

# CLINTON FOUNDATION COOKIE POLICY

## CF IMPACT REPORT / ANNUAL REPORT SITES (2020 AND PAST)

E.G. 2020.CLINTONFOUNDATION.ORG,  
2019.CLINTONFOUNDATION.ORG...

### WHAT ARE COOKIES?

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e, the information we collect using cookies and how that information is used, and how to manage the cookie settings.

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyze what works and where it needs improvement.

### HOW DO WE USE COOKIES?

As most of the online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

## TYPES OF COOKIES WE USE

### NECESSARY

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

#### CloudFlare

COOKIE NAME	DESCRIPTION	COUNTRY
__cf_bm	Cloudflare places the cookie on end-user devices that access customer sites protected by Bot Management or Bot Fight Mode.	United States

#### Cloudflare

COOKIE NAME	DESCRIPTION	COUNTRY
cf_clearance	Cloudflare clearance cookie stores the proof of challenge passed. It is used to no longer issue a challenge if present. It is required to reach an origin server.	United States

### FUNCTIONAL

Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

.youtube.com

COOKIE NAME	DESCRIPTION	COUNTRY
VISITOR_PRIVACY_METADATA	The YouTube VISITOR_PRIVACY_METADATA cookie is specifically used to remember your cookie consent preferences on YouTube. In other words, it tracks whether you've accepted or rejected cookies from YouTube.	United States

## ANALYTICS

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

## Google

COOKIE NAME	DESCRIPTION	COUNTRY
NID	Set by Google to set a unique user ID to remember user preferences. Persistent cookie that stays for 182 days	United States

## usage.trackjs.com

COOKIE NAME	DESCRIPTION	COUNTRY
usage.gif	<i>none found</i>	United States

## Google Analytics

COOKIE NAME	DESCRIPTION	COUNTRY
_ga_#	Used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows calculation of visits and sessions	United States

## ADVERTISEMENT / SOCIAL

Advertisement cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.

## LinkedIn

COOKIE NAME	DESCRIPTION	COUNTRY
UserMatchHistory	These cookies are associated with a B2B marketing platform, formerly known as Bizo, which is now owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targeting.	United States
lidc	These cookies are associated with a B2B marketing platform, formerly known as Bizo, which is now owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targeting.	United States

## YouTube

COOKIE NAME	DESCRIPTION	COUNTRY
VISITOR_INFO_LIVE	YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.	United States
YSC	YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.	United States

## AdWords

COOKIE NAME	DESCRIPTION	COUNTRY
ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites	United States

## Linkedin Ad Analytics

COOKIE NAME	DESCRIPTION	COUNTRY
bcookie	Used to optimize the range of advertising on LinkedIn	United States

## Linkedin Ad Analytics

COOKIE NAME	DESCRIPTION	COUNTRY
bscookie	Cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature on 3rd party websites	United States