**Networking Event** 5:00 PM - 7:00 PM

**Student Networking Event and Dinner**

The Student Networking Event and Dinner is a unique opportunity to meet and share ideas with the other students and nonprofit leaders who are attending CGI U. Upon entering the room, attendees should locate the CGI U focus areas and keywords that are most closely aligned with their respective commitments, and introduce themselves to other participants who share their interests and work.

**Remarks:**

Craig Newmark, Founder, craigslist and craigconnects

---

**Opening Plenary Session** 7:30 PM - 9:00 PM

**The Power of Public Service**

Whether they are volunteering at community health clinics, leading humanitarian missions, launching microenterprises, or staffing military operations, countless public servants are on the front lines of some of the world’s most pressing challenges. Putting mission and vision before pay and prestige, they work across nation, class, culture, political affiliation, and profession to empower marginalized communities, build unlikely partnerships, and propel innovative solutions forward. Although the world depends heavily on such public service, much more could be done to support, encourage, and expand it. How can students and universities foster a greater sense of shared responsibility and shared opportunity, both on and off campus? Panelists will tell their unique stories of public service and discuss effective ways to build a broader culture of active civic engagement.

**Remarks:**

Steven Knapp, President, The George Washington University

**Moderator:**

President Bill Clinton, Founding Chairman, Clinton Global Initiative; 42nd President of the United States

**Participants:**

Madeleine K. Albright, Chair, Albright Stonebridge Group
Rye Barcott, Founder, Carolina for Kibera
Usher Raymond IV, Chairman and Founder, Usher’s New Look Foundation
Sadiqa Basiri Saleem, Executive Director, Oruj Learning Center

---

**Saturday, March 31**

**Breakfast** 8:00 AM - 9:00 AM

Breakfast
The Wisdom of Failure: Building a Culture of Creative Problem Solving

Failure is fundamental to the process of innovation: businesses and organizations thrive on cycles of trial and error, research and development, and creative destruction. When it comes to developing the next generation of vaccines, transportation systems, or mobile phone applications, knowing what might work often requires knowing what doesn’t work and why. Yet, too often, students, universities, and countless organizations find themselves trapped in a success-at-all-costs culture, with too few opportunities for the failure and experimentation that ultimately leads to innovation. How can we embrace failure as both a necessary part of the entrepreneurial and design process and as a critical element for ongoing accountability and transparency in our work? Panelists from a wide diversity of sectors and expertise will share not only some of their most educational failures, but how initial failure led to future success.

Moderator:
Kathryn Schulz, Book Critic, New York Magazine; Author, Being Wrong: Adventure in Margin of Error

Participants:
Robin Chase, Founder and CEO, Buzzcar
Cheryl Dorsey, President, Echoing Green
Ashifi Gogo, Chief Executive Officer, Sproxil
Biz Stone, Co-founder, Twitter; Chief Creative Officer, Obvious Corporation

Recruiting and Retaining the Best and Brightest Teachers

The single most important determinant in the quality of a student’s education is the teacher. Good teachers can close and even eliminate achievement gaps that separate at-risk students who may never achieve their full potential. Even if high-quality teachers are recruited, half of all new U.S. teachers are likely to leave the profession within five years because of poor working conditions and low salaries. Researchers estimate that the cost of replacing U.S. public school teachers who have dropped out of the profession is approximately $2.2 billion a year. Additionally, in order to meet the goal of universal primary education, two million new teaching positions will need to be created globally by 2015. How can students work to dramatically increase the number of qualified, well-paid teachers around the world? This panel will discuss how school systems, universities, and students can attract the best and brightest to the teaching profession and, more importantly, retain them.

Moderator:
Amy Scott, Correspondent, Marketplace

Participants:
Esteban Bullrich, Minister of Education, City of Buenos Aires
Lisa R. Jones, School Teacher, District of Columbia Public Schools
Emiliana Vegas, Lead Economist, The World Bank

Going after the Green: Cost-Effective Campus Sustainability

Like many institutions and individuals across the country, colleges and universities face tightening budgets and shrinking financial resources. However, this predicament also presents an opportunity for schools to reevaluate their energy use and environmental impact while equipping students with practical skills for the workplace. For example, through building retrofit projects, universities can reduce their operating costs and save on utilities, create partnerships between staff, facilities, and students, and generate real-life data for economics, business, and engineering classes. Additionally, universities can invigorate regional businesses and supply chains by sourcing food from local farms and expanding sustainable transportation options. This panel will explore how to create the maximum economic and ecological benefit for students, the campus, and the greater community.

Moderator:
Majora Carter, Principal, Majora Carter Group, LLC

Participants:
Carlton Brown, Chief Operating Officer, Full Spectrum of New York, LLC
Meghan Chapple-Brown, Director, Office of Sustainability, The George Washington University
Melanie Kemp, Student, Warren Wilson College
John Onderdonk, Director, Sustainability Programs, California Institute of Technology
**The Responsibility to Protect: Preventing Future Genocides and Mass Atrocities**

Despite all the tweets, posts, blogs, and headlines to the contrary, the world is statistically becoming a more peaceful place. The lessons of the Holocaust, Rwanda, Bosnia, and countless other mass atrocities have taught us the importance of protecting civilians during armed conflict. Since 2001, a new framework for balancing sovereignty and protecting basic human rights has developed into a set of principles known as the Responsibility to Protect. Not since the movement against apartheid in South Africa have students been so vocal and at the forefront of this issue, whether they are demanding civilian protection in Darfur, Uganda, and Congo, or speaking out about the crises in Libya and Syria. This panel will explore what strides have been made, what hard lessons have been learned, and what it will take to achieve the “never” in “never again.”

**Moderator:**
Rebecca Hamilton, Author, Reuters

**Participants:**
Kristen Bell, Activist, Actress, Invisible Children, Charity: Water
Amial Etzioni, Professor, International Relations, The George Washington University
Michael J. Gerson, Columnist, The Washington Post Company; Advisor, ONE Campaign
Juliana Rotich, Co-founder and Executive Director, Ushahidi

**POVERTY ALLEVIATION WORKING SESSION** 10:00 AM - 11:15 AM  Sign-up required

**Crisis in the Horn of Africa: Poverty, Hunger, and Insecurity**

This past year, more than 13 million people in Somalia, Ethiopia, Kenya, and Eritrea suffered from the worst drought in the region in over 60 years. It claimed the lives of more than 30,000 children and countless more adults. Hundreds of thousands remain at risk from the threat of cyclical famines if their root causes are not addressed. Aid deliveries in the region often struggle to make it the "last mile" due to insecurity resulting from over 20 years of conflict and sporadic rebel-imposed bans on humanitarian aid. Yet investing in long-term food security in the first place can prevent hunger at a fraction of the cost of providing emergency food aid during a famine. Facing a crisis this complex, what can students do to create sustainable food systems where they are needed the most? How are diaspora communities self-organizing to bring effective aid to affected regions? Panelists will discuss the formidable challenges ahead, proven solutions that exist, and the ways in which young people are already working on the ground to improve the situation in the Horn of Africa.

**Moderator:**
Paul Weisenfeld, Assistant to the Administrator, USAID Bureau for Food Security

**Participants:**
Abdimalik Buul, Chairman, Somali Youth League
Amanda Lindhout, Founder and Executive Director, The Global Enrichment Foundation
Deqo Mohamed, Chief Executive Officer, Dr. Hawa Abdi Foundation

**PUBLIC HEALTH WORKING SESSION** 10:00 AM - 11:15 AM  Sign-up required

**Making an Impact: The Youth Movement for Global Health**

On campuses around the world, unprecedented numbers of students and faculty from a wide range of disciplines are placing greater focus on global health equity. A recent survey of 37 North American universities revealed that the number of undergraduate, graduate, and doctoral students studying global health doubled between 2006 and 2009. Students and universities are forging partnerships with grassroots organizations, promoting collaboration across borders, and building the next generation of public health practitioners. This session will examine how young leaders are bringing skills and experiences from a variety of disciplines to develop innovative methods to address some of the world’s most persistent public health challenges. From large-scale shifts in global health policy to individual activism on campuses, panelists will discuss why global health has become a generational calling and how students can continue to influence and drive the movement for global health equity.

**Moderator:**
Haile T. Debas, Director, University of California Global Health Institute

**Participants:**
Maya Cohen, Executive Director, GlobeMed
Haroun Habib, Global Health Corps Fellow and Policy Support Officer, Office of the Global AIDS Coordinator, U.S. Department of State
Vincent Nděbwanimana, Advisor, Rwanda Village Concept Project
Rahul Rajkumar, Senior Advisor, Center for Medicare and Medicaid Innovation

**SKILL SESSION** 10:00 AM - 11:15 AM  Sign-up required

**Creating Buzz: Using Social Media to Market Your Cause**

Beyond a press release or an article in the school newspaper, what are some creative ways to raise the profile of the work done by CGI U members? This session will focus on innovative digital organizing strategies for creating cohesive marketing campaigns and maximizing online engagement.

**Participants:**
Brian Dresher, Vice President, Business Development, Mashable
Samuel Graham-Felsen, New Media Strategist, Independent Consultant
Driving Results: Monitoring and Evaluating Your Project
How can CGI U members ensure that their commitments are achieving tangible progress and fulfilling their mission? This session will explore measurement and evaluation methods that can enhance the quality and effectiveness of commitments, and enable attendees to identify potential design flaws and improve upon existing strategies to inform future efforts.

Participants:
Karen Chen, Program Evaluation Specialist, Bureau of Democracy, Human Rights and Labor
Meredith Saggers, Economist, Monitoring and Evaluation Specialist, International Center for Research on Women

Raising Money for Your Commitment
This session will explore the wide range of funding opportunities and resources available to CGI U commitment-makers. Key themes of this session will include grant writing, online fundraising tools, existing funding opportunities both on and off campus, and other innovative and effective fundraising strategies.

Participants:
Dana Mauriello, Founder and President, Profounder
Patricia Pasqual, Director, Foundation Center

The Next Step: Moving from Idea to Action
This student-led session is geared towards individuals in the early stages of their commitments. Former CGI U commitment-makers will guide attendees through the process of turning a commitment from vision to reality, while discussing partnership building, community engagement, fundraising strategies, and other relevant skills needed to develop a successful commitment.

Participants:
Matthew Morantz, Director, Making Waves Canada
Grace Ochieng, Co-founder, New Vision Sewing Co-op, Lwala Community Alliance

OFFICE HOURS
11:25 AM - 12:05 PM  Sign-up required
Office Hours with Andy Nahas

Participants:
Andy Nahas, President, The Prospect Fund

OFFICE HOURS
11:25 AM - 12:05 PM  Sign-up required
Office Hours with Don Baer

Participants:
Don Baer, Worldwide Vice Chairman and Chief Strategy Officer, Burson-Marsteller

OFFICE HOURS
11:25 AM - 12:05 PM  Sign-up required
Office Hours with Dr. Cheryl Dorsey

Participants:
Cheryl Dorsey, President, Echoing Green

OFFICE HOURS
11:25 AM - 12:05 PM  Sign-up required
Office Hours with Kathryn Schulz

Participants:
Kathryn Schulz, Book Critic, New York Magazine; Author, Being Wrong: Adventures in the Margins of Error

OFFICE HOURS
11:25 AM - 12:05 PM  Sign-up required
Office Hours with Nnamdi Asomugha

Participants:
Nnamdi Asomugha, Cornerback, NFL; Founder Asomugha College Tour for Scholars
Office Hours with Robin Chase

Participants:
Robin Chase, Founder and CEO, Buzzcar

Office Hours with Ronan Farrow

Participants:
Ronan Farrow, Special Adviser to the Secretary of State for Global Youth Issues; Director of the State Department’s Global Youth Issues office, U.S. Department of State

Office Hours with Shereen Allam

Participants:
Shereen Allam, Founder and President, Association for Women’s Total Advancement and Development

11:30 AM - 12:45 PM
CGI U Exchange Fair and Attendee Lunch

CGI U Exchange is a forum for students and youth organizations to showcase their projects or commitments. This Exhibition event is an ideal opportunity to learn about commitments, explore partnerships, and network with other members. Exhibitors will be organized by their commitment focus areas: Education, Environment & Climate Change, Peace & Human Rights, Poverty Alleviation and Public Health. CGI U Exchange takes place on Saturday in conjunction with lunch and all CGI U members are encouraged to attend.

Office Hours with Anita Ahuja

Participants:
Anita Ahuja, Co-founder, Conserve India

Office Hours with Dr. Deqo Mohamed

Participants:
Deqo Mohamed, Chief Executive Officer, Dr. Hawa Abdi Foundation

Office Hours with Dr. Haile T. Debis

Participants:
Haile T. Debis, Director, Global Health Sciences

Office Hours with Lara Setrakian

Participants:
Lara Setrakian, Foreign Correspondent, ABC News/Bloomberg Television

Office Hours with Minister Esteban Bullrich

Participants:
Esteban Bullrich, Minister of Education, City of Buenos Aires

Office Hours with Molly Christiansen

Participants:
Molly Christiansen, Director, Research and Development, Living Goods
Office Hours with Rishi Jaitly

Participants:
Rishi Jaitly, Program Director, John S. and James L. Knight Foundation

Office Hours with Rye Barcott

Participants:
Rye Barcott, Founder, Carolina for Kibera

Office Hours with Wendy Hanamura

Participants:
Wendy Hanamura, Vice President, Strategy and General Manager, Link Media Inc.

PLENARY SESSION 1:00 PM - 2:00 PM

Futurenomics: Creating Opportunity in an Unstable World
Around the world, young people and college students face an increasingly challenging and unpredictable economic landscape. In many industrialized nations, young people are confronted with rising unemployment rates, growing debt burdens, and a consistently volatile stock market. Moreover, in the developing world, there are still 1.4 billion people in extreme poverty who are living on less than $1.25 a day, and few options for young people to access and finance postsecondary education. Yet ongoing economic instability has also served as a launch pad for countless young entrepreneurs who have few other options than to start from scratch with a new business model. From solar energy startups to microfinance-powered medical clinics, students and universities around the world are launching innovative enterprises that are creating jobs, generating income, and further developing local economies. In an age of bailouts, foreclosures, and credit default swaps, how can students continue to harness markets as a tool for global problem solving? What does an economy that factors in the needs of the future look like, and how do we begin to create those jobs today? This panel will highlight how young people can move beyond business-as-usual and create economic opportunity for generations to come.

Moderator:
Chelsea Clinton, Board Member, Clinton Global Initiative and William J. Clinton Foundation

Participants:
Tamara Draut, Vice President, Policy and Programs, Demos
Cynthia Koenig, Chief Executive Officer, Wello
Luis A. Moreno, President, Inter-American Development Bank
Vandana Shiva, Founder, Navdanya

EDUCATION WORKING SESSION 2:30 PM - 3:45 PM Sign-up required

Public vs. Private: Who Decides and Who Provides?
With traditional government-led education systems often unable to provide all children with a quality education, a wide range of new models have been developed to address education access and quality, including community schools, charter schools, and low-cost private schools. Despite a lack of conclusive evidence showing that one model results in better learning outcomes than the others, a movement pushing fee-based private schools for the most poor and marginalized children has emerged in many developing countries. Since education is generally regarded as a core human right, how can students and universities ensure that the increasing diversity in education funding and delivery mechanisms still provides basic access to quality education? This panel will explore what we can learn from the wide variety of schooling models, and discuss how students can get involved with developing strong national education systems, particularly for children and youth from the most marginalized populations.

Moderator:
Deborah Bial, President and Founder, Posse Foundation

Participants:
Fabiola Bongbenuoh, Member, Youth Empowerment through Technology, Arts and Media (YETAM) Project, Plan International
Subhash Ghimire, Founder and Director, Sarswati Foundation and Sarswati Peace School
Natalie Hopkinson, Fellow, Interactivity Foundation
Jeremy Kane, Founder and CEO, LEAD Public Schools
ENVIRONMENT AND CLIMATE CHANGE WORKING SESSION

2:30 PM - 3:45 PM  Sign-up required

Tomorrow’s Triple Bottom Line: The Next Generation of Environmental Entrepreneurship

As major corporations and local businesses alike continue to slow or freeze hiring, students have to be increasingly creative about their future career paths. However, many industries related to environmental sustainability still have much room for growth, including the clean technology, waste management, and product design sectors. The ecological challenges ahead call for a new generation of entrepreneurs to innovate, create, and implement ideas that incorporate environmental stewardship as a necessary and fully valued “bottom line.” This panel will highlight innovative sustainable business projects at different stages of progress and from different sectors of the economy. The discussion will illustrate how students can utilize their university networks to promote their ideas, implement projects, and scale-up unique business models in order to build a more sustainable workforce and economy.

Moderator:
Liz Maw, Executive Director, Net Impact

Participants:
Anita Ahuja, Co-founder, Conserve India
Samuel Cochran, Co-founder, Sustainably Minded Interactive Technology, LLC
Roxanne Quimby, Co-founder, Burt's Bees

POPEACE AND HUMAN RIGHTS WORKING SESSION

2:30 PM - 3:45 PM  Sign-up required

...And Then What? Beyond Mass Mobilization

Social media has proved its point: it can channel followers and “likes” into mass demonstrations. Uprisings in Tunisia and beyond sparked the Arab Spring and toppled regimes previously viewed as unmovable. A tent demonstration launched by Israeli students brought more than 500,000 citizens out into the streets in one night. In the United States, the Occupy movement spread from Wall Street to hundreds of cities and small towns across the country. Yet many of these movements have not been able to complete the systemic change they were aiming to achieve. Egypt continues to search for leadership. The Israeli Summer has passed, but the desire for cost of living reforms in Israel has not. And the Occupy movement is often critiqued for lacking a concise, action-oriented agenda. The next chapter is yet to be written by students and young people around the world: how do movements translate mass mobilization into tangible human and political capital, sufficient to bring about the change they seek?

Moderator:
Lara Setrakian, Foreign Correspondent, ABC News/Bloomberg Television

Participants:
Shereen Allam, Founder and President, Association for Women’s Total Advancement and Development
Daphni Leef, Activist, Israeli Tent Movement
Mohamed Malouche, President, Tunisian American Young Professionals

POVERTY ALLEVIATION WORKING SESSION

2:30 PM - 3:45 PM  Sign-up required

Employment for Empowerment

The job market in America is still weak, particularly for young people. One year after graduation, only 56 percent of the undergraduate class of 2010 is employed, compared to 90 percent of the classes of 2006 and 2007. For military veterans returning from Iraq and Afghanistan, the unemployment rate in 2010 was 33 percent higher than the national unemployment average. But students and young people are no longer waiting for their parents’ generation to create jobs for them: 20 percent of Millennials have started their own businesses, and 40 percent envision doing so in the future. Unlike many traditional job opportunities, these ventures often come with a double bottom line – young people are helping themselves, while helping others. This session will highlight local problem solvers and recent graduates who are creating jobs for young people, returning military veterans, and other communities where jobs are needed the most.

Moderator:
Rishi Jaitly, Program Director, John S. and James L. Knight Foundation

Participants:
Khari Mosley, Director, Green Economy Initiatives, GTECH Strategies
Garett Rep enhagen, Director, Veterans Transition, Veterans Green Jobs
Veronika Scott, Founder and CEO, The Empowerment Plan
The Last Mile: Delivering Health Technologies to the Hardest to Reach

Public health interventions often struggle to serve the communities that are most in need. An estimated one billion people, many of whom live far from the reaches of traditional healthcare delivery systems, have no access to basic health services. Health facilities in developing countries face frequent shortages of critical vaccines and medicines, inadequate numbers of doctors and nurses, and high costs that can make a new health technology or drug unavailable to all but the wealthiest patients. Despite the tremendous advances in health over the last century, much more work is needed to ensure an equitable impact across the globe. New models of care are being used to connect with the hardest to reach patients, the patients who are most resistant to services, or those who don’t fit into existing health systems. This session will explore how students and universities can push forward the adaptation and adoption of low-cost, innovative solutions for the delivery of health services. Panelists will share examples of creative and sustainable interventions developed by young leaders and universities designed to bring health services to populations that have the most to gain in health outcomes.

Moderator:
Wendy Hanamura, Vice President, Strategy and General Manager, Link Media Inc.

Participants:
Molly Christiansen, Director, Research and Development, Living Goods
Benjamin Lu, Medical Student, New York University School of Medicine
Sonia Sarkar, Chief of Staff to the CEO, Health Leads

Creating Buzz: Using Social Media to Market Your Cause

Beyond a press release or an article in the school newspaper, what are some creative ways to raise the profile of the work done by CGI U members? This session will focus on innovative digital organizing strategies for creating cohesive marketing campaigns and maximizing online engagement.

Participants:
Molly Katchpole, Fellow, Rebuild the Dream
Craig Newmark, Founder, craigslist and craigconnects

Driving Results: Monitoring and Evaluating Your Project

How can CGI U members ensure that their commitments are achieving tangible progress and fulfilling their mission? This session will explore measurement and evaluation methods that can enhance the quality and effectiveness of commitments, and enable attendees to identify potential design flaws and improve upon existing strategies to inform future efforts.

Participants:
Allison Basile, Metrics Officer, Grassroots Business Fund
Omar Woodard, Principal, Venture Philanthropy Partners

Raising Money for Your Commitment

This session will explore the wide range of funding opportunities and resources available to CGI U commitment-makers. Key themes of this session will include grant writing, online fundraising tools, existing funding opportunities both on and off campus, and other innovative and effective fundraising strategies.

Participants:
Robyn Allen, Chief Executive Officer, ArcMetra
Slava Rubin, Founder and CEO, IndieGoGo

The Next Step: Moving from Idea to Action

This student-led session is geared towards individuals in the early stages of their commitments. Former CGI U commitment-makers will guide attendees through the process of turning a commitment from vision to reality, while discussing partnership building, community engagement, fundraising strategies, and other relevant skills needed to develop a successful commitment.

Participants:
Christina Newman, Founder and President, Hens for Haiti
Matt Severson, President, The School Fund
CLOSING PLENARY SESSION | 4:00 PM - 5:00 PM

CLOSING CONVERSATION WITH PRESIDENT CLINTON AND JON STEWART

In this session, President Clinton and Jon Stewart will hold a candid discussion on some of the most pressing domestic and international issues facing the next generation. This closing conversation will highlight how young people can continue to address these critical challenges with concrete, innovative action.

Participants:
President Bill Clinton, Founding Chairman, Clinton Global Initiative; 42nd President of the United States
Jon Stewart, Host and Executive Producer, “The Daily Show with Jon Stewart”, Comedy Central

5:30 PM - 8:00 PM

Closing Reception and Dinner

Sunday, April 1

SERVICE PROJECT | 9:30 AM - 1:30 PM

Service Project

All CGI U attendees are encouraged to participate in a day of service on Sunday, April 1. This service project will be held in partnership with Rebuilding Together and the USO, and will include remarks by President Clinton and other special guests. CGI U attendees and volunteers who participate in this morning of service will be assigned to one of two partner organization projects, and will then be sub-divided into smaller project teams. Rebuilding Together works to preserve affordable homeownership and revitalize communities by providing free home repairs to low-income homeowners in need. CGI U students will participate in a wide variety of home repair activities including, painting, removal of yard debris and overgrown plants, installation of handrails and safety grab bars, carpet removal, weatherization of windows and doors and much more. The USO seeks to lift the spirits of America’s troops and their families through a wide range of programs and services, including the Operation USO Care Package program. CGI U participants and veterans will work with the USO to assemble care packages that will be sent to military units who are either about to deploy or are currently deployed overseas.

Remarks:
President Bill Clinton, Founding Chairman, Clinton Global Initiative; 42nd President of the United States
Wes Moore, Author and Television Host, Omari Productions
Congresswoman Eleanor Holmes Norton, United States House of Representatives (D-DC)
Richard J. Wilhelm, Executive Vice President, Booz Allen Hamilton