

Ideas Matter Essay Contest Official Rules

NO CONTRIBUTION IS NECESSARY TO ENTER AND MAKING A CONTRIBUTION WILL NOT INCREASE YOUR CHANCES OF WINNING.

SPONSOR. The sponsor of the Ideas Matter Essay Contest (the “Contest”) is the Clinton Foundation (the “Foundation”), with offices at 1200 President Clinton Ave. Little Rock, AR 72201.

CONTEST PERIOD. The Contest will begin on August 3, 2020 at 9:00 a.m. Central Standard Time (“CST”) and end on March 30, 2021 at 11:59 p.m. CST (the “Contest Period”). Entries received before or after the Contest Period will not be considered.

PRIZES. There will be two prizes awarded as set forth below. The prizes cannot be transferred, substituted, or redeemed for cash. The winners will be solely responsible for any federal, state, or local taxes on their prizes.

- **Main Prize.** The Main Prize winner will receive a \$2,500 college scholarship. The award will be administered directly to the financial aid office of the college or university at which the Contest winner is (or will be) enrolled.
- **CGI U Prize.** The CGI U Prize winner will receive mentorship through the application process for entrance into the Clinton Global Initiative University (“CGI U”) 2021-2022 program and acceptance into the program. Once accepted, the CGI U Prize winner will also receive travel and lodging assistance, if necessary, to attend the CGI U Annual Meeting.

ELIGIBILITY. The Contest is open only to students who (a) are Arkansas residents, (b) are currently in the 11th or 12th grade, and (c) will enroll in an institution of higher education that accepts financial aid within eighteen (18) months of their graduation from high school.

Only eligible students in the 12th grade will be considered for the CGI U Prize. The winning student must enroll in a college or university in Fall 2021 in order to participate in CGI U. Employees, officers, and directors of the Foundation and any of its affiliated entities, programs, and initiatives as well as the immediate family members and household members of such employees, officers, and directors are not eligible to participate. All federal, state, and local laws and regulations apply.

HOW TO ENTER. To compete for the Main Prize, write a 1,500-word (minimum) essay that explores one of the following themes: (a) creating economic opportunity, (b) improving public health, or (c) inspiring civic engagement and service. The essay should define a challenge, propose an idea to alleviate that challenge, and develop a strategy for putting that idea into action. To compete for the CGI Prize, write

an additional 1,000-word (minimum) essay expanding on your original essay and explaining how the strategy you proposed is innovative compared to other individuals or organizations addressing a similar challenge. Next, enter your essay for the Main Prize and/or CGI U Prize by either (a) submitting your essay(s) through the online entry form, or (b) mailing your essay(s) to Clinton Presidential Center, ATTN: Nate Thomas, 1200 President Clinton Avenue, Little Rock, AR 72201. Submissions by mail must be postmarked by March 30, 2021. If you require a reasonable accommodation to participate in the Contest, please contact Nate Thomas at nthomas@clintonfoundation.org, 501-766-5576, or by mail at 1200 President Clinton Avenue, Little Rock, AR 72201. There is a limit one entry per person for the Main Prize and CGI Prize.

WINNER SELECTION AND NOTIFICATION. The Foundation will contact potential Contest winners, selected by a panel of judges assembled by the Foundation, on or about May 1, 2021. The odds of being selected as a potential winner will depend upon the number of eligible entries the Foundation receives during the Contest Period. The potential winners, or their parents or guardians if the winners are under 18 years old, will be required to complete, sign and return a Consent and Release form within ten (10) business days of being notified of their winning status, which will among other things, grant the Foundation a non-exclusive, worldwide, royalty-free, perpetual, irrevocable right and license to copy, transmit, publish, edit, adapt, modify, store, distribute, prepare derivative works from, perform and display publicly, and otherwise use some, part, or all of the potential winner's essay in any format, for any and all purposes of the Foundation, at any time, with or without advance notification. The potential winners may be required to sign additional documents, as required by the Foundation in its sole discretion. If the potential winners fail to meet the eligibility requirements or otherwise comply with these Official Rules, fail a confidential background check, or fail to complete the required documentation in a timely manner, or if awarding the Prize(s) to the potential winners may reflect negatively on the Foundation or President Clinton (as determined by the Foundation, in its sole discretion), the Foundation reserves the right to disqualify the potential winner and select another student as the winner. The names of the final winners will be published on the Contest page of the Foundation's website on or about May 15, 2021.

CONDITIONS OF ENTRY. By entering your essay(s) to the Contest, you or your parent or guardian (if you are under 18 years old) agree to be bound by these Official Rules, and agree to release and hold harmless the Foundation, its directors, officers, employees and agents from any liability for any and all claims, damages, liabilities, costs, injuries, losses, and expenses (including attorneys' fees and costs) directly or indirectly arising out of or in connection with your participation in the Contest. By entering the Contest, you represent and warrant that your submitted essay(s) are (a) original, (b) written solely by you, (c) do not infringe on the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party; (d) have not been entered in or won previous contests or awards; and (e) have not been previously published or distributed in any media, including social media. The Foundation is not responsible for computer, software, network, or transmission problems or late, lost, intercepted, or misdirected entries or other submission errors. The Foundation has the right to terminate, cancel or modify the Contest at any time.

DISPUTES AND GOVERNING LAW. The Contest is governed by, and will be construed in accordance with, the laws of the State of Arkansas. By entering the Contest, you or your parent or guardian (if you are under 18 years old) agree that you will, in the first instance, seek to resolve any controversy or claim directly or indirectly arising out of your participation in the Contest through direct discussions with the Foundation or through mediation. If direct discussions and mediation are not successful, you agree to resolve the claim through final and binding arbitration. The remedy for any such controversy or claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorneys' fees or other such related costs of bringing a claim, or to rescind the terms agreed to through these Official Rules or seek injunctive or any other equitable relief.