

# CLINTON FOUNDATION COOKIE POLICY

## TALKING IS TEACHING WEBSITE – TALKINGISTEACHING.ORG

### WHAT ARE COOKIES?

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e, the information we collect using cookies and how that information is used, and how to manage the cookie settings.

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyze what works and where it needs improvement.

### HOW DO WE USE COOKIES?

As most of the online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

## TYPES OF COOKIES WE USE

### NECESSARY

Necessary cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personally identifiable data.

#### CloudFlare

| COOKIE NAME | DESCRIPTION  | COUNTRY       |
|-------------|--|---------------|
| __cf_bm     | Cloudflare places the cookie on end-user devices that access customer sites protected by Bot Management or Bot Fight Mode. | United States |

### FUNCTIONAL

Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

**-None-**

### ANALYTICS

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics such as the number of visitors, bounce rate, traffic source, etc.

## Google Analytics

| COOKIE NAME | DESCRIPTION  | COUNTRY       |
|-------------|--|---------------|
| _gat        | Used to monitor number of Google Analytics server requests when using Google Tag Manager   | United States |
| _ga         | Records a particular ID used to come up with data about website usage by the user  | United States |
| _ga_#       | Used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows calculation of visits and sessions            | United States |
| _gid        | Keeps an entry of unique ID which is then used to come up with statistical data on website usage by visitors. It is a HTTP cookie type and expires after a browsing session. | United States |

## ADVERTISEMENT

Advertisement cookies are used to provide visitors with customized advertisements based on the pages you visited previously and to analyze the effectiveness of the ad campaigns.

## Meta Platforms, Inc

| COOKIE NAME              | DESCRIPTION   | COUNTRY       |
|--------------------------|---|---------------|
| lastExternalReferrerTime | Detects how the user reached the website by registering their last URL-address. | United States |
| lastExternalReferrer     | Detects how the user reached the website by registering their last URL-address. | United States |

## Facebook

| COOKIE NAME | DESCRIPTION   | COUNTRY       |
|-------------|---|---------------|
| _fbp        | Facebook tracking pixel used to identify visitors for personalized advertising. | United States |