

Program Schedule

Agenda as of 4/02/2016 - subject to change.

Saturday, April 2

BREAKFAST

8:00 AM - 8:45 AM

PLENARY SESSION

9:00 AM - 10:00 AM

Stronger Together: Moving from Conflict to Cooperation

From the Charleston shootings and the spread of ISIL, to the ongoing discrimination against vulnerable groups, there is no shortage of reminders that the world must continue to address the ongoing risks of intolerance and extremism. While access to information is a powerful tool for combatting these threats, a true culture of inclusion requires more than information alone—even in our tech-focused, increasingly interconnected world. To truly achieve equality of opportunity for all individuals, it is critical that students also expose and speak out against discrimination and violence, and go beyond this by taking part in the challenging work of building networks of cooperation and trust. This session will explore how students, universities, and civil society can:

• Move beyond tolerance alone and begin the hard work of building cross-cultural alliances.

• Create proactive dialogue with historically underrepresented, marginalized, or insecure sectors of society.

• Launch effective and inclusive social movements that can harness online tools for tangible, offline impact.

PANEL DISCUSSION:

Moderator:

Gianna Toboni, Correspondent and Producer, VICE on HBO

Participants:

Obiageli Ezekwesili, Senior Economic Advisor, Africa Economic Development & Policy Initiative (AEDPI), Co-Convener, #BringBackOurGirls Movement

John Lewis, Congressman, Georgia's 5th Congressional District Representative Abuzar Royesh, Founder, One Two Three Organization Maysoon Zayid, Comedian, Writer, Disability Advocate, New York Arab American Comedy Festival

SKILL SESSIONS

10:30 AM - 11:45 AM Design Swarm: Session I

SESSION FEATURES: SNACKS AVAILABLE

"Design swarming" is a collaborative problem-solving process during which small teams of CGI U students will address a relevant design challenge selected from one of CGI U's five focus areas. In this session, students will work with experts in order to generate an innovative, compelling, and realistic set of tangible solutions. Participants will have an opportunity to address a design problem relevant to environment, health, and human rights issues.

No previous design experience is required, but attendance at both the morning and afternoon sessions is mandatory for all participants.

10:30 AM - 11:45 AM Monitoring and Evaluating Your Results

SESSION FEATURES: SNACKS AVAILABLE

How can CGI U participants ensure that their commitments are achieving tangible progress and fulfilling their mission? Discussions will explore measurement and evaluation methods that can enhance the quality and effectiveness of commitments, enable attendees to identify potential design flaws, and build upon existing strategies to maximize outcomes and inform future efforts. This session is intended for students looking to use data to inform strategy and improve impact.

Participants:

Allison Duncan, Founder and CEO, Amplifier Strategies Jason Rissman, Managing Director, OpenIDEO, IDEO

10:30 AM - 11:45 AM Raising Money for Your Commitment

SESSION FEATURES: SNACKS AVAILABLE

How can CGI U students best access and leverage the funding opportunities and resources available to them? Participants will learn to navigate traditional, grant-based funding streams as well as maximize the benefits of online fundraising tools, social media, and other digital marketing platforms. This session is intended for students who want to hone their skills in pitch-making and establish enduring connections with potential funders.

Participants:

Breanna DiGiammarino, Senior Director Social Innovation, Indiegogo **Kim Meredith**, Executive Director, Stanford Center on Philanthropy and Civil Society

10:30 AM - 11:45 AM Strengthening Organizational Capacity

SESSION FEATURES: SNACKS AVAILABLE

Limited personnel and organizational capacity can significantly reduce the ability of CGI U participants to carry out their commitments and bring them to scale. This session will introduce strategies for managing and building a staff, as well as recruiting, organizing, and retaining an engaged volunteer team. In addition, students will learn how to expand their reach and impact by identifying and securing partnerships with a wide range of campus and community partners.

Participants:

Eric Nonacs, Principal, Golden State Eliza Pesuit, Executive Director, Global Glimpse

WORKING SESSIONS

10:30 AM - 11:45 AM Beyond Diversity: Inclusion and Empowerment on Campus

Peace and Human Rights

SESSION FEATURES: SNACKS AVAILABLE

Recent campus protests have highlighted the urgent need to address racial inequality and injustice across American society. It is critical that universities move beyond a focus on diversity alone in order to build truly open and inclusive campuses. This requires a willingness to engage in honest, challenging discussions about race, privilege and identity, and a willingness to build tangible programs and enterprises as a result of those conversations. A growing social movement on campus and beyond is calling for urgent reforms and meaningful opportunities for marginalized communities in order to create an environment that is more inclusive and equitable. In this session, panelists and CGI U commitment-makers will explore how to:

• Build an inclusive classroom environment that reflects a diversity of voices and opinions in its curriculum, faculty, and student body.

• Develop effective recruitment and retention programs for African-American, Hispanic-American, and indigenous populations, both on campus and in the workforce.

• Address racial discrimination and inequities in schools, the workplace, and the criminal justice system.

PANEL DISCUSSION:

Moderator:

Vanessa Camones, Chief Executive Officer, theMIX agency

Participants:

Reggie Harris, Director of Organizing, The Black Organizing Project Brittany Packnett, Executive Director, Teach for America, St. Louis Mike de la Rocha, Founder and CEO, Revolve Impact Nick Tilsen, Executive Director, Thunder Valley Community Development Corporation

10:30 AM - 11:45 AM Educating Refugees and Children in Crisis Education

SESSION FEATURES: SNACKS AVAILABLE

More than 40 million young people do not have access to formal education as a result of armed conflict and humanitarian crises around the world, and over 2 million children are currently out of school due to the Syrian refugee crisis alone. Education during these times is critical, not only to provide a sense of safety and normalcy to young people, but also to ensure that individuals in displaced communities are equipped with the tools and long-term solutions necessary to rebuild their lives. Concerted cooperation across sectors can prevent millions of children from becoming a lost generation. In this session, panelists and CGI U commitment-makers will explore how to:

• Ensure that education is a fundamental part of effective humanitarian policy and response, with a focus on training high-quality teachers.

- · Establish a global emergency education financing mechanism.
- Support refugee children through skilled volunteering, online distance learning programs, and the distribution of essential school materials.

PANEL DISCUSSION:

Moderator:

Kate Jastram, Lecturer, Blum Center for Developing Economies, University of California at Berkeley

Participants:

Maya Alkateb-Chami, Director, Jusoor Yad Faeq, Founder and Research Software Engineer, 4th n Town Engineering Elias N. Bou Saab, Minister of Education and Higher Education, Lebanon

10:30 AM - 11:45 AM Expanding the Circular Economy

Environment and Climate Change

SESSION FEATURES: SNACKS AVAILABLE

A circular economy offers the opportunity to disrupt the way we produce, consume, and reuse products, reducing both the extraction of raw materials and the waste that goes to landfill. These circular models are increasingly attractive to companies around the world and have the potential to generate a total of \$1 trillion a year for the global economy by 2025. Furthermore, the departure from individual ownership models to shared economy solutions, such as carpooling and co-working spaces, can support a broader shift in consumption behaviors. In this session, panelists and CGI U commitment-makers will explore how to:

• Leverage innovation in recycling technologies to enable production of high-quality, affordable, and sustainable products.

· Reduce our ecological footprint by sourcing materials in regenerative

loops rather than linear flows.

• Maximize impact through sustainable design and biomimicry—studying nature's models to address human-made challenges.

PANEL DISCUSSION:

Moderator:

Adva Saldinger, Associate Editor, Devex

Participants:

Kate Brandt, Lead for Sustainability, Google Lynelle Cameron, President and CEO, Autodesk Foundation and Senior Director, Autodesk Sustainability, Autodesk, Inc. Davida Herzl, Co-Founder and CEO, Aclima Beth Rattner, Executive Director, Biomimicry Institute

10:30 AM - 11:45 AM From Mobiles to Drones: The Next Leapfrog Technologies

Poverty Alleviation

SESSION FEATURES: SNACKS AVAILABLE

Over 1 billion people worldwide live more than two kilometers from a passable road. Without reliable transportation, many of the world's poor lack a basic foundation for economic growth. However, just as mobile phones leapfrogged landlines, drones and other new technologies may allow us to overcome geographical barriers such as impassable roads, mountains, and rivers, and bring the tools for economic development to those living at the last mile. While the increased use of drones has raised public safety and security concerns, drones also have the potential to transport supplies and services—such as medicines, market goods, and broadband Internet—to some of the world's hardest-to-reach regions. In this session, panelists and CGI U commitment-makers will explore how to:

• Engineer safe and low-cost drones that can be built and repaired in the regions where they are needed most.

• Build off of successful mobile phone platforms and efforts to utilize drones, satellites, and lasers to deliver affordable internet services and ensure access to opportunity in remote parts of the world.

• Support and advance other new technologies that enable online learning and market expansion to last mile communities.

PANEL DISCUSSION:

Moderator:

Dan Costa, Editor in Chief, PCMag.com, Ziff Davis

Participants:

Alice Agogino, Roscoe and Elizabeth Hughes Professor of Mechanical Engineering, University of California at Berkeley Lauren Fletcher, Chief Executive Officer, BioCarbon Engineering Dava Newman, Deputy Administrator, NASA Paola Santana. Co-Founder, Matternet

10:30 AM - 11:45 AM Mental Health Care: Fighting Stigma with Social Support

Public Health

SESSION FEATURES: SNACKS AVAILABLE

CGI is partnering with Refinery29 to address the topic of mental health.

The number of young Americans affected by mental illness has increased 35-fold since 1990. Despite progress in the diagnosis and drug-based treatment of mental health disorders, more needs to be done to reduce the stigma of mental illness and strengthen the social support systems that are critical for effective treatment. While individuals in some cultures believe that mental illness is caused by supernatural forces, for others the subject is simply taboo, and these beliefs increase prejudice against those suffering with mental health problems. However, young people are leading the way in combating this stigma through self-expression and by strengthening support systems, and they are harnessing both social media and offline networks as powerful tools to share their own struggles and destigmatize mental health issues. In this session moderated by Refinery29 Health and Wellness Director, Anna Maltby, panelists, students, and civil society stakeholders will explore how to:

• Understand and reduce stigma associated with mental illnesses around the world.

• Develop programs to increase access to mental health care on college campuses.

• Expand effective social media platforms and social support systems for mental health challenges.

PANEL DISCUSSION:

Moderator:

Anna Maltby, Director of Health and Wellness, Refinery29

Participants:

Khaliya, Co-Founder, Falkora Lauren Carson, Founder and Executive Director, Black Girls Smile Inc. Kimberly Wayne, Director of Diversity, Equity and Inclusion, Seneca Family of Agencies

OFFICE HOURS

12:15 PM - 1:00 PM Office Hours with Select Program Participants

Office hours allow attendees to directly connect with program participants and special guests, who share their personal stories or elaborate on comments made during the panel discussions. Attendees can also share their own questions and thoughts, and seek specific advice on commitments.

Participants:

Breanna DiGiammarino, Senior Director Social Innovation, Indiegogo Kim Meredith, Executive Director, Stanford Center on Philanthropy and Civil Society

Craig Minassian, Chief Communications Officer, The Clinton Foundation Eric Nonacs, Principal, Golden State

Dan Osheyack, Chief Marketing Officer, Clinton Global Initiative

Beverly Watson, Chief Operating Officer, XQ Institute

Maysoon Zayid, Comedian, Writer, Disability Advocate, New York Arab American Comedy Festival 12:15 PM - 1:30 PM

OFFICE HOURS

1:00 PM - 1:45 PM Office Hours with Select Program Participants

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Participants:

Alice Agogino, Roscoe and Elizabeth Hughes Professor of Mechanical Engineering, University of California at Berkeley Kate Brandt, Lead for Sustainability, Google Cady Coleman, NASA Astronaut, NASA Office of the Chief Technologist Ashley Collier, Community Manager, MasterCard Foundation Haben Girma, Staff Attorney, Disability Rights Advocates Jenny Norton, Social Justice Minister, Ramsey Social Justice Foundation Adam Smith, Executive Director, Global Communications, Public Affairs & Social Impact , Laureate International Universities

PLENARY SESSION

2:00 PM - 3:15 PM Beyond Good Intentions: Designing for Unintended Consequences

Even the most seemingly well-designed initiatives can have unforeseen outcomes, despite experts in nearly every sector working to identify these scenarios in their own work. A campus ban of bottled water can result in increased soda sales on campus. Anti-malaria nets that are used for fishing can deplete regional fish stocks. These examples illustrate that any new project is entered into a system of highly complex processes that encompass intricate social and economic dynamics. By taking into account some of the intended—and unintended—consequences of a proposed solution, the opportunity to create greater sustainable, long-term impact can emerge. This session will explore how student innovators and advocates can:

• Gain extensive knowledge of projects' target populations and local economies before developing solutions in close collaboration with them.

· Address the root causes of issues rather than immediate symptoms.

• Ensure solutions have the necessary infrastructure and buy-in to be effectively adopted.

• Invest early in evidence-based methodologies while having the humility to change course if unintended consequences emerge.

PANEL DISCUSSION:

Moderator:

Chelsea Clinton, Vice Chair, Clinton Foundation

Participants:

Mohamed Barrie, Co-founder and Chief Strategic Officer, Wellbody Alliance Catlin Powers, Co-Founder and CEO, One Earth Designs Premal Shah, Co-Founder and President, Kiva.org Rajiv Shah, Distinguished Fellow, Georgetown University School of Foreign Service

Laura Tyson, Professor, UC Berkeley - Haas School of Business & Blum Center for Developing Economies

SKILL SESSIONS

3:45 PM - 5:00 PM Design Swarm: Session II

SESSION FEATURES: SNACKS AVAILABLE

"Design swarming" is a collaborative problem-solving process during which small teams of CGI U students will address a relevant design challenge selected from one of CGI U's five focus areas. In this session, students will work with experts in order to generate an innovative, compelling, and realistic set of tangible solutions. Participants will have an opportunity to address a design problem relevant to environment, health, and human rights issues.

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3:45 PM - 5:00 PM Monitoring and Evaluating Your Results

SESSION FEATURES: SNACKS AVAILABLE

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Participants:

Ruchira Gupta, Founder, Apne Aap Women Worldwide Heather Lofthouse, Director of Special Projects, Blum Center for Developing Economies, UC Berkeley

3:45 PM - 5:00 PM Raising Money for Your Commitment

SESSION FEATURES: SNACKS AVAILABLE

How can CGI U students best access and leverage the funding opportunities and resources available to them? Participants will learn to navigate traditional, grant-based funding streams as well as maximize the benefits of online fundraising tools, social media, and other digital marketing platforms. This session is intended for students who want to hone their skills in pitch-making and establish enduring connections with potential funders.

Participants:

Christopher Ategeka, Founder and CEO, Rides for Lives Jim Bildner, Chief Executive Officer, Draper Richards Kaplan Foundation Steph Cordes, Vice Chair, Cordes Foundation Eric Stephenson, Portfolio Director, Cordes Foundation

3:45 PM - 5:00 PM Strengthening Organizational Capacity

SESSION FEATURES: SNACKS AVAILABLE

Limited personnel and organizational capacity can significantly reduce the ability of CGI U participants to carry out their commitments and bring them to scale. This session will introduce strategies for managing and building a staff, as well as recruiting, organizing, and retaining an engaged volunteer team. In addition, students will learn how to expand their reach and impact by identifying and securing partnerships with a wide range of campus and community partners.

Participants:

Ann Marie Burgoyne, Managing Director, Social Innovation, Emerson Collective Premal Shah, Co-Founder and President, Kiva.org

WORKING SESSIONS

3:45 PM - 5:00 PM **Big Data and Human Rights in the Digital Age** Peace and Human Rights

SESSION FEATURES: SNACKS AVAILABLE

Ninety percent of the world's data has been created in the last two years alone, and by 2020, this data is expected to grow to 44 trillion gigabytes. While big data is often used for e-commerce, search engines, and marketing campaigns, large data sets can also serve as powerful tools for social impact. Human rights activists can use mobile devices, cameras, and a wide range of technologies to gather critical data to monitor human trafficking, reduce electoral fraud, and even anticipate conflict. Yet these campaigns can require significant resources and infrastructure. In this session, panelists and CGI U commitment-makers will explore how to:

• Harness affordable, user-friendly data-gathering and analysis tools to democratize the growing field of information activism.

• Utilize artificial intelligence, drones, and sentiment analysis to verify data, detect early warning signs, and prevent and respond to a wide range of humanitarian crises.

• Analyze data from social media, text messages, and satellite imagery to create digital crisis maps that reflect real-time situations on the ground.

PANEL DISCUSSION:

Moderator:

Laura Ling, Director of Development & Host, Discovery Digital Networks' Seeker

Participants:

Betsy Beaumon, President, Benetech
Ann Mei Chang, Chief Innovation Officer and Executive Director, U.S. Global Development Lab, USAID
Emily Jacobi, Founder and Executive Director, Digital Democracy
Jennifer Lynch, Senior Staff Attorney, Electronic Fronteir Foundation

3:45 PM - 5:00 PM Investing in a Food Secure Future

Environment and Climate Change

SESSION FEATURES: SNACKS AVAILABLE

More than 800 million people around the world suffer from chronic hunger, and billions more suffer from malnutrition. At the same time,

one-third of all food produced worldwide, worth approximately \$1 trillion per year, is lost or wasted. The global food system is increasingly vulnerable to climate change, as instability in soil temperature and moisture levels adversely affect crops. Empowering farmers to increase yields on nutrient-rich foods and decrease their ecological footprint will not only reduce hunger, but alleviate poverty by creating new jobs and long-term economic growth. In this session, panelists and CGI U commitment-makers will explore how to:

Develop innovative financing models for small agribusinesses that can mitigate risk for local banks, investors, and smallholder farmers.
Reduce raw material, water, and energy inputs in the production process and food waste in the consumption cycle.

• Equip women with the tools and resources necessary to become active financial stakeholders and ecological stewards within the agricultural economy.

PANEL DISCUSSION:

Moderator:

Tom Kalil, Deputy Director for Technology and Innovation, The White House Office of Science and Technology Policy

Participants:

Kanchan Amatya, Founder, Sustainable Aquaculture and Microfinance Initiative Carl Anthony, Co-Founder, Breakthrough Communities Paloma Pavel, Co-Founder, Breakthrough Communities Alejandro Velez, Co-Founder and Co-CEO, Back to the Roots

3:45 PM - 5:00 PM Lessons from Ebola: Investing in Responsive Health Systems Public Health

SESSION FEATURES: SNACKS AVAILABLE

West Africa is recovering from the worst Ebola epidemic ever recorded, with nearly 30,000 confirmed cases and more than 11,500 deaths. Women were particularly affected by the outbreak, with United Nations sources in Liberia estimating that 75 percent of the Ebola fatalities there were women. While largely contained to Guinea, Liberia, and Sierra Leone, Ebola sparked a widespread public health emergency and exposed dangerous gaps in global health priorities, systems, and governance. In particular, the epidemic highlighted the need for more substantial investment in the foundations of health systems, including human resources, surveillance, infrastructure, and community outreach. The hardest hit countries are now focused on rebuilding health systems to be nimble and accountable, and are sharing lessons that can help prevent future epidemics. In this session, panelists and CGI U commitment-makers will explore how to:

• Support the restoration of the health systems and economies of Ebola-affected countries through the work of non-governmental organizations, the private sector, academia, and social justice advocates.

Strengthen the essential role of women in rebuilding, sharing knowledge, and enhancing care in the aftermath of epidemics.
Influence the priorities of humanitarian and global health communities to invest more in prevention systems and be more responsive to the needs of vulnerable countries.

PANEL DISCUSSION:

Moderator:

Amy Lockwood, Chief of Staff, University of California, San Francisco, Global Health Sciences

Participants:

Mohamed Barrie, Co-founder and Chief Strategic Officer, Wellbody Alliance Kassia Echavarri-Queen, Board of Directors, Doctors Without Borders Dan Hymowitz, Acting Director of Development and External Relations, Africa Governance Initiative

3:45 PM - 5:00 PM

Reinventing High School: How Young People Can Transform Public Education

Education

SESSION FEATURES: SNACKS AVAILABLE

A Michigan State University study found that the skills employers seek most in their future workforce are leadership, communication, and creative problem solving; yet the current high school and college education systems are rooted in the workforce needs of the Industrial Revolution. Students themselves recognize this skills gap, and they are pushing the boundaries of an outdated public school system through youth-driven campaigns and organizing efforts. In this session, panelists and CGI U commitment-makers will explore how to:

• Support student and youth-led education reform through organizing forward-looking strategies and action.

Engage students and youth to become active and direct participants who design and have agency over their learning and skills development.
Brainstorm tangible and practical ideas for empowering students and improving high schools in order to close the skills gap so that students graduate prepared to succeed.

Remarks:

Linda Murray, Strategic Advisor, XQ Institute

PANEL DISCUSSION:

Moderator:

Marlene Castro, Manager of Student and Community Strategy and Relations, XQ Institute

Participants:

Courtney Brousseau, Student, University of California, Berkeley Sarahi Espinoza Salamanca, Founder and CEO, DREAMers RoadMap Carin Watson, EVP of Learning and Innovation, Singularity University

3:45 PM - 5:00 PM The Gentrification Debate

Poverty Alleviation

SESSION FEATURES: SNACKS AVAILABLE

From Mexico City to Beijing, gentrification is transforming and often displacing low-income, vulnerable communities as wealthier residents and businesses move to "up-and-coming" neighborhoods. In the United States, gentrification has more than doubled in the past 15 years, with 1 in 5 lower-income neighborhoods now affected nationally. Median rents have tripled in the last 20 years in San Francisco, with evictions of low-income tenants increasing by 55 percent in the last 5 years. In Luanda, Angola—where more than two-thirds of the city's residents live on less than \$2 a day—luxury one-bedroom apartments rent for as much as \$10,000 per month. Yet gentrification, which brings new capital and

consumer demand to affected neighborhoods, can create job opportunities for low-income residents if they can remain participants in the local economy. In this session, panelists and CGI U commitmentmakers will explore how to:

 Enable low-income residents to access emerging job and entrepreneurship opportunities.

Advocate for diversity and inclusiveness in affected neighborhoods while increasing access to legal services surrounding tenants' rights.
Support grassroots organizations that are working to prevent

evictions and preserve long-term affordable housing.

PANEL DISCUSSION:

Moderator:

Olis Simmons, President & CEO, Youth UpRising

Participants:

Sebastian Albuja, Senior Program Manager, American Bar Association Rule of Law Initiative

Abdirashid Hashi, Executive Director, Heritage Institute for Policy Studies (HIPS) Doniece Sandoval, Founder and CEO, Lava Mae

CLOSING PLENARY SESSION

5:30 PM - 6:45 PM

A closing conversation with President Clinton hosted by Conan O'Brien.

Remarks:

Chelsea Clinton, Vice Chair, Clinton Foundation Janet Napolitano, President, University of California

ONE-ON-ONE CONVERSATION:

Participants:

President Bill Clinton, Founding Chairman, Clinton Global Initiative, 42nd President of the United States Conan O'Brien, Host, CONAN

NETWORKING EVENT

7:00 PM - 8:30 PM CGI U Exchange and Dinner

CGI U Exchange is a forum for students and sponsors to showcase their organizations or Commitments to Action. This exhibition is an ideal opportunity to learn about commitments, explore partnerships, and network with other participants. Exhibitors will be organized by the five CGI U focus areas: Education, Environment and Climate Change, Peace and Human Rights, Poverty Alleviation, and Public Health. CGI U Exchange takes place on Saturday evening in conjunction with dinner; all participants with an official CGI U meeting credential are eligible and encouraged to attend.

Exhibitors are preselected for this opportunity.

Sunday, April 3

SPECIAL EVENT

9:00 AM - 1:00 PM Day of Action

CGI U will host a morning of community service developed in partnership with the Oakland Unified School District and the Oakland Public Education Fund. This year's event will be held at the Havenscourt Campus in Oakland, California. The Havenscourt Campus houses five separate schools, ranging from preschool to high school, and serves more than 1,500 students each day. The Day of Action will begin with remarks by President Bill Clinton and Chelsea Clinton. CGI U students and volunteers will then work on a variety of neighborhood and school improvement activities, including urban agriculture, mural painting, and athletic facility cleanup.

Remarks:

President Bill Clinton, Founding Chairman, Clinton Global Initiative, 42nd President of the United States Chelsea Clinton, Vice Chair, Clinton Foundation Marshawn Lynch, NFL Legend and Co-Founder, Fam 1st Family Foundation