CLINTON HEALTH MATTERS INITIATIVE
Improving and Sustaining Health in the Coachella Valley
We know that if we want to transform our nation’s health landscape, we must start locally. In our six focus communities — Coachella Valley, Central Arkansas, Northeast Florida, Greater Houston, Adams County, Mississippi, and Knox County, IL — we bring together local stakeholders from across sectors, set local priorities, and create a five-year plan to improve health indicators unique to each community. By working with our strategic partners at the local level, our end goal is to reduce health disparities and create safer, healthier communities for generations to come.

CHMI currently is working in six communities across the United States, affecting 8 million Americans living in those regions.
OUR COMMUNITIES

Coachella Valley, Central Arkansas, Northeast Florida, Greater Houston, Adams County, Mississippi, and Knox County, IL
SPOTLIGHT ON IMPACT

Substance Abuse Advisory Committee (SAAC)

BOLD ACTIONS

• Implement a Substance Abuse Advisory Committee, representing a cross-sector of community members, which will lead and coordinate prevention activities across the Coachella Valley.

• Educate public-school students in the Coachella Valley about alcohol abuse and the dangers of intoxicated driving.

• Educate college students in the Coachella Valley about alcohol abuse and reduce the number of college students drinking and driving.

BRIEF DESCRIPTION OF THE WORK ACCOMPLISHMENTS

The SAAC distributed to Coachella Valley school districts and community agencies alcohol awareness/DUI prevention curricula for students in grades 1-12. Over 40 curriculum kits were donated by the Hazelden Betty Ford Foundation.

On March 16 and 17, 2015, CSUSB Palm Desert Campus (PDC) and College of the Desert (COD) collaborated with Rockers Against Drunk Driving (RADD) to provide campus-wide activities promoting alcohol awareness and drunk driving/impaired driving prevention information. Local radio and media stations were present as well as a representative from the Palm Desert Police Department.

In collaboration with Coachella Valley substance abuse treatment organizations, SAAC worked to update, augment, and promote online resources for community members to access recovery services and substance abuse treatment programs.

SAAC explored opportunities to better link services and resources among Coachella Valley substance abuse and treatment organizations.
“We help Coachella Valley children and young adults lead healthy, productive, and promising lives. They benefit from our work and we benefit from their success.”

—Albert Angelo, Chair SAAC, Health Educator CSUSB Palm Desert

NOTE ON COLLABORATION

Upon completion of their strategic goals, the SAAC committee members agreed to remain in contact and act as content experts in their respective fields. Members will convene as needed.

PARTNERS

• Boys & Girls Clubs of Coachella Valley
• Coachella Valley Association of Governments (CVAG)
• College of the Desert (COD)
• CSUSB Palm Desert Campus
• Hazeldon Betty Ford Foundation
• Michael’s House
• Rockers Against Drunk Driving (RADD)
• Shut Down Drunk Driving
• Sunline Transportation Agency
• The Ranch Recovery Centers
**SPOTLIGHT ON IMPACT**

Alliance for a Healthier Generation Healthy Schools Program

**BOLD ACTIONS**

- Implement state-of-the-art education programs and healthy school meals in all Coachella Valley Schools.

**BRIEF DESCRIPTION OF THE WORK ACCOMPLISHMENTS**

Coachella Valley schools have completed site assessments and update them annually, attended semi-annual trainings, and selected action steps for each school year. School wellness leaders, site administrators, and school wellness teams have utilized the Alliance program manager, national content advisors, and community resources to engage in a variety of healthy eating and physical activity initiatives in their schools. Examples include nutrition education, physical activity breaks during the school day, healthy fundraisers, and classroom celebrations. Schools are more aware of their district wellness policies and are implementing these policies at their sites. As a result of the model of training, assessment, technical assistance, and resources, a majority of schools are implementing significant changes: 73 percent of schools improved at least one Health Education policy/practice; 85 percent of schools improved in at least one item within Physical Education and Other Physical Activity Programs; and 87 percent demonstrated improvement in at least one item within Nutrition Services.

The schools that have accessed and actively utilized the Alliance’s Healthy Schools Program (HSP) manager, national content advisors, HSP website resources, training, and community resources moved forward more broadly and deeply in creating and developing a culture of wellness at their school sites as well as a deeper commitment by staff, students, and families.
“Now the kids get just as excited for fruit trays as they used to for cupcakes ... It’s really amazing.”

—Paula Reynolds, physical education teacher, Theodore Roosevelt Elementary School, Desert Sands Unified School District

NOTE ON COLLABORATION

In 2015, the Healthy Schools Program recommitted to connecting schools to community resources. The semi-annual School Wellness Leader workshops along with growing relationships have cultivated an increase in the number of schools interacting with local stakeholders.

PARTNERS

• Desert Healthcare Foundation
• Clinton Foundation
• United Way of the Desert
• UC Riverside, Palm Desert Campus
• The CA Dairy Council
• Healthcorps
• UC Cooperative Extension
• Safe House of the Desert
• The American Diabetes Association
• American Heart Association
Better Together for Community

BOLD ACTION

• Coordinate a cohesive collaboration amongst cancer care nonprofit organizations based upon the Family and Social Support section in CHMI’s Blueprint for Action.

BRIEF DESCRIPTION OF THE WORK TO DATE

As a result of the 2014 CHMI Annual Summit and the numerous conversations about like-minded organizations operating in “silos”, efforts were made to address this concern within the organizations that provide resources for patients diagnosed with cancer. The initial meeting among these groups – the American Cancer Society, Desert Cancer Foundation, Gilda’s Club Desert Cities, Pendleton Foundation, and Susan G. Komen Inland Empire – helped solidify a shared concern: beyond the need for continued funding, there was also a need for community awareness of assistance provided to those in the midst of cancer care by respective organizations. To address this concern, those present formed the Better Together for Community (BTC).

Funding support from Regional Access Project provided the group the opportunity to create a brochure that has been shared at over 42 community events and with approximately 10,000 community members.

BRIEF DESCRIPTION OF WORK YET TO DO

BTC continues to meet quarterly to discuss avenues of promotion, success, and challenges of the their work as well as continue to raise awareness and coordination of resources.
“What is the value of attending meeting after meeting after meeting if progress isn’t made? The Better Together for Community was a direct result from those who wanted to implement action from challenges experienced. You can’t move the needle if you are complacent and stand still. To influence change, one must lead!”

—Paula Simonds, Executive Director, Desert Cancer Foundation

EXPECTED FUTURE IMPACT

BTC monitors feedback from the community on the value of collaboration and the ability to facilitate if there is a change in personnel within a partner organization (i.e. avoidance of single-point failure).

NOTE ON COLLABORATION

All partners involved with the Better Together for Community Collaboration have been pleased with the progress and support provided to each other, while addressing the shared goal of providing necessary support to those in the midst of cancer care. Awareness and collaboration is the key to alignment of current systems/models in place. Work smarter not harder!

PARTNERS

• American Cancer Society
• Gilda’s Club Desert Cities
• Susan G. Komen Inland Empire
• Desert Cancer Foundation
• Pendleton Foundation
• Regional Access Project
CV Link

BOLD ACTIONS

• Implement recreation infrastructure, including a trail system that allows the entire Coachella Valley to be active.

• Fully implement a Non-Motorized Transportation Plan for the Coachella Valley region.

• Provide opportunities for people in the community to be active for at least 60 minutes a day.

BRIEF DESCRIPTION OF THE WORK TO DATE

CV Link is a multi-modal pathway along the Whitewater River Channel that will allow pedestrians, cyclists, and low speed electric vehicles to safely travel across the valley. Numerous studies, including a Health Impact Assessment and an Economic Impact Report, have been completed to demonstrate the benefits of the project. The CV Link Conceptual Master Plan was approved in February 2016 and extensive design, public outreach, and environmental work is well underway. The Coachella Valley Association of Governments (CVAG) has secured nearly $76 million for the project. In June 2016, CVAG approved an Active Transportation Plan, which identifies opportunities for non-motorized travel for every city.

BRIEF DESCRIPTION OF WORK YET TO DO

The environmental analysis for CV Link is expected to be done in late 2016. After the analysis is complete, the CVAG Executive Committee will finalize a route and move toward construction. Groundbreaking for the first phase of CV Link – which spans from Palm Springs to Coachella – is expected in late 2017. CVAG is planning later phases which will connect CV Link to the City of Desert Hot Springs and the Salton Sea. CVAG also is working with cities to implement community connectors to the project as well as other routes that are identified in the Active Transportation Plan.
“Hundreds of pedestrians and cyclists have been injured or killed while trying to navigate the valley’s busy roadways. CV Link will provide a safe, free route through our community and connect them to jobs, schools, and public parks.”

—John J. Benoit. Riverside County Supervisor

EXPECTED FUTURE IMPACT

By encouraging people to get out of their cars, CV Link will have a transformative impact. By 2035, CV Link will facilitate more than 3 million bicycle and pedestrian trips per year. This will help achieve public health goals – such as reducing childhood obesity – and improve air quality by relieving congestion. Projections show that, for every dollar invested in CV Link, the valley will realize at least $11 in benefits over the next 25 years.

NOTE ON COLLABORATION

CV Link has been developed based on feedback heard during extensive community outreach. The strong financial backing is an indication of the widespread support from the health care organizations, business community, tourism industry, and environmental groups.

PARTNERS

- Desert Healthcare District
- South Coast Air Quality Management District
- Riverside University Health System-Public Health
- Caltrans
- Coachella Valley Water District
- Riverside County Flood Control and Water Conservation District
Get Tested Coachella Valley

**BOLD ACTIONS**

- Fully implement the Get Tested Coachella Valley Initiative, which encourages members of the community to be tested for HIV.
- Implement a robust and visible media campaign around the importance of sexual health across the Coachella Valley.

**BRIEF DESCRIPTION OF THE WORK TO DATE**

Get Tested Coachella Valley (GTCV) has raised the number of individuals tested for HIV from approximately 3,000 individuals before the campaign launched, to more than 5,000 tests in 2015. It is expected that 6,000 tests will be provided during 2016. Regular testing is provided at more than 20 external partner sites and service agencies, as well as at approximately 10 community events per month. In 2015, Desert AIDS Project launched a new DOCK Clinic, a STD clinic that provides walk-in testing every business day and in September 2016 hours were extended to provide evening testing until 6:30PM. Two of three hospitals are engaged in providing HIV testing to Emergency Department patients that are admitted to the hospital. Two Public Health Liaisons have had great success, and more than 32 clinics have implemented routine HIV testing with their patients as a result.

**BRIEF DESCRIPTION OF WORK YET TO DO**

In the next 12 months, two major hospitals in the region will launch routine HIV testing of all patients in their Emergency Departments. GTCV will work with 10 additional clinics, including urgent care facilities, to implement routine HIV testing. There are plans to launch Syphilis and Hepatitis C testing along with existing HIV testing on the mobile test van; plans to expand our GTCV focus to integrate STD and Hepatitis C testing in our messaging and focus; and, finally, launch focused strategies to address the challenge of STD infections in the Coachella Valley.
“Through GTCV, Desert AIDS Project and our partners strive to end the HIV epidemic in the Coachella Valley. We will achieve this through routine testing in healthcare facilities, our expanded HIV testing focus, and linkage to care for newly diagnosed individuals. A key strategy is linkage of high-risk HIV-negative individuals to Pre Exposure Prophylaxis that prevents infection with HIV.”

—Bruce Weiss, Director of Community Health, Desert AIDS Project

EXPECTED FUTURE IMPACT

A continuance of the increase in number of HIV diagnoses through our work and that of our partners is expected. As those individuals are linked to care and treatment, we expect to see decreases in new infections in our regions as HIV treatment reduces the ability of the virus to be spread to new individuals.

NOTE ON COLLABORATION

We will continue to expand our partnerships in the coming year, as well as continue to provide capacity building to existing partners to help them address emerging challenges or barriers. Utilizing the existing partner network, a recent HIV prevention strategy called Pre-Exposure Prophylaxis (PrEP) will be provided. This strategy utilizes an FDA approved pill that prevents a person from becoming infected with HIV if used consistently.

PARTNERS

50 total community partners, including the Clinton Health Matters Initiative (CHMI), all city governments, all three major hospitals in the region, major health insurers, faith-based organizations, colleges, and many more.
Desert Healthcare Foundation

BOLD ACTION

• Establish a collective fund that supports physical activity infrastructure and programming across the Coachella Valley.

BRIEF DESCRIPTION OF THE WORK TO DATE

There have been three strategies for the use of the collective fund to improve access to safe and engaging physical activity opportunities.

Strategy 1: Ready, Set, Swim – the Palm Springs mayor’s Healthy Planet, Healthy You project. Every third-grader in all three school districts will learn to swim and will receive nutrition education.

Strategy 2: Recreation Alliance – Coachella Valley Public Courts Program: Basketball and tennis court renovations of selected school district and other public sites in the Coachella Valley, which includes the funding condition that any supported site must participate in a shared-use agreement for that site.

Strategy 3: Cancer Patients and Cancer Survivors Physical Activity at the Comprehensive Cancer Center, Desert Regional Medical Center: Tax-deductible donations and contributions to the Comprehensive Cancer Center will be submitted to the collective fund to support and further develop the physical activity classes offered at no charge to cancer patients, cancer survivors, hospital employees, and residents.

BRIEF DESCRIPTION OF WORK YET TO DO

Eight schools in the Desert Sands Unified School District will be engaged as a pilot program in Spring 2017 as part of the Ready, Set, Swim program. School in the Coachella Valley Unified School District are expected to implement the program during the 2017-18 school year.
“One of the things that is very important about (Ready, Set, Swim) is that it is a partnership. It’s a partnership between public agencies, private agencies and the cities. We really are all coming together to help our children, and this is amazing.”

—Christine Anderson, EdD, Superintendent Palm Springs Unified School District

EXPECTED FUTURE IMPACT

*Ready, Set, Swim*: Replication and expansion of the program will occur: Riverside County Supervisor Chuck Washington is initiating a planning stage for implementation at San Jacinto Valley school; Sequoia Healthcare District is replicating the program in the Redwood City, CA geographic area and through Ready, Set, Swim JR for parents & children ages 6 months to 5 years of age to participate in guided practice sessions that help them learn basic swimming skills, fundamental swimming concepts, and water safety.

PARTNERS

- Ready, Set, Swim: City of Palm Springs
- Ready, Set, Swim JR: First 5 Riverside
- Recreation Alliance: The California Endowment & Regional Access Project Foundation
- Cancer Patients & Cancer Survivors Physical Activity: Comprehensive Cancer Center and Desert Regional Medical Center
Desert Highland Gateway Community Health and Wellness Committee

BOLD ACTION

- Community members will be engaged and involved in addressing health disparities and inequities.

BRIEF DESCRIPTION OF THE WORK TO DATE

In 2013-2014 Desert Highland Gateway community residents, Loma Linda University students & faculty, and El Sol Neighborhood Educational Center collaborated to conduct a community health assessment of the north Palm Springs community known as Desert Highland Gateway. Upon receiving the results of the assessment, residents who assisted in implementing the assessment formed the Desert Highland Gateway Community Health and Wellness Committee to address the critical needs identified. Today, the Committee consists of diverse community stakeholders. In 2015 the Committee developed a plan outlining five (5) strategic priorities focusing on: a Health Navigation Program; Low Cost Health Care Access; Job Placement Programming; At-Risk Youth Programming; and Vocational Training Resources. Utilizing an all-volunteer effort, the Committee began to implement a series of action-oriented tactics associated with the strategic priorities. In the summer of 2016, the Committee secured funding from the Desert Healthcare District to hire two part-time community health workers and one project coordinator/community health worker.

BRIEF DESCRIPTION OF WORK YET TO DO

The Committee recognizes that advancing the health and wellness in the Community is a long-term obligation that requires sustained commitment and that their internal operational capacity & long-term sustainability prospect must be strengthened. Capacity building & sustainability initiatives have been identified and will be worked by the Committee over the next 12 months.
“By working with the Clinton Health Matters Initiative, our Committee has been introduced to collaborative partners and new relationships to advance our ability to deliver critical resources to our Community residents.”

—Ron Oden, former Palm Springs mayor and Committee member

EXPECTED FUTURE IMPACT

The Committee expects to bring the resources of a Health Navigation Program to the residents of the Community; redirect Community residents away from local emergency departments for non-emergent primary care services by introducing them to free or low-cost, local Medical Homes; encourage work readiness among able-to-work Community residents; encourage Community youth to complete high school; and encourage work readiness among Community residents who have a conviction record or other impediment that may limit employment options.

NOTE ON COLLABORATION

All Future Impacts embraced by the Committee require collaboration among private, public, non-profit partners. Without collaboration the Committee would not be able to deliver on any of the future impacts without incurring needless expense or duplication of available resources.

PARTNERS

• County of Riverside
• City of Palm Springs
• Desert Regional Medical Center
• Borrego Community Health Foundation
• Desert Healthcare District & Desert Healthcare Foundation
• Local Employers
• Palm Springs Unified School District
Health Assessment and Research for Communities

**BOLD ACTIONS**

- All Coachella Valley residents will have access to a full array of medical providers and specialists.
- Coachella Valley will attract, recruit, and retain sufficient numbers of health care workers to meet the needs of all its residents.
- All undocumented Coachella Valley residents will have access to health care.

**BRIEF DESCRIPTION OF THE WORK TO DATE**

The Coachella Valley is home to two medical residency opportunities: Eisenhower Medical Center (EMC) and University of Riverside’s School of Medicine (UCR SOM). EMC began taking medical residents in 2013 in two programs: Family Medicine and Internal Medicine. To date, 14 EMC residents have completed their training – nine of whom chose to stay and practice medicine in the Valley. UCR SOM launched a Family Medicine program with residents in the Coachella Valley in 2015. There are currently 16 residents in training who practice at Desert Regional Medical Center (DRMC) and in the community overall.

**BRIEF DESCRIPTION OF WORK YET TO DO**

Coachella Valley has suffered from a major lack of primary care providers; there are approximately 43 primary care providers per 100,000 population in the region, compared to a statewide average of more than 77. The medical residency programs serving in Coachella Valley bring in new physicians, many of whom will stay in the region after their three years of training. However, it will take time for the programs to grow to full capacity, and for these care providers to make an impact on the physician shortage. It will also require additional partnerships to ensure that the residents can practice in a wide variety of settings, and reach many residents in need.
“Both EMC and UCR residents have truly impressed me—they are passionate about community health and the opportunity to make a difference. I have no doubt that these physicians will make a major positive impact in our region.”

—Jenna LeComte-Hinely, PhD, CEO of HARC

EXPECTED FUTURE IMPACT

The current residency programs and planned growth should impact the physician shortage within a few years. Between the Eisenhower Medical Center and University of California Riverside Medical Center, there will soon be more than 20 providers completing their residency per year; many of whom will choose to stay and practice medicine in the Valley. Due to planned expansions – EMC plans to add an Emergency Medicine residency program and to expand the number of openings per cohort in the Internal Medicine program – this will grow to over 40 physicians per year by 2018.

NOTE ON COLLABORATION

EMC residents also practice medicine at Borrego Health and Coachella Valley Volunteers in Medicine (CVVIM), while UCR residents practice at Desert Regional Medical Center (DRMC).

PARTNERS

• Eisenhower Medical Center
• UC Riverside School of Medicine
• Desert Regional Medical Center
• Borrego Health
• Coachella Valley Volunteers in Medicine
• Desert Healthcare District
Senior Collaboratives

**BOLD ACTIONS**

- Develop a coordinated network of agencies that serves as a continuum of services that form a safety net for seniors in emergencies with the goal of reducing senior homelessness and housing insecurity.

- Launch a senior collaborative to include agencies in the Coachella Valley that more efficiently addresses the needs of seniors along the continuum of housing insecurity by decreasing wait time for intra-agency communication to reduce duplication of efforts.

- Adopt and begin implementation of a multi-agency referral system including an information release form that permits agencies to communicate with one another about specific clients in real time with the clients’ full knowledge and consent.

**BRIEF DESCRIPTION OF THE WORK TO DATE**

The Senior Collaborative began monthly meetings in October of 2015. Thus far, the group has developed and implemented an intra-agency excel document, which is updated monthly by each participating agency, that contains what current resources are available to assist seniors with immediate financial needs. The group has also created a generic template for a multi-agency release form that would allow agencies to speak with one another rapidly and efficiently to meet the needs of seniors in crisis.

**BRIEF DESCRIPTION OF WORK YET TO DO**

The goals for the second year are to continue to develop and refine the release form and shared document, and to meet with local hospitals to determine if a respite care program can be developed to assist medically fragile seniors. Additionally, we will be looking at the potential of developing the collaborative as Valley-wide advocacy group to publicize and support legislation for seniors, especially legislation that improves seniors access to healthcare.
“Improving communication between agencies speeds up response time... and good response time is the difference between a senior staying in her apartment or being in a homeless shelter”

—Maureen Forman, Executive Director, Jewish Family Service of the Desert

EXPECTED FUTURE IMPACT

A Valley-wide senior safety net produces a community where fixed-income seniors are assured that emergency assistance is a call away for assistance with immediate needs through a continuum of agencies working in concert for their safety and protection. Through this work, it is expected that local funding will be used efficiently without duplication of services and that seniors are protected from the extremities of poverty that lead to depression, homelessness, and poor health.

PARTNERS

- Cathedral City Senior Center
- Indio Senior Center
- Joslyn Senior Center
- Mizell Senior Centers
- Jewish Family Service of the Desert
- Senior Advocates of the Desert
- Coachella Valley Rescue Mission
- Martha’s Village and Kitchen
- Roy’s Desert Resource Center
- Riverside County Adult Protective Services
- Riverside Office on Aging
- Salvation Army
- Catholic Charities of Riverside County
- Constituent Services of the Office of Congressman Raul Ruiz
Desert Volunteer Connect (DVC)

**BOLD ACTION**

- There will be a volunteer network in place that supports the programmatic and infrastructure needs of the Coachella Valley nonprofit organizations.

**BRIEF DESCRIPTION OF THE WORK TO DATE**

The Regional Access Project Foundation and the Riverside County Office on Aging collaborated to create Desert Volunteer Connect (DVC), a resource that will expand volunteer opportunities to individuals, including students and adults; increase volunteer resources to exempt organizations in eastern Riverside County; and strengthen communities by providing residents the opportunity to contribute to local nonprofits.

The DVC has developed a volunteer match website, the primary way to recruit volunteers by providing online information about the program and allows for volunteers to easily interact with staff. Additionally, a social media campaign was launched and has increased the program’s exposure. Social media platforms reach younger audiences – especially students – interested in performing community service.

**BRIEF DESCRIPTION OF WORK YET TO DO**

There will continue to be a focus on increasing the volunteer pool by promoting the volunteer match website. This will be accomplished by making presentations at local schools, events, and chambers of commerce. DVC staff will also reach out to corporations and businesses that have existing volunteer programs to develop relationships, resulting in improved coordination and increased resources.
“Volunteerism has a notable, positive impact on communities. Not only does volunteerism provide local agencies with much needed support, but it also inspires a personal sense of pride, accomplishment and promotes personal growth for the volunteers. The Riverside County Office on Aging (OoA) is a proud partner with the Regional Access Project Foundation in strengthening our communities through volunteerism, by way of Desert Volunteer Connect.”

—Anna Martinez, Director, Riverside County Office on Aging

EXPECTED FUTURE IMPACT

By linking interested people to volunteer opportunities, the overall community prospers.

Younger volunteers are exposed to worthy projects that they can support throughout their lives. They are also more likely to have a greater interest in civic engagement and work towards making a positive impact on the community.

PARTNERS

DVC has successfully partnered with the local school districts, colleges and universities, businesses and nonprofit organizations. Developing these partnerships – and others – will help create future volunteer opportunities and support.
BOLD ACTION

• Implement an ecologically sound solution to address the public health threat of the Salton Sea

BRIEF DESCRIPTION OF THE WORK TO DATE

The Salton Sea Authority works to: Develop cooperative relationships with local, state, and federal partners with the ultimate goal of Salton Sea revitalization; Secure funding from all levels of government as well as private entities; and Maintain current positive momentum by working in coordination with the State to provide community and statewide outreach, while following through on current projects in order to expand trust between Salton Sea stakeholders.

As of this year the Salton Sea Authority delivered its top priority project the state-funded Financial Feasibility Action Plan (FFAP) to the State Resources Agency, on time and under budget. Along with the FFAP, the SSA looks to complete the final steps of the Torres Martinez Wetlands Project. The completion of this project will not only lead to further expansion under Phase 1 of the State Natural Resources Agency Salton Sea Management Plan, but also shows that any funding or projects at the Salton Sea will be utilized in a timely and effective manner.

BRIEF DESCRIPTION OF WORK YET TO DO

There is however much more work yet to be done at the Salton Sea. The SSA is currently working to best utilize a $7.5 million grant recently acquired from the U.S. Department of Agriculture (USDA), Natural Resources Conservation Service. The SSA also supports and promotes many state and federal bills that will bring numerous benefits to the Salton Sea. These benefits include: authorization of design-build procurements for Salton Sea projects, authorization of $30 million to be utilized in cooperation with Army Corps of engineers on Salton Sea projects, as well as a revenue sharing provision that could generate funding from renewable energy royalties that would offset impacts to counties that host renewable energy projects located on federal land, which would benefit partners at the Salton Sea.
“More than ever before, the Salton Sea Authority is faithfully and successfully fulfilling the state legislative mandate to cooperate and coordinate with the Resources Agency in revitalizing the Salton Sea.”

—Phil Rosentrater, Salton Sea Authority

EXPECTED FUTURE IMPACT

The future impact of all of our efforts along with the efforts of all of the stakeholders at the Salton Sea is the realization of actual progress being made in revitalizing the Salton Sea in which many have deemed as an impossible task. This future progress towards the ultimate revitalization of the Salton Sea is decades in the making and is long overdue, but is no longer impossible due to the immense work and collaboration being done by all the stakeholders at the sea.

PARTNERS

• Riverside and Imperial Counties
• Coachella Valley Water District
• Imperial Irrigation District
• The Torres Martinez Desert Cahuilla Indians
UC Riverside School of Medicine

BOLD ACTION

• Implement comprehensive, evidence-based, age appropriate health and sexuality education curriculum for Kindergarten through 12th grade and higher education settings across the Coachella Valley.

BRIEF DESCRIPTION OF THE WORK TO DATE

Last year, the UC Riverside School of Medicine residency program in Palm Springs worked in conjunction with Planned Parenthood of the Pacific Southwest to deliver comprehensive, evidence-based, and age appropriate health and sexuality education curriculum at a Coachella Valley middle school. The goal was to promote health and wellness within the community and to prepare for the sex education requirements set forth by the California Healthy Youth Act, which took effect on January 1, 2016. Palm Springs Unified School District identified Desert Springs Middle School as the campus that would most benefit from a sex education pilot program. Not only did students and faculty respond well to the pilot program, but pre- and post-tests identified an increase in student sexual health knowledge.

BRIEF DESCRIPTION OF WORK YET TO DO

Per the request of Palm Springs Unified and through the joint efforts of UC Riverside School of Medicine and Planned Parenthood, the sex education program will now be taught at three middle schools during the 2016-2017 academic year. With the support of the school district and faculty at Desert Springs Middle School, the sex education curriculum will be expanded to more thoroughly address California Healthy Youth Act content requirements (i.e. anatomy, puberty, gender, and sexual orientation).
“Thank you for showing me how the human body works. I am extremely grateful for learning how to prevent STD, HIV and pregnancy. I am also grateful for how you try to teach us in a way we would understand. Thank you!”

—Judy Tore (DSMS 8th grader)

EXPECTED FUTURE IMPACT

Similar to other comprehensive sex education programs, ideal outcomes include lower teen pregnancy rates and a decline in sexually transmitted infections among teens. What is unique to this particular program is that family medicine residents are involved and will lead two of the eight health and sexuality education classes. While UC Riverside School of Medicine residents act as health advocates and practice community-centered care, we also hope they are seen as mentors and inspire youth to pursue a career in health care.

NOTE ON COLLABORATION

This program was made possible through the collaborative work of multiple community-based partners, in an effort to promote health and wellness among Coachella Valley youth. This project continues to grow as a result of continued joint efforts.

PARTNERS

• Planned Parenthood of the Pacific Southwest
• Palm Springs Unified School District
SHAPE Riverside County, an initiative of the Riverside University Health System-Public Health

BOLD ACTION

• Fully align the program capacity and expertise of the Riverside County Department of Public Health and other critical Public Agencies to meet the needs of the Coachella Valley.

BRIEF DESCRIPTION OF THE WORK TO DATE

SHAPE Riverside County has gathered input from partners and community members through an extensive assessment process that included surveys, meetings, and data analysis. Four priority areas have emerged to guide countywide efforts to improve the health status of all residents: creating health communities, promoting healthy behaviors, connecting and investing in people, improving access to care.

BRIEF DESCRIPTION OF WORK YET TO DO

Workgroups for each priority area have been established and meet regularly to review collected community input and align strategies and visions with measurable objectives. A key component of the workgroups will be to assess what is currently being done to address each priority area, identify gaps, assign roles and responsibilities to individual partners and organizations, and bring new partners to the table to join in the shared vision.
“We have a responsibility to the individuals and communities we serve to both facilitate and empower that process of community health improvement through processes that ensure every stakeholder has a voice and every relevant health issue is well-researched.”

—Cameron Kaiser, MD, MPH, Public Health Officer, County of Riverside

EXPECTED FUTURE IMPACT

The partners of SHAPE Riverside County will accomplish short-term and long-term goals that elevate the health status of all residents and allow each resident to achieve their optimal wellness. Key areas of focus will include better sharing of health information and resources, better access to health care and mental health services, and making communities more walkable, workable, and sustainable.

NOTE ON COLLABORATION

SHAPE Riverside County is focused on upstream causes of the core issues that challenge public health today. Non-traditional partnerships are a vital component of this effort to heal the wounds in our community caused by poverty, homelessness, educational deficiencies, and a lack of safe, affordable housing and transportation.

PARTNERS

- Law Enforcement (Fire, Police, Probation)
- Education (Cradle to Career)
- Health Care (Hospitals, Clinics, Insurance)
- Government (City, County, Tribal)
- Community & Faith Based Organizations
- Private Businesses
The Coachella Valley Economic Partnership (CVEP) – Workforce Excellence

**BOLD ACTIONS**

- Attract, recruit, and retain sufficient numbers of health care workers to meet the needs of all its residents.
- Make career, cultural, gender, and life skills mentoring programs available to all Coachella Valley residents.
- Double the number of Coachella Valley high school graduates attending post-secondary education.

**BRIEF DESCRIPTION OF THE WORK TO DATE**

CVEP Workforce Excellence links education to jobs by unifying the region’s education, business, and economic development goals to provide career-themed learning pathways at the K-12 level, work-based learning through the private sector for middle school through college undergrads, and scholarships to prepare all students for college, career, and life. CVEP has mobilized 450 business, civic, and education leaders to align evolving employer needs with workforce development programs. In 2012, the Coachella Valley education, business, and nonprofit community adopted the Regional Plan for College and Career Success. The plan aligns education and economic development priorities and lays out strategies to assure all students graduate high school ready for college, career, and life.

**BRIEF DESCRIPTION OF WORK YET TO DO**

At the heart of this collective-impact effort is the Coachella Valley Regional Plan for College and Career Success, which has five long-term outcomes: increase high school graduation rates; increase college readiness; increase college/degree/certificate completion; increase career readiness; and place local students in higher wage jobs.
“The work truly recognizes the gift that our own students are to our region’s future and, second, the common-sense idea that students from our own community offer some of the best ideas and solutions for future economic success.”

—Sheila Thornton, Vice-President of Workforce Excellence

EXPECTED FUTURE IMPACT

Our students will be prepared to fulfill industry needs in our region through a strong collaboration with K-12, postsecondary education and industry leaders. These partnerships provide students with career pathways, work-based learning opportunities, scholarships, internships, and mentorship. The ultimate goal of this work is for all students to graduate high school with the aptitude and skills to succeed in college, career, and life. Every student who successfully graduates high school saves the region $292,000.

NOTE ON COLLABORATION

By aligning efforts this region has begun to change systems that ultimately result in achieving and assuring that local students acquire the skills necessarily to secure the high wage jobs of the future.

PARTNERS

Through the work, a broad cross-section of 450 regional partners, including all three K-12 school districts, four college/postsecondary institutions, county organizations, nonprofits and hundreds of employer partners align activities to assure students succeed in college and are prepared for demand jobs in the region.
CVAG Driving Under the Influence (DUI) Task Force

**BOLD ACTIONS**

- Implement a Substance Abuse Task Force, representing a cross-sector of community members, which will lead and coordinate prevention activities across the Coachella Valley.
- There will be a decrease in the number of alcohol-related incidents.

**BRIEF DESCRIPTION OF THE WORK TO DATE**

The Driving Under the Influence (DUI) Task Force began meeting in December 2013 after the death of Celena Nava in Coachella, California. Some of the Task Force accomplishments have been:

- Model DUI/VICR (Vehicle Impound Cost Recovery) Ordinance
- Indio Teen Center Rap Song “Driving Impaired Can Get You Killed”
- Partnering with Riverside County District 4 Youth Advisory Council to hold an annual event called “Think Before You Drink”
- Meeting with all three valley Superintendents to encourage the participation of high schools in the “Every 15 Minutes” Program

The Task Force has collected DUI data through the local police jurisdictions and Health Assessment and Research for Communities to determine the need for public awareness and education. The Task Force also decided that youth should be the focus so there is a longer term impact into the community. This led the Task Force to search for grant opportunities.

**BRIEF DESCRIPTION OF WORK YET TO DO**

The DUI Task Force is not currently meeting. The CVAG Public Safety Committee has kept DUI as one of their goals they will monitor in 16/17.
“A few years ago, Celena Nava, a 25 year old Coachella resident was killed by a three time DUI offender while jogging home. This year I was proud to coauthor SB 1046, a life-saving drunk driving measure with Senator Jerry Hill. Starting January 2017, this new law will help ensure that more Californians make it back home to their families safely. Our office will continue to move forward at the state level and continue to advocate sensible policies that prevent such tragedies.”

—Eduardo Garcia, Assemblymember, California’s 56th District

EXPECTED FUTURE IMPACT

There is a greater awareness in the community among our government and business leaders to keep the issue at the top of mind.

NOTE ON COLLABORATION

The DUI Task Force engaged multiple agencies and worked with private and public entities. The work would not have moved forward without partnerships.

PARTNERS

• CVAG Public Safety Committee
• Boys and Girls Club of CV
• California Alcohol and Beverage Control Department
• Sunline Transit Agency
• Dale Gribow, Attorney At Law
• Indio Police Department
• California Highway Patrol
• Riverside Sheriff’s Office
• CSUSB Palm Desert
• Indio Teen Center
• Riverside County Youth Advisory Council
• Health Assessment & Research for Communities (HARC)
Clinton Health Matters Initiative Employee Health Improvement

**BOLD ACTIONS**

- Create systematic and long-lasting organizational change to support employee well-being.
- Reduce incidences of preventable diseases, especially in the area of employee population health.
- Improve organizational productivity by looking at the cost-effectiveness and benefits of employee health improvement programs and practices.
- Provide tools, knowledge, and data to support small to mid-sized businesses in their commitment to integrating healthy policies, programs, and resources into their wellness offerings.

**BRIEF DESCRIPTION OF THE WORK TO DATE**

The Clinton Health Matters Initiative’s program serves as a resource to support the development, implementation, and evaluation of employee wellness initiatives, as a means of improving employee health and increasing employee productivity. Thus far, the program has developed a guide to engage small to mid-sized businesses in integrating high-impact business practice changes. The Your Health Matters Employee Guide, created in partnership with Aon Hewitt, is a turnkey guide to establishing a program of sustainable change that supports employee health. It delivers effective, simple, and no-/low-cost resources to help employers implement or enhance workplace well-being programs. CHMI has started forming cohorts of small- to mid-sized employers in each of CHMI’s Community Health Transformation regions. In the Coachella Valley, CHMI facilitated an introductory workshop in September of 2016 with representatives from the region’s employers and will continue to engage these representatives through a coordinated series of Webinars that walks companies through each step of implementation that coincides with tools and resources offered in the guide.
EXPECTED FUTURE IMPACT

The initiative is dedicated to addressing physical inactivity, inadequate nutrition, and mental health issues in the workplace and aims to provide employers the resources needed to promote health and reduce disease. Through the development and implementation of an evidence-based comprehensive employee health and well-being program focused on building a culture of health in the workplace will lead to: improved employee health outcomes, decreased health disparities, reduced healthcare costs, increased workplace engagement, enhanced performance amongst employees, and improved employee morale.

NOTE ON COLLABORATION

Program initiatives have engaged expert partners and depend on business collaboration for all aspects of programming development and implementation. The work would not move forward without partnerships.

PARTNER

- Aon Hewitt
CHMI College Health Program

**BOLD ACTIONS**

- Launch a four-year initiative designed to help colleges and universities promote physical, sexual and behavioral health promotion and programming on campus.

- Position college students to reach their full academic potential by creating a sustainable culture of health on campus.

- Establish shared learning platforms and communities of member schools to increase national dialogue and collaboration around student health promotion.

**BRIEF DESCRIPTION OF THE WORK TO DATE**

The CHMI College Health Program is designed to support colleges and universities in creating campus-wide strategies for promoting a sustainable culture of health on campus. The College Health Program is currently offered in our Community Health Transformation regions. We work with regions disproportionately impacted by chronic disease to improve health outcomes and close gaps in health disparities.

**BRIEF DESCRIPTION OF WORK YET TO DO**

Efforts are underway with program planning, development, and implementation. The Program is a four year commitment that begins with the school building support by forming an interdisciplinary task force that will serve as the primary working group. Member schools are currently forming their task forces. This team consists of representatives from key departments and offices on campus, including student representation, that work together to provide comprehensive health programming to the student body.
EXPECTED FUTURE IMPACT

The implementation of a campus-wide approach to physical, sexual and behavioral health promotion will lead to safer, healthier students and campuses with increased student retention and general academic success. By systemically shifting the culture of health on campus and creating sustainable infrastructures, the initiative will also decrease the prevalence of chronic disease, mental illness, suicide and drug overdose on college campuses and close gaps in health disparities among 18 to 24 year olds.

NOTE ON COLLABORATION

The College Health Program has engaged both national and local content experts and depends on college and university collaboration for all aspects of programming development and implementation. The work would not move forward without partnerships.

PARTNERS

• The Jed Foundation
• The National Campaign to Prevent Teen and Unplanned Pregnancy
• The Academy of Nutrition and Dietetics
The Clinton Foundation convenes businesses, governments, NGOs, and individuals to improve global health and wellness, increase opportunity for girls and women, reduce childhood obesity, create economic opportunity and growth, and help communities address the effects of climate change. Because of our work, nearly 35,000 American schools are providing kids with healthy food choices in an effort to eradicate childhood obesity; more than 150,000 farmers in Malawi, Rwanda, and Tanzania are benefiting from climate-smart agronomic training, higher yields, and increased market access; working with partners, more than 8 million trees and tree seedlings have been planted to strengthen ecosystems and livelihoods; over 600,000 people have been impacted through market opportunities created by social enterprises and health and wellbeing programs in Latin America, the Caribbean, Asia, and Africa; through the independent Clinton Health Access Initiative, over 11.5 million people in more than 70 countries have access to CHAI-negotiated prices for HIV/AIDS medications; an estimated 85 million people in the U.S. will be reached through strategic health partnerships developed across industry sectors at both the local and national level; and members of the Clinton Global Initiative community have made more than 3,600 Commitments to Action, which have improved the lives of over 435 million people in more than 180 countries.

Learn more at http://www.clintonfoundation.org, on Facebook at Facebook.com/Clinton-Foundation and on Twitter @ClintonFdn.