



CLINTON GLOBAL INITIATIVE UNIVERSITY

— 2022 —

Considerations When
Designing Your
Commitment





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WELCOME!

- Name
- School
- Current location



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What you'll learn in this session

- CGI U Overview
- Commitment to Action Overview
- Knowing What Questions to Ask
- Exercise
- Resources
- Application Deadline



What is CGI U?

The Clinton Global Initiative University (CGI U) is the higher education program of the Clinton Foundation that supports undergraduate and graduate students across the world who **commit to take action** to address pressing global challenges of the 21st century.



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Who is eligible for CGI U?

All students across the world who are enrolled in an institution of higher education, undergraduate or graduate, at the time of application are eligible to apply.

Student teams of 1-3 individuals can submit a Commitment to Action to be considered for CGI U 2022.



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CGI U students make a **Commitment to Action** within one of its focus areas:



Education



**Environment &
Climate Change**



**Peace &
Human Rights**



Poverty Alleviation



Public Health



CGI U students select three (3) keywords that overlap with their Commitment to Action

Access to Health Care
Agricultural Education
Agriculture
Arts and Media
College Readiness
Conservation
Criminal Justice and Civic Engagement
Dialogue and Conflict Resolution
Disabilities
Disaster Response and Resilience
Economic Empowerment
Educational Access
Financial Literacy
Girls and Women
Good Health and Well-Being
Health Education
Housing and Homelessness
Human Injustice

Immigrant and Refugee Populations
Infectious Diseases
Literacy
Nutrition and Fitness
Population Health Management
Renewable Energy
Resilient Communities
S.T.E.M Education
Sustainability
Sustainable Design
Technology
Telehealth
Volunteerism and Service
Waste Management
Water and Sanitation
Workforce Development
Youth Empowerment



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What is a Commitment to Action?

Through CGI U, students are asked to make a new, specific, and measurable human-centered commitment that addresses a pressing challenge. So what are we looking for?



New

Commitment addresses an unmet need or aims to solve a well-known problem in a new and unique way.



Specific

Commitment should have a defined course of action, detailed objectives, and a realistic timeline.



Measurable

Commitment should make an impact in ways that are measurable and can be reported.



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Examples of impactful commitments



Lucky Iron Fish

Commitment to produce a cooking tool that infuses meals with iron to help prevent and treat iron deficiency.

Focus Area: Public Health



Agro360

Commitment to use artificial intelligence that analyzes the condition of crops to improve agricultural productivity.

Focus Area: Environment and Climate Change



ScholarJet

Commitment to increase access to STEM education and experiential learning through scholarships.

Focus Area: Education

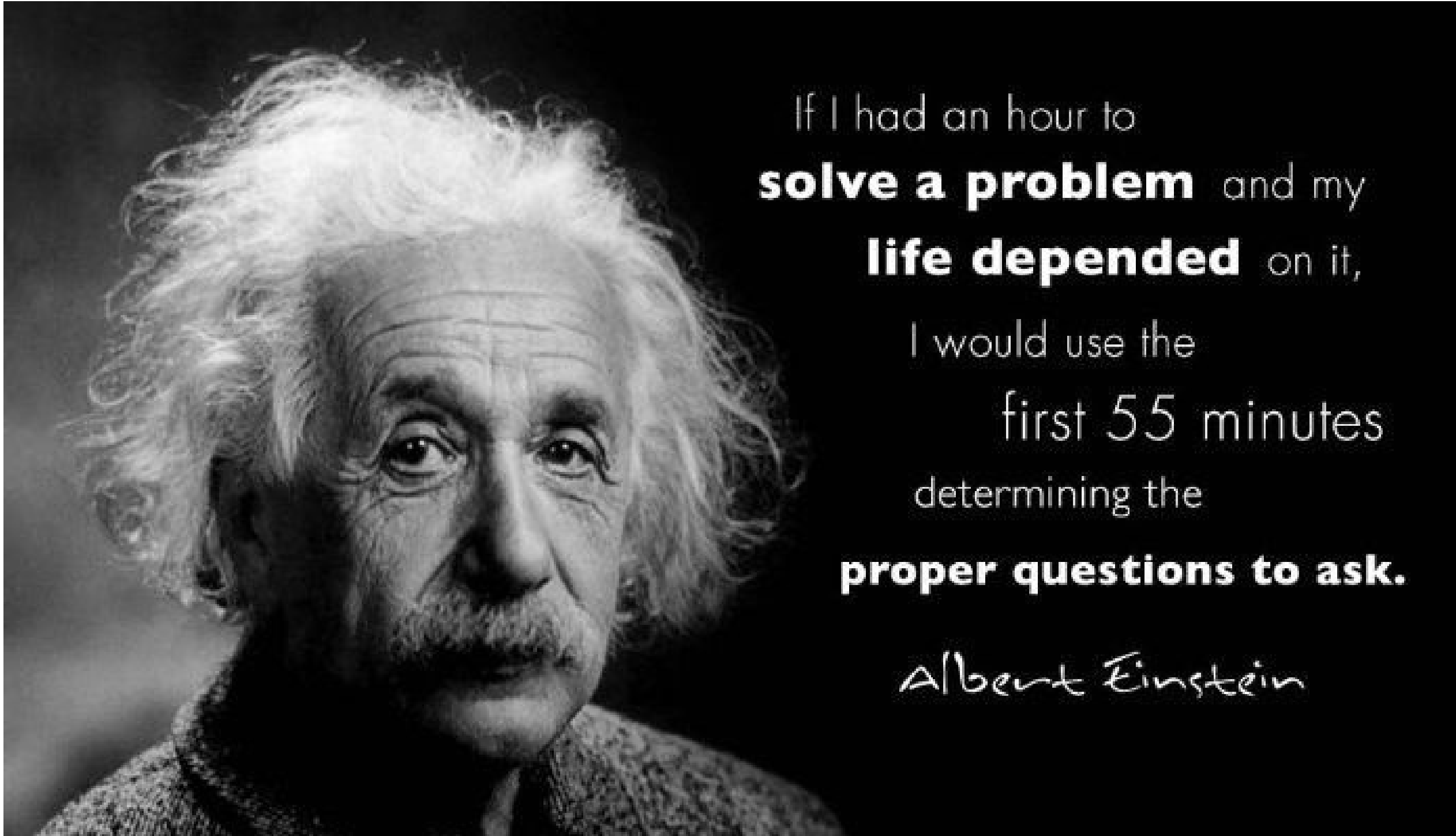


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How do you design a Commitment to Action that is new, specific, and measurable and impactful?



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The social entrepreneur's working agreement:

- Asking the right questions is more important than having the right answers
- Do not make assumptions
- Be committed to the problem, not the solution
- Do not be afraid to ask for help
- We are better when we work together
- Diverse teams = more innovative problem-solving



Important questions to ask when you have identified a problem



The Problem (Approach: Research)

- What is the problem?
- Why is it a problem?
- Who is negatively impacted by this problem?
- Where does this problem exist?
- Why does this problem originally exist?
- Why does this problem still exist?
- Who else is trying to address this problem?
- Has this problem been successfully addressed elsewhere?



Important questions to ask when you have identified a problem



Your Connection (Approach: Self-Reflection)

- What is my connection to this problem?
- Why do I care about addressing this problem?
- What makes me qualified to address this problem?
- What value do I bring to addressing this problem?

The Community (Approach: Conversations)

- What groups of people should I speak with about this problem?
- Whose lives will be positively impacted by addressing this problem?
- How will lives be positively impacted by addressing this problem?
- How will I engage with people in the community and with community partners in addressing this problem?



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Exercise: Closing the STEM gender gap

In the UK, men outnumber women 3-to-1 in science, technology, engineering, and mathematics (STEM) professions (78% compared to 22%).

In a recent study through the Geena Davis Institute for Gender in Media, it was determined that male STEM characters outnumber female STEM characters 2-to-1 in UK media.

As someone who works in media, you want to improve these statistics and see more diverse representation in STEM fields.

How should you approach this problem?



Source: <https://seejane.org/wp-content/uploads/closing-the-stem-gender-gap-uk-report.pdf>



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Exercise: Closing the STEM gender gap

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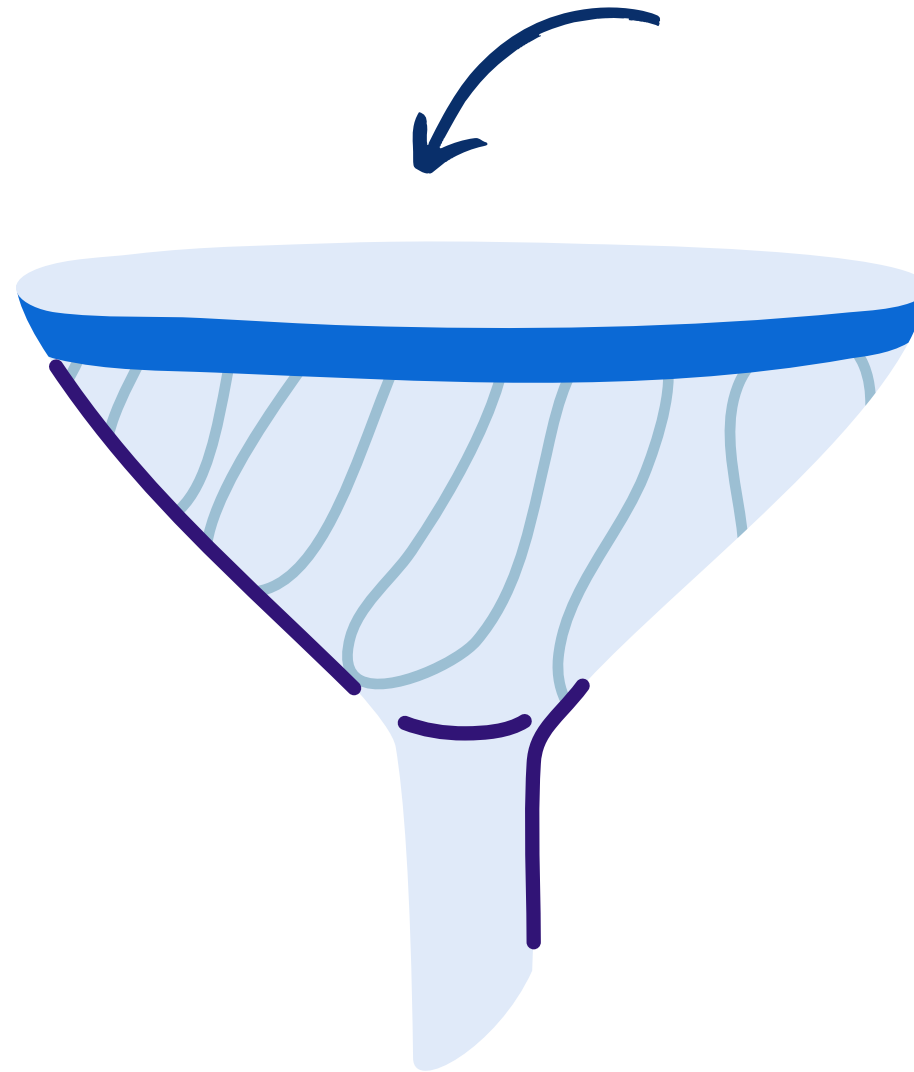
In the chat, we will take 1 minute to write each answer. Each round, we will hit "send" at the same time.

1. **PROBLEM** - Where can you further research this problem?
2. **CONNECTION** - As someone who works in media, what value do you bring to addressing this problem?
3. **COMMUNITY** - What groups of people should you speak with about this problem?



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Research + Self-Reflection + Conversations

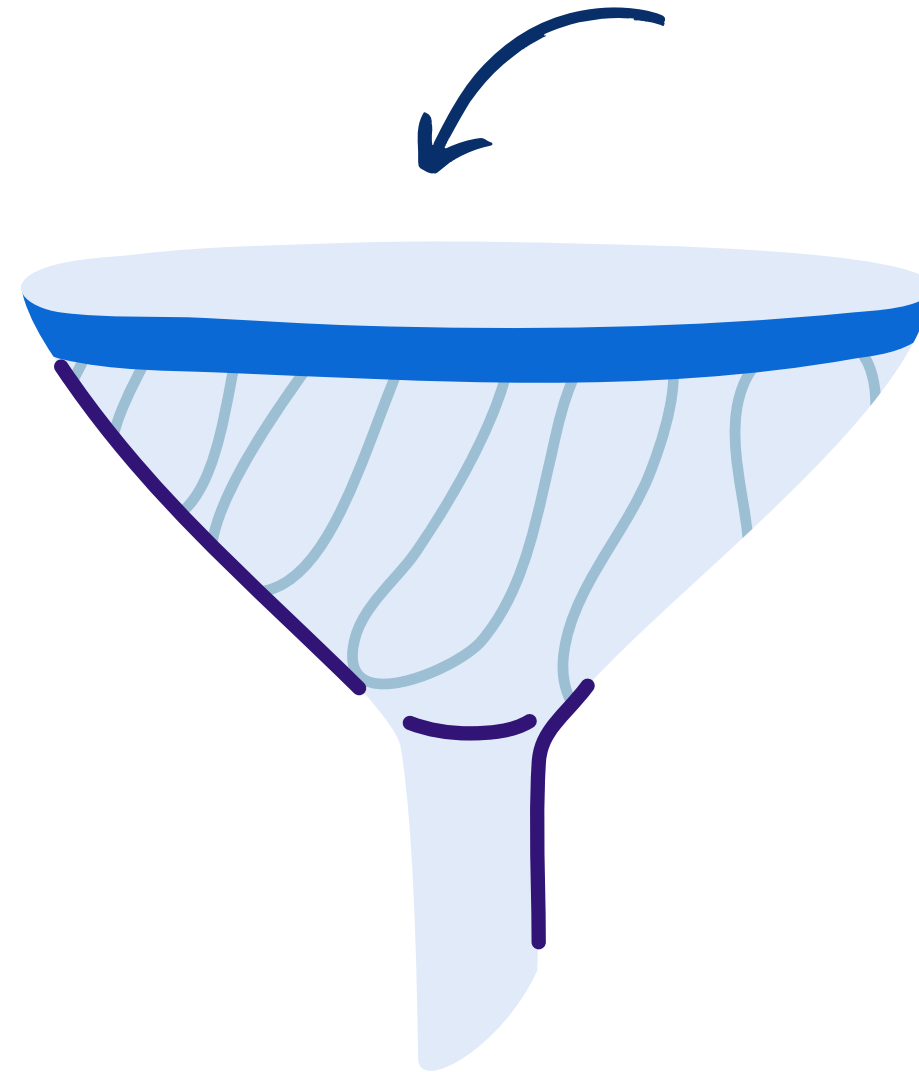


**Develop a Well-Informed Solution =
Make a Commitment to Action**



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Exercise: Closing the STEM gender gap



Possible solutions?



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Application resources



- ▶ **Commitment to Action Toolkit:** Learn more about how to design a thoughtful commitment
- ▶ **Rubric:** See what criteria is used to evaluate student applications
- ▶ **Application Preview:** Draft your answers in advance of submitting your application
- ▶ **Prospective Student Sessions:** Attend an interactive CGI U information session



What resources can you access on your campus?

- Professor
- Advisor
- Mentor
- Peers
- Library
- Centers with expertise

Anything else?



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cgiu.org/apply



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& CHELSEA CLINTON**

and hundreds of students
turning their ideas into action

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LEARN MORE AT [CGIU.ORG/APPLY](https://cgiu.org/apply)

APPLICATION DEADLINE: JANUARY 21, 2022

Application deadline: January 21, 2022



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