

# THE POWER OF PARTNERSHIPS 2020 IMPACT MAGAZINE

#### FEATURING

Partnering to provide thousands of meals to those in need amid the COVID-19 pandemic through the Clinton Presidential Center World Central Kitchen

Inspiring the next generation of student leaders and global innovators through CGI University

Working together to support mental health and combat the American opioid and overdose epidemic through the Overdose Response Network

#### AND MORE

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**PROGRAM UPDATES** 



## A LETTER FROM PRESIDENT CLINTON ON OUR WORK

"Over the last two decades, but especially over the last year, we've heard the same thing over and over from our partners: that the Clinton Foundation has a unique ability to bring people together to make a difference. That's why, as we look ahead to the Foundation's next 20 years, we're sharpening our focus on partnershipbuilding across all our programs." It's hard to believe that it's been 20 years now since I left the White House and began my work with the Clinton Foundation. After decades in public service, I thought there were many areas where I could continue to make an impact as a private citizen, and I've always believed that if you think you can make a difference, you have an obligation to at least try. Together with our partners and supporters, we've accomplished far more than I ever imagined would be possible, and my work with the Clinton Foundation has turned out to be one of the most fulfilling endeavors of my life.

Since the Foundation first opened our doors in Harlem in 2001, we've worked to fill the gaps between what the public sector can provide and the private sector can produce, while figuring out how to solve problems faster, better, and at lower cost. Almost always, the best way to do that has been by bringing together diverse partners with different sets of skills, experiences, resources, and perspectives, in what I like to call networks of creative cooperation.

With partnership as our guiding principle, we've launched programs that have now helped more than 21 million people around the world access life-saving HIV/AIDS treatment; created healthier learning environments for more than 30 million children in the U.S. who are eating better and moving more; built a community of change-makers through the Clinton Global Initiative (CGI) whose Commitments to Action have improved the lives of more than 430 million people in 180 countries; and much more.

Along the way, we've constantly evaluated and re-evaluated our programs to figure out what approaches work best. In 2020, we relied on all these lessons to confront unprecedented challenges.

As America and the world experienced a pandemic, an economic crisis, a long overdue reckoning with systemic racism, the most active Atlantic hurricane season on record, and a complete upheaval in the ways we live, work, and interact with one another, the Foundation quickly expanded and adapted our programs to address the public health, societal, and economic impacts.

Together with our partners, we distributed nutritious meals to people in Central Arkansas who would otherwise go hungry; provided resources to parents and caregivers so that their young children could learn and grow at home; supported those with substance use disorders as they coped with the additional challenges of living through a pandemic; worked with faith and community leaders to combat vaccine hesitancy; and launched a new effort to advance an inclusive economic recovery for underserved communities across the U.S.

We also continued our longstanding work around the globe while adapting to rapidly changing conditions, including improving disaster preparedness and resilience in the Caribbean; providing smallholder farmers in Africa with information and resources to protect themselves in the pandemic while pursuing their livelihoods; and empowering student leaders to take action on the effects of COVID-19 in their communities.

Over the last two decades, but especially over the last year, we've heard the same thing over and over from our partners: that the Clinton Foundation has a unique ability to bring people together to make a difference. That's why, as we look ahead to the Foundation's next 20 years, we're sharpening our focus on partnership-building across all our programs. Here's what that will look like.

Given the effectiveness of the CGI model, we will be building out a more robust program centered on developing diverse partnerships. This will allow us to both sustain our existing efforts and increase our ability to address urgent challenges as they arise. This work has already begun in our efforts around climate change, public health, disaster preparedness and response, and inclusive economic recovery, and we will continue innovating within the CGI model to drive progress and elevate the voices of change-makers.

We're also building on the successful partnership models of our initiatives, including:

- The Alliance for a Healthier Generation, our partnership with the American Heart Association, which works with schools, youth-serving organizations, and businesses to help kids to develop lifelong healthy habits.
- The Clinton Development Initiative, which connects smallholder farmers in Africa with larger networks, suppliers, and sellers to improve their yields and incomes;

- The Opioid Response Network, which works with partners to distribute free doses of lifesaving naloxone to recovery residences, and to build a national network of interfaith leaders focused on preventing, treating, and advancing recovery from substance use disorders;
- Too Small to Fail, our early learning and literacy program that has formed innovative partnerships with laundromats, diaper banks, and pediatricians to meet parents where they are and create language-rich moments in everyday life;

Additionally, we'll be enhancing our focus on our work to develop the next generation of leaders:

- **CGI University,** our program for undergraduate and graduate students that has helped more than 11,000 young leaders turn their ideas into action;
- The Clinton Presidential Center in Little Rock, which offers a wide range of cultural and educational programming;
- The Presidential Leadership Scholars, a partnership with three other presidential centers that brings leaders
  together from diverse personal and professional backgrounds to make a difference in the U.S. and around the world;
- **The WIRE Network,** which supports emerging female leaders in the renewable energy sector.

By building on the Foundation's greatest strengths, we can continue addressing the most urgent challenges of today while remaining flexible to solve the problems and seize the opportunities of tomorrow.

As we finally begin to come out on the other side of a long, dark year, we all need to remind ourselves that our collective work is only just beginning. The pandemic revealed not only how much we need each other but also how far we still have to go to build a world where we are all truly seen, heard, and valued.

We at the Clinton Foundation are energized to be a part of that effort today, tomorrow, and for the next 20 years and beyond. And we are deeply grateful to you for being a part of it, too.

Ton Church

Bill Clinton Founder and Board Chair, Clinton Foundation



## A LETTER FROM CHELSEA CLINTON ON OUR WORK

Improving and protecting our public health are crucial



Watch the full conversation between Chelsea Clinton and Dr. Kizzmekia Corbett online at <u>2020.clintonfoundation.org</u>.

My father started the Clinton Foundation 20 years ago based on principles that have guided his entire life in public service: everyone deserves a chance to succeed, everyone has something to contribute, and we all do better when we work together. Principles that are as true today as ever — particularly when it comes to our shared public health.

In that vein, I was incredibly honored, humbled, and excited to speak with Dr. Kizzmekia Corbett, a recipient of this year's Clinton Global Citizen Award.

<u>In our conversation</u>, part of which was shown during the Foundation's annual benefit, Dr. Corbett and I talk about the years of research and global cooperation that made the COVID-19 vaccines possible; the importance of following the science in the fight against vaccine hesitancy; her journey as a researcher; and, the power of mentorship, allyship, and representation. We also spoke about the importance of her daily practice of gratitude and optimism.

Improving and protecting public health are crucial — even when we're not in a pandemic. My father recognized this when he founded the Vaccine Research Center during his administration; later, as he established the Clinton Health Access Initiative (CHAI), through which more than 21 million people now have access to lifesaving HIV/AIDS medications; and, we recognize it through the work of the Clinton Foundation today.

I hope you'll watch our conversation. If you do, I have no doubt you will be as inspired and full of optimism as I was while speaking with and learning from Dr. Corbett.

**Chelsea Clinton** 

### **IMPACT: IMPROVING LIVES WORLDWIDE**



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### **430 MILLION PEOPLE**

In more than 180 countries benefiting from **Clinton Global Initiative** projects and partnerships

### **21 MILLION PEOPLE**

With access to lifesaving HIV/AIDS medications through the **Clinton Health Access Initiative**\*



### 459,000 STUDENTS & EDUCATORS

Who have participated in world-class programming free-of-charge from the **Clinton Presidential Center** 



### **160,000 FARMERS**

In Malawi, Rwanda, and Tanzania who have improved their lives through the **Clinton Development Initiative** 

## **30 MILLION U.S. CHILDREN**

Leading healthier lives through the **Alliance for a Healthier Generation**\*

\*Independent and associated programs



### **1.2M CHILDREN'S BOOKS**

Distributed to families in under-resourced communities through **Too Small to Fail** 



## 375,000 DOSES OF NALOXONE

Distributed to recovery residences, high schools, universities, and communities through the **Opioids Response Network** 



## **11K STUDENTS**

Turning their ideas into action through CGI University



## **350 LEADERS**

Applying lessons learned from four presidencies through the **Presidential Leadership Scholars Program** 



## **71MW OF CLEAN ENERGY**

Projects facilitated in small island nations through the **Clinton Climate Initiative** 



## **117 PROJECTS**

Dedicated to disaster response and resilience in the Caribbean through the **Action Network on Post-Disaster Recovery** 

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# CLINTON PRESIDENTIAL CENTER

Partnering to provide hundreds of thousands of meals and enriching virtual programs

More than 719,000 meals distributed to those in need across Central Arkansas



### **CLINTON PRESIDENTIAL CENTER**

### **Serving Central Arkansas**

Scarcely any aspect of life in America or around the world was untouched by the COVID-19 pandemic. Small businesses and restaurants went out of business and employees lost their jobs. Our schools were closed and children have been stuck at home trying to learn on laptops or over cellphones. Parents were often faced with having to choose between keeping their jobs or caring for their kids. With less money, millions of Americans were faced with trying to put food on the table and struggling over how to pay basic bills.

In 2020, the Clinton Presidential Center became the home base of a massive feeding operation that would go on to serve more than 719,000 meals to those in need across Central Arkansas. Together with partners such as World Central Kitchen, the City of Little Rock, Little Rock School District, and others, Clinton Center staff and local volunteers prepared and distributed meals across the community at the height of uncertainty.

READ MORE: THE ARKANSAS TIMES COVERS "LITTLE ROCK'S MASSIVE EFFORT TO FEED KIDS" **Continuing world-class educational and cultural programming** The Clinton Center offers a unique perspective of the work – past, present, and future – of President Bill Clinton while also providing year-round educational and cultural opportunities to visitors of all ages to apply the lessons of his lifetime of public service to the challenges of today.

While in-person educational experiences were prohibited during the pandemic, the Clinton Center maintained its impactful programming for the thousands of students, educators, and people who tuned in across the country. By re-envisioning remote educational programs and offering virtual experiences such as the Student Presidential Leaders Series, ACT test prep workshops, Curbside Couture, Read Across America Week, educator workshops, and many more, the Clinton Center was able to continue cultivating future leaders, promoting civic engagement, and encouraging community service.

"Bank of America and the Clinton Foundation share a commitment to advancing equality and opportunity in our communities. We are proud to support the foundation's significant work in our own backyard, which has never slowed down despite a challenging year. From feeding schoolchildren to addressing health inequities and other problem-solving initiatives, the Clinton Foundation continues its dedication to the well-being of our great state and the people we serve."

- HEATHER ALBRIGHT, PRESIDENT, BANK OF AMERICA ARKANSAS

### **CLINTON PRESIDENTIAL CENTER**

The Clinton Center migrated its influential Bridge Builders and Kumpuris Distinguished Lecture Series to virtual platforms and furthered the promotion of understanding and discussion around historic moments and the pressing issues of today. Esteemed speakers included Lonnie G. Bunch III, secretary of the Smithsonian; Alphonso David, president of the Human Rights Campaign; Ambassador Capricia Penavic Marshall; Luis Alberto Moreno, former president of the Inter-American Development Bank; Ibtihaj Muhammad, Olympic medalist, and author; Dr. Ellen Ochoa, astronaut and former director of the Johnson Space Center; Dr. David Satcher, 16th Surgeon General of the United States; Miss America 2020 Camille Schrier in conversation with faith leaders responding to the opioid epidemic; Gene Sperling, former director of the National Economic Council; among many more.



LEFT: A Clinton Presidential Center volunteer packs a meal to help provide food for those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020; RIGHT: Food trucks at the Clinton Presidential Center provide meals to those in need in Little Rock, AR in 2020;

# CLINTON GLOBAL INITIATIVE

Expanding the impact of Clinton Global Initiative Action Network partners and projects

Spurring new programs for disaster preparedness, the climate crisis, and an inclusive U.S. economic recovery



### **CLINTON GLOBAL INITIATIVE**

The Clinton Global Initiative (CGI) Action Network expanded its scope and brought together diverse groups of leaders to address pressing challenges — from supporting disaster recovery efforts and long-term resilience in the Caribbean to building a more inclusive U.S. economic recovery in the wake of the COVID-19 crisis.

### Launching new projects to build back better in Puerto Rico and the Caribbean

In February 2020, President Clinton and Secretary Clinton convened the CGI Action Network on Post-Disaster Recovery in San Juan, Puerto Rico, with the goal of strengthening long-term response, recovery, and resilience efforts in the Caribbean. During the event, participants announced new partnerships focused on addressing the devastation caused by Hurricane Dorian in the Bahamas, supporting long-term recovery in the southeastern region of Puerto Rico, and more. To date, 116 CGI Action Network on Post-Disaster Recovery projects will have an estimated impact of more than \$395 million when fully funded and implemented, with critical investments to rebuild hospitals and community centers, restore natural habitats, support business and green energy growth, and more.

**READ MORE: DEVEX** REPORTS ON WHY 'PUERTO RICO IS EMERGING AS AN INCUBATOR FOR DISASTER PREPAREDNESS EFFORTS'



President Clinton takes a picture with musicians during a site visit to El Goyco, a community resilience hub for disaster response in San Juan, PR. Photo by Megan Maher (2020)

"The Clinton Global Initiative has a long-standing track record of driving action and realizing results. Their focus on fostering an inclusive economic recovery aligns with the mission of the Mastercard Center for Inclusive Growth. By convening cross-sectoral organizations, elevating pioneering solutions, and supporting on-the-ground leaders; we have the chance to build a more inclusive, prosperous, and resilient economy. The Mastercard Center for Inclusive Growth is proud to partner with CGI in this important endeavor."

- SHAMINA SINGH, FOUNDER AND PRESIDENT, MASTERCARD CENTER FOR INCLUSIVE GROWTH

### **CLINTON GLOBAL INITIATIVE**

### Promoting an inclusive U.S. economic recovery

President Clinton held a virtual event series to hear from partners and leaders about solutions to address longstanding disparities that were exposed and exacerbated by the COVID-19 pandemic and to create a more equitable and inclusive recovery. These conversations led to the launch of the CGI Action Network on Inclusive Economic Recovery. Partners will support recovery efforts in the United States with the goal of generating new commitments to support small businesses, invest in digital technology, spur economic development, and improve access to capital in underserved communities.

**READ MORE: PHILANTHROPY NEWS DIGEST** ON THE NEWLY FORMED CGI ACTION NETWORK ON INCLUSIVE ECONOMIC RECOVERY

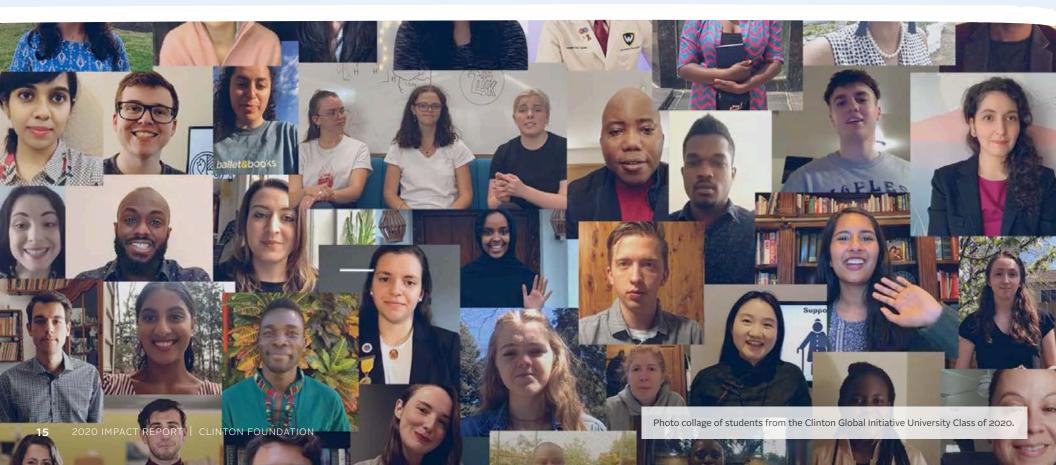


LEFT: President Clinton visits students at Caras con Causa, a nonprofit organization working to promote community development to eradicate poverty through education, the environment, and economic development in Puerto Rico. Photo by Megan Maher. (2020); RIGHT: Secretary Clinton holds a baby that was helped by Centro MAM, a maternal community center providing free services to pregnant women and new mothers in San Juan, PR. Photo by Megan Maher. (2020)

# CLINTON GLOBAL INITIATIVE UNIVERSITY

Inspiring the next generation of student leaders and global innovators

Students join the CGI University community and launch new projects on COVID-19, climate crisis, gender inequality, and more



### **CLINTON GLOBAL INITIATIVE UNIVERSITY**

### Supporting student leaders amid the pandemic

In 2020, the Clinton Global Initiative University (CGI U) team brought together hundreds of student leaders committed to take action and address the world's most pressing challenges. Through a series of virtual events and a robust social impact curriculum, CGI U's Class of 2020 made more than 670 Commitments to Action and received access to a wide range of opportunities for leadership development, mentorship, skills building, and project funding.

Every student accepted into CGI U is required to make a Commitment to Action: a new, specific, and measurable project that addresses a challenge in their community. In 2020, many students developed commitments to address the public health, economic, and social impacts of the COVID-19 pandemic. To support these efforts, CGI U launched the COVID-19 Student Action Fund, which provided \$100,000 in funding for 38 innovative projects, including infectious disease monitoring and response systems, awareness and prevention campaigns, and relief initiatives to provide support for public health practitioners, essential workers, and populations disproportionately impacted by COVID-19.



WATCH: MEET CGI UNIVERSITY ALUM CHRISTELLE KWIZERA, WHO IS ADDRESSING WATER SCARCITY BY PROVIDING SERVICES TO COLLECT, PURIFY, AND DISTRIBUTE CLEAN WATER ACROSS RWANDA

"Through the Verizon and CGI U Social Innovation Challenge, we were thrilled to provide a diverse group of young innovators with resources to support the development of leading-edge technology-based solutions to address significant societal challenges related to immersive education, health equity, and climate justice."

- ROSE STUCKEY KIRK, CHIEF CORPORATE SOCIAL RESPONSIBILITY OFFICER, VERIZON

### **CLINTON GLOBAL INITIATIVE UNIVERSITY**

### Partnering with Verizon, IBM, and top universities

In addition to virtual meetings held with some of the nation's leading experts in academia, government, politics, philanthropy, and civil society, CGI U forged exciting new partnerships to open the door to even more opportunities for students.

- Through the Verizon and CGI U <u>2021 Social Innovation</u> <u>Challenge</u>, CGI U provided a diverse group of young innovators an opportunity to develop leading-edge and technology-based solutions to address significant societal challenges related to immersive education, health equity, and climate justice. Open to undergraduate and graduate students, as well as CGI U alumni, accepted applicants received grant funding and access to an accelerator program with VentureWell.
- Through CGI U's partnership with IBM's Call for Code, more than 59,000 students participated in twelve virtual hackathons, with engagement from the University of Edinburgh, the Australian National University, Massachusetts Institute of Technology, Georgia Institute of Technology, Drexel University, Cal Hacks, IvyHacks, Caribbean Girls Hack, Unity, and the New York City Mayor's Office. Student participants developed unique digital prototypes and tools that helped build more resilient communities impacted by climate change and COVID-19.

Through the Clinton Global Initiative University Network — a consortium of colleges and universities that have committed to provide \$10,000 or more in annual seed funding to select CGI U student innovators on their campuses — 69 schools disseminated more than \$700,000 in grant funding to students in the CGI U 2020 program.

### Cultivating the next generation of global innovators

Through CGI U, students gain peer networking, skills training, funding opportunities, and personalized mentorship with experts across business, philanthropy, government, and more. With a network of more than 11,000 alumni from more than 1,100 schools, 160 countries, and all 50 U.S. states, CGI U students have made more than 7,000 Commitments to Action.

WATCH: PRESIDENT CLINTON, CHELSEA CLINTON, AND STUDENTS FROM CGI U SPOKE TO NOWTHIS NEWS ABOUT TACKLING THE WORLD'S TOUGHEST CHALLENGES AMID COVID-19



# PRESIDENTIAL LEADERSHIP Scholars

Cultivating a community of presidential scholars

Emerging leaders learn from this one-of-a-kind partnership among the presidential centers of Bill Clinton, George W. Bush, George H.W. Bush, and Lyndon Baines Johnson



### PRESIDENTIAL LEADERSHIP SCHOLARS

**Applying lessons in leadership from four historic presidencies** In 2020, the Presidential Leadership Scholars program — a oneof-a-kind partnership between the presidential centers of Bill Clinton, George W. Bush, George H.W. Bush, and Lyndon Baines Johnson — adapted to support leaders in addressing the new and exacerbated challenges related to COVID-19. In response to having to pause in-person activities for 2020, the program continued to engage its network of more than 350 established leaders in their work to improve people's lives – this included offering virtual programming focused on the importance of race and diversity in the leadership of social change as well as the impact and response to the COVID-19 pandemic, among other topics. Virtual guest speakers included President Clinton, President Bush, Secretary Condoleezza Rice, and program faculty and alumni from around the country.

Presidential Leadership Scholars continued to pave the way and lead in these uncertain times, from combating the spread of misinformation online to providing college scholarships to essential workers, closing the digital equity gap for students, and mobilizing support for small businesses. Their accomplishments this year are a testament to their ability to affect lasting, positive change.

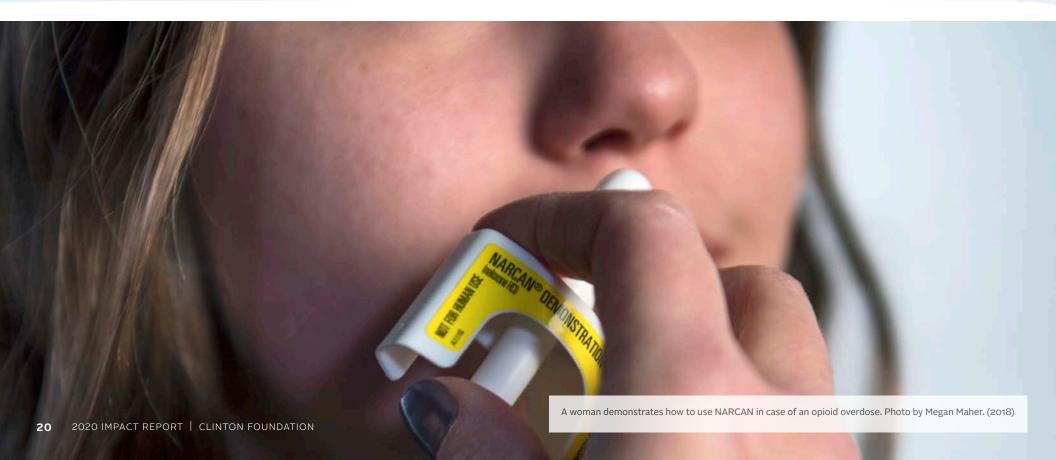
Since the Presidential Leadership Scholars program first started, more than 350 principled leaders have come together to apply the lessons learned in the program to help tackle today's most pressing challenges. Each class is composed of a diverse group of leaders — from doctors to teachers, elected officials to scientists, active military, and veterans — all of whom have a passion for making the world a better place. The culture of collaboration transcends partisan divides and ideological differences in service of a greater good. As President Clinton often says, the key to great leadership is in finding common ground and our shared humanity something that's needed now more than ever.

**READ MORE:** PRESIDENTIAL LEADERSHIP SCHOLARS WHO MADE A DIFFERENCE IN 2020

# OVERDOSE Response Network

Combating the American opioid and overdose epidemic

Forging partnerships to distribute more than 375,000 doses of lifesaving naloxone nationwide, expanding a national network of faith leaders in the fight



### **OVERDOSE RESPONSE NETWORK**

# Providing lifesaving naloxone to recovery residences in hard-hit states

Amid the COVID-19 pandemic, the Centers for Disease Control and Prevention (CDC) reported a significant increase in U.S. drug overdose deaths. To help address this escalating crisis, the Opioid Response Network (ORN) scaled up an effort with partners to distribute free doses of lifesaving naloxone, a medication that reverses the effects of a fatal overdose, to recovery residences in hard-hit states across the country.

In conversation with USA Today, President Clinton said of this effort: "There are too many people whose lives are being lost and destroyed, and we have the capacity to make it a lot better. So, I'm just hoping that what we're doing here will make a big difference to the brave people running all these recovery homes."

Since it was founded, ORN has helped distribute more than 375,000 doses of lifesaving naloxone to recovery residences, high schools, universities, and community organizations nationwide.

### Working with faith leaders in the fight

In 2020, ORN expanded its national network of interfaith leaders who are confronting the overdose crisis by promoting acceptance in order to help reduce the stigma of addiction, as well as by advancing prevention, treatment, and recovery from substance-use disorders. ORN also provided faith leaders in Texas, Arkansas, Florida, and Georgia with educational resources and a support group on the impact of COVID-19 on substance-use disorders and mental health.



WATCH: OPIOID RESPONSE NETWORK PARTNER IMAM DR. BASEM HAMID

"The unique ability of the Clinton Foundation to convene and bring together health care experts, advocates, policymakers, researchers, and other thought leaders to create solutions and foster partnerships to solve this seemingly unsolvable problem, provides hope that together we can make sure this scourge will not be visited upon the next generation."

- JOE KIANI, CEO, MASIMO

# TOO SMALL To fail

Surrounding children and families with language and learning opportunities

Supporting children and families with books, educational resources, and learning-rich environments — at home and everywhere in between



### **TOO SMALL TO FAIL**

#### Supporting families with early learning materials

Throughout 2020, Too Small to Fail remained focused on early childhood innovation, working quickly with partners on the ground to support under-resourced families with more than 120,000 children's books, as well as toolkits with ideas for engaging, indoor activities to promote talking, reading, and singing with children from birth.

### Partnering to spur innovation in early learning

Too Small's nimble approach includes forging cross-sector partnerships in order to raise awareness and provide families with tangible materials to support their young children's development — particularly in places providing essential services, such as laundromats, diaper banks, and food distribution centers. Too Small also increased the frequency of delivery of its text message program with Univision to provide Spanish-speaking families nationwide with tips and tools to support their children's development.

WATCH: TOO SMALL TO FAIL'S JANE PARK EXPLAINS HOW TOO SMALL IS PUTTING CHILDREN FIRST Too Small also developed new projects to meet families and communities in safe, outdoor "in-between" spaces. This includes Story Trails — structures that prominently display pages of a children's book along a path or walkway so that families can read a book together as they enjoy the outdoors at a safe distance from others. Additional projects included a new partnership with Sidewalk Math and the LaundryCares Foundation to help children learn numbers, shapes, and patterns by walking, hopping, jumping, and skipping through colorful designs in places where they spend time (such as the laundromat); a series of Lunch & Learn events to support parents at home in partnership with Inclusion Matters by Shane's Inspiration; and virtual trusted messenger trainings for community partners.

**READ MORE:** CHELSEA CLINTON SPOKE WITH **PARENTS.COM** ABOUT TOO SMALL TO FAIL'S RESPONSE TO COVID-19, THE IMPORTANCE OF MASKS, AND A NEW PARTNERSHIP WITH LADY GAGA'S BORN THIS WAY FOUNDATION

"Too Small to Fail is playing a key role in Philadelphia, where there is growing momentum to create playful learning and literacy-rich environments in everyday spaces. Their efforts are helping local partners — in laundromats, health clinics, family court, and other settings — to prioritize the learning and development of young children. The knowledge and experience Too Small to Fail is sharing with Philadelphia organizations is strengthening the early learning landscape and will yield benefits for young children now and into the future."

- ELLIOT WEINBAUM, DIRECTOR, GREAT LEARNING PROGRAM, WILLIAM PENN FOUNDATION

# CLINTON DEVELOPMENT INITIATIVE

Helping farmers in Malawi, Rwanda, and Tanzania

Transforming subsistence agriculture into a catalyst for social and economic change



### **CLINTON DEVELOPMENT INITIATIVE**

# Distributing information and building confidence on COVID-19 in farming communities

As cases of COVID-19 were first confirmed in Africa, the Clinton Development Initiative (CDI) worked to distribute helpful information about best practices for prevention in farming communities. In Malawi, the team worked to disseminate COVID-19 related messages across their communities. CDI engaged community health workers to connect directly with farm leaders about best practices for COVID-19 prevention and produced radio ads, text messages, print flyers, and pamphlets that provided up-todate and expert information that local residents could trust.



### Helping farmers, transforming subsistence agriculture

In 2020, CDI continued a partnership with Africa Improved Foods (AIF) to source soybeans from farming communities in Malawi for distribution in Rwanda. Despite the challenges related to COVID-19, AIF purchased nearly double the volume of soybeans as the previous season at above Malawi market prices. To date, AIF has purchased a total of more than 6 million pounds (2,790 MT) of high-quality soybean, valued at more than \$1.1 million — money that went directly to the producers. AIF takes its raw commodities — soybean and maize — and turns them into a fortified blend for malnourished mothers and children.

During the 2019-2020 agricultural season, CDI worked to distribute more than \$64,000 of "input loans" such as seeds and fertilizers to farming communities across Malawi, Rwanda, and Tanzania. These loans not only increase agricultural output, but serve as a way for farmers to establish credit history, build financial literacy, and eventually access additional loans on their own from banks and financial institutions. This work is transforming the way smallholder farmers can not only grow better crops but also build better businesses.

**READ MORE: DEVEX** FEATURES CDI'S BILL RUSTRICK AND PARTNERS: "COVID-19 HIGHLIGHTS NEED TO BOOST RESILIENCE OF AFRICA'S RURAL POOR"

## "We believe the Clinton Development Initiative work to empower farming communities with market opportunities will not only support livelihood of small-scale farmers but also contribute to the economy of Malawi at large."

- GRAHAM CHIPANDE, STANDARD BANK

# CLINTON CLIMATE INITIATIVE

Sparking a clean energy future with small island nations

Confronting the climate crisis and cultivating women leaders in the energy sector



### **CLINTON CLIMATE INITIATIVE**

### Confronting the climate crisis

The Clinton Climate Initiative (CCI) supports small island nations as global leaders in confronting the energy challenges at the heart of the climate crisis. Despite the challenges presented by COVID-19, CCI continued to cultivate leaders, promote knowledge exchange, and partner to improve local capacity among islands in the Caribbean and Indian Ocean as they transition to a clean energy future.

Together with partners, CCI is advancing clean energy projects in schools, hospitals, health clinics, sports facilities, hurricane shelters, and more. In response to interest generated by a marine floating solar project that CCI is developing with partners in the Seychelles, team members also launched a knowledge-sharing series on floating solar for islands this year. Through a series of webinars and short courses, CCI brought together more than 200 energy professionals from islands across the Caribbean, Indian Ocean, and Pacific to learn more. CCI also partnered with the Rocky Mountain Institute and FCX Solar on the release of Solar Under Storm, Part II. The report aimed to better understand and outline best practices for how rooftop solar installations can be made more resilient against extreme weather events at little to no additional cost.

READ MORE: SOLAR INDUSTRY MAGAZINE REPORTS ON SOLAR UNDER STORM, PART II

### Cultivating women leaders in the energy sector

CCI's Women in Renewable Energy Network – the WIRE Network — is helping more than 560 members through professional development, mentorship, and support in order to build up women in energy leadership roles, diversify perspectives in decision-making, and accelerate the fight against climate change.

WATCH: "YOU DESERVE YOUR SPACE AT THE TABLE" WOMEN IN RENEWABLE ENERGY (WIRE) NETWORK

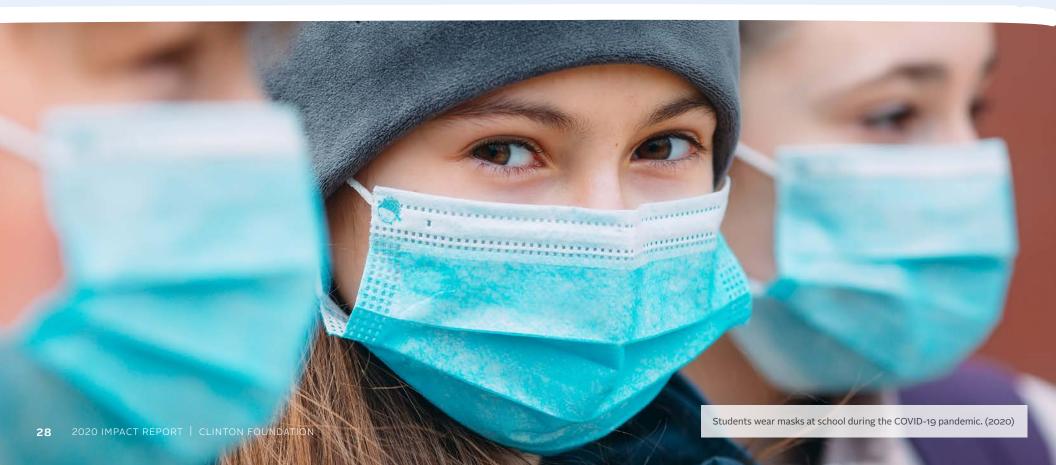
"Being a member of the WIRE Network has been a turning point in my career in the renewable energy industry. Before WIRE, I was often the only woman in the room and lacked the confidence to reclaim my space within a highly regulated and technical field. WIRE allowed me to meet other women from incredibly diverse backgrounds who shared a common passion. Their mentorship and the personal relationships we developed made me believe that I, too, could be successful as a renewable energy entrepreneur."

- VANESSA CARBALLIDO CLERCH, CO-FOUNDER OF GENMOJI, PUERTO RICO

# ALLIANCE FOR A HEALTHIER GENERATION

Working together to improve children's health

Improving social-emotional health and learning, access to healthy foods, self-care for educators and caregivers, and providing new resources to combat the rise in youth vaping



### **ALLIANCE FOR A HEALTHIER GENERATION**

### Supporting the changing needs of students and educators

In a time of incredible challenges and with limited resources at their disposal, schools across the nation stepped up to prioritize the essential health needs of students and staff. The Alliance for a Healthier Generation, a partnership founded in 2005 by the Clinton Foundation and American Heart Association, was there to support. Its efforts to engage schools included a focus on improving social-emotional health and learning, access to healthy foods, self-care for educators and caregivers, and new resources to combat the rise in youth vaping.

**READ MORE:** KOHL'S AND HEALTHIER GENERATION HONOR SCHOOLS WITH NEW FAMILY ENGAGEMENT DISTINCTION THAT HIGHLIGHTS EFFORTS TO STRENGTHEN PARTNERSHIP BETWEEN FAMILIES AND EDUCATORS

### Awarding America's Healthiest Schools

To celebrate continued progress and the incredible achievements across the nation, Healthier Generation awarded 521 schools as America's Healthiest Schools — 78 percent of which serve students from under-resourced communities. <u>See if your local</u> <u>school made the list</u>.

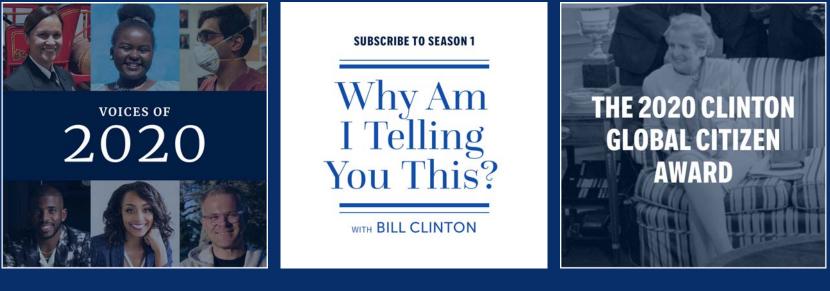
Since Healthier Generation was first founded, more than 30 million children nationwide have benefitted from improved access to healthier meals, high-quality physical activity, and social-emotional skills.



LEFT: A teacher works with a student during class. (2020); RIGHT: A child wears mask while walking through a park on her way to school during the COVID-19 pandemic. (2020)

# **EVERYONE HAS A STORY**

Find more exclusive online content from the year at 2020.clintonfoundation.org



A collection of reflections from people who have been on the front lines of the many different challenges we've confronted in 2020.

Featuring President Clinton's wide range of interests and well-known intellectual curiousity through relatable conversations and stories with some of the most intersting people he knows. 2020 Clinton Global Citizen: Madeleine Albright



## A LETTER FROM OUR CHIEF EXECUTIVE OFFICER

### Dear Reader,

Over the past twenty years, with President Clinton's inspiration, we have learned that our work and impact is stronger when we work together with partners. This has been critical to the Clinton Foundation's model and success in improving lives in the United States and around the world, particularly as the COVID-19 pandemic created disruption, suffering, and death globally, and our country grappled with manifestations of systemic racism.

So, this year we adjusted our models to meet the moment – including not only shifting to virtual convenings but also with our Clinton Global Initiative (CGI) Action Network and CGI University programs, mobilizing commitments by partners and students that directly address the effects of the pandemic and racial injustice.

Our work over the past year has made a critical difference, including:

- The Clinton Presidential Center, partnering with World Central Kitchen, the City of Little Rock, the Little Rock School District, Pulaski County Special School District, Central Arkansas Library System, Arkansas Hunger Relief Alliance, Go Fresh, Our House, and Arkansas Food Bank to address food insecurity exacerbated by the pandemic and distribute more than 719,000 meals to those in need across Central Arkansas;
- The Clinton Climate Initiative, working with local health networks and nonprofits, coordinated renewable energy projects that power 12 health clinics across Puerto Rico, which are supporting the island's response to the pandemic;

- The Clinton Development Initiative supporting 77,000 farmers in Malawi, Rwanda, and Tanzania during the 2020-2021 agricultural season, through climate-smart agronomic training, higher crop yields, and increased market access;
- Too Small to Fail engaging with laundromats, diaper banks, and food distribution centers to give critical help to parents and caregivers – including diapers, food, and over 120,000 books – to support their young children's development; and
- The Presidential Leadership Scholars program, operated in partnership with the presidential centers of George W. Bush, George H.W. Bush, and Lyndon B. Johnson, continuing to engage its network of more than 350 established leaders in their work to improve people's lives – which last year included offering virtual programming focused on the importance of race and diversity in the leadership of social change as well as the impact and response to the COVID-19 pandemic, among other topics.

Across all our programs, we appreciate the remarkable power of partnerships, and we are humbled by the role that the Clinton Foundation is particularly well-positioned to play – as a catalyst and facilitator in improving lives.

Last year, the pandemic brought a massive shift for charities around the world, creating new and urgent needs while causing operational challenges to organizations across the philanthropic sector, including the Clinton Foundation. We continue to carefully manage our financial position to sustain our programmatic impact, and best serve those across the United States and around the world who rely on and benefit from our work. As stewards of our donors' support, we regularly assess the effectiveness and impact of our programs and are proud to consistently earn high ratings from four independent charity evaluators.

As President Clinton laid out in this report, we face the future with optimism and determination. By expanding our partnership-building models, including scaling up the work of CGI, we will be better positioned and more agile in responding to critical needs in real time.

On behalf of President Clinton, Chelsea Clinton, and everyone at the Clinton Foundation, I thank you for taking the time to read about our work and impact.

1/ 1/

Kevin Thurm Chief Executive Officer, Clinton Foundation

## **2019 FINANCIALS**

Year Ended December 31, 2019 GAAP Basis Excerpted from audited financials

## Consolidated Statement of Activities

#### **REVENUE AND SUPPORT**

Contributions	\$18,864,072	
Grants	10,043,918	
Net investment return	31,128,474	
Other Revenue	5,313,885	
Total Revenue and Support	\$65,350,349	

#### **OPERATING EXPENSES**

#### % OF OPERATING Expenses

		EXPENSES
Program Services		
Economic Opportunity	11,927,470	(26.5%)
Civic Service	16,102,525	(35,8%)
Public Health	6,338,723	(14.1%)
Management and General	6,646,034	(14.8%)
Fundraising	3,970,044	(8.8%)
Total Expenses	44,984,796	
Change in Net Assets	20,365,553	
Net Assets, Beginning of Year	292,393,055	
Net Assets, End of Year	\$312,758,608	

#### **2019 EXPENSES**

Programs	76.4%	
Management and General	14.8%	
Fundraising	8.8%	

## Consolidated Statement of Financial Position

### ASSETS

Cash and Cash Equivale	nts
Unrestricted	5,257,063
Restricted	3,887,233
Fixed Assets and Other	
Property and Equipment, Net	83,738,778
Investments	
Endowment	195,791,690
Programmatic and Other Investments	1,857,484
Total Investments	\$197,649,174
Inventory and Prepaid Expenses	536,821
Multiyear Pledges Receivable	26,220,312
Accounts Receivable	1,062,748
Loan Receivable	279,386
Total Assets	\$318,631,515

#### LIABILITIES AND NET ASSETS

Liabilities

Accounts Payable & Accrued Expenses	& 4,173,187	
Deferred Revenue	1,699,720	
Total Liabilities	5,872,907	
Net Assets	312,758,608	
Total Liabilities and Net Assets	\$318,631,515	

### **IN THE NEWS**

## CEVEX



Puerto Rico emerges as 'incubator' for disaster preparedness efforts.

FEBRUARY 19, 2020

## GLAMOUR



Former President Bill Clinton To Launch Podcast For iHeartMedia...The podcast is inspired by President Clinton's belief that the purpose of his work in public service is to give people the opportunity to live their best life story.

FEBRUARY 19, 2020

### THE HILL

José Andrés and the Clinton Foundation announced Monday that they would team up to feed children in Arkansas who are going without meals usually provided by public schools due to the coronavirus outbreak.

MARCH 16, 2020

Northwest Arkansas



Program passes 500,000 meals, gets Clinton nod. MAY 7, 2020

NOW
THIS

EXCLUSIVE: Bill Clinton, Chelsea Clinton, and students at the Clinton Global Initiative University recorded these empowering messages about tackling the world's toughest challenges in light of COVID-19.

MARCH 16, 2020

### **IN THE NEWS**

## Romper



This spring, we partnered with Too Small to Fail on a new survey to better understand what moms are experiencing in quarantine – and how they're persevering.

MAY 7, 2020

### DEADLINE

Former President Bill Clinton To Launch Podcast For iHeartMedia. The podcast is inspired by President Clinton's belief that the purpose of his work in public service is to give people the opportunity to live their best life story.

AUGUST 31, 2020



Clinton Foundation works to put naloxone in recovery homes as opioid epidemic is overshadowed by COVID-19 pandemic.

AUGUST 31, 2020

#### The Atlanta Journal-Constitution



America can't succeed unless all our people have the opportunity to succeed. That means we have to finally build a truly inclusive economy.

OCTOBER 8, 2020

# **DO GOOD.** DO IT WEIL.<sup>TM</sup>



The pandemic has challenged all organizations, including the Clinton Foundation. President Kevin Thurm explains why 'we've also tried to not let the pandemic take our eye off the ball.'

OCTOBER 8, 2020

## People



Let's join hands, look to the future and be optimistic and practical," Bill Clinton said in his own remarks.

NOVEMBER 20, 2020

# WAYS TO GIVE

Your continued support enables the Clinton Foundation to sustain and grow the important programs and initiatives that are putting people first.

### **SPONSOR OR ATTEND AN EVENT**

The Clinton Foundation hosts large- and smallscale events annually throughout the world. There are special opportunities for corporations, foundations, and individuals to get involved.

### **INVEST IN OUR PROGRAMS**

Join leading corporations, foundations, and individuals in making a designated gift or grant.

### BECOME A CLINTON FOUNDATION AMBASSADOR

Through annual gifts of \$1,000 or more, Ambassadors provide critical operating and programmatic support for the Foundation's life-changing work year after year.

### LEAVE A LEGACY THROUGH A PLANNED GIFT

By including the Clinton Foundation in your will or estate plans, you can enjoy tax benefits and help sustain our work for generations to come.

### JOIN OUR GIVING CIRCLE WITH A MONTHLY GIFT

A monthly pledge is an easy and convenient way to provide steady, reliable support to the Foundation.

# GIVE A GIFT OF STOCK OR A DONATION FROM YOUR IRA

The Clinton Foundation would be grateful for your gift of stock or a donation from your IRA.

To speak with a member of our team about making a gift: Call 212-710-4405 or email development@clintonfoundation.org

**CLINTONFOUNDATION.ORG/SUPPORT-US** 

CLINTON FOUNDATION Rutting People First

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GUIDESTAR