

Health Matters

Annual Activation Summit

2016 HEALTH MATTERS ACTIVATION SUMMIT

Media Kit

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**Updated January 24, 2016*
Schedule subject to change



ABOUT CHMI

ABOUT THE CLINTON HEALTH MATTERS INITIATIVE

The Clinton Health Matters Initiative (CHMI) works to improve the health and wellbeing of people across the U.S. by activating individuals, communities, and organizations to make meaningful contributions to the health of others. By implementing evidence-based systems, environmental, and investment strategies, CHMI aims to reduce the prevalence of preventable diseases, close health inequity and disparity gaps, and ultimately reduce health care costs associated with preventable diseases, thus improving the quality of life for people across the U.S.

2016 ACTIVATION SUMMIT THEME

Key themes at this year's Summit will include communities as centers of health innovation, the quest for longevity and healthy aging, health-tech innovation, and reducing health disparities. The Activation Summit further aims to underscore the value of facilitating cross-sector solutions and systemic strengthening of chronic disease prevention efforts.

SESSION TYPES

The annual theme will be carried throughout the various programming of the 2016 Summit. Session formats will include:

PLENARY SESSIONS (Open press) are moderated discussions, bringing together key leaders to present cross-sector perspectives and methods for scaling and sustaining what works in health advancement.

BREAKOUT SESSIONS (Open press with limited capacity) bring attendees together to network, partner, and focus on the Summit's themes.

CHMI'S APPROACH

National Health Transformation

To address the detrimental effect of rising rates of chronic and non-communicable diseases on the health of individuals in the U.S., the Clinton Health Matters Initiative (CHMI) is developing and implementing programs that tackle some of the nation's most pressing health issues: prescription drug misuse, college health, military families and veteran's health, access to sports and physical activity, and employee health. In 2013, CHMI launched Project Play with Nike and the Aspen Institute to increase regular physical activity for children across the country; this effort has progressed to the activation phase, where CHMI has developed a coalition of over 20 youth organizations in Houston working towards engaging underserved youth populations in sport and physical activity. Building on a strong partnership with the Jed Foundation on mental health promotion and substance abuse prevention on college campuses, CHMI expanded the thematic focus of its college health programming to include physical activity, nutrition, and sexual health. Following President Bill Clinton's call to action regarding the growing prescription drug abuse epidemic, CHMI developed a multi-pronged approach to the epidemic and partnered with the Johns Hopkins Bloomberg School of Public Health to convene a national forum on the issue and announced discount agreements with Adapt and kaléo, manufacturers of an intranasal and injectable form of naloxone, respectively. In 2015, CHMI convened executives and representatives from the tech, finance, and health care fields to develop individual and collective agendas aimed at advancing



and scaling health improvement programs across peer industries and sectors. In 2016, CHMI and AON Hewitt will release a health improvement toolkit designed specifically to meet the needs of small to mid-size employers.

Community Health Transformation

Manageable, good health is a basic need for all residents regardless of zip code or demographics; but over the past several decades, poor health outcomes and the resulting disparities have been steadily increasing. To help address these challenges, CHMI works in regions disproportionately impacted by chronic disease to close these gaps. Since CHMI began its community transformation work in 2012, it has expanded its focus communities to include the Coachella Valley, California; Central Arkansas; Houston and Harris County; Northeast Florida; and Natchez and Adams County, Mississippi. In each community, CHMI publishes a regional Blueprint for Action – a five-year strategic plan, developed with input from over 150 stakeholders in each region, which sets local priorities and outlines action steps to improve health indicators unique to each community. In 2016, CHMI will hold its Blueprint for Action meeting for its newest focus community: Galesburg and Knox County, Illinois.

Digital Health & Innovation

Across the portfolio of its national and community health transformation programs, CHMI is purposefully integrating digital health and innovation. By working with start-ups, government, nonprofits, and corporations to leverage technology and innovation, CHMI helps provide access to tools and resources to empower people, communities, and organizations to live healthier. In 2013, CHMI launched an award-winning codeathon series to develop digital health prototypes, a series that continued in 2014 and 2015, with thematic focuses on women’s health and college health respectively. Over the course of nine codeathons, CHMI has engaged more than 250 developers, coders, and students and facilitated the ideation process behind over 50 unique digital prototypes.

Health Matters Annual Activation Summit

The Health Matters Annual Activation Summit showcases the Clinton Foundation’s systemic approach to the issue of health with specific examples from CHMI’s work with communities and organizations across the country. The Health Matters Summit combines topical conversations, active working sessions, and think tanks to highlight the leading opportunities and innovations in health advancement with the country’s foremost health and innovation experts. CHMI’s 2015 Health Matters Summit reached 22,375,942 people through Twitter, Facebook, Instagram, and Livestream and was viewed virtually by people from 107 countries, including all 50 states and the District of Columbia.



PRESS LOGISTICS

Press Credentials

All press must be credentialed by the Clinton Foundation. Press registration is now open to the members of the media. To apply, please complete this [form](#). The deadline to apply is Thursday, January 21. Media will receive an email confirmation from press@clintonfoundation.org with details about picking up your credential. To pick up your credential, a valid government-issued ID is required. Please email press@clintonfoundation.org with any questions.

Meeting Location

Unless otherwise noted, all events will take place at the Renaissance Indian Wells Resort & Spa, 44-400 Indian Wells Lane, Indian Wells, CA 92210

Press Working Room

The Press Working Room is located in Malta B. Wired and wireless Internet access will be provided. Phones and computers will not be provided.

Press Registration

Press and registration is located in the Malta Foyer on the Lobby Level of the Renaissance India Wells Resort & Spa. Press registration will be open:

- Sunday, 1/24: 6:00 PM – 7:30 PM PST
- Monday, 1/25: 6:45 AM – 5:00 PM PST

Wireless Internet

Network name and password will be provided on site.

Live Webcast

Plenary sessions will be webcast live at www.clintonfoundation.org/healthmatters2016.

Photos

Photos from the meeting will be available on the Clinton Foundation Flickr account at <https://www.flickr.com/photos/49152339@N05/>.

Social Media

Participate in the #HealthMatters2016 digital dialogue:

Engage with speakers and attendees across social media and share your questions by using the official Summit hashtag #HealthMatters2016.

Follow the 2016 Health Matters Activation Summit on Twitter:

Follow @ClintonFoundation on Twitter for the most recent updates, quotes, and Summit-related conversation.

See Summit moments on Facebook:

Take a look at the Clinton Foundation Facebook page to see exclusive moments from the Summit and other announcements at www.facebook.com/clintonfoundation.



Watch highlights on YouTube:

If you miss the live webcasts, you can see many of the meeting sessions and other videos at www.youtube.com/user/clintonfoundationorg.

Learn more on the Blog:

Stay up to date with what's happening at #HealthMatters2016 by reading the Clinton Foundation blog at www.clintonfoundation.org/blog.

Wireless Microphone

Please do NOT bring or use wireless microphones on-site, as they will interfere with the wireless PA systems.

Mult Box

Output specifics are: BNC connection for video and XLR for audio.

Sat Truck Parking

There are a limited amount of satellite and microwave truck parking spaces available. To request sat truck parking, please email press@clintonfoundation.org.

Interview Locations

Broadcast outlets can reserve stand-up camera locations as well as rooms to conduct interviews on-site. To reserve a space in advance of the Summit, email press@clintonfoundation.org.

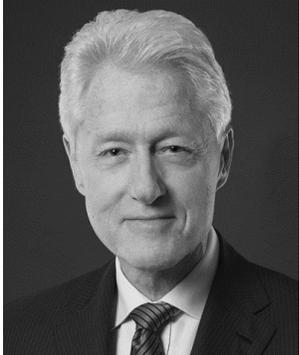
Useful Links

- Follow this year's Health Matters Summit online at www.clintonfoundation.org/healthmatters2016.
- Find press releases and other press information at <https://www.clintonfoundation.org/press-releases-and-statements>.



PLENARY SPEAKERS

TOWN HALL: Addressing Health Disparities through Technology and Innovation



President Bill Clinton, Founder, Clinton Foundation, 42nd President of the United States

Elected president of the United States in 1992 and 1996, President Bill Clinton was the first Democratic president in six decades to be elected twice. Under his leadership, the United States enjoyed the strongest economy in a generation and the longest economic expansion in its history. His administration resulted in moving the nation from record deficits to record surpluses; the creation of over 22 million jobs; low levels of unemployment, poverty and crime; and the highest home ownership and college enrollment rates in history. He also increased investment in education, expanded access to technology, encouraged investment in underserved communities, protected the environment, and countered the threat of terrorism while promoting peace and strengthening democracy around the world. After leaving the White House, President Clinton founded the Clinton Foundation with the mission to strengthen the capacity of people in the U.S. and throughout the world to meet the challenges of global interdependence.



Dr. Nate Gross, Co-founder, Rock Health and Doximity

Dr. Gross is the co-founder of Rock Health, the full-service seed & early-stage venture capital fund for digital health startups. He serves on the advisory board for the SXSW Accelerator and the Institute for Pediatric Surgical Innovation at Children's National Medical Center, and serves as affiliated faculty for the Clinical Informatics Fellowship at Stanford.



Dr. Vivek Murthy, U.S. Surgeon General

As the U.S. Surgeon General, Dr. Murthy is responsible for spreading awareness of scientific information regarding ways to improve the personal and public health of the nation. With years of clinical experience under his belt, Dr. Murthy has also used his knowledge to improve the health of communities around the world for over two decades through founding organizations structured for HIV/AIDS education and training women to become health educators and providers. As a research scientist Dr. Murthy has done vaccination development and has studied women and minorities in clinical trials. Dr. Murthy hopes to focus on establishing partnerships in efforts to address obesity and tobacco-related disease, reduce the stigma concerning mental illness, improve vaccination rates, and improve health promotion in the U.S.





Anya Pogharian, Inventor

Anya Pogharian is an 18 year old who invented a cost effective and portable dialysis machine at the age of 17 with only \$500, which is significantly lower than the current \$30,000 cost of the machine. She was afforded an internship with Héma-Québec, in order to test her prototype on real blood, which filtered 4 liters of blood in 25 minutes, much less than the expected four hours. Pogharian was inspired by volunteering in the dialysis unit of a hospital and is working continuously to improve her invention.



Dr. Kyu Rhee, Chief Health Officer and Vice President of Integrated Health Services, IBM

Kyu Rhee, MD, MPP, is Chief Health Officer and Vice President of Integrated Health Services at IBM, where he has direct global responsibilities for health, safety, medical, and health benefits design and strategy services. Prior to joining IBM, Rhee was chief public health officer at the Health Resources and Services Administration. He also served as the director of the Office of Innovation and Program Coordination at the National Institutes of Health, where he led numerous initiatives related to health disparities, innovation, and partnerships. He was also chief medical officer of Baltimore Medical System, Inc., and served five years as a National Health Service Corps scholar and medical director at Upper Cardozo Health Center, the largest community health center in Washington, D.C. Dr. Rhee received his medical degree from the University of Southern California. He also holds a master's degree in public policy from the John F. Kennedy School of Government, Harvard University, with a concentration in health care policy.



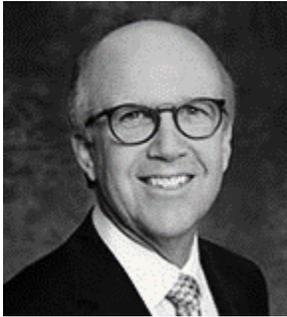
Dr. Donald K. Warne, Director of the Master of Public Health Program, North Dakota State University

Donald Warne, MD, MPH is the Director of the Master of Public Health Program at North Dakota State University, and he serves as the Senior Policy Advisor to the Great Plains Tribal Chairmen's Health Board. In addition, he is an adjunct clinical professor at the Arizona State University Sandra Day O'Connor College of Law where he teaches American Indian Health Policy. Dr. Warne is a member of the Oglala Lakota tribe from Pine Ridge, South Dakota and comes from a long line of traditional healers and medicine men. He received his MD from Stanford University in 1995 and his Master of Public Health from Harvard University as a Commonwealth Fund/Harvard University Fellow in Minority Health Policy in 2002. Dr. Warne is a Certified Diabetes Educator (CDE), and he is a Diplomate of both the American Board of Family Practice and the American Board of Medical Acupuncture. In addition to Minority Health Policy, he completed a Fellowship in Alternative Medicine from the Arizona Center for Health and Medicine. Donald Warne's work experience includes several years as a primary care and integrative medicine physician with the Gila River Health Care Corporation in Sacaton, AZ, and three years as a Staff Clinician with the National Institutes of Health in Phoenix where he conducted diabetes research and developed diabetes education and prevention programs in partnership with tribes.



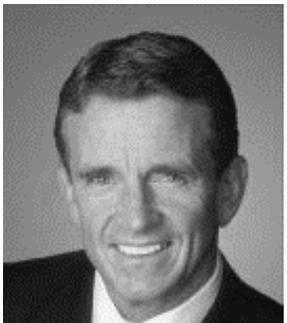
OPENING PLENARY: The Quest for Longevity and Our Rising Death Rates

President Bill Clinton, Founder, Clinton Foundation, 42nd President of the United States



Trevor Fetter, Chairman and Chief Executive Officer, Tenet Healthcare

Mr. Fetter was named Tenet's president in November 2002, and was appointed chief executive officer in September 2003 and chairman in May 2015. From March 2000 to November 2002, Mr. Fetter was chairman and chief executive officer of Broadlane, Inc. From October 1995 to February 2000, he served in several senior management positions at Tenet, including chief financial officer. Mr. Fetter began his career with Merrill Lynch Capital Markets, where he concentrated on corporate finance and advisory services for the entertainment and healthcare industries. In 1988, he joined Metro-Goldwyn-Mayer, Inc., where he had a broad range of corporate and operating responsibilities, rising to executive vice president and chief financial officer. Mr. Fetter holds a bachelor's degree in economics from Stanford University and an M.B.A. from Harvard Business School. He is a member of the board of directors of one other public company, The Hartford Financial Services Group, Inc.



Tim Finchem, Commissioner, PGA TOUR

Tim Finchem began his 21st year as Commissioner of the PGA TOUR in June 2015. From the time Finchem joined the TOUR management team, he has played a key role in strengthening the PGA TOUR's position as one of the most successful, well-respected sports organizations in the world, and his leadership has helped foster the growth of the game, both domestically and internationally. During his tenure, Finchem has greatly expanded the earnings opportunities for PGA TOUR players. The TOUR, through its tournaments and sponsors, has dramatically escalated tournament purses and grown total revenues at an unprecedented rate. Since Finchem became commissioner in 1994, the PGA TOUR and its tournaments have raised more than \$2 billion for charitable organizations. Under Finchem's leadership, The Presidents Cup was created in 1994, bringing together the world's best non-European players in team match-play competition against their American counterparts. Finchem is the recipient of the Golf Course Superintendents Association of America's Old Tom Morris Award for 2001, the PGA of America's Distinguished Service Award for 2002, the Dick Schaap Lifetime Achievement in Sports Award in 2005 and the 2010 Donald Ross Award from the American Society of Golf Course Architects. Finchem and his wife, the former Holly Bachand, have four children and live in Ponte Vedra Beach, FL.



Rain Henderson, CEO, Clinton Health Matters Initiative

Rain Henderson is the chief executive officer of the Clinton Health Matters Initiative (CHMI) at the Clinton Foundation. Rain previously served as deputy director of CHMI since the initiative launched in November 2012. In her current role, Rain is responsible for driving CHMI's strategic vision and fostering partnerships across the public, private, and nonprofit sectors to advance the mission of improving the health and well-being of all people in the United States. Previously serving



as the senior vice president of the Alliance for a Healthier Generation, a non-profit organization founded by the American Heart Association and Clinton Foundation, Rain was instrumental in helping to build the organization from a blueprint to an award-winning non-profit with a presence in 50 states and a positive impact on the lives of over six million children. Rain holds a M.P.A. from the Maxwell School of Citizenship and Public Affairs and a B.A. in International Relations from Syracuse University.



Dan Buettner, Author and National Geographic Fellow

Dan Buettner is a National Geographic Fellow and multiple New York Times bestselling author. He has discovered, through multiple expeditions with teams of research scientists specializing in population studies, the five places in the world – dubbed Blue Zones – where people live the longest, and are healthiest and happiest. His New York Times Sunday Magazine article about these places, “The Island Where People Forget to Die,” was one of the Times’ most popular, as was his National Geographic cover story on longevity, “The Secrets of Living Longer”. A chord was struck, and thus subsequent books and a company which seeks to share the distilled wisdom of Blue Zones cultures with American cities and corporations were born. Voted a top 50 Influencer in Aging by PBS, Dan also holds three Guinness Book of world records in distance cycling (and is possibly the only person to have cycled through the Sahara desert without sunscreen!) and has won an Emmy Award for television production. He resides in Minneapolis, Minnesota and is particularly proud to be the father of three (nearly) grown children.



Dr. Reginald J. Eadie, Chief Executive Officer, Detroit Medical Center

Reginald J. Eadie, MD was named Chief Executive Officer of the Detroit Medical Center Harper University Hospital and Hutzel Women’s Hospital in October 2013 and CEO of Detroit Receiving Hospital in April 2015. His energy and ideas are keeping pace in one of the busiest hospital settings in Metro Detroit as he works to transform the organization. Dr. Eadie’s personal goal for Harper/Hutzel and DRH is excellence in the delivery of health care and a cultural change that focuses on patient-and family-centered care. Born and raised in Detroit, he is a board-certified, emergency medicine physician. Dr. Eadie earned his Bachelor of Science degree, with magna cum laude honors, from South Carolina State University in Orangeburg, South Carolina. Most recently he served as president of DMC Sinai-Grace Hospital from January 2012 through October 2013.

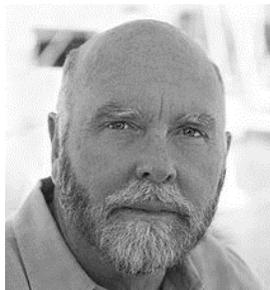


Dr. Ellen Meara, National Bureau of Economic Research Faculty Research Fellow and Adjunct Associate Professor in Economics & Nelson A. Rockefeller Center for Public Policy, Dartmouth College

Dr. Meara is a National Bureau of Economic Research Faculty Research Fellow and Adjunct Associate Professor in Economics & Nelson A. Rockefeller Center for Public Policy, Dartmouth College. Her areas of expertise include nonmedical determinants of health care utilization, health, and economic outcomes; the impact of health and income support policies



on individuals with mental illness and substance use disorders; and health and labor market outcomes related to federal disability programs.



Dr. J. Craig Venter, Founder, Chairman and CEO, J. Craig Venter Institute

J. Craig Venter, Ph.D., is regarded as one of the leading scientists of the 21st century from his numerous invaluable contributions to genomic research. He is founder, chairman, and CEO of the J. Craig Venter Institute, a not-for-profit, research organization with approximately 250 scientists and staff decided to research and the exploration of social and ethical issues in genomics. Dr. Venter began his formal education after a tour of duty as Navy Corpsman in Vietnam from 1967 to 1968 after earning both a

Bachelor's degree in Biochemistry and a Ph.D. in Physiology and Pharmacology from the University of California at San Diego.



Donna E. Shalala, President, Clinton Foundation

Donna E. Shalala is the president of the Clinton Foundation. Previously, she served as president of the University of Miami and Professor of Political Science. Donna received her A.B. in history from Western College for Women and her Ph.D. from Maxwell School of Citizenship and Public Affairs, Syracuse University. She served as President of Hunter College of CUNY from 1980 to 1987, and as Chancellor of the University of Wisconsin-Madison from 1987 to 1993. In 1993, President Clinton

nominated her as Secretary for Health and Human Services (HHS) where she served for eight years. In 2008, President Bush presented her with the Presidential Medal of Freedom, the Nation's highest civilian award. A member of the Council on Foreign Relations, she served as a Peace Corps Volunteer in Iran from 1962-1964. In 2010, she received the Nelson Mandela Award for Health and Human Rights recognizing her dedication to improving the health and life chances of disadvantaged populations in South Africa and internationally.



Abby Wambach, World Cup and Olympic Champion

Abby Wambach is a retired American soccer player and leading scorer in the history of international soccer. Wambach retired in October 2015 after a 15-year international career that began in September 2001 at the age of 21 when she debuted against Germany. Always one to embrace her position as a role model, as her athletic accolades grew over the years she became a leading voice for women's sports as well as for her generation of female soccer players and athletes.

CLOSING PLENARY: Communities as Centers of Health Innovation

Donna E. Shalala, President, Clinton Foundation



Dr. Abdul El-Sayed, Executive Director, Minority Health for Cleveland Clinic



Dr. Abdul El-Sayed is a population health doctor with training in medicine and epidemiology. Currently, I serve the City of Detroit as Executive Director of Public Health and Health Officer under the leadership of Mayor Michael E. Duggan. He directs the health department and other health-related initiatives. Prior to his appointment in Detroit, he was Assistant Professor in the Department of Epidemiology at Columbia University. His research about the social determinants of health, health disparities, and adverse birth outcomes including preterm birth and infant mortality, and obesity has been recognized internationally.



Linda Evans, Mayor, La Quinta, CA

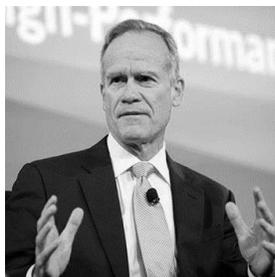
Mayor Linda Evans was appointed to the La Quinta City Council in June 2009 and was elected in November 2010 for a 4-year term. She was Chair of the former La Quinta Redevelopment Agency and Housing Commission. She serves as Vice Chair for the Joint Powers Authority for the Convention & Visitors Bureau and Coachella Valley Association of Government's (CVAG) Conservation Commission and is a member of the CVAG Energy & Environmental Commission. Linda has worked in the healthcare industry for 26 years, spending the last 19 years in hospital administration. She is the

Chief Development Officer at JFK Memorial Hospital in Indio and has worked for JFK's parent company, Tenet Health, at four other hospitals in Southern California since 1995.



Dr. Charles Modlin, Founder and Director, Minority Men's Health Center of Cleveland Clinic's Glickman Urological Institute

Dr. Charles Modlin is an urologist in Cleveland, Ohio who established the Minority Men's Health Center and is affiliated with multiple hospitals in the area, including Cleveland Clinic and Fairview Hospital. He received his medical degree from Northwestern University Feinberg School of Medicine and has been in practice for 28 years. He is one of 53 doctors at Cleveland Clinic and one of 14 at Fairview Hospital who specialize in Urology.



Jeffrey D. Selberg, MHA, Executive Director, Peterson Center on Healthcare

Mr. Selberg leads the Peterson Center for Healthcare and the Summit's lead sponsor for the second year in a row. Peter G. Peterson Foundation developed the Center and has a growing program of initiatives and grants aimed at fostering improvements in the U.S. healthcare system. Prior, Mr. Selberg served as Executive Vice President and Chief Operating Officer for the Institute for Healthcare Improvement (IHI), has more than 35 years of

experience in healthcare leadership.



AGENDA

SUNDAY, JANUARY 24

PRESS REGISTRATION: 6:00 PM – 7:30 PM PST

DESERT DAY OF ACTION

ACCESS: Open press

TIME: 12:00 PM – 2:00 PM

PRE-SET: 11:15 AM

LOCATION: La Quinta High School, 79255 Blackhawk Way, La Quinta, CA 92253

Established and led by Chelsea Clinton, the [Clinton Foundation Day of Action program](#) has brought thousands of people together for volunteer projects across the country and world to help make a meaningful difference in the communities where we work, visit, and live. Day of Action volunteers will build La Quinta High School's first community garden and prepare 150 healthy meals that will be donated to the Joslyn Center's Meals on Wheels Program.

TOWN HALL: ADDRESSING HEALTH DISPARITIES THROUGH TECHNOLOGY AND INNOVATION

ACCESS: Open press

TIME: 7:00 PM – 8:00 PM

PRE-SET: 6:15 PM

LOCATION: Crystal Ballroom

This town-hall forum will address a growing body of research that points to the impact that social entrepreneurship and innovation can have on persistent issues of health disparities. Reducing the country's health gaps has daunted health officials for decades but new promise is held by an uptick in social enterprises and technology innovation that can provide for more positive social change. The idea of a market-driven and self-sustaining business that delivers innovative solutions to resolve social problems has allowed for the increasing integration of social enterprise and health innovation. Health technology can help reduce or even eliminate disparities in health care among rural and underserved populations. Trends in both Internet access and mobile phones show signs of reducing the digital divide with many communities of color are increasingly using mobile technologies and other devices to engage online. As access to the Internet and web-enhanced tools expands, the federal government and private healthcare companies are working with communities of color and other underserved populations to enhance use of technology to improve health. In addition, more health data is being captured than ever before to help public officials and researchers identify differences in how vulnerable populations access health care.

Moderator

- President Bill Clinton, Founder, Clinton Foundation

Panelists

- Dr. Nate Gross, Co-founder, Rock Health and Doximity
- Dr. Vivek Murthy, U.S. Surgeon General
- Anya Pogharian, Inventor



- Dr. Kyu Rhee, Chief Health Officer and Vice President of Integrated Health Services, IBM
- Dr. Donald K. Warne, Director of the Master of Public Health Program, North Dakota State University



MONDAY, JANUARY 25

PRESS REGISTRATION: 6:45 AM – 5:00 PM PST

MORNING WORKOUT

ACCESS: Open press

TIME: 7:00 AM – 7:30 AM

LOCATION: Emerald Lawn and Mountain View Room

As part of CHMI's continued commitment to actively embodying the values of health and physical activity, the Summit will kick off with a workout open to all participants.

OPENING PLENARY SESSION: THE QUEST FOR LONGEVITY AND OUR RISING DEATH RATES

ACCESS: Open press

TIME: 9:00 AM – 10:30 AM

PRE-SET: 8:15 AM

LOCATION: Crystal Ballroom

Recent research finds that death rates among middle-aged white Americans have been rising due an epidemic of suicides and afflictions stemming from substance abuse including alcoholic liver disease and overdoses of heroin and prescription opioids. This is in sharp contrast with popular contemporary dialogue that promotes healthy lifestyles and paths to longevity, and it indicates the presence of additional obstacles to improving the health of the nation as a whole. This opening plenary session will aim to address this issue with specific regards to the Coachella Valley, home of the Health Matters Activation Summit, and CHMI's work to reduce health disparities in additional focus communities including Little Rock, Houston, Jacksonville, Natchez and Galesburg.

Welcome Remarks

- Trevor Fetter, Chairman and Chief Executive Officer, Tenet Healthcare
- Tim Finchem, Commissioner, PGA TOUR
- Rain Henderson, CEO, Clinton Health Matters Initiative

Moderator

- President Bill Clinton, Founder, Clinton Foundation

Panelists

- Dan Buettner, Author and National Geographic Fellow
- Dr. Reginald J. Eadie, Chief Executive Officer, Detroit Medical Center
- Dr. Ellen Meara, National Bureau of Economic Research Faculty Research Fellow and Adjunct Associate Professor in Economics & Nelson A. Rockefeller Center for Public Policy, Dartmouth College
- Dr. J. Craig Venter, Founder, Chairman and CEO, J. Craig Venter Institute

One-on-One Conversation

- Donna E. Shalala, President, Clinton Foundation
- Abby Wambach, Retired, U.S. Women's National Soccer Team

ACTIVATION SESSIONS



TIME: 10:30 AM – 12:00 PM

- **Forum A: Decoding the How of Scaling Health Solutions**

ACCESS: Open press; limited capacity

LOCATION: Valencia Ballroom 1/3

This interactive session will delve deeply into the process and practice of scaling solutions in public, private and philanthropic health ventures with an emphasis on the key principals and steps for successfully replicating and/or launching best-practice solutions. Speakers will share case studies and examples to prime the session attendees for a generative dialogue about what community involvement looks like at each step or stage of program scaling.

Moderator

- Victoria Kumpuris Brown, Senior Program Officer, Robert Wood Johnson Foundation

Panelists

- James W. Dearing, Ph.D., Professor and Chairperson of the Department of Communications, Michigan State University
- Jeffrey D. Selberg, MHA, Executive Director, Peterson Center on Healthcare

- **Forum B: Demystifying Digital Health**

ACCESS: Open press; limited capacity

LOCATION: Valencia Ballroom 2/4

Few topics are more hyped in the health space than the utilization of technology to speed the adoption of health promoting behaviors or to help solve systemic health problems. The data tells us that technology utilization is increasing in all population segments and in all industry sectors and thus that digital technology has the potential to disrupt the way people receive and interact with health information. This panel session will address whether we are seeing the promise making its way into practice, why and why not, and where the opportunities for engagement from a broader range of stakeholders who have yet to understand when, how and what technology integration makes the most sense. The conversation will address the opportunities to use both traditional and non-traditional technology and data for public health interventions and serve to create a space where academics, technologists, data scientists, and public health professionals can come together to discuss ways the public health community can utilize the technology and data that most makes sense for their approach to improving health outcomes.

Moderator

- Dr. Nate Gross, Co-founder, Rock Health and Doximity

Panelists

- Sean Duffy, Founder, Omada Health
- Christine Lemke, Chief Product Officer, Evidation Health
- Dr. Anmol Madan, Founder, ginger.io
- Dr. Wendy Sue Swanson, Executive Director of Digital Health, Seattle Children's Hospital



ACTIVATION SESSIONS

TIME: 1:30 PM – 3:00 PM

- **Forum C: Reducing Health Disparities**

ACCESS: Open press; limited capacity

LOCATION: Valencia Ballroom 1/3

According to the World Health Organization, “inequities in health, avoidable health inequalities, arise because of the circumstances in which people grow, live, work, and age, and the systems put in place to deal with illness. The conditions in which people live and die are, in turn, shaped by political, social, and economic forces.” We know that these resultant, complex health problems require complex solutions from beyond the purview of those only focused on health. Understanding how intricate, interdependent solutions can be used to address the social determinants of health to create health equity can enable the collaborative efforts required to address them. This session will focus on how to begin the conversation about health inequity and disparities, providing an understanding of how the social determinants of health model address calls for collective action and will examine the benefits and solutions to systems strengthening across communities to decrease health inequity and disparities.

Panelists

- Dr. Ashaunta T. Anderson, Assistant Professor of Pediatrics, University of California, Riverside
- Dr. Abdul El-Sayed, Executive Director of Public Health and Health Officer, City of Detroit
- Dr. Leana Wen, Commissioner of Health, City of Baltimore

- **Forum D: Employee Health Improvement with a Focus on Families**

ACCESS: Open press; limited capacity

LOCATION: Valencia Ballroom 2/4

Employers and employment are a key factor in the health of individuals. With regard to employers, their role in the health of their employees is shifting and providing them with an opportunity to address wellness issues through an integrated approach, allowing them to create environments where wellness is respected, accessible, and promoted. This session will provide a forum for community and corporate leaders to discuss the state of employee health improvement nationally and establish a shared understanding of critical and universal needs. They will be prompted to talk about individual opportunities within their organization where programmatic or policy based practice changes have increased reach and impact amongst the organization’s employee population. The panel will discuss and identify how other peer organizations can extend the influence of their leadership on this issue to targeted audiences, and elevate discourse and action on this issue to business across the nation. Additionally this panel discussion will highlight CHMI’s expanding portfolio of partnerships and programming in the space of military and veterans’ health. Building on our CEO Council on Creating a Culture of Health and on last year’s Town Hall, this session will focus on parental leave and the specialized needs of familial dependents of military personnel.



Panelists

- Kathy Roth-Douquet, CEO, Blue Star Families
- Jane Whitfield, CEO, PenFed Foundation
- Dr. Charlotte Yeh, Chief Medical Officer, AARP Services Incorporated

CLOSING PLENARY: COMMUNITIES AS CENTERS OF HEALTH INNOVATION

ACCESS: Open press

TIME: 3:30 PM – 5:00 PM

PRE-SET: 2:45 PM

LOCATION: Crystal Ballroom

Many factors influence health and well-being and research endorses that effective solutions begin with both a physical and figurative sense of community. Many entities and individuals in the community have a role to play in responding to community health needs so CHMI seeks to ensure that those entities can address needs and create health equity proactively rather than by default. CHMI works in regions disproportionately impacted by chronic disease to improve health outcomes and close gaps in health disparities using the collective impact model. By facilitating the community's creation of a Blueprint for Action, it provides the basis for accountable community collaboration in monitoring overall health matters and in addressing specific health issues. This panel discussion will exemplify how communities and local organizations across the country, despite the national landscape, are driving the development and scale of solutions that are best suited to their local needs but that also hold promise for how other communities can improve health outcomes.

Moderator

- Donna E. Shalala, President, Clinton Foundation

Panelists

- Dr. Abdul El-Sayed, Executive Director, Minority Health for Cleveland Clinic
- Linda Evans, Mayor, La Quinta, CA
- Dr. Charles Modlin, Founder and Director, Minority Men's Health Center of Cleveland Clinic's Glickman Urological Institute
- Jeffrey D. Selberg, MHA, Executive Director, Peterson Center on Healthcare



EVENT MAPS



- 1** Crystal Ballroom
Opening/Closing Plenary
Town Hall
- 4** Valencia Foyer
Healthy Bytes Lounge
- 6** Emerald Lawn
Morning Workout
- 2** Crystal Foyer
Registration
Mobile App/Tech Help Desk
- 5** Rose Lawn
Opening Reception
Taste of the Communities
Breakfast
Lunch
- 7** Corfu
Health Matters Wellness Room
for Nursing Mothers
- 3** Valencia Ballroom
Interactive Forum Sessions



