# **CGIU** 2011

# APRIL 1-3 ★ UC SAN DIEGO

PROGRAM SCHEDULE

Webcasts: live.cgiu.org on Twitter: #CGIU

# Friday, April 1

#### 10:00 AM - 9:00 PM

#### **Airport Shuttle Service**

Shuttle service will be available between the San Diego International Airport and the Sheraton, Residence Inn. and Hvatt hotels in La Jolla. Shuttles will depart from the airport every 30 minutes. Look for CGI U transportation staff in the baggage claim area of the airport who will direct you to the buses.

#### 1:00 PM - 10:30 PM

#### Campus Shuttle Service

Between 1pm and 10:30pm, shuttle service will be available between the two CGI U hotels and the UC San Diego campus. Shuttles will depart from the hotels and campus every 30 minutes. These shuttles will also be available after the Friday program ends to take attendees back the hotel.

#### 1:00 PM - 9:00 PM • RIMAC Arena

#### **On-Site Registration**

All CGI U members are required to check-in on-site before attending any of the CGI U events and must pick up their credential and registration materials from the RIMAC Arena. Please allow for time to register before the start of the events you are attending Friday or Saturday. We suggest all attendees register by 4pm Friday in order to arrive at the Opening Plenary on time.

#### 5:00 PM - 7:00 PM • Price Center, Ballroom West, Level 2

#### **Commitments Networking Session**

The Commitments Networking Session is a unique opportunity to meet and share ideas with the other students and nonprofit leaders who are attending CGI U. Upon entering the room, attendees should locate the CGI U focus areas and keywords that are most closely aligned with their respective commitments, and introduce themselves to other participants who share their interests and work.

#### Remarks:

Mandy Moore, Ambassador, Population Service International (PSI)

OPENING PLENARY SESSION 7:30 PM - 9:00 PM • RIMAC Arena

# What's the Big Idea?: Powering Innovation on Campus and Beyond

From soccer balls that generate energy to maps that use crowdsourced crisis data, countless out-of-the-box student ideas are addressing global challenges in ways that never seemed imaginable. What may begin as a brainstorm in a lecture hall can one day become a new world-changing product, policy, or technology. Yet all too often, young changemakers face significant hurdles when trying to translate their big ideas into concrete action. How can students work with universities, NGOs, and the private sector to support innovation on and off campus? How can universities provide the tools and resources that foster a culture of creative problem solving? This panel of serial entrepreneurs will detail their own paths from idea to implementation, and will describe how to harness innovation in a world where good ideas can spread faster than ever before.

#### Remarks:

Paul E. Jacobs , Chairman of the Board and Chief Executive Officer, Qualcomm

Marye Anne Fox, Chancellor, University of California, San Diego

## **Participants:**

President Bill Clinton, Founding Chairman, Clinton Global Initiative; 42nd President of the United States

Chad Hurley, Co-founder, YouTube; Co-founder and Chairman, Hlaska

Shirley Ann Jackson, President, Rensselaer Polytechnic Institute

Gregory T. Lucier, Chief Executive Officer, Life Technologies

Jessica O. Matthews, Jessica O. Matthews, Co-founder and CEO, Uncharted Play Inc.; Co-Inventor, sOccket

# Saturday, April 2

#### 7:30 AM - 10:00 PM

# **Campus Shuttle Service**

Between 7:30am and 10:00am, shuttle service will be available between the two CGI U hotels and the UC San Diego campus. Shuttles will depart from the hotels every 30 minutes

8:00 AM - 9:00 AM • RIMAC Arena

# **Breakfast**

#### On-Site Registration

All CGI U members are required to check-in on-site before attending any of the CGI U events and must pick up their credential and registration materials from the RIMAC Arena. Please allow for time to register before the start of the events you are attending on Saturday.

PLENARY SESSION 9:00 AM - 10:00 AM • RIMAC Arena

#### The Urban Planet: Solutions for a Crowded World

For the first time in its history, the Earth now has more urban than rural residents. By 2030, the UN projects that the planet will have more than 5 billion city dwellers. From Sao Paolo to Shanghai, cities are increasingly the gateway to economic possibility for billions, but many exploding metropolitan regions around the world already struggle to provide basic levels of food, water, shelter, sanitation, and schooling to all of their residents. Few policymakers are fully aware of the long-term ramifications of a rapidly urbanizing planet. How can the transportation, health, education, and infrastructure crises that are already plaquing cities be addressed in a creative and effective manner? This panel will explore the innovative ways that students and universities can work to create sustainable and prosperous 21st century cities.

# **Participants:**

Van Jones, Distinguished Visiting Fellow, Princeton University

Shi Nan, Secretary General, Urban Planning Society of China

Gavin Newsom, Lieutenant Governor of California, Office of the Lieutenant Governor

Simran Sethi, Associate Professor of Journalism, University of Kansas

Anu Sridharan, Co-founder, NextDrop

EDUCATION WORKING SESSION

10:30 AM - 12:00 PM • Price Center, Ballroom West B, Level 2 Sign-up required

#### **Building Resilient Societies: Education in Post-Disaster Contexts**

Climate change and natural disasters can have a huge impact on education in both the developed and developing world. From Hurricane Katrina to the earthquake in Haiti and the floods in Pakistan, such disasters require both immediate emergency response mechanisms and a broader rebuilding strategy focused on education and long-term infrastructure. They can even provide an opportunity to rebuild better, allowing for the infusion of innovation, new resources, and international attention to propel an education system forward. International organizations, country-level ministries, and NGOs are focusing on ways to use education to restore a sense of normalcy and also mitigate the future impact of environmental catastrophes. This panel will highlight innovative approaches to post-disaster education, focusing on how individuals in the global community have responded to the acute needs caused by recent natural disasters.

#### **Participants:**

Mehnaz Akber Aziz, Chief Executive and Founding Director, Children's Global Network Pakistan

Raquel "Rocsi" Diaz, TV Personality, RocStar Rebuilds

Paul Franz, Journalist, Pulitzer Center on Crisis Reporting

Baltazar S. Tribunalo Jr., Country Program Advisor on Child Centered Climate and Disaster Risk Management, Ian International Inc. - Philippines

ENVIRONMENT AND CLIMATE CHANGE WORKING SESSION 10:30 AM - 12:00 PM • Student Services Center, Multipurpose Room Sign-up required

# The Anatomy of a Building: Breaking Down Our Built Environment

Buildings are stealth culprits of global warming, accounting for approximately 40 percent of energy use and carbon emissions in the United States. Every aspect of a building's design is part of the equation that contributes to its environmental impact. Yet any single building can serve as a living example of the potential to demonstrate sustainable design and green jobs through efficiency retrofits, water conservation measures, photovoltaic panels, and even rooftop gardens. This panel will convene experts and students that have specific experience with planning and executing effective green building projects. By looking at a breakdown of the various opportunities for sustainability that any building presents, the panel will demonstrate tangible and practical actions to improve the whole organism of a building.

# **Participants:**

Ann V. Edminster, Founder and Principal, Design AVEnues LLC

Danny Kennedy, Founder, Sungevity

Priscilla Lee, Founder and Manager, White Tops NYC

Peggy Liu, Chairperson, Joint US-China Collaboration on Clean Energy

Kevin Surace, Chief Executive Officer, Serious Materials

PEACE AND HUMAN RIGHTS WORKING SESSION

10:30 AM - 12:00 PM • Center Hall, Room 101 Sign-up required

# LGBT Rights in the U.S. and Beyond

Lesbian, gay, bisexual, and transgender (LGBT) rights have returned to the spotlight, as a rash of suicides and hate crimes have grabbed headlines around the world. While a sweeping shift in public opinion is occurring regarding gay rights, the LGBT community itself is often divided and conflicted regarding its highest priorities. On the domestic front, campaigns surrounding marriage rights and the "Don't Ask, Don't Tell" policy in the military have been recently overshadowed by numerous tragedies on campus for the gay community. In Uganda, a controversial law was nearly passed that would make homosexual activity punishable by death. This panel will discuss key issues facing the LGBT community, the diverse political climates in which they operate, and effective strategies for organizing at the local, national, and international levels.

#### **Participants:**

Alexis Ortega, Founding Member, National Marriage Boycott

Richard Socarides, President, Equality Matters

Steave Ismael Nemande Tchatchoua, Director, Alternatives Cameroun

#### On the Edge: Poverty Along the US-Mexico Border

Roughly 14 million people live along the 2,000-mile border between the United States and Mexico, and this population is expected to double by 2025. Poverty rates are high, education rates are low, and violence is escalating. Deteriorating security along the border is putting much of the hard work that has been done to address poverty in the region at risk. Many colinas, or border communities, lack basic necessities, including safe drinking water, electricity, and sewage systems. These hardships are compounded by the fact that many residents of the border region are migrants who must rely on temporary and transient work. This session will highlight efforts to improve economic opportunity for those on both sides of the border through participatory income generation and skill building programs, many of which are student-driven. Panelists will also address the ways in which the current security challenges are forcing organizations to reorient their work, and will share promising efforts that are addressing the unique needs of the poor in this region and helping to build resilient communities.

#### **Participants:**

Jose Reyes Ferriz, Former Mayor of Ciudad Juarez

Ana Gabriela Perez, Social Innovation Manager, Urbi Desarrollos Urbanos S.A. de C.V.

Elisa Sabatini, Executive Director, Via International

PUBLIC HEALTH WORKING SESSION 10:30 AM - 12:00 PM • Price Center, Ballroom West A, Level 2 Sign-up required

## Scaling Up, Saving Lives: Confronting the Health Workforce Crisis

The world is currently facing a massive shortage of health workers. More than 4 million additional doctors, nurses, midwives, pharmacists, and other key public health workers are needed to fill this gap. The lack of skilled workers is especially acute in Africa, which bears 24 percent of the global disease burden and is home to 67 percent of the world's HIV-positive population, yet has only 2.8 percent of the world's health workforce. Developed countries—with a rising tide of chronic health problems and an aging health workforce—are also struggling with a demand for health workers that is far outpacing supply. In 15 years, the U.S. will face a projected shortage of 130,000 doctors. While the scale of the crisis is staggering, proven solutions do exist. This panel will discuss recent initiatives to sustain and build the health workforce, and potential interventions which can help reshape and reform medical training and the health care delivery system.

#### **Participants:**

Michele Barry, Director, Center for Global Health and Senior Associate Dean, Global Health, Stanford University

Emily Bearse, Recruitment Director, Global Health Corps

Pape A. Gaye, President and CEO, IntraHealth International, Inc

Deogratias Niyizonkiza, Founder, Village Health Works

Rajesh Panjabi, Executive Director, Tiyatien Health: Clinical Fellow in Medicine, Harvard Medical School

SKILL SESSION 10:30 AM - 12:00 PM • Center Hall, Room 109 Sign-up required

#### Creating Buzz: Using Social Media to Market Your Cause

Beyond a quick press release or an article in the school newspaper, what are some creative ways to raise the profile of the work done by CGI U members? This session will address both traditional marketing and media strategies and successful new media and digital organizing strategies, including web and film.

# **Participants:**

Alexis Ohanian, Founder and Chief Swine Defender, Breadpig

Ben Rattray, Chief Executive Officer, Change.org

SKILL SESSION 10:30 AM - 12:00 PM • Center Hall, Room 119 Sign-up required

# From the Bottom Up: Grassroots Community Engagement

How do you work with communities instead of for them? This skill session will focus on commitments that work within underserved communities on both a domestic and global level. Discussions will focus on developing projects in a culture-specific context, creating community-based approaches in partnership with local leadership, and other challenges specific to community engagement.

#### **Participants:**

Sonia Sarkar, Chief of Staff to the CEO, Health Leads

Kimmie L. Weeks, Executive Director, Youth Action International, Inc.

SKILL SESSION 10:30 AM - 12:00 PM • Center Hall, Room 113 Sign-up required

# **Raising Money for Your Commitment**

This session will explore the resources available to commitment makers in order to secure funding for their respective projects. Key themes of this skill session will include effective and innovative fundraising strategies, potential funding opportunities, and grant writing skills.

# **Participants:**

Diana Ayton-Shenker, Founder and Chief Executive Officer, Fast Forward Fund

Grant La Rouche, President, Nonprofit Jiu-Jitsu

SKILL SESSION 10:30 AM - 12:00 PM • Center Hall, Room 105 Sign-up required

#### The Next Step: Moving from Idea to Action

This student-led session is geared towards individuals in the early stages of their commitments. Former CGI U commitment-makers will guide attendees through the process of turning a commitment from vision to reality, while discussing partnership building, fundraising strategies, and other relevant skills needed to develop a successful commitment.

# **Participants:**

Christopher Moses, Co-founder and Operations Leader, Sana Mobile

# 12:15 PM - 2:15 PM • Price Center, Food Court

## CGI U Exchange Fair and Attendee Lunch

CGI U Exchange is a forum for students and youth organizations to showcase their projects and accomplishments. This exhibition event is the ideal opportunity to learn about commitments, explore partnerships and network with other members. All members are welcome to attend CGI U Exchange. Lunch will be provided at the Exchange

# 12:15 PM - 1:00 PM Sign-up required

#### Office Hours

Office hours allow attendees (in groups of 15-25) to directly connect with program participants and special guests. These in-depth conversations enable attendees to gain inspiration and insight from speakers, who share their personal stories or elaborate on comments made during the panel discussions. Attendees can also share their own questions and thoughts, and seek specific advice on commitments. The session will begin with a very brief introduction from each attendee, followed by open Q&A.

#### **Participants:**

Nnimmo Bassey, Chair, Friends of the Earth International

Alexandra Cousteau, Founder and President, Blue Legacy International

Doug Fauth, Global University Relations and Diversity, Life Technologies

Frank Holmes, CEO and Chief Investment Officer, U.S. Global Investors, Inc.

Claude Jeudy, National Director, Habitat for Humanity Haiti

Van Jones, Distinguished Visiting Fellow, Princeton University

Andy Nahas, President, The Prospect Fund

Raj Patel, Fellow, Institute for Food and Development Policy/Food First

Richard Robbins, Founder and Director, The Documentary Group

Ananya Roy, Professor, Blum Center for Developing Economies, University of California, Berkeley

Nan Shi, Secretary General, Urban Planning Society of China

#### 1:15 PM - 2:00 PM Sign-up required

#### **Office Hours**

Office hours allow attendees (in groups of 15-25) to directly connect with program participants and special guests. These in-depth conversations enable attendees to gain inspiration and insight from speakers, who share their personal stories or elaborate on comments made during the panel discussions. Attendees can also share their own questions and thoughts, and seek specific advice on commitments. The session will begin with a very brief introduction from each attendee, followed by open Q&A.

# **Participants:**

Nnamdi Asomugha, Cornerback, NFL; Founder, Asomugha College Tour for Scholars (ACTS)

Mehnaz Akber Aziz, Chief Executive and Founding Director, Children's Global Network Pakistan

Jose Reves Ferriz, Former Mayor, Ciudad Juarez

Pape A. Gaye, President and CEO, IntraHealth International, Inc.

Michele Glaze, Regional Giving Manager, Americas, Dell Inc. & Trisa Thompson, Vice President of Corporate Responsibility, Dell Inc.

Mandy Moore, Ambassador, Population Service International (PSI)

Frank Mugisha, Executive Director, Sexual Minorities Uganda SMUG

Deogratias Niyizonkiza, Founder, Village Health Works

Richard Socarides, President, Equality Matters

Kevin Surace, Chief Executive Officer, Serious Materials

Marie Tillman, Founder and Chair, Pat Tillman Foundation

George Wilson, Safety, National Football League

PLENARY SESSION

2:30 PM - 3:30 PM • RIMAC Arena

#### **Financial Aid: Innovation for Affordability**

Around the world, the price of higher education is becoming a major barrier to success. The cost of a college education in the U.S. has increased more than five-fold in the last 30 years, far outpacing income growth. In the developing world, college financing options for low-income students are virtually nonexistent. Tuition-free e-schools, open-source textbooks, and other promising educational technologies are beginning to fundamentally redefine how students learn and how much education should cost. As college degrees simultaneously become more expensive and more critical for future economic success, how can students work with universities, governments, NGOs, and financial institutions to create innovative college affordability solutions and additional low-cost, digital learning tools? What successful financing mechanisms already exist, particularly for low-income students? This session will examine a wide variety of strategies and best practices that are making college more affordable and accessible.

#### **Participants:**

Marie Groark, Executive Director, Get Schooled Foundation

Eduardo M. Ochoa, Assistant Secretary for Postsecondary Education, U.S. Department of Education

Eduardo Padrón President, Miami Dade College

Ifreke B. Williams, Medical Student; Regional Coordinator, Wellness and Student Life Action Committee, American Medical Student Association (AMSA)

EDUCATION WORKING SESSION

4:00 PM - 5:30 PM • Price Center, Ballroom West B, Level 2 Sign-up required

#### **Education Pathways and Opportunities for Adolescents**

There is an urgent crisis in education: a critical lack of resources and options for young people at the post-primary level in developing countries. In addition to the 69 million out-of-school primary-aged children in the world, an additional 71 million young people are not enrolled in school at the post-primary level. Moreover, there are more young people ages 12-24 today than ever before. Of the 1.5 billion young people in this age group, 1.3 billion live in developing countries, creating a "youth bulge." Many of these young people find themselves with few viable schooling options. The International Labour Organization estimates that 300 million young people are "working poor" and living on less than \$2 per day. This panel will focus on addressing the critical needs of adolescents, providing context and inspiration for how young people can actively address the needs of their peers around the globe.

# **Participants:**

Joel Arquillos, Executive Director, 826LA

Margaret Meagher, Program Manager, Youth Learning, The MasterCard Foundation

Vivian Onano, Ambassador, Global Give Back Circle

Richard Robbins, Founder and Director, The Documentary Group

ENVIRONMENT AND CLIMATE CHANGE WORKING SESSION

4:00 PM - 5:30 PM • Student Services Center, Multipurpose Room Sign-up required

#### **Changing Tides: Addressing Ocean Degradation**

The recent oil spill in the Gulf of Mexico poignantly reminds us that we cannot take our oceans' health for granted. Nearly half of the world's population lives within 200 kilometers of the coast, a number that is expected to double by 2025. More than half of all Americans live on or near the coast, and one in every six jobs in the U.S. is marine-related. But pollution and ecological degradation threaten the productivity of the oceans and the livelihoods that depend on them. Oceans are routinely subject to overfishing, harmful algal blooms from sewage and fertilizer runoff, and islands of floating plastic waste. How can students and universities tackle an issue of such massive scale and complexity? This panel will bring together ocean experts and individuals with years of hands-on project experience to illustrate the role that students can play in restoring healthy ocean ecosystems and the livelihoods that depend on them.

# **Participants:**

Sylvia Earle, Oceanographer and Founder, Mission Blue

Donna Frye, Co-owner, Skip Frye Surfboards; Founder, Surfers Tired of Pollution

Mitchell Lay, Coordinator, Caribbean Network of Fisherfolk Organisations

Bryson Robertson, Director, OceanGybe; Student, University of Guelph

Ted Waitt, President, Waitt Foundation

PEACE AND HUMAN RIGHTS WORKING SESSION

4:00 PM - 5:30 PM • Center Hall, Room 101 Sign-up required

#### Scarcity and Crisis: Food, Water, and Energy as a Right and a Conflict Driver

The age of "easy oil" is virtually over, with most remaining reserves in politically unstable or geographically hard-to-reach locations, further increasing the risk of price volatility. Global food security appears similarly unstable as the productivity gains of the 20th century's Green Revolution are stagnating, even as food demand is forecast to rise by 50 percent by 2030. In 2009, the number of undernourished people in the world rose by 150 million to more than a billion, spurred by the spike in food costs and the ensuing global economic downturn. This triggered political unrest in 61 countries, while more than 30 countries introduced food export bans or restrictions. Finally, unsustainable surface and ground water extraction, combined with the impacts of climate change, will only exacerbate existing water scarcity issues in many parts of the world. This session will examine how resource scarcity drives political instability and violence. Panelists will highlight promising opportunities for action and existing effective strategies for addressing the looming food, water, and energy crises.

#### **Participants:**

Nnimmo Bassey, Chair, Friends of the Earth International

Alexandra Cousteau, Founder and President, Blue Legacy International

Julia Hausermann, Founder and President, Rights and Humanity

Joshua Newton, Student and Consultant, The Fletcher School of Law and Diplomacy, Tufts University

## Seeking Shelter: The Power of Safe and Affordable Housing

By the year 2030, 3 billion people around the world will lack access to safe, affordable housing. To meet this need, 96,150 new housing units need to be created each day over the next twenty years. After food and water, shelter is one of the most fundamental human needs. The often complex and interrelated causes of homelessness are many and varied - from illness to recession, from political unrest to natural disasters. In the U.S., foreclosures are still forcing thousands of families out of their homes each month. Without an address, individuals cannot qualify for welfare programs, including food stamps and government health care. In our increasingly urban world, more than 1 billion people now live in slums. This panel will look at the relationship between housing and poverty, and will highlight smart housing projects that are addressing the shelter needs of the poor while also incorporating broader social and environmental needs.

#### **Participants:**

Claude Jeudy, National Director, Habitat for Humanity Haiti

Brvan Mauk, Executive Director, Su Casa

Ananya Roy, Professor, Blum Center for Developing Economies, University of California, Berkeley

Kate Stohr, Managing Director, Architecture for Humanity

PUBLIC HEALTH WORKING SESSION

4:00 PM - 5:30 PM • Price Center, Ballroom West A, Level 2 Sign-up required

#### The Global Paradox: Hunger and Obesity

As the world recovers from recent food and financial crises, nearly 1 billion people remain hungry, while another 1 billion are overweight. At no other time in history has the world experienced such a discrepancy between the number of people who are either obese or face acute starvation. In many households around the globe, a lack of financial capital contributes to both hunger and obesity, a paradox that is created in part by the economics of buying food. Cheap, high-calorie foods are sought out by some households to save limited funds and stave off hunger, while other families struggle to find any food to eat at all. The escalating levels of global hunger and obesity are entwined in a single issue: the inability to get food where it is needed and the inability of the hungry to afford it. Yet eliminating food insecurity is feasible. Panelists will share examples from their efforts to end hunger and malnutrition, and discuss potential roles that students can play in the prevention of these two public health crises.

#### **Participants:**

Mark Arnoldy, Founder, NepalNUTrition

Lorena Garcia, Executive Chef and Restauranteur, Lorena Garcia Group

Ellen Gustafson, Founder and Executive Director, The 30 Project

Raj Patel, Fellow, Institute for Food and Development Policy/Food First

SKILL SESSION 4:00 PM - 5:30 PM • Center Hall, Room 109 Sign-up required

#### Creating Buzz: Using Social Media to Market Your Cause

Beyond a quick press release or an article in the school newspaper, what are some creative ways to raise the profile of the work done by CGI U members? This session will address both traditional marketing and media strategies and successful new media and digital organizing strategies, including web and film.

#### **Participants:**

Dan Morrison, Chief Executive Officer and Founder, Citizen Effect

Victoria Nastri, University Relations, mtvU

SKILL SESSION 4:00 PM - 5:30 PM • Center Hall, Room 119 Sign-up required

# From the Bottom Up: Grassroots Community Engagement

How do you work with communities instead of for them? This skill session will focus on commitments that work within underserved communities on both a domestic and global level. Discussions will focus on developing projects in a culture-specific context, creating community-based approaches in partnership with local leadership, and other challenges specific to community engagement.

#### Participants:

Claire-Cecile Pierre, Director, Program in Health Systems Strengthening and Social Change, Harvard Medical School, Department of Global Health and Social Medicine Michael de la Rocha, Singer-Songwriter; Legislative Deputy, Office of Los Angeles City Councilman Tony Cardenas

SKILL SESSION 4:00 PM - 5:30 PM • Center Hall, Room 113 Sign-up required

#### Raising Money for Your Commitment

This session will explore the resources available to commitment makers in order to secure funding for their respective projects. Key themes of this skill session will include effective and innovative fundraising strategies, potential funding opportunities, and grant writing skills.

## **Participants:**

Daniel Epstein, Founding President, Unreasonable Institute

Manmeet Mehta, Program Officer, GlobalGiving

SKILL SESSION 4:00 PM - 5:30 PM • Center Hall, Room 105 Sign-up required

#### The Next Step: Moving from Idea to Action

This student-led session is geared towards individuals in the early stages of their commitments. Former CGI U commitment-makers will guide attendees through the process of turning a commitment from vision to reality, while discussing partnership building, fundraising strategies, and other relevant skills needed to develop a successful commitment.

# **Participants:**

Cynthia Koenig, Founder and CEO, Wello Kyle McCollom, Founder, Triple Thread Apparel

CLOSING PLENARY SESSION 6:00 PM - 7:00 PM • RIMAC Arena

## A Conversation with President Clinton

What can students learn from those who are working on the front lines in some of the most distressed places on the planet? How can CGI U attendees translate their ambitious commitments into meaningful results in the months and years ahead? This conversation will highlight how individuals and organizations can effectively work in partnership with under-resourced communities in an empowering, productive, and ultimately successful manner.

#### **Participants:**

President Bill Clinton, Founding Chairman, Clinton Global Initiative; 42nd President of the United States

Kennedy Odede, President and CEO, Shining Hope for Communities

Sean Penn, Humanitarian and Actor; Founder and Chief Executive Officer, J/P Haitian Relief Organization

#### 6:00 PM - 10:00 PM

#### **Hotel Shuttle Service**

Between 6pm and 10pm, shuttle service will be available between the UC San Diego campus and the two CGI U hotels. Shuttles will depart from the campus every 30 minutes

#### 7:00 PM - 8:00 PM • RIMAC Arena

#### Class Photo

Following the Closing Plenary, please remain seated in the RIMAC Arena. At 7pm we will organize all 2011 attendees and take a Class Photo.

SPECIAL EVENT 8:00 PM - 9:30 PM • Price Center

#### Closing Reception

On Saturday night, we will hold a Closing Reception for all members.

#### Remarks:

Wafa Ben Hassine, President, Associated Students (Student Government), University of California, San Diego

# Sunday April 3

# 7:00 AM - 2:00 PM

#### Airport Shuttle Service

Between 7am and 2pm shuttle service will be available between the San Diego International Airport and the Sheraton, Residence Inn, and Hyatt hotels in La Jolla for attendees who are not able to attend the Service Project. Shuttles will depart from the hotels every 30 minutes. Look for CGI U transportation staff in the lobby of each hotel who will direct you to the buses.

#### 8:30 AM - 9:00 AM

# Service Project Shuttle Service

Between 8:30am and 9am, shuttle service will be available from the hotels to the Service Project. Shuttles will also be available at the RIMAC Arena at the UC San Diego campus. Please make sure you get on a shuttle before 9am, you may not drive yourself to the Service Project, parking will not be available. You must check out of the hotel and bring your luggage with you to the Service Project if you are flying out of San Diego on Sunday.

SERVICE PROJECT 9:30 AM - 1:30 PM • Off-site location Sign-up required

## CGI U Service Project at the San Diego Food Bank

The CGI U Service Project will be held at the San Diego Food Bank. The San Diego Food Bank, established in 1977, provides food to over 340,000 individuals monthly, while also advocating for the hungry and educating the public about hunger-related issues. Funded by foundations, grants, the USDA, corporations, and individual donors, the Food Bank distributes over 18 million pounds of food annually to individuals and families directly and through a network of nonprofit organizations that work to alleviate hunger throughout the county. Attendees who participate in this morning of service will be assigned to one of eight volunteer projects held concurrently alongside a large-scale food distribution for targeted local low-income military and non-military families. The projects will include: packaging food for the Senior Food Program, distributing food to low-income military and non-military families, sorting, inspecting & packing food for the Emergency Food Program, landscaping work around the Food Bank's 72,000 sq. ft. warehouse, internal and external beautification projects, and a mural painting on-site, as well as, packaging healthy weekend food bags for chronically hungry elementary school students on the Food 4 Kids Backpack Program. The work and support of CGI U Service Project attendees in April will account for over 2,500 hours of service for the Food Bank.

#### Remarks:

Irwin M. Jacobs, Former Chairman, Qualcomm Incorporated

J.R. Martinez, Actor and Speaker, KnowJR.com

President Bill Clinton, Founding Chairman, Clinton Global Initiative; 42nd President of the United States

#### 1:30 PM - 2:00 PM

#### **Shuttle Service from Service Project**

At 1:30pm, Shuttle Service will be available to all Service Project attendees and offer transportation to the San Diego International Airport or the RIMAC Arena at the UC San Diego campus.