	Our project meets the criteria in the “Proficient” column. In addition, we strongly convey our passion for our project and the program as a whole.	We clearly describe how participation in this program will advance our project, and we propose realistic goals. We include a specific timeline, as well as a detailed and practical budget.	We generally describe how participation in this program will advance our project, but our goals are unrealistic or vague. While we propose a timeline and budget, they are neither specific nor practical.	We minimally describe how participation in this program will advance our project. Our discussion of our goals, timeline and budget is minimal or nonexistent.